NHS Blue

NHS blue
RGB: 0/94/184
#005EB8

**NHS blue /
50% white**
RGB: 118/173/218
#76ADDA

**NHS blue /
10% white**
RGB: 230/239/248
#E6EFF8

NHS bright blue
RGB: 0/114/206
#0072CE

NHS dark blue
RGB: 0/48/135
#003087

NHS greyscale

**NHS grey 01
(NHS dark grey)**
RGB: 66/85/99
#425563

**NHS grey 02
(NHS mid grey)**
RGB: 118/134/146
#7FB8E2

NHS grey 03
RGB: 174/183/189
#AEB7BD

**NHS grey 04
(~ NHS pale grey)**
RGB: 216/221/224
#D8DDE0

NHS grey 05
RGB: 240/243/245
#F0F4F5

NHS black
RGB: 35/31/32
#231F20

NHS white
RGB: 255/255/255
#FFFFFF

Existing brand greys

Existing brand greys are weighted too much towards the darker hues.
The gap between mid and pale is too great. For onscreen usage, pale
grey is too dark and the contrast too small for for use as a background
colour with type.

NHS dark grey
RGB: 205/33/39
#425563

NHS mid grey
RGB: 206/19/57
#7FB8E2

NHS Pale grey
RGB: 232/237/238
#E8EDEE

Secondary colour

NHS dark green
RGB: 0/103/71
#006747

NHS green
RGB: 0/150/57
#009639

NHS light green
RGB: 120/190/32
#78BE20

Secondary colour

NHS warm yellow
RGB: 255/184/28
#FFB81C

**NHS warm yellow
/ 50% white**
RGB: 250/218/139
#FADA8B

**NHS warm yellow
/ ~10% white**
RGB: 253/242/213
#fdf2d5

Secondary colour

Emergency red
RGB: 41/89/100
#FFB81C

**Emergency red
/ ~ 50% white**
RGB: 227/150/138
#E3968A

**Emergency red
/ ~10% white**
RGB: 245/229/228
#F5E6E4