

# Customer Behavior Dashboard

## Subscription status

No      Yes

## Gender

Female      Male

## Category

Accessories  
Clothing  
Footwear  
Outerwear

## Shipping Type

- 2-Day Shipping
- Express
- Free Shipping
- Next Day Air
- Standard
- Store Pickup

**3.9K**

Number of Customers

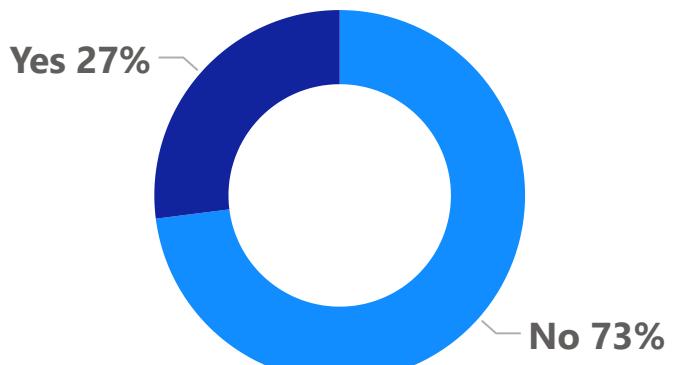
**\$59.76**

Average Purchase Amount

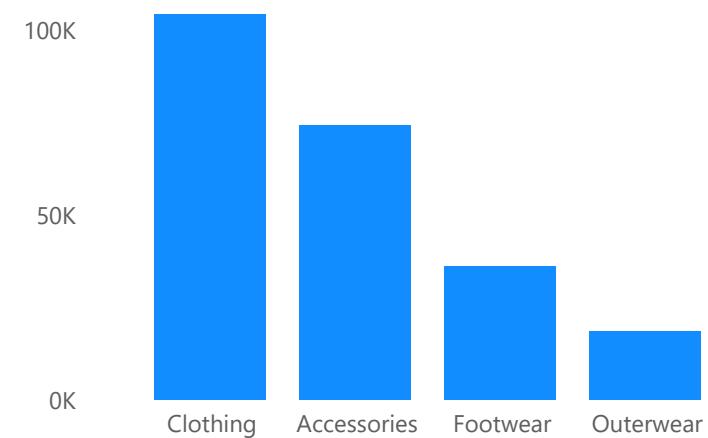
**3.75**

Average Review Rating

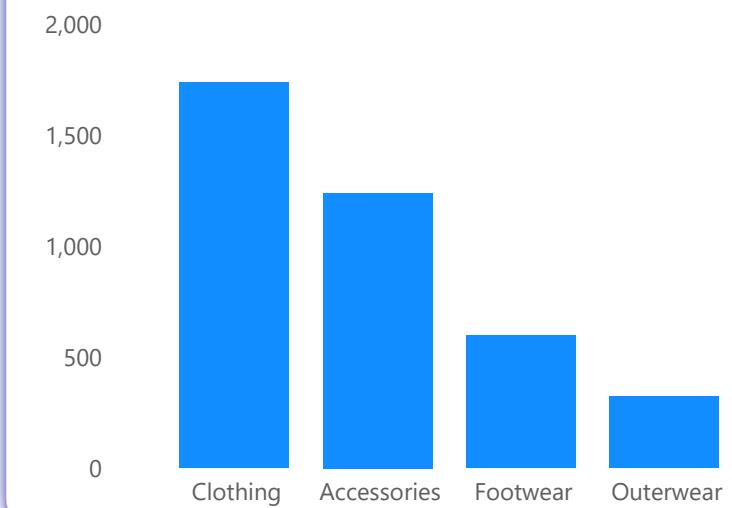
## % of Customers by Subscription Status



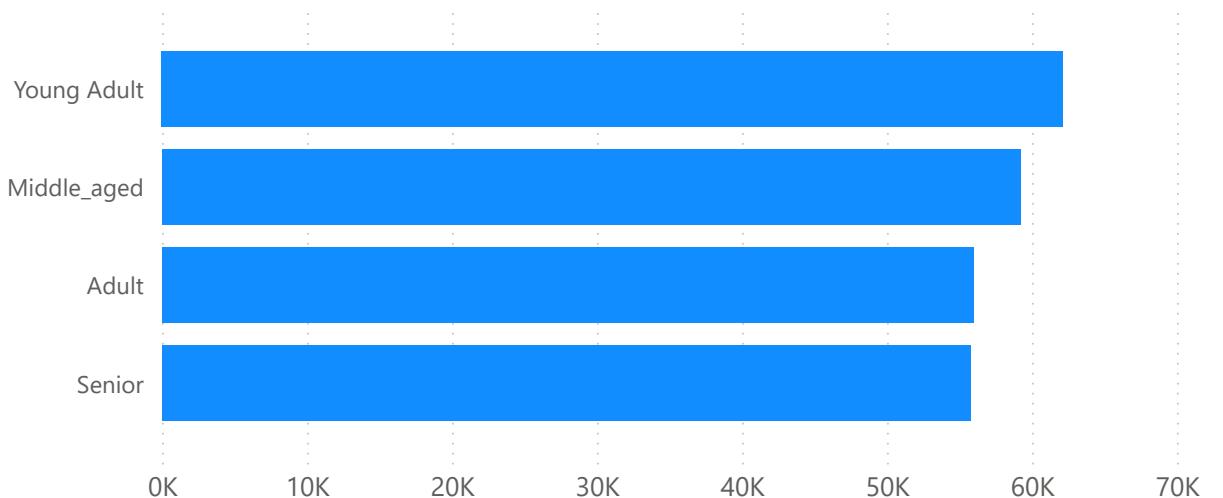
## Revenue by Category



## Sales by Category



## Revenue by Age Group



## Sales by Age Group

