

NHS Blue

NHS blue  
RGB: 0/94/184  
#005EB8

NHS blue / 50% white  
RGB: 118/173/218  
#76ADDA

NHS blue / 10% white  
RGB: 230/239/248  
#E6EFF8

NHS link hover  
RGB: 210/65/85  
#4C92D9

NHS bright blue  
RGB: 0/114/206  
#0072CE

NHS dark blue  
RGB: 0/48/135  
#003087

NHS greyscale

NHS grey 01  
(NHS dark grey)  
RGB: 66/85/99  
#425563

NHS grey 02  
(NHS mid grey)  
RGB: 118/134/146  
#768692

NHS grey 03  
RGB: 174/183/189  
#AEB7BD

NHS grey 04  
(~ NHS pale grey)  
RGB: 216/221/224  
#D8DDE0

NHS grey 05  
RGB: 240/243/245  
#F0F4F5

NHS black  
RGB: 35/31/32  
#231F20

NHS white  
RGB: 255/255/255  
#FFFFFF

Secondary colour

NHS dark green  
RGB: 0/103/71  
#006747

NHS green (modified)  
RGB: 0/127/59  
#007F3B

NHS light green  
RGB: 120/190/32  
#78BE20

Secondary colour

NHS warm yellow  
RGB: 255/184/28  
#FFB81C

NHS warm yellow / 50% white  
RGB: 250/218/139  
#FADA8B

NHS warm yellow / ~10% white  
RGB: 253/242/213  
#fdf2d5

Secondary colour

Emergency red  
RGB: 41/89/100  
#FFB81C

Emergency red / ~ 50% white  
RGB: 227/150/138  
#E3968A

Emergency red / ~10% white  
RGB: 245/229/228  
#F5E6E4

Existing brand greys

Existing brand greys are weighted too much towards the darker hues. The gap between mid and pale is too great. For onscreen usage, pale grey is too dark and the contrast too small for for use as a background colour with type.

NHS dark grey  
RGB: 205/33/39  
#425563

NHS mid grey  
RGB: 206/19/57  
#7FB8E2

NHS Pale grey  
RGB: 232/237/238  
#E8EDEE

Existing brand green

NHS green  
RGB: 0/150/57  
#009639