NHLAVUTELO REQUEST MALUNGANI

WEB DEVELOPMENT

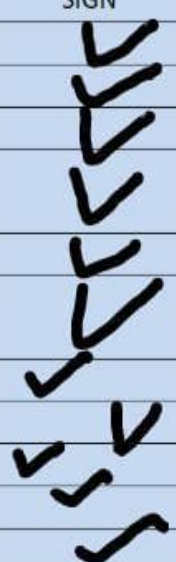## ACADEMIC HONESTY DECLARATION

Please complete the Academic Honesty Declaration below.

Please note that your assessment will not be marked, and you will receive 0% if you have not completed ALL aspects of this declaration.

Declaration

	SIGN
I have read the assessment rules provided in this declaration.	✓
This assessment is my own work.	✓
I have not copied any other student's work in this assessment.	✓
I have not uploaded the assessment question to any website or App offering assessment assistance.	✓
I have not downloaded my assessment response from a website.	✓
I have not used any AI tool without reviewing, re-writing, and re-working this information, and referencing any AI tools in my work.	✓
I have not shared this assessment with any other student.	✓
I have not presented the work of published sources as my own work.	✓
I have correctly cited all my sources of information.	✓
My referencing is technically correct, consistent, and congruent.	✓
I have acted in an academically honest way in this assessment.	✓

Contents

TechFix Solutions (Small Business)

Name: TechFix Solutions

TechFix Solutions(pexels.com,2025) .

History:
South Africa's Polokwane saw the opening of TechFix Solutions in 2018. Its goal is to supply Limpopo with trustworthy and affordable IT services. The company started out with just one employee providing simple computer repairs and software installations from a tiny home office. (TechFix Solutions, 2025).In 2025, TechFix Solutions It expanded rapidly in just two years as a result of satisfied consumers recommending it. More than 500 clients, including individuals, small enterprises, and educational institutions, are served by it now. It is well-known in the community and has demonstrated the importance of persevering, learning new things constantly, and adapting services to suit the needs of clients.

Mission:
Our mission is to offer cost-effective IT solutions to most people who do not understand technology. We have a desire to remove technology obstacles while providing the proper base layers where it makes sense in the vertical that require primary attention every day. (TechFix Solutions, 2025) We help to eliminate the bump of all small businesses and large organizations by providing effective IT support. We provide the customized services of an individual at an affordable price. Insulation and commitment along with its industry experience are catalysts for long-term reciprocity built on trust, partnership, and deliver exceptional results.

Vision:

Our goal is to help make technology work for you by providing low cost IT solutions. Some of the other challenges when it comes down to technology are well, quite frankly it's our job we can go pretty high up from where we want to do stuff, especially around things that we need now just for day to day operations and nothing more. (TechFix Solutions 2025) we take care of the smallest to the biggest technology hiccups for small business and large organization with our trust worthy IT support. We offer cost-effective services according to the need of an individual. We prioritise trust, collaboration and game changing outcomes with insulation, dedication, and industry agnostic expertise.

Target Audience: Our objective is to deliver cost-effective IT solutions to ensure universal access to technology. We are a technology hindrance free mission, helping you prioritize better at top if critical day to day operations! We at TechFix Solutions, 2025 make sure to provide our small businesses and larger organizations the necessary it support with no hassle. We provide services based on individual needs and at very affordable rate. Our approach is based on trust, co-operation and impeccable delivery, combining insulation and dedication with years of industry experience.

1. Website Goals and Objectives
- Services & Pricing should be straight, simple and easy to understand Allow customers to book appointments to have their computers fixed.
- Attract homebuyers by establishing more client reviews and service warranties.
- Write a Blog to Share Free Tech Tips and Resources for Boost in Brand Authority

2. Key Performance Indicators (KPIs):
- Attract and 20% additional online bookings over the first 3 months.
- Drive at least 1,000 visitors a month to the site Live chat is answered within 5 minutes
- Post a minimum of two blog posts/month (TechFix Solutions, 2025).

3. Current Website Analysis

Website Features that TechFix Solutions Lacks Not having an official website puts TechFix Solutions at a competitive disadvantage. Customers cannot find them online. This hinders their reputation and credibility. Creating a professional website will resolve most business issues by automating most service bookings, expanding service areas, and improving access.

4. Functionality:
- Live Chat Support for real-time question answering.
- Detailed descriptions and pricing in the Services Catalogue.
- Detailed Technological Blog for tech tips, guides, and updates.
- Online Booking Forms for scheduling consultations and repairs.
- Live assist for real-time question answering.
- Contact Page with embedded maps, forms, and What Sapp links for easy business information retrieval. (TechFix Solutions, 2025).

5. User Experience:

- A blend of Blue (#1E90FF) and White (#FFFFFF) for the website promotes trust and professionalism.
- Open Sans Regular for body and Montserrat Bold for headings for easy reading.
- The website will adopt a responsive grid structure to seamlessly integrate desktops and mobile devices.
- Homepage, Services, Blog, and Contact Wireframes will be clean and devoid of clutter improving ease of navigation and user experience. (TechFix Solutions, 2025).

6. Technical Specifications

- Hosting Provider: Airhost Business Hosting, reliable uptime, local support.
- Domain: www.techfixsolutions.co.za
- Programming Languages & Frameworks: TechFix Solutions. (2025).

7. Timeline & Milestones

Week	Task	Deliverable
1–2	Research & planning	Finalised site plan & wireframes
3–4	Website development	Fully functional front-end
5	Testing, debugging, deployment	Live website ready for use

8. Budget

- Domain Registration: R100/year.
- Hosting (Afrihost): R150/month.
- Website Development: R3, 500 (one-time fee).
- Maintenance & Updates: R500/006Donth. Total First-Year Estimate: R10, 300.

9. References

TechFix Solutions. (2025) TechFix Solutions: *Company profile and strategic overview*. Polokwane: TechFix Solutions Publishing.

Website development for Tec fix solutions. Available at: https://www.techfixsolutions.co.za Accessed: 12 August 2025 HTML5, CSS3, JavaScript, and Bootstrap for responsive design.

TechFix Solutions. (2025) *TechFix Solutions logo*. [Image] Available at: https://www.techfixsolutions.co.za (Accessed: 12 August 2025).