

**Thien Nguyen Hoang**  
**Data Analyst**

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**Education**

**HCMC University of Transport**

Bachelor of Engineering in Electronics and Telecommunications.

HCMC, VN

09/2023

**FPT Academy**

Automation Testing

HCMC, VN

2022

**IIG**

Toeic 555

HCMC, VN

2023

**Coursera**

Google Data Analytics, Google Advanced Data Analytics

HCMC, VN

2025

**Projects**

**Chemical Exposure (DA)**

- Built ETL pipeline for 25-year multi-source dataset (reducing 70%).
- Detected cross-network missing-pattern correlations between 2 monitoring systems.
- Revealing temporal anomaly clusters.

**Cylistic Bike-share (DA)**

- Processed and cleaned >1M trips, 92% improvement in data quality consistency.
- Identified casual riders take 66% longer trips.
- Revealing 50k-use high-traffic hubs near Lake Michigan and numerous low-activity stations.

**Bella Beat Health (DA)**

- Identified that ~60% of users fall into low-moderate activity.
- Detected abnormal HR patterns in ~8% of users.
- Estimated that targeted personalization could increase daily activity consistency by 12-18%.

**Japan Restaurant (DA)**

- Identified top 20% products contributing 80% revenue.
- Detected low-performing items (bottom 10%). Found peak hours.
- Found that promo users have +90% higher AOV.

**Employee Churn Prediction (DS)**

- Built an end-to-end automated ML pipeline (automated 85%).
- Identified the key churn drivers, high-risk employee groups.
- Improved model accuracy from 0.8 to 0.98 using XGBoost and deployed the final model with FastAPI.

**Medical Cost Personal Prediction (DS)**

- Built an end-to-end automated ML pipeline (automated 90%).
- Identified smoking as the dominant cost driver (+359% costs).
- Confirmed a positive linear relationship with age.

**Skills**

**Databases:** MySQL, BigQuery, Google Sheets, Excel

**Visualization Tools:** Tableau, Looker Studio, R, Plotly, Dash

**Statistical Methods:** Hypothesis Testing (t-test, chi-square), A/B testing, ANOVA

**Languages:** R, Python (Numpy, Pandas, Scipy, Seaborn, Matplotlib, Statsmodels, Scikit-learn)

**Machine Learning Models:** Regression (Linear, Logistic), Naive Bayes, Decision Trees, Random Forest, XGBoost.

**Portfolio**

[https://github.com/nhthien306AuT/Portfolio\\_DA](https://github.com/nhthien306AuT/Portfolio_DA)