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Homework 1:

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

Answer:

* 1. Kickstarter campaigns is a successful crowdfunding service with 4114 projects, the percentage of the successful projects(57%) more than the failed project percentage (36%).
  2. The most successful projects category is: theater and the least successful projects category is: journalism
  3. Kickstarter campaigns projects is no longer in service as the last live projects ended in May2017.

1. What are some of the limitations of this dataset?

Answer: data integrity, efficiency, and data consistency.

1. What are some other possible tables/graphs that we could create?

Answer: Table to include pledges numbers and table to include goals data as well as stacked chart and line chart to visualize the pledged and the goal amount data.