

Nathan Hulsey

hulsey.nathan@gmail.com | nathanhulsey.com

Education

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| Northeastern University Boston, Massachusetts | BFA in Graphic Design and Interactive Media Expected May 2017 3.6 Average GPA |
| Study Abroad Venice, Italy Þingeyri, Iceland | Documentary Photography & Art History in Venice Video Art & Art History of Iceland |

Professional Experience

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| Scout Boston, Massachusetts May 2016 - Present Executive Director | Northeastern University's student-led design studio Led and managed a 40+ person team across four core programs Ensured long-term sustainability of the organization Established strategic external partners and internal university relationships Managed and optimized processes for client acquisition and studio recruitment Managed relationship with board of advisors |
| Scout Boston, Massachusetts Aug 2015 - May 2016 Design Director | Led creative direction and successful delivery of 9 client projects ranging from branding, packaging, experience design, website/webapp design & development with a studio of 22 designers and developers Managed client acquisition and SOW development Mentoring and advising of peer designers Design and development of new studio website |
| Ronik Design & Development Brooklyn, New York Jan 2015 - Jun 2015 Graphic Design Co-op | Small full service digital creative agency Website design for healthcare, venture capital, feature films, and non-profit clients Branding for healthcare, venture capital, and video production companies cross-platform interface design & experience design for photo managing software produced powerpoints, infographics, animations, and videos for various client & internal projects |
| Scout Boston, Massachusetts July 2014 - Dec 2014 Design & Project Lead | Developer Lead on largest client website to date, building a completely custom and mobile responsive theme and WordPress back-end structure Led development of a mentor program to help new and younger designers develop their skills |
| Innovative Devices Chesterland, Ohio Dec 2014 - Aug 2014 Marketing and Design Intern | Startup company out of Ohio producing a wireless, gesture controlled mouse. Conducted product photo shoots for use in print and web Designed marketing materials, business cards, and product Quick Start Guide Created AdWords campaigns Organized, filmed, and edited product trailer and User Guide videos for company website |
| Takai & Company Independence, Ohio May 2013 - Sept 2013 Marketing & Design Intern | Small full service marketing firm serving up to \$200 million clients in Ohio Produced marketing materials including PowerPoint presentation templates, brochures, letterheads, and logos for multiple clients Coordinated on-location photo shoots for 8 clients Led design of client website Conducted competitive research, and wrote all copy for the site |

Skills

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| Software Adobe Illustrator, InDesign, Photoshop, Lightroom, Premiere, Sketch |
| Programming HTML, CSS, PHP (WordPress), jQuery |
| Technical Skills Commercial, Portrait, and, Studio Photography Market Research, Usability Testing, Competitive Research, AdWords and Analytics |
| Additional Skills Design strategy, project management, user experience design |