



NHS Digital Colour Palette

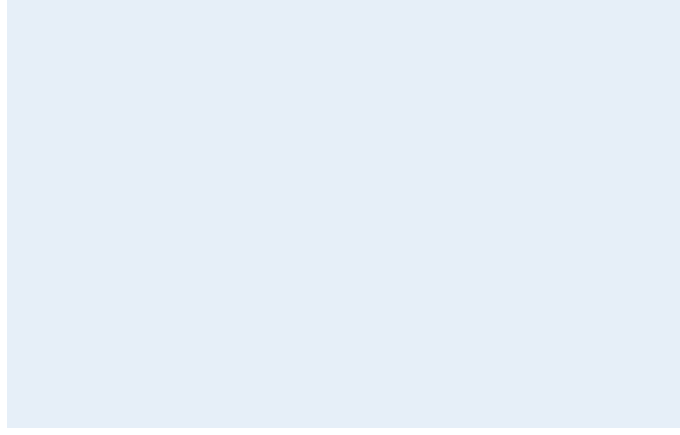
NHS Blue




NHS blue
RGB: 0/94/184
#005EB8




NHS blue / 50% white
RGB: 118/173/218
#76ADDA




NHS blue / 10% white
RGB: 230/239/248
#E6EFF8



NHS link hover
RGB: 210/65/85
#4C92D9



NHS bright blue
RGB: 0/114/206
#0072CE



NHS dark blue
RGB: 0/48/135
#003087

NHS greyscale



**NHS grey 01
(NHS dark grey)**
RGB: 66/85/99
#425563



**NHS grey 02
(NHS mid grey)**
RGB: 118/134/146
#768692



NHS grey 03
RGB: 174/183/189
#AEB7BD



**NHS grey 04
(~ NHS pale grey)**
RGB: 216/221/224
#D8DDE0



NHS grey 05
RGB: 240/243/245
#F0F4F5




NHS black
RGB: 35/31/32
#231F20




NHS white
RGB: 255/255/255
#FFFFFF

Existing brand greys

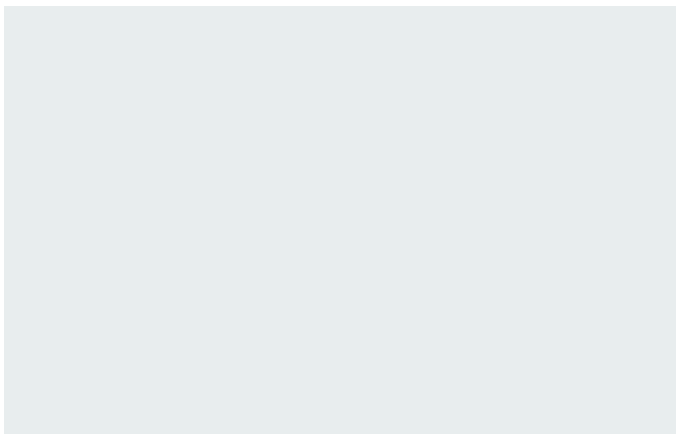
Existing brand greys are weighted too much towards the darker hues. The gap between mid and pale is too great. For onscreen usage, pale grey is too dark and the contrast too small for for use as a background colour with type.



NHS dark grey
RGB: 205/33/39
#425563




NHS mid grey
RGB: 206/19/57
#7FB8E2




NHS Pale grey
RGB: 232/237/238
#E8EDEE


Secondary colour



NHS dark green
RGB: 0/103/71
#006747




**NHS green
(modified)**
RGB: 0/127/59
#007F3B




NHS light green
RGB: 120/190/32
#78BE20

Existing brand green




NHS green
RGB: 0/150/57
#009639

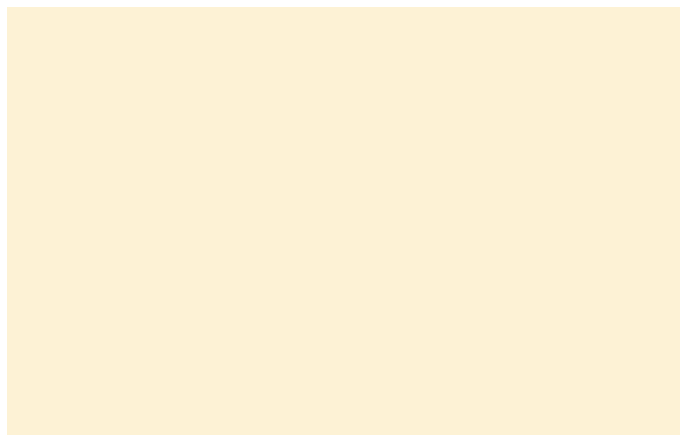
Secondary colour



NHS warm yellow
RGB: 255/184/28
#FFB81C




NHS warm yellow / 50% white
RGB: 250/218/139
#FADA8B




NHS warm yellow / ~10% white
RGB: 253/242/213
#fdf2d5

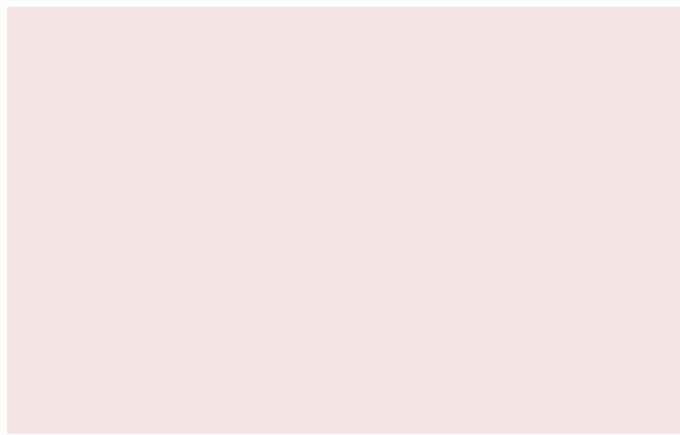
Secondary colour



Emergency red
RGB: 41/89/100
#FFB81C



Emergency red / ~ 50% white
RGB: 227/150/138
#E3968A



Emergency red / ~10% white
RGB: 245/229/228
#F5E6E4