

Related Departments

Core Departments (Must Involve)

| English | 中文 | Pinyin | Role |
|--------------------|-------|-----------------------|--|
| Finance | 财务部 | cái wù bù | P&L validation, revenue & cost control |
| Sales / Retail Ops | 销售运营部 | xiāo shòu yùn yíng bù | GMV, order & channel data |
| Supply Chain | 供应链部 | gōng yìng liàn bù | COGS, logistics cost |
| BI / Data | 数据分析部 | shù jù fēn xī bù | Dashboard development |
| IT | 信息技术部 | xìn xī jì shù bù | System integration |

Supporting Departments

| English | 中文 | Pinyin | Role |
|---------|-----|-------------|--------------------|
| Product | 产品部 | chǎn pǐn bù | SKU/SPU definition |

| | | | |
|----------------|-------|---------------------------|--------------------------|
| E-commerce | 电商运营部 | diàn shāng yùn yíng bù | Campaign & platform data |
| Marketing | 市场部 | shì chǎng bù | Promotion expense |
| HR | 人力资源部 | rén lì zī yuán bù | Manpower cost |
| Legal | 法务部 | fǎ wù bù | Contract & compliance |
| Internal Audit | 内审部 | nèi shěn bù | Data governance |

Key Point

BI project = cross-functional governance project.

Without Finance + Sales + Supply Chain alignment, dashboard numbers will not be trusted.