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# Why I chose this project

I originally wanted to showcase a PowerBI dashboard on examining Sample Return Lander's workforce budget but realized that it lacked Data Science practices & procedures which I wanted to better demonstrate in this interview.

I mainly chose this project because it was one of the first assignments from my favorite class "Data Mining & Statistical Learning" taught by Dr. Yajun Mei, that helped me understand Data Science storytelling.

# The problem or challenge

How can we identify what is considered a fuel efficient car?

### The Dataset

- Miles per Gallon (MPG)
- # of Cylinders
- Displacement
- Horsepower
- Weight
- Acceleration
- Year ('70-'82)
- Origin (1-USA, 2-Europe, 3-Japan)
- \*Car Name

I derived the response Y variable (mpg01) based on the median value of MPG (22.75) where greater than or equal to the median equals TRUE (Fuel Efficient) and then replaced the original mpg attribute.

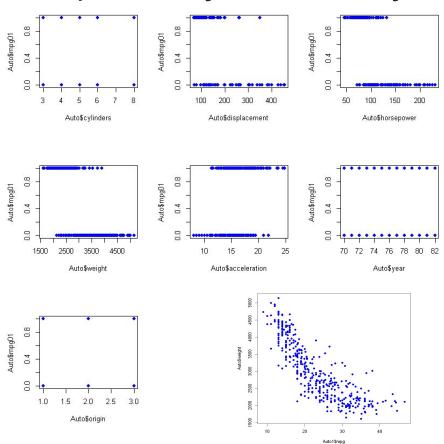
mpg01	cylinders	displacement	horsepower	weight
	Min. :3.000	Min. : 68.0	Min. : 46.0	Min. :1613
Mode :logical	1st Qu.:4.000	1st Qu.:105.0	1st Qu.: 75.0	1st Qu.:2225
EN CE 400	Median :4.000	Median :151.0	Median : 93.5	Median :2804
FALSE:196	Mean :5.472	Mean :194.4	Mean :104.5	Mean :2978
TRUE :196	3rd Qu.:8.000	3rd Qu.:275.8	3rd Qu.:126.0	3rd Qu.:3615
	Max. :8.000	Max. :455.0	Max. :230.0	Max. :5140
acceleration	year	origin		
Min. : 8.00	Min. :70.00	Min. :1.000		
1st Qu.:13.78	1st Qu.:73.00	1st Qu.:1.000		
Median :15.50	Median :76.00	Median :1.000		
Mean :15.54	Mean :75.98	Mean :1.577		
3rd Qu.:17.02	3rd Qu.:79.00	3rd Qu.:2.000		
Max. :24.80	Max. :82.00	Max. :3.000		

392 rows, 8 attributes - 6 rows were deleted due to missing data and Car Name was dropped based on instruction by the professor.

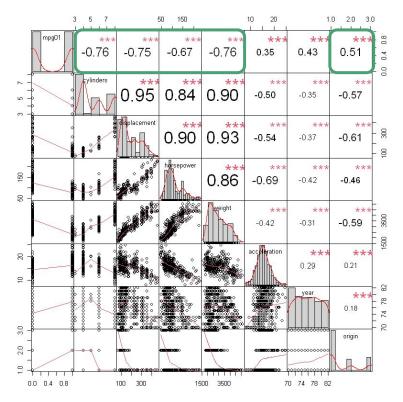
# The hypothesis (or prediction) What do you think will happen?

Most factors will have a negative correlation with Miles Per gallon.

# **Exploratory Data Analysis**

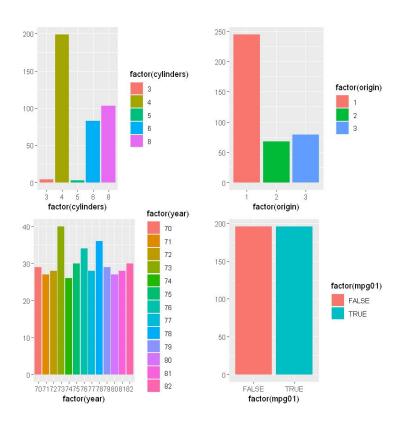


# **High Correlation** - Magnitude greater than +/- (0.5)



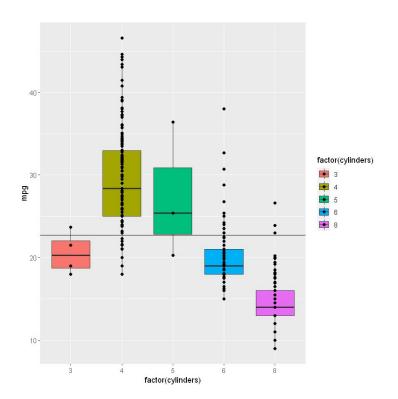
Explanation of all the research done about this problem/challenge.

Goal: Identify trends, outliers, and better understand the data.



### Count Distribution for Categorical Data

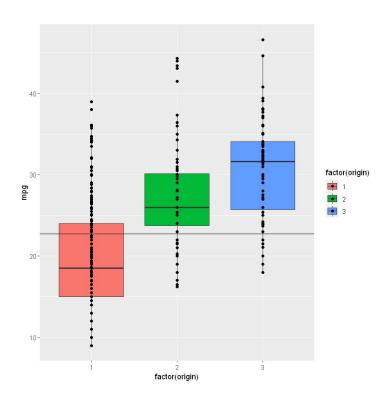
- 4 cylinder cars account for 50% of the total.
- USA (Origin 1) accounts for 62.5% of the total.
- Year is well balanced.
- MPG01 (response variable) split at the median 22.75.



### Cylinders to MPG

- 3 cylinder cars should generally outperform higher cylinders but didn't for this dataset.
  - Mazda Rx-2 Coupe, Rx-3, Rx-4, Rx-7
- Other than the 3 cylinder cars, we can see that higher cylinders take more miles per gallon to operate.

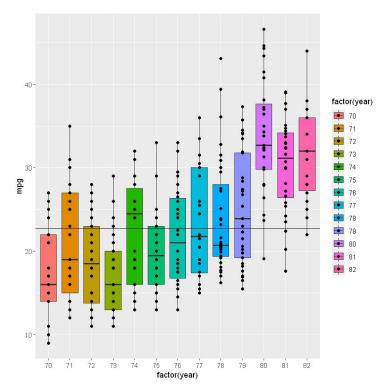
Horizontal black line -Median of the Y-axis



### Origin to MPG

Although, USA (Origin 1) accounts for most of the cars in the dataset, we can see that Europe (Origin 2) and Japan (Origin 3) have higher fuel efficiency on average.

Horizontal black line -Median of the Y-axis



### Year to MPG

- The correlation between Year and MPG was moderately positive at 0.43 which can be visually seen here.
- It's fair to say that fuel mileage continues to improve over time as technology advances.

Horizontal black line -Median of the Y-axis

# Each Data Scientist uses different methods of experimentation

# My testing methods

It's always good practice to compare the results of different analytic techniques; this can either help to confirm results or highlight how different modeling assumptions and characteristics uncover new insights.

What methods did you use in your experiment?

- Linear Discriminant Analysis
- Naive Bayes
- Logistic Regression
- K Nearest Neighbors

# Linear Discriminant Analysis

### Why did you choose this model?

LDA provides a dimensionality reduction technique for classification and uses distance to the class mean which is easier to interpret. Only handles continues data.

More about Linear Discriminant Analysis (LDA)

https://analyticsindiamag.com/a-hands-on-guide-to-linear-discriminant--analysis-for-binary-classification/

### Prior Probabilities

50.4% of the training observations are Not-Fuel efficient cars while 49.6% represent Fuel efficient cars.

### **Group Means**

Represent the average attribute values based on Fuel/Non-Fuel Efficient Cars.

### **Confusion Matrix**

High Accuracy,
Sensitivity but
Low Specificity

```
Prior probabilities of groups:
FALSE TRUE
0.5042493 0.4957507
```

```
Group means:

cylinders horsepower weight displacement origin

FALSE 6.769663 130.21910 3624.781 273.1517 1.168539

TRUE 4.177143 78.74857 2340.234 115.8829 1.965714
```

#### Coefficients of linear discriminants:

```
cylinders -0.4898149289
horsepower 0.0026227391
weight -0.0009761428
displacement 0.0001766958
origin 0.1607607744
```

### Accuracy : 0.8462

95% CI : (0.6947, 0.9414)
No Information Rate : 0.5385

P-Value [Acc > NIR] : 5.274e-05

Kappa : 0.688

Mcnemar's Test P-Value : 0.6831

Sensitivity: 0.9048 Specificity: 0.7778

Pos Pred Value : 0.8261

Neg Pred Value : 0.8750 Prevalence : 0.5385

Detection Rate : 0.4872

Detection Prevalence : 0.5897

Balanced Accuracy: 0.8413

# Naive Bayes

### Why did you choose this model?

Naive Bayes doesn't require as much training data and handles both continuous and discrete data.

Conditional probabilities performed similarly to LDA but the categorical variables were correctly transformed into factors.

Confusion Matrix
High Accuracy,
Sensitivity and
Specificity

Accuracy : 0.8718 95% CI : (0.7257, 0.957)
No Information Rate : 0.5385

P-Value [Acc > NIR] : 1.038e-05

Kappa : 0.741

Mcnemar's Test P-Value : 1

Specificity: 0.9048 Specificity: 0.8333 Pos Pred Value: 0.8636

Neg Pred Value : 0.8824

Prevalence : 0.5385

Detection Rate : 0.4872

Detection Prevalence : 0.5641
Balanced Accuracy : 0.8690

More about Naive Bayes

https://towardsdatascience.com/all-about-naive-bayes-8e13cef044cf

# Logistic Regression

### Why did you choose this model?

Similar to Naive Bayes except it directly models the probability of P(ylx) by learning the input to output mapping by minimising the error. Works reasonably well even when some of the variables are correlated.

<u>Insignificant Variables</u>

Removing insignificant cylinders4 cylinders5 cylinders6 didn't change the results of the model.

Coefficients: Estimate Std. Error z value Pr(>|z|) (Intercept) 3.021 0.00252 \*\* cylinders5 1.970e+01 9.713e+02 0.020 0.98382 cylinders6 1.657 0.09751 . cylinders8 2.428 0.01519 \* 2.394e+00 horsepower -4.580e-02 1.737e-02 -2.637 0.00836 \*\* weight -1.776e-03 8.649e-04 -2.054 0.04002 3 origin2 -5.103e-01 6.749e-01 -0.756 0.44955 origin3 0.959 0.33731 7.889e-01 8.222e-01

Confusion Matrix
High Accuracy,
Sensitivity and
Specificity

Accuracy : 0.8718 95% CI : (0.7257, 0.957)

No Information Rate : 0.5385 P-Value [Acc > NIR] : 1.038e-05

Kappa : 0.741

Mcnemar's Test P-Value : 1

Sensitivity: 0.9048 Specificity: 0.8333

Pos Pred Value : 0.8636 Neg Pred Value : 0.8824

Prevalence : 0.5385

Detection Rate : 0.4872

Detection Prevalence: 0.5641
Balanced Accuracy: 0.8690

More about Logistic Regression
https://www.ibm.com/topics/logistic-regression

# K Nearest Neighbor

### Why did you choose this model?

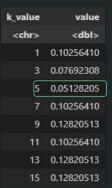
K-Nearest Neighbor (KNN) is very intuitive and easy to use since it's a non-parametric algorithm (no assumptions).

### Choosing "k"

k (# of neighbors) is identified by running multiple k's and picking the best outcome (k=5).

### Confusion Matrix

High Accuracy, Sensitivity but Low Specificity



Accuracy: 0.8718
95% CI: (0.7257, 0.957)

No Information Rate : 0.5385 P-Value [Acc > NIR] : 1.038e-05

Kappa : 0.739

Mcnemar's Test P-Value : 0.3711

Sensitivity : 0.9524

Specificity: 0.7778
Pos Pred Value: 0.8333

Neg Pred Value : 0.9333

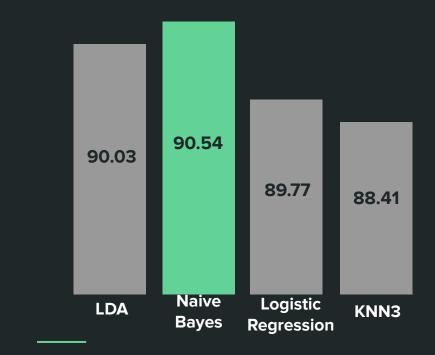
Prevalence : 0.5385 Detection Rate : 0.5128

Detection Prevalence : 0.6154 Balanced Accuracy : 0.8651

# Cross Validation

Running one variation of the split data is not enough to make a clear decision so multiple splits are required for the overall conclusion.

### % Accuracy



Monte Carlo Cross Validation - 100 run average

### Aha!

# My discoveries

### What did you learn after testing?

- 1. Naive Bayes performed the best with a 90.54% accuracy.
- LDA had the least amount of variability in the cross validation.
- 3. Results were very close to one another even though certain assumptions weren't met.



### Conclusion

Naive Bayes and LDA performed better than the other models based on cross validation percentage accuracy and variance. However, if assumptions are not met, the model may inaccurately reflect the data and will likely result in inaccurate predictions. I would suggest further testing models that are not affected by <a href="mailto:multicollinearity">multicollinearity</a> such as the Random Forest model.

### What will I do next?

What will you do with your findings next? How will you further your research/findings?

- Try Random Forest and other Ensemble methods.
- Use outside sources to find more meaningful ways to use hyperparameters.



#### ISyE 7406: Data Mining & Statistical Learning HW#3

Classification in R. In this problem, you are asked to write a report to summarize your analysis of the popular "Auto MPG" data set in the literature. Much research has been done to analyze this data set, and here the objective of our analysis is to predict whether a given car gets high or low gas mileage based 7 car attributes such as cylinders, displacement, horsepower, weight, acceleration, model year and origin.

(a) The "Auto MPG" data set is available at UCI Machine Learning (ML) Repository:

https://archive.ics.uci.edu/ml/datasets/Auto+MPG

Download the data file "auto-mpg.data" from UCI ML Repository or from Canvas, and use Excel or Notepad to see the data (this is a .txt file).

There are 398 rows (i.e., 398 different kinds of cars), and 9 columns (the car attributes and name). Before we do any analysis, we need to clean the raw data. In particular, some values are missing for this dataset. Many statistical methods have been proposed to deal with missing values, and please conduct literature research by yourself. For the purpose of simplicity in this homework, here we adopt a simple though inefficient method to remove those rows with missing values. Also we remove the last column of car names, which is text/string and may cause trouble in our numerical analysis. These two deletions lead to a new cleaned data set of 392 observations and 8 columns.

To save your time, you can access the cleaned data from the file "Auto.csv" from Canvas and the R code below if you save it in the local folder of your computer, say, "C:/Temp":

```
Auto1 <- read.table(file = "C:/Temp/Auto.csv", sep = ",", header=T);
```

(b) Create a binary variable, mpg01, that contains a 1 if mpg contains a value above its median, and a 0 if mpg contains a value below its median. You can compute the median using the median() function. Note you may find it helpful to use the data.frame() function to create a single data set containing both mpg01 and the other Auto variables.

```
mpg01 = I(Auto1$mpg >= median(Auto1$mpg))
Auto = data.frame(mpg01, Auto1[,-1]); ## replace column "mpg" by "mpg01".
```

- (c) Explore the data graphically in order to investigate the association between mpg01 and the other features. Which of the other features seem most likely to be useful in predicting mpg01? Scatterplots and boxplots may be useful tools to answer this question. Describe your findings.
- (d) Split the data into a training set and a test set. Any reasonable splitting is acceptable, as long as you clearly explain how you split and why you think it is reasonable. For your convenience, you can either randomly split, or save every fifth (or tenth) observations as testing data.
- (e) Perform the following classification methods on the training data in order to predict mpgO1 using the variables that seemed most associated with mpgO1 in (c). What is the test error of the model obtained?
  - (1) LDA (2) QDA (3) Naive Bayes (4) Logistic Regression
- (5) KNN with several values of K. Use only the variables that seemed most associated with mpg01 in (c). Which value of K seems to perform the best on this data set?

# Assignment

### Library Packages

```
library(MASS)
library(PerformanceAnalytics)
library(dplyr)
library(tidyverse)
library(caret)
library(gridExtra)
```

### Slide 4 & 6

```
summary(Auto)
par(mfrow=c(3,3))
plot(Auto$mpg01~Auto$cylinders,pch=19,col="blue")
plot(Auto$mpg01~Auto$displacement,pch=19,col="blue") #sig
plot(Auto$mpg01~Auto$horsepower,pch=19,col="blue") #sig
plot(Auto$mpg01~Auto$weight,pch=19,col="blue") #sig
plot(Auto$mpg01~Auto$acceleration,pch=19,col="blue") #sig
plot(Auto$mpg01~Auto$year,pch=19,col="blue")
plot(Auto$mpg01~Auto$origin,pch=19,col="blue")
par(mfrow=c(1,1))
plot(Auto$weight~Auto$horsepower,pch=19,col="blue")
plot(Auto$weight~Auto$mpg,pch=19,col="blue")
##Correlation Plot
chart.Correlation(Auto1, histogram=TRUE, pch=19)
```

### Slide 8

```
plot1=qplot(factor(cylinders), data=Auto, geom="bar", fill=factor(cylinders))
plot2=qplot(factor(year), data=Auto, geom="bar", fill=factor(year))
plot3=qplot(factor(origin), data=Auto, geom="bar", fill=factor(origin))
plot4=qplot(factor(mpg01), data=Auto, geom="bar", fill=factor(mpg01))
grid.arrange(plot1,plot3,plot2,plot4,ncol=2)
```

### Slide 9-11

```
qplot(factor(cylinders), mpg, data = Auto1, geom = c("boxplot"),fill=factor(cylinders))+
    geom_point() +
    geom_hline(yintercept = median(Auto1$mpg, na.rm=TRUE))
qplot(factor(year), mpg, data = Auto1, geom = c("boxplot"),fill=factor(year)) +
    geom_point() +
    geom_hline(yintercept = median(Auto1$mpg, na.rm=TRUE))
qplot(factor(origin), mpg, data = Auto1, geom = c("boxplot"),fill=factor(origin)) +
    geom_point() +
    geom_hline(yintercept = median(Auto1$mpg, na.rm=TRUE))
```

### Data Splitting Technique

```
#SPLIT DATA INTO TRAINING AND TEST SETS#
n = dim(Auto)[1]; ### total number of observations
n1 = round(n/10); ### number of observations randomly selected for testing data; ~10% of my data
RNGkind(sample.kind = "Rounding")
set.seed(383); ### set the seed for randomization
flag = sort(sample(1:n, n1));
auto.train = Auto[-flag,]
auto.test = Auto[flag,]
auto.test = Auto[flag,]
auto.train$mpg01 <- as.factor(auto.train$mpg01);
auto.test$mpg01 <- as.factor(auto.test$mpg01);

#USE ONLY VARIABLES THAT SEEMED MOST ASSOCIATED WITH MPG01
auto.train = auto.train[c("mpg01","cylinders","horsepower","weight","displacement","origin")]
auto.test = auto.test[c("mpg01","cylinders", "horsepower","weight","displacement","origin")]</pre>
```

### Linear Discriminant Analsyis (LDA)

```
set.seed(77)
TrainErr <- NULL;
TestErr <- NULL:
### Method 1: LDA
mod1 <- lda(auto.train[,2:6], auto.train[,1]);</pre>
## training error
## we provide a detailed code here
pred1 <- predict(mod1,auto.train[,2:6])$class;</pre>
TrainErr <- c(TrainErr, mean( pred1 != auto.trainSmpg01));</pre>
TrainErr:
## 0.09348442 for miss.class.train.error
confusionMatrix(as.factor(pred1),auto.train$mpg01,positive="TRUE")
## testing error
pred1test <- predict(mod1,auto.test[,2:6])$class;</pre>
TestErr <- c(TestErr, mean(pred1test != auto.test$mpg01));</pre>
TestErr:
## 0.1538462 for miss.class.test.error
## You can also see the details of Testing Error
       by the confusion table, which shows how the errors occur
mod1
ldahist(predict(mod1, auto.train[,2:6])$x[,1], g= pred1)
confusionMatrix(as.factor(pred1test),auto.test$mpg01,positive="TRUE")
```

### Data Splitting Technique

```
#SPLIT DATA INTO TRAINING AND TEST SETS#
n = dim(Auto)[1]; ### total number of observations
n1 = round(n/10); ### number of observations randomly selected for testing data; ~10% of my data
RNGkind(sample.kind = "Rounding")
set.seed(888); ### set the seed for randomization
flag = sort(sample(1:n, n1));
auto.train = Auto[-flag,]
auto.test = Auto[flag,]
auto.test = Auto[flag,]
auto.test = Auto[flag,]
auto.test*mpg01 <- as.factor(auto.train$mpg01);
auto.test$mpg01 <- as.factor(auto.test$mpg01);
#USE ONLY VARIABLES THAT SEEMED MOST ASSOCIATED WITH MPG01
auto.train = auto.train[c("mpg01","cylinders","horsepower","weight","displacement","origin")]
auto.test = auto.test[c("mpg01","cylinders", "horsepower","weight","displacement","origin")]</pre>
```

### Linear Discriminant Analysis (LDA)

```
set.seed(77)
TrainErr <- NULL;
TestErr <- NULL:
### Method 1: LDA
mod1 <- lda(auto.train[,2:6], auto.train[,1]);</pre>
## training error
## we provide a detailed code here
pred1 <- predict(mod1,auto.train[,2:6])$class;</pre>
TrainErr <- c(TrainErr, mean( pred1 != auto.trainSmpg01));</pre>
TrainErr:
## 0.09348442 for miss.class.train.error
confusionMatrix(as.factor(pred1),auto.train$mpg01,positive="TRUE")
## testing error
pred1test <- predict(mod1,auto.test[,2:6])$class;</pre>
TestErr <- c(TestErr, mean(pred1test != auto.test$mpg01));</pre>
TestErr:
## 0.1538462 for miss.class.test.error
## You can also see the details of Testing Error
       by the confusion table, which shows how the errors occur
mod1
ldahist(predict(mod1, auto.train[,2:6])$x[,1], g= pred1)
confusionMatrix(as.factor(pred1test),auto.test$mpg01,positive="TRUE")
```

### Naive Bayes

```
auto.trainsorigin=as.factor(auto.trainsorigin)
auto.test%origin=as.factor(auto.test%origin)
auto.train$cylinders=as.factor(auto.train$cylinders)
auto.test$cylinders=as.factor(auto.test$cylinders)
## Method 3: Naive Bayes
## This has been implemented in the R library "e1071"
library(e1071)
mod3 <- naiveBayes( auto.train[,2:6], auto.train[,1])
## Training Error
pred3 <- predict(mod3, auto.train[,2:6]);</pre>
TrainErr <- c(TrainErr, mean( pred3 != auto.train$mpg01))</pre>
TrainErr
## 0.09631728 for miss.class.train.error of Naive Bayes
## Testing Error
pred3test<-predict(mod3,auto.test[,2:6]);</pre>
TestErr <- c(TestErr, mean( predict(mod3,auto.test[,2:6]) != auto.test$mpg01))
TestErr
## 0.1282051 for miss.class.test.error of Naive Bayes
# mod3
confusionMatrix(as.factor(pred3test),auto.test$mpg01,positive="TRUE")
```

### Logistic Regression

```
## Method 4: Logistic Regression
## Both R code lead to the same results, the default link for binomial is "logit"

glm_model <- glm(mpg01 ~ ., data = auto.train, family = binomial(link = "logit"))
# summary(glm_model)
probs <- predict(glm_model, auto.test, type = "response")
pred.glm <- rep(0, length(probs))
pred.glm[probs >= 0.5] <- 1
pred.glm = as.logical(pred.glm)
summary(glm_model)
confusionMatrix(as.factor(pred.glm),auto.test$mpg01, positive='TRUE')
## 0.1538462 if we used cylinders, weight, horsepower, displacement, and origin as the only predictors.</pre>
```

### K-Nearest Neighbor

```
## Method 5: KNN model with several K values using only variables that most associated with mpg01.
library(class)
TEALL<-NULL
xnew <- auto.test[,-1];
for(i in seq(1,16,2)){
    ypred.test <- knn(auto.train[,-1], xnew, auto.train[,1],k=i);
    temptesterror <- mean(ypred.test != auto.test[,1]);
    TEALL <- c(TEALL, temptesterror);
}
output<-data.frame(k_value=c("1","3","5","7","9","11","13","15"),value=TEALL,stringsAsFactors = F)
output
##Optimal K Value
output$k_value[which(output$value==min(output$value))]

ypred1.test=knn(auto.test[,-1], xnew, auto.test[,1],k=5)
confusionMatrix(as.factor(ypred1.test),auto.test$mpg01,positive="TRUE")</pre>
```

### Results

```
TEALL<-rbind(TEALL,cbind(te1,te2,te3,te4,KNNALL))

TEALL<-data.frame(TEALL)

colnames(TEALL) <- c("LDA", "QDA", "Naive Bayes", "Log Reg.", "KNN1",

"KNN3", "KNN5", "KNN7", "KNN9", "KNN11", "KNN13", "KNN15");

apply(TEALL,2,mean)

apply(TEALL,2,var)
```

#### set.seed(888) Cross Validation B= 100; ### number of loops TEALL = NULL; ### Final TE values KNNALL= NULL; ### Final Knn values te1<-NULL;te2<-NULL;te3<-NULL; te4<-NULL; for (b in 1:B){ flag = sort(sample(1:n, n1)); auto.train = Auto[-flag,] auto.test = Auto[flag.] auto.train = auto.train[c("mpg01","cylinders","horsepower","weight","displacement","origin",'year')] auto.test = auto.test[c("mpg01","cylinders", "horsepower","weight","displacement","origin",'year')] ### Method 1: LDA mod1 <- lda(auto.train[,2:6], auto.train[,1]);</pre> pred1test <- predict(mod1,auto.test[,2:6])\$class;</pre> te1 <- c(te1, mean(pred1test != auto.test\$mpg01)); ## Method 2: ODA mod2 <- qda(auto.train[,2:6], auto.train[,1]) te2 <- c(te2, mean( predict(mod2,auto.test[,2:6])\$class != auto.test\$mpg01)) mod3 <- naiveBayes( auto.train[,2:6], auto.train[,1])</pre> te3 <- c(te3, mean( predict(mod3,auto.test[,2:6]) != auto.test\$mpg01)) ## Both R code lead to the same results, the default link for binomial is "logit" glm\_model <- glm(mpg01 ~ ., data = auto.train, family = binomial(link = "logit"))</pre> probs <- predict(glm\_model, auto.test, type = "response")</pre> pred.glm <- rep(0, length(probs))</pre> pred.glm[probs >= 0.5] <- 1 te4<-c(te4,mean(pred.glm != auto.test\$mpg01)) cverror<-NULL xnew <- auto.test[,-1];</pre>

KNNALL<-rbind(KNNALL,cbind(cverror[1],cverror[2],cverror[3],cverror[4],cverror[5],cverror[6],cverror[7],cverror[8])</pre>

for(i in seq(1,16,2)){

cverror <- c(cverror, temptesterror);</pre>

ypred.test <- knn(auto.train[,-1], xnew, auto.train[,1],k=i);
temptesterror <- mean(ypred.test != auto.test[,1]);</pre>