

# Client Assumptions



## Main Business

Online Education

Focus on Data Industry



## Market Position

Mainly focus at Polish market

A medium size company(100 employees)

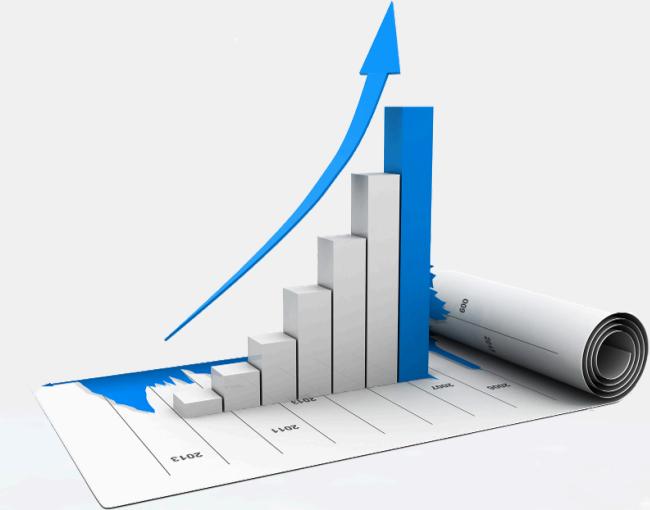
A rapid growing company



Team SNY

**Team Member:**

**Samidullo Abdullaev**  
**Ho Thi Hoang Nhu**  
**Yun Wu**



**84**

Count of Country

**1551**

Number of City

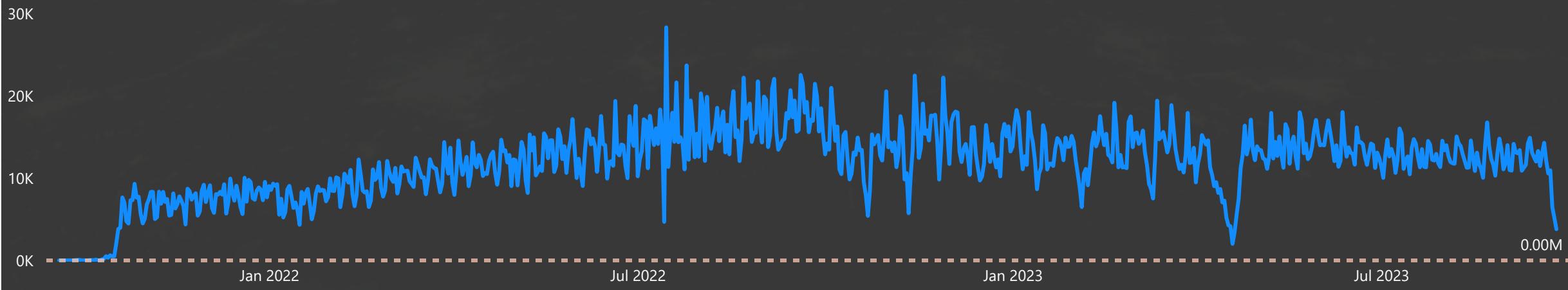
**6290**

Company

**31.3K**

Job

#### Posting Trending



CLICK HERE TO BACK TO START SCREEN





# Market Analysis

BIG DATA

All

ANALYTIC JOB

Analysis

COUNTRY

PL

YEAR

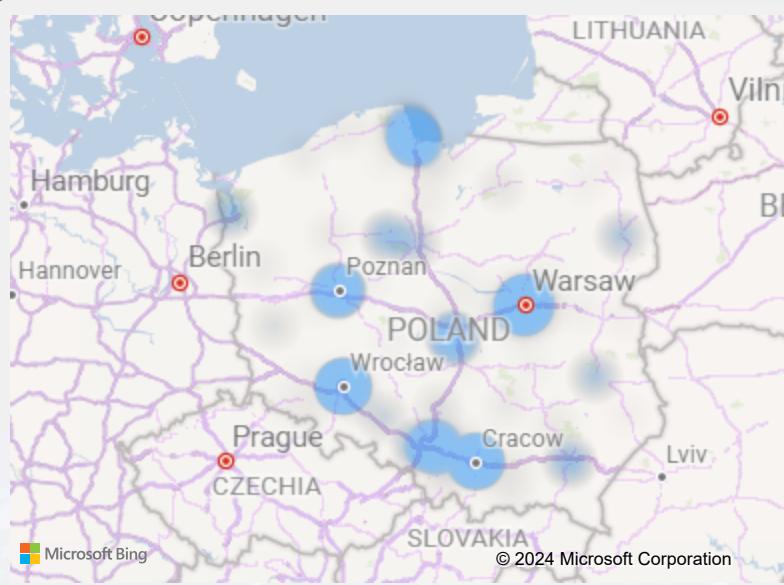
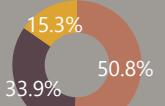
All

EXPERIENCE

All

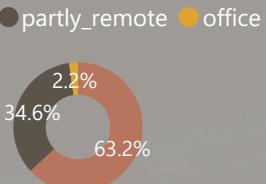
## APPLY WAYS

● redirect ● form ● Unspecified



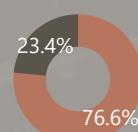
## WORK TYPES

● remote ● partly\_remote ● office



## REMOTE INTERVIEW

● True ● False

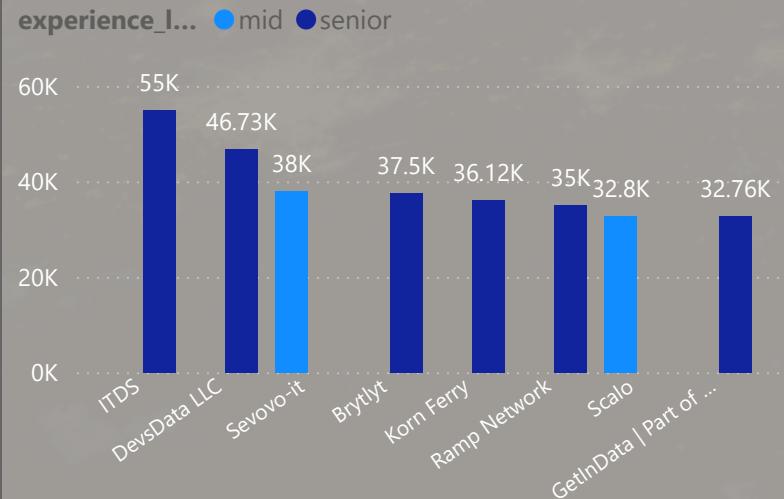


## EXPERIENCE LEVEL

● mid ● senior ● junior



## TOP SALARY'S COMPANY

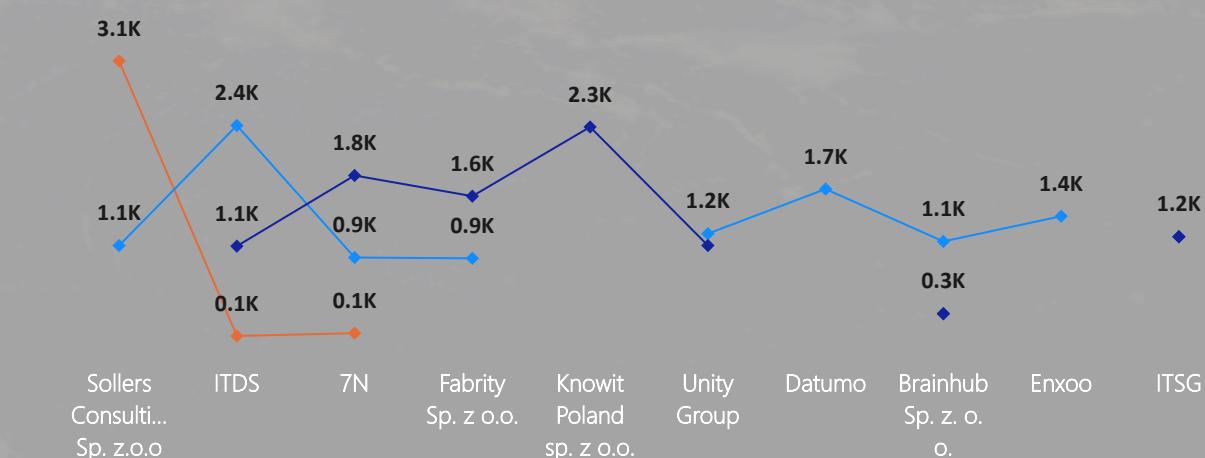


## TOP 10 CITIES



## TOP COMPANY RECRUITING

experience\_level ● junior ● mid ● senior



# Market Analysis Conclusion

- The **majority jobs** are **remote** working type and remote interview
- Medium level is highly demand
- **ITDS** has the highest salary
- **Top 3 high** demanding companies: **Soller Consulting, ITDS and 7N**



# Skills Requirement

BIG DATA

All

ANALYTIC JOB

Analysis

COUNTRY

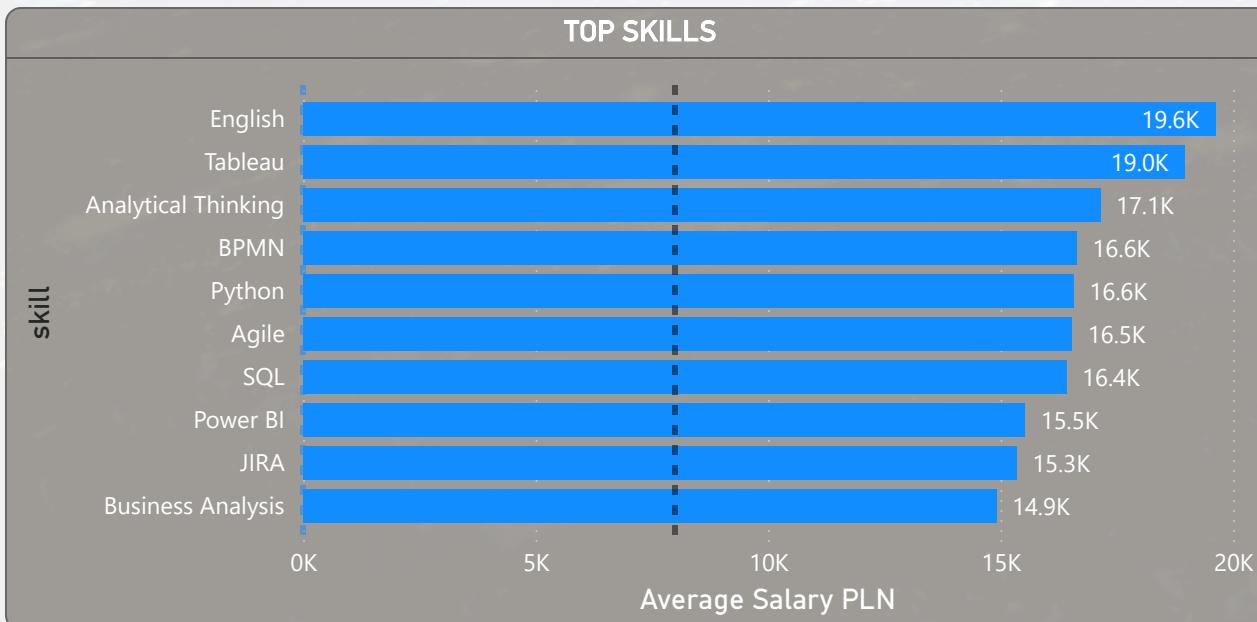
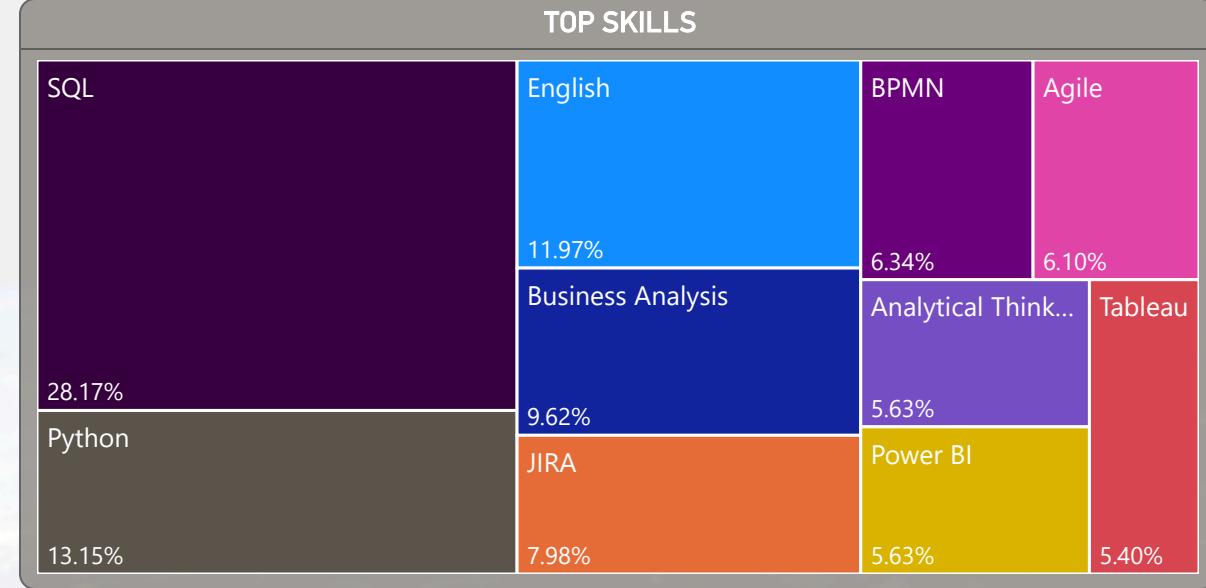
PL

YEAR

All

EXPERIENCE

All





# Differences of Experience level

BIG DATA

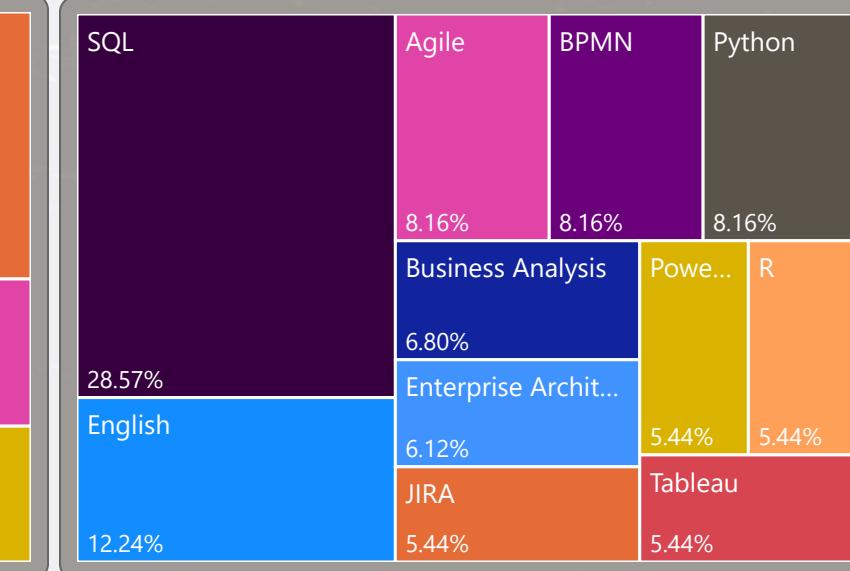
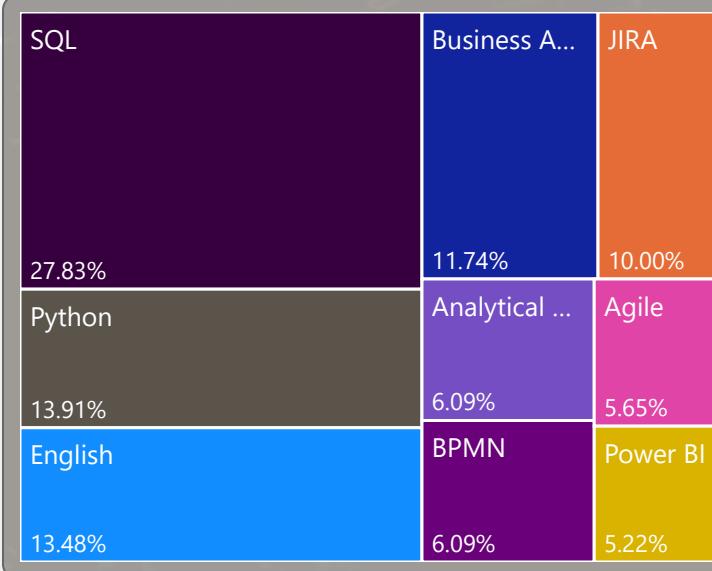
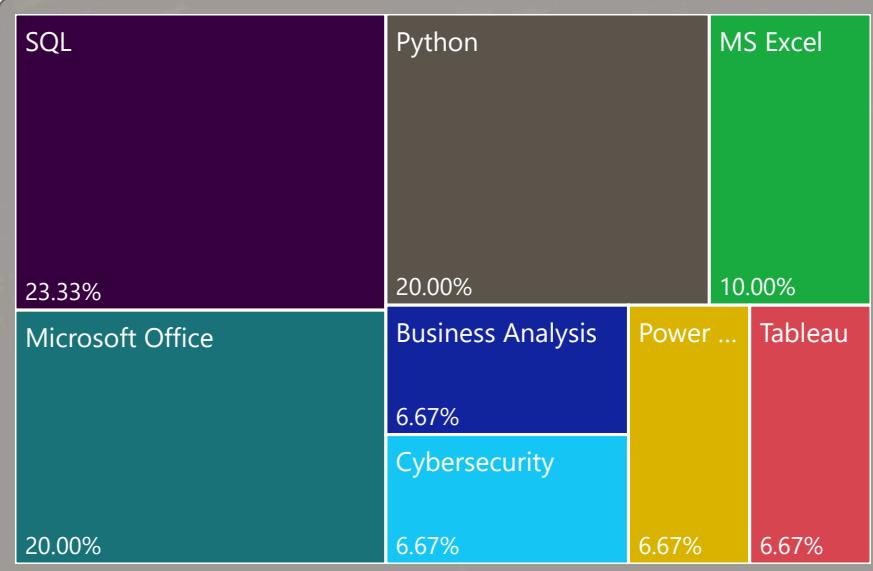
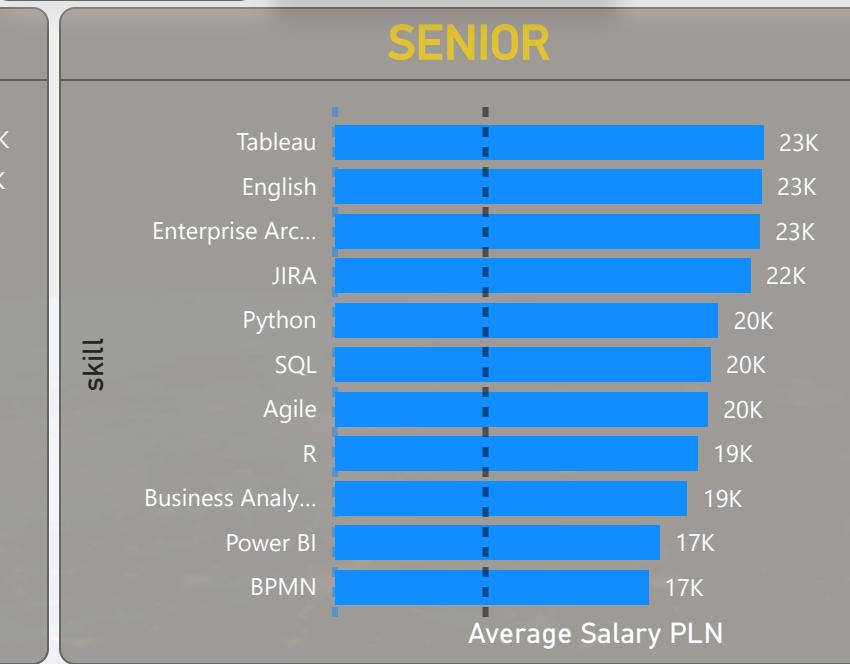
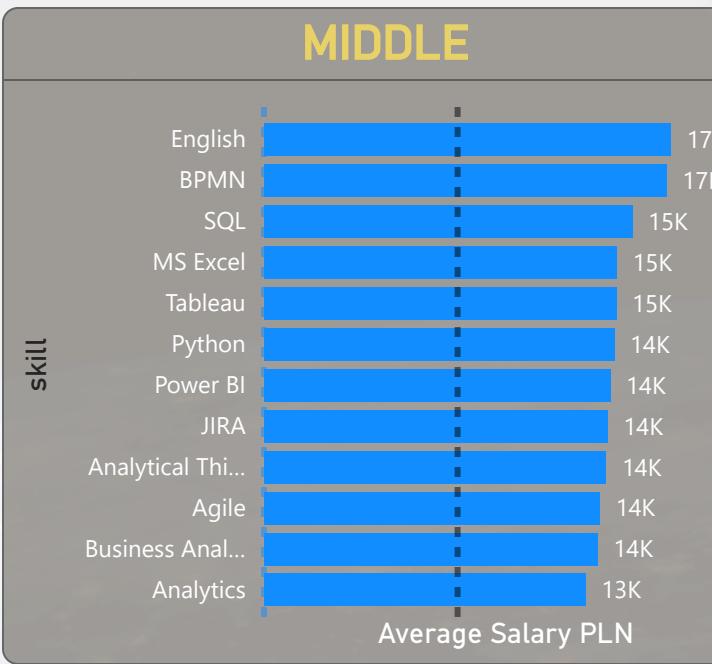
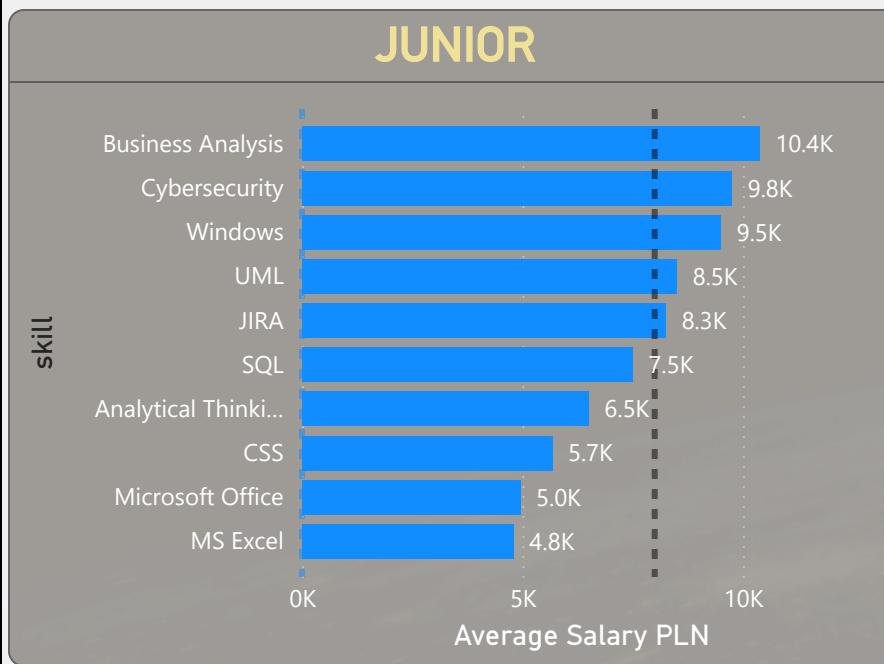
All ▾

ANALYTIC JOB

Analysis ▾

COUNTRY

PL ▾



# Skills Conclusion

**Foundation - SQL, Microsoft Office (MS Excel), Python**

**Advanced - Business Analysis** (data-driven decision making)

Earning more salary:

**Junior**

- **Cybersecurity:** Big Data Security.
- **UML:** design and visualize software systems.
- **JIRA:** Project management and requirements analysis.

**Middle**

- **English:** Professional Communication (*Connecting directly with Clients*)
- **BPMN:** Business Process Modeling Notation (*planned business process*)
- **Dashboard Platform (PBI/Tableau):** Data Visualization (*quick decision-making, and efficient analysis.*)

**Senior**

(Skill of Middle level) +

- **Enterprise Architect:** ensure alignment between business goals and IT infrastructure.
- **Agile:** manage projects with flexibility, iterative progress, and quick adaptation to changes.

## Course Recommendation

Foundation

SQL  
PYTHON  
MICROSOFT (EXCEL)

Advanced

**Business Analysis with a Data-Driven Approach**  
Power BI/Tableau

High-Value Niche

Cybersecurity in Big Data  
Enterprise Architecture  
Agile Project Management

Specialized Communication

Professional English for Data Analysts

Future-Oriented Skills

Business Process Modeling Notation (BPMN)  
JIRA Training

## Marketing Strategy

**Area:**  
Whole Polish market

**Experience Level:**  
Junior-Medium

**Marketing Strategy:**  
Cooperate with high demand companies  
(Soller Consulting, ITDS and 7N)