

LeadGen Specialists

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INVOICE #SLS-002-2024

Date: February 18, 2024
Due Date: March 19, 2024

BILL TO:

Demo Intranet - Sales Department
123 Company Street
San Francisco, CA 94105

Attn: Lead Generation Manager
leadgen@demo-intranet.com

Description	Qty	Unit Price	Total
Qualified B2B Lead Generation - Enterprise Prospects	250	\$85.00	\$21,250.00
Email Marketing Campaign - Prospect Nurturing	5	\$1,450.00	\$7,250.00
LinkedIn Outreach & Connection Building	500	\$12.50	\$6,250.00
Cold Calling Campaign - Decision Makers	150	\$45.00	\$6,750.00
Lead Qualification & Scoring	400	\$15.00	\$6,000.00
CRM Data Entry & Lead Management	1	\$2,800.00	\$2,800.00
Lead Generation Analytics & Reporting	1	\$1,950.00	\$1,950.00

Subtotal:	\$52,250.00
Performance Bonus (10%):	\$5,225.00
Sales Tax (8.25%):	\$4,744.69

TOTAL DUE: \$62,219.69

Payment Information

Terms: Net 30 days

Payment Methods: Check, Wire Transfer, or ACH

Lead Generation Results

Campaign exceeded target metrics: 250 qualified leads delivered (target: 200), 28% contact rate achieved, 15% conversion to sales-qualified leads. Performance bonus applied for exceeding goals. All leads include contact verification and GDPR compliance documentation.

Questions about this invoice? Contact our client success team at billing@leadgenspecialists.com or (555) 654-3210