

# **Smart** Donation Coin

"The best deal for generating 'income without investment"



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## INTRODUCTION

Since the introduction of cryptocurrency in 2009, the industry has acquired a great interest of online users towards this digital mode of currency. Following the unprecedented disruptions in the crypto industry, a decentralized financial ecosystem has been developed using blockchain technology.



The 'decentralized finance' or DeFi is the non-governed approach of using traditional financial services based on decentralized protocols.

In simple words, DeFi enables the borrowing and lending of cryptocurrencies without involving a traditional bank. The crypto developers are capable of recreating the traditional instruments of finance that would be free from third party control.

Accordingly, the <u>growth rate of the DeFi</u> sector has been exceptional over the years. If there were \$275 million cryptocurrencies in the DeFi economy in 2019, it has hit \$1 billion by February 2020, and almost \$4 billion by July 2020.



Smart Donation Coin is one such project of DeFi that eliminates the involvement of third parties, and thus, the decentralized exchange of cryptocurrency saves both the time and commission fees involved. With SDC, the blogosphere users around the world will have a secure receipt of their passive income.

#### HOW IT SERVES THE BLOGOSPHERE USERS?

Millions of blogs are published every day whereas thousands of blog posts are made every minute. Hence, blogging has become the most speedily developing business activity of today. Whether the content is independent or the bloggers serve as influencers for other businesses, their creativity and self-expression direct their earning through the chosen platform.

And taking into account the fact that blockchain is the future, and the DeFi eco-system is steadily developing, Smart Donation Coin provides bloggers with an opportunity to earn money through decentralized finance technologies. Bloggers can receive extra passive income without any investment and difficulties.

As a shared token, it renders the notions of:

- Universal accessibility
- Security, and
- > Freedom from intermediaries, third parties, and excessive control



# **OPERATING PRINCIPLE**

Having a minimum (preset values shown in table 1) threshold of subscribers, the bloggers can garner the benefits of SDC in 6 simple steps.



Following the verification process, the blogger receives a certain number of tokens for free. It depends on the platform used (YouTube, Instagram, Twitter, Telegram, TikTok and Facebook).

The bloggers can see these tokens in their personal accounts where they appear in dollar equivalent or conventional currencies.

However, these tokens can be traded only, once the bloggers complete the assigned tasks (i.e., mentions, promotional activities, and others). Based on their activity rate and the completion of the task, a certain percentage of the fixed deposit (free tokens) will be unlocked as their 'profit'.

The bloggers can then redeem their earned tokens or SDC either by the stock market or by making other online payments.

## UNIQUE ASPECT – EVERYONE GETS HIS SHARE OF THE PIE!

Also, Smart Donation Coin provides an opportunity to earn not only influencers, but also their subscribers.

Ordinary Internet users have the opportunity to earn money through the system of passive income (stacking). By investing in the liquidity of the coin, you become the beneficiary of the token and receive a percentage of the profit from any transaction of purchase and sale of the token

## **TOKEN TECHNICAL SPECIFICATION**

The token is issued on the Binance Smart Chain network with a smart contract address of

#### 0x3F9De0DE2abc8E0460c26533E031799C6CEb141D

and called **SDC** as the token symbol.

The total token supply is 100,000,000 SDC.

#### Other technical data are shown in the next table:

Token symbol	SDC	
Blockchain	Binance Smart Chain	
Token standard	BEP20	
Contract address	0x3f9de0de2abc8e0460c26533e031799c6ceb141d	
Explorer page	https://bscscan.com/token/0x3f141d	
Project website	https://smartdonation.app	
Whitepaper	https://smartdonation.app/upload/whitepaper.pdf	
Source code	https://gitlab.com/smart-donation-coin	
Supported wallets	Binance Chain Wallet, Trust Wallet, Metamask, TokenPocket, SafePal etc.	
Total supply	100,000,000	

## **TOKEN DISTRIBUTION PLAN**

#### **Internal Distribution**

#### For team

For the further development of the project, the team will reserve 10% of tokens (10,000,000 SDC), half of which (50%) will be frozen for 2 years until August 1, 2023.

#### **External Distribution**

## For bloggers

30% of the tokens (30,000,000 SDC) will be distributed to the joined bloggers and frozen until their activity.

Each blogger will receive tokens depending on the size of his audience, based on the following rules:

Table 1 – Tokens and the audience size

Social network	Minimum audience size (followers)	Ratio (tokens per follower)
YouTube	10 000	1:10
Twitter	10 000	1:10
Instagram	20 000	1:10
Telegram	20 000	1:10
TikTok	20 000	1:10
Facebook	20 000	1:10

Besides, the defrosting of the deposit will take place according to the following schedule:

Table 2 - Defrosting of the deposit

Assignment	Unlocking percentage	Periodic limits
Tag	0.1%	Maximum 5% per week
Link	0.2%	Maximum 20% per month
Mention	0.7%	
Overview	5%	

## For community

The rest of the tokens will be distributed among the community according to the following scheme:

10% - staking rewards & airdrops

20% - for marketing

20% - to provide liquidity for DEX-exchanges

10% - for listings on CEX exchanges

## **Burning**

Unallocated tokens by December 31, 2022, will be burned.

# CONCLUSION

Smart Donation Coin is a project that accurately reflects the benefits of DeFi technology for the development of the blogosphere.

SDC aims to attract more bloggers and their subscribers to the DeFi ecosystem, and provides them with an excellent opportunity to earn extra money in the form of cryptocurrency, combining two areas at the same time: media and cryptocurrency

## Key benefits

- SDC serves the blogosphere users as a whole both the bloggers and their audience
- SDC protects anonymity for donations or transfers
- SDC allows you to make money on content directly

