

Building models to predict stock prices

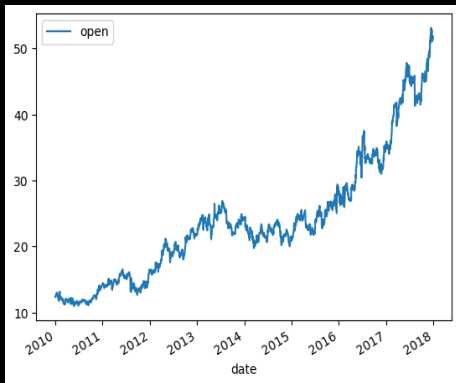
Phuc Nguyen

June 2023

- Predicting the price of stocks is an important but difficult problem.
- Stock markets are affected by socio-political events which are hard to predict.
- We built models based on time series analysis.
- We aimed for MAPE score better than 20 percent.

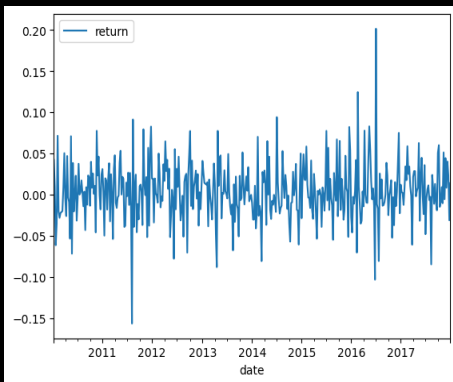
- We built 3 models:
 - ARIMA
 - Exponential smoothing
 - Facebook Prophet
- The Prophet one is the best (MAPE around 10 percent).

- Data comes from Nasdaq API, specifically Frankfurt Stock Exchange (FSE) data.

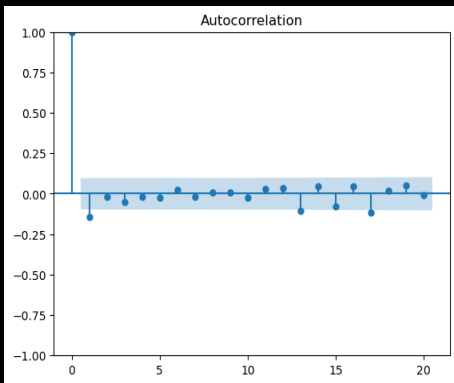


- Missing data were imputed with backfill method.

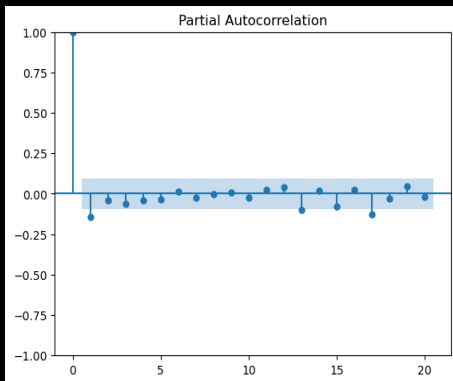
- Using Dickey-Fuller test, we confirmed that the stock prices is not a random walk.
- Using KPSS test, we saw that the returns are stationary.



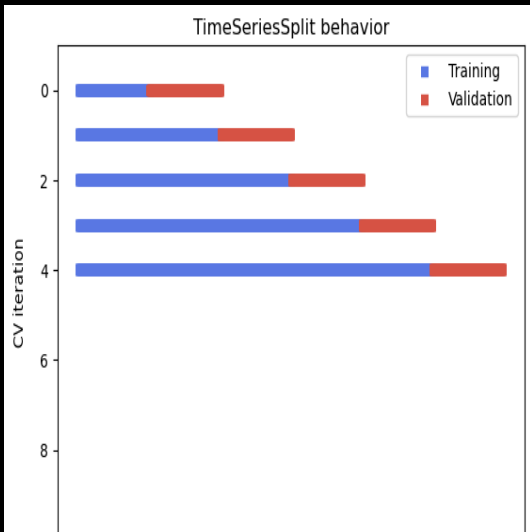
- ACF of returns shows negative lag-1 autocorrelation.
- It's statistically significant, so the time series can be forecast.



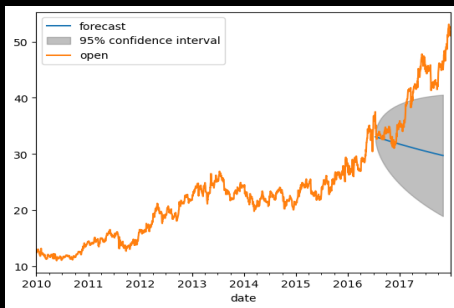
PACF is quite similar to ACF.



Cross-validation should respect the time ordering of the data.

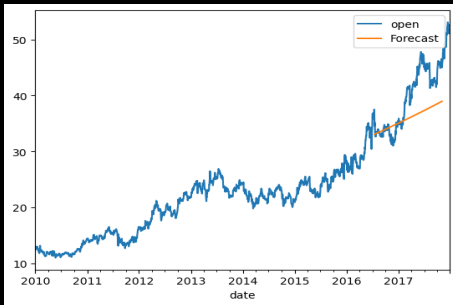


We did a hyperparameter search over $(p, d=1, q)$, and found best $(p, q)=(2, 2)$.



ARIMA model didn't do a very good job.
MAPE: 0.15

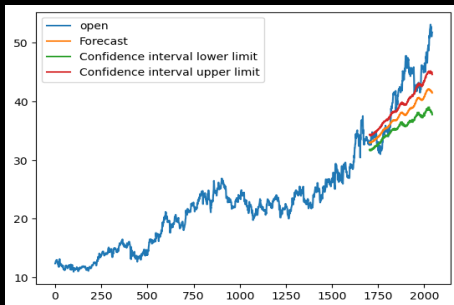
We chose multiplicative trend.



Did a better job than ARIMA.

Also, better MAPE: 0.13.

No confidence interval for this model.



The best MAPE: 0.10.

The Facebook Prophet model is the best one.