Crowdfunding Report

1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

* Based on the data provided, I made the following three conclusions:
  + More campaigns launched during the Summer (June and July) were successful than other seasons of the year
  + The categories of Film/Video, Music, and Theater saw the most number of campaigns throughout the year
  + The sub category “plays” saw a high volume of campaigns more than any other subcategory.

1. What are some limitations of this dataset?

* Some limitations of this dataset are that is mixes data from various countries over a time span of over roughly 9 years, which may lead to more variability in the data. There may not be ‘enough’ data points to safely draw the above conclusions above.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* We could create another column showing the life of the campaign (the difference between the start and end date), as this could help remove outliers from the data.
* We could create a line graph of time length of the campaign and the percentage of success to see if there is a correlation between the two.
* We could create a bar graph showing the campaigns per country to see if there is a pattern based on which country the campaign was originated in.