






















DAX EXAMPLES

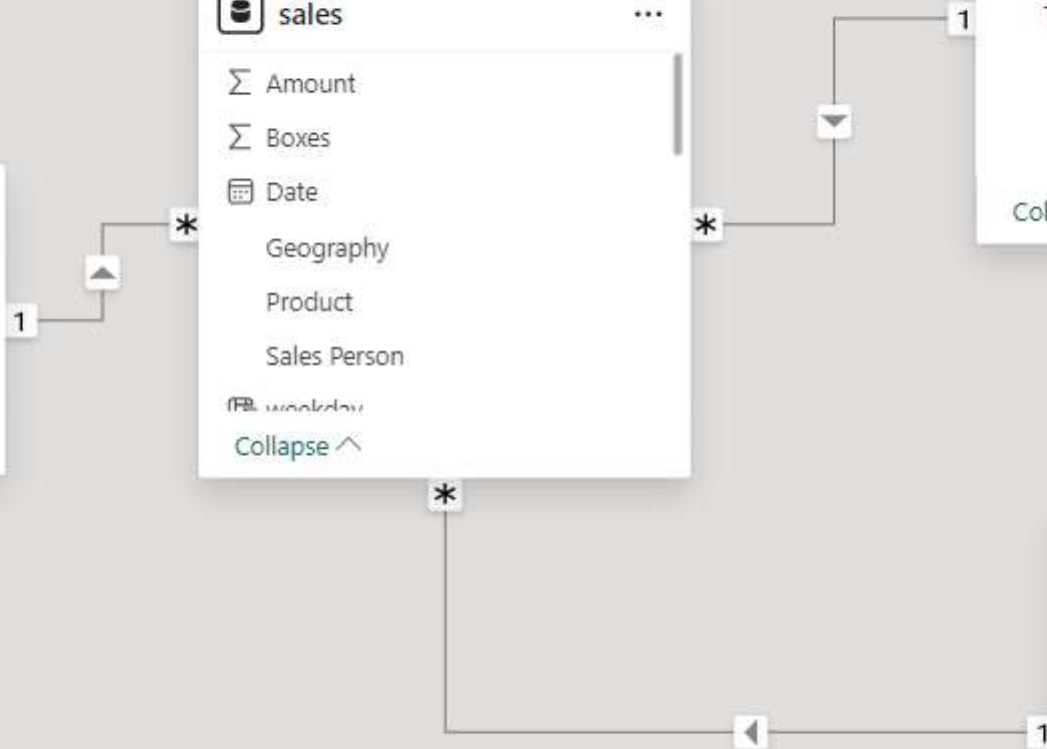
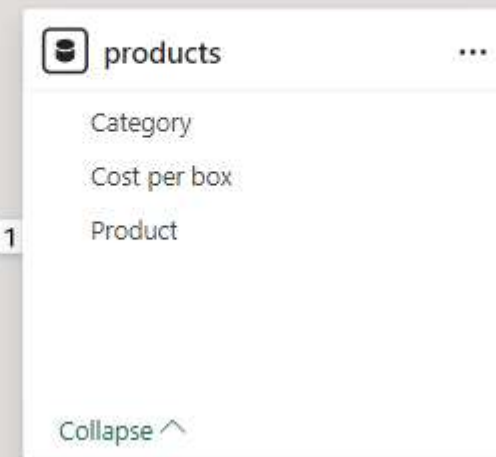
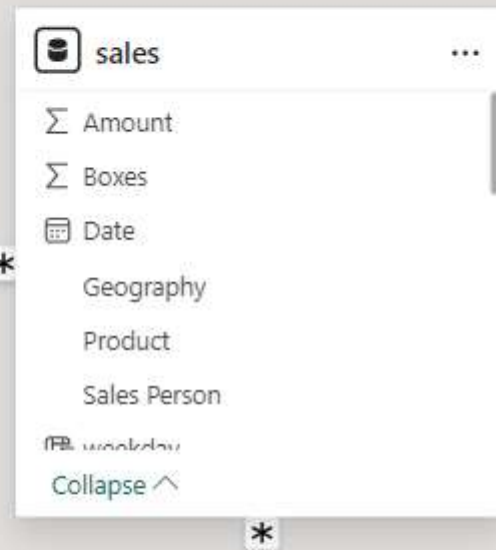
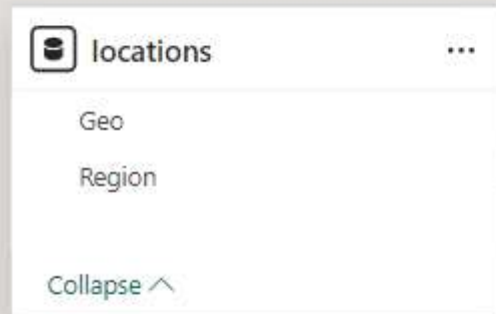
By Ng Hoi Yee

The slides will show tables and measures

- >  locations
- >  people
- >  products
- >  sales

- ▼  locations
 - ☐ Geo
 - ☐ Region
- ▼  people
 - ☐ Picture
 - ☐ Sales person
 - ☐ Team
- ▼  products
 - ☐ Category
 - ☐ Cost per box
 - ☐ Product

- ▼  sales
 - Σ Amount
 -  amount per shipment
 -  amt per box
 -  APAC americas shipment
 -  aps target acheived
 -  aps target acheived 2
 -  bar shipment %
 -  bar shipments
 - Σ Boxes
 -  count of products
 - >  Date
 -  friday amt
 - Geography
 -  LBS %
 -  low box shipment count
 -  NZAU sales 2



\$23.2M

total amt

46M

total amt 2

0.50

total amt %

Category

☒ Bars

☐ Bites

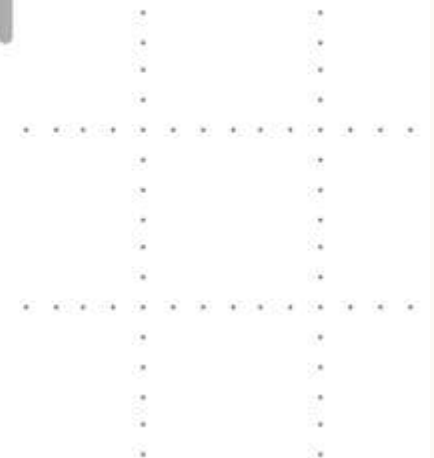
☐ Other

Geography	total amt	total boxes	shipment count	amount per shipment	amt per box
India	\$3,771,656	249,154	784	4,810.79	15.14
USA	\$3,898,433	256,524	784	4,972.49	15.20
UK	\$3,805,123	248,924	788	4,828.84	15.29
New Zealand	\$3,752,259	244,964	790	4,749.69	15.32
Australia	\$4,062,807	268,641	797	5,097.62	15.12
Canada	\$3,909,493	257,262	801	4,880.77	15.20
Total	\$23,199,771	1,525,469	4,744	4,890.34	15.21

Sales person	amt per box	amount per shipment	aps target acheived	aps target acheived 2
Andria Kimpton	15.00	4,703.27	no	😞
Barr Faughny	13.61	4,644.82	no	😞
Beverie Moffet	16.36	6,032.85	yes	😄
Brien Boise	14.70	4,295.40	no	😞
Camilla Castle	14.36	6,545.20	yes	😄
Ches Bonnell	15.76	4,446.94	no	😞
Curtice Advani	14.47	5,254.93	yes	😄
Dennison Crosswaite	13.86	4,127.18	no	😞
Dotty Strutley	15.58	4,917.99	yes	😄
Gigi Bohling	14.50	4,338.64	no	😞
Gunar Cockshoot	14.70	4,807.88	yes	😄
Husein Augar	15.42	4,913.11	yes	😄
Jan Morforth	14.47	4,650.90	no	😞
Jehu Rudeforth	13.78	6,498.84	yes	😄
Kaine Padly	14.52	5,179.42	yes	😄
Karlen McCaffrev	13.35	4,315.70	no	😞
Total	14.74	4,825.01	yes	😄

Geography

- ☐ Australia
- ☐ Canada
- ☒ India
- ☐ New Zealand
- ☐ UK
- ☐ USA



Sales Person count of products

Andria Kimpton	22
Barr Faughny	20
Beverie Moffet	22
Brien Boise	21
Camilla Castle	6
Ches Bonnell	20
Curtice Advani	19
Dennison Crosswaite	20
Dotty Strutley	22
Gigi Bohling	21
Gunar Cockshoot	22
Husein Augar	22
Jan Morforth	21
Jehu Rudeforth	8
Kaine Padly	19
Karlen McCaffrey	20
Total	22

Year, Quarter, Month

^ ☒ 2021

✓ ☐ Qtr 1

✓ ☒ Qtr 2

✓ ☐ Qtr 3

✓ ☐ Qtr 4

^ ☐ 2022

✓ ☐ Qtr 1

✓ ☐ Qtr 2

✓ ☐ Qtr 3

✓ ☐ Qtr 4

Sales Person	low box shipment count LBS %		bar shipments shipment count		bar shipment %
Andria Kimpton	19	9.05%	100	210	47.62%
Barr Faughny	23	10.70%	111	215	51.63%
Beverie Moffet	24	11.37%	111	211	52.61%
Brien Boise	19	9.22%	99	206	48.06%
Camilla Castle	9	8.57%	50	105	47.62%
Ches Bonnell	20	9.76%	103	205	50.24%
Curtice Advani	21	10.55%	105	199	52.76%
Dennison Crosswaite	27	13.17%	99	205	48.29%
Dotty Strutley	27	12.62%	108	214	50.47%
Gigi Bohling	30	14.22%	104	211	49.29%
Gunar Cockshoot	31	13.03%	126	238	52.94%
Husein Augar	24	11.48%	106	209	50.72%
Jan Morforth	19	8.52%	94	223	42.15%
Jehu Rudeforth	5	5.15%	49	97	50.52%
Kaine Padly	28	13.66%	106	205	51.71%
Karlen McCaffrey	29	13.36%	115	217	53.00%
Kelci Walkden	21	9.86%	102	213	47.89%
Total	530	11.19%	2371	4,735	50.07%

Product	total amt	friday amt	NZAU sales amt
Raspberry Choco	\$2,117,052	\$508,123	\$808,885
Smooth Sliky Salty	\$2,315,012	\$490,147	\$805,966
Milk Bars	\$2,160,984	\$523,845	\$789,418
Choco Coated Almonds	\$2,078,027	\$468,020	\$767,515
White Choc	\$2,045,190	\$436,681	\$757,701
After Nines	\$2,174,172	\$480,683	\$752,304
Peanut Butter Cubes	\$2,265,410	\$396,753	\$750,834
Spicy Special Slims	\$2,168,138	\$406,371	\$748,419
Drinking Coco	\$2,047,969	\$382,970	\$737,492
99% Dark & Pure	\$2,145,192	\$334,201	\$714,175
Fruit & Nut Bars	\$2,064,153	\$360,374	\$712,047
70% Dark Bites	\$2,012,682	\$389,270	\$701,316
50% Dark Bites	\$1,937,565	\$404,208	\$699,734
Manuka Honey Choco	\$2,027,221	\$394,996	\$697,081
Caramel Stuffed Bars	\$2,142,966	\$418,516	\$694,533
Mint Chip Choco	\$2,024,071	\$426,328	\$686,763
85% Dark Bars	\$2,128,140	\$385,007	\$686,028
Total	\$46,086,887	\$9,327,556	\$15,711,052



THANK YOU

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