

Nathan Hulsey

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Education

Northeastern University Boston, Massachusetts	BFA in Graphic Design and Interactive Media Expected May 2017 3.5 Average GPA
Study Abroad 2014 Venice, Italy	Documentary Photography & Art History in Venice

Professional Experience

SCOUT Boston, Massachusetts May 2014 - Present Studio Member and Dev Lead	Northeastern University's full service student-led design firm Acted as Developer Lead on largest client website to date, building a completely custom and mobile responsive theme and custom WordPress back-end structure Leading the development of an mentor program to help new and younger designers develop their skills
IDEA Boston, Massachusetts Jan 2014 - Present Creative Officer	Northeastern University's student-led Venture Accelerator Designing all branding and marketing material for the organization and its events; print and web Redeveloping the visual identity of the organization Leading development of the creative team
Innovative Devices Chesterland, Ohio Dec 2014 - Aug 2014 Marketing and Design Intern	Startup company out of Ohio producing a wireless, gesture controlled mouse. Conducted product photo shoots for use in print and web Designed marketing materials, business cards, and product Quick Start Guide Created AdWords campaigns Organized, filmed, and edited product trailer and User Guide videos for company website
tBubble Inc. Boston, Massachusetts Sept 2013 - May 2014 Lead Graphic Designer	A social networking platform targeted at musicians, models, and performing artists Discussed company identity with founders and developed logo options Designed all marketing materials for both print and web Filmed and conducted interviews with musicians for website blog
Takai & Company Independence, Ohio May 2013 - Sept 2013 Marketing & Design Intern	Small full service marketing firm serving up to \$200 million clients in Ohio Produced marketing materials including PowerPoint presentation templates, brochures, letterheads, and logos for multiple clients Coordinated on-location photo shoots for 8 clients Led design of client website Conducted competitive research, and wrote all copy for the site

Skills

Software

Adobe Illustrator, InDesign, Photoshop, Lightroom, Premiere, and Google Sketchup

Programming

HTML, CSS, PHP (WordPress), jQuery

Technical Skills

Commercial, Portrait, and, Studio Photography
Market Research, Usability Testing, Competitive Research, AdWords and Analytics