

# NHS.UK Online Colour Palette

## NHS Blue



**NHS blue**  
RGB: 0/94/184  
#005EB8



**NHS blue / ~50% tint**  
RGB: 118/173/218  
#76ADDA



**NHS blue / ~10% tint**  
RGB: 230/239/248  
#E6EFF8



**NHS link hover**  
RGB: 210/65/85  
#4C92D9



**NHS bright blue**  
RGB: 0/114/206  
#0072CE



**NHS dark blue**  
RGB: 0/48/135  
#003087

## NHS greyscale



**NHS grey 01 (NHS dark grey)**  
RGB: 66/85/99  
#425563



**NHS grey 02 (NHS mid grey)**  
RGB: 118/134/146  
#768692



**NHS grey 03**  
RGB: 174/183/189  
#AEB7BD



**NHS grey 04 (NHS pale grey)**  
RGB: 216/221/224  
#D8DDE0



**NHS grey 05**  
RGB: 240/243/245  
#F0F4F5




**NHS black**  
RGB: 35/31/32  
#231F20




**White**  
RGB: 255/255/255  
#FFFFFF


## Secondary colour




**NHS dark green**  
RGB: 0/103/71  
#006747




**NHS green (modified)**  
RGB: 0/103/71  
#006747




**NHS button hover (NHS dark green)**



**NHS light green**  
RGB: 120/190/32  
#78BE20




**NHS light green / ~50% tint**  
RGB: 187/222/143  
#BBDE8F




**NHS light green / ~10% tint**  
RGB: 241/248/232  
#F1F8E8

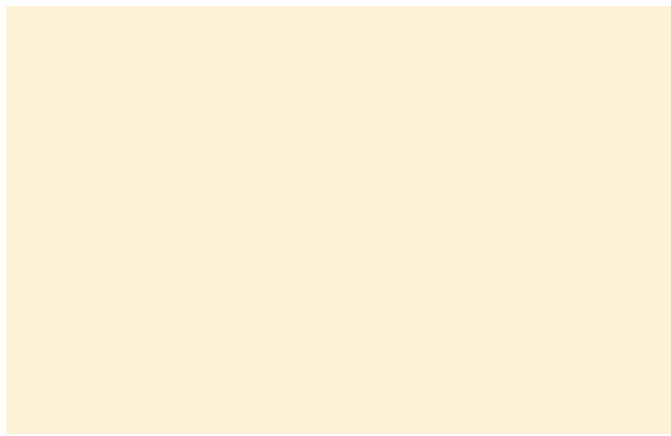
## Secondary colour



**NHS warm yellow**  
RGB: 255/184/28  
#FFB81C




**NHS warm yellow / ~50% tint**  
RGB: 250/218/139  
#FADA8B

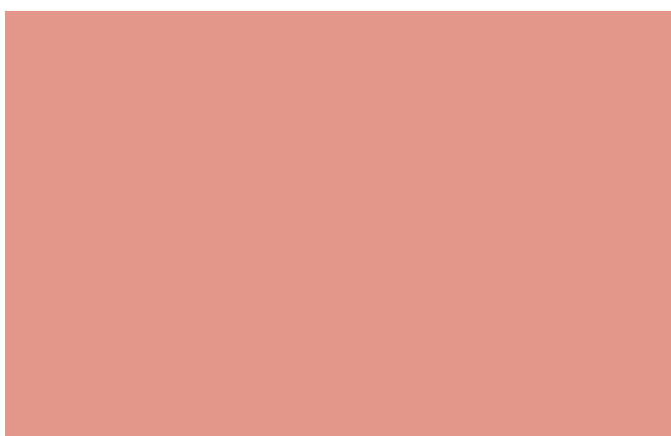


**NHS warm yellow / ~10% tint**  
RGB: 253/242/213  
#FDF2D5

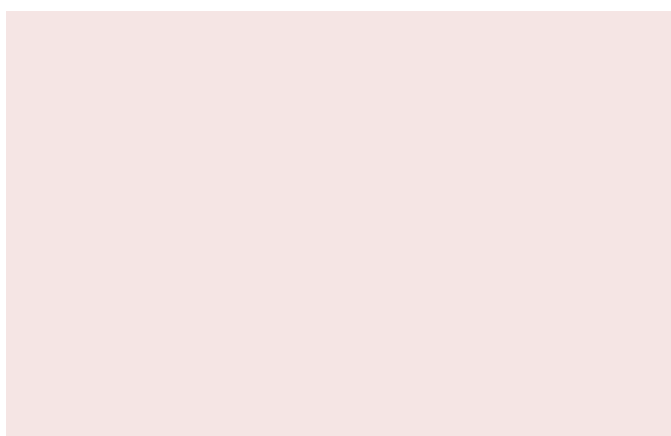
## Secondary colour



**Emergency red**  
RGB: 218/41/28  
#DA291C




**Emergency red / ~ 50% tint**  
RGB: 227/150/138  
#E3968A




**Emergency red / ~10% tint**  
RGB: 245/229/228  
#F5E6E4

## Existing brand greys

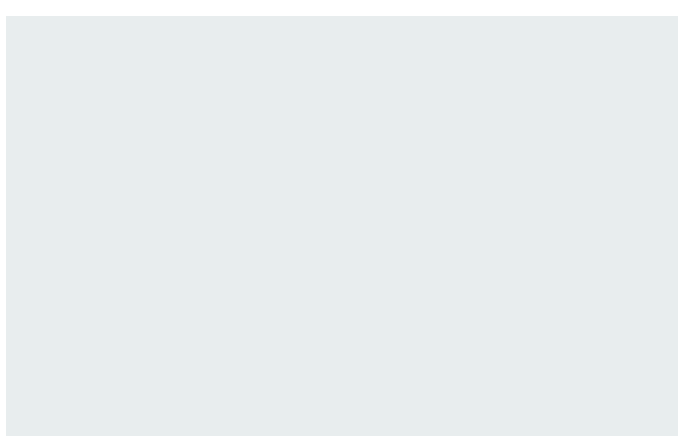
Existing brand greys are weighted too much towards the darker hues. The gap between mid and pale is too great. For onscreen usage, pale grey is too dark and the contrast too small for for use as a background colour with type.



**NHS dark grey**  
RGB: 205/33/39  
#425563




**NHS mid grey**  
RGB: 206/19/57  
#7FB8E2



**NHS Pale grey**  
RGB: 232/237/238  
#E8EDEE

## Existing brand green

Existing brand green does not meet W3C contrast guidance.



**NHS green**  
RGB: 0/150/57  
#009639