

# Joint Application Design JAD OVERVIEW

# One~Page Summary

1. Define Problem/Opportunity
2. Identify Sponsoring Executive
3. Identify Every Stakeholder
4. Define Resources/Constraints
5. Define Project Deliverables
6. Define Business Success Factors
7. Assign JAD Team
8. Do JAD Plan
9. Do JAD Session
10. Do JAD Wrap-Up
11. Do Post-JAD Analysis
12. Do Post-Project Analysis

# Today's Environment

## Challenges

Do More, Faster, With Less

Enterprise-Wide Process Re-Engineering

Dynamic Re-Organization

New Laws

New Markets

New Competition



## I/S Environment

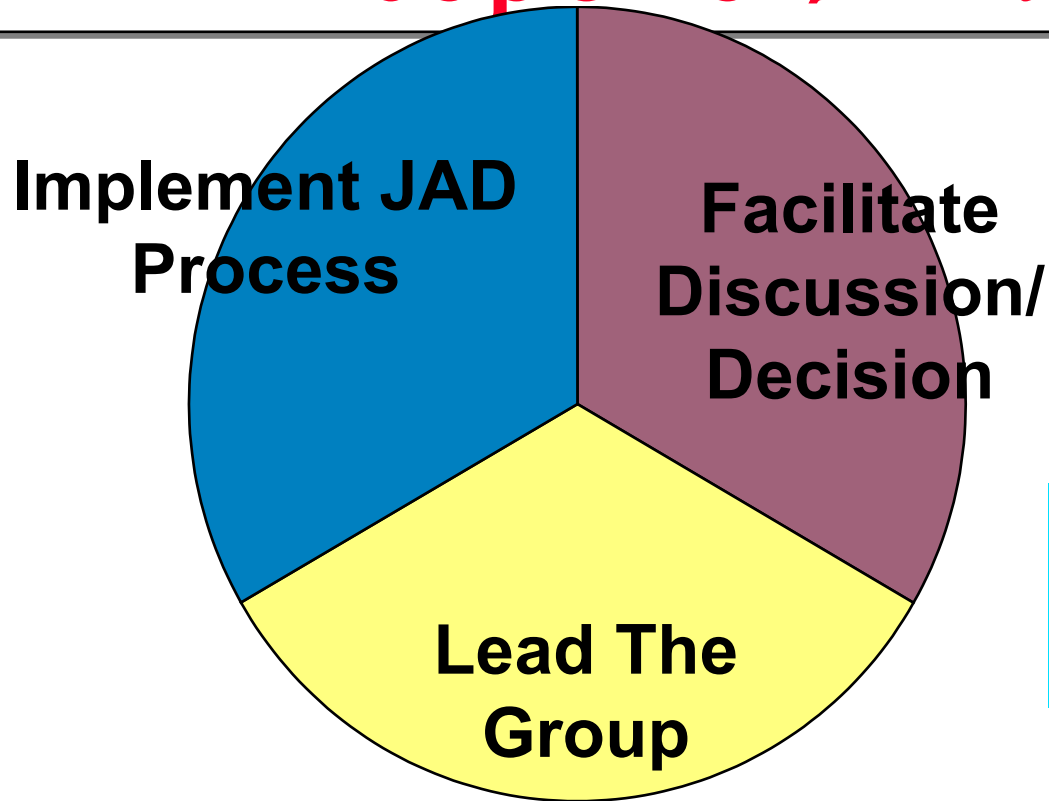
Executive Expectations

Data Locked in Legacy Systems

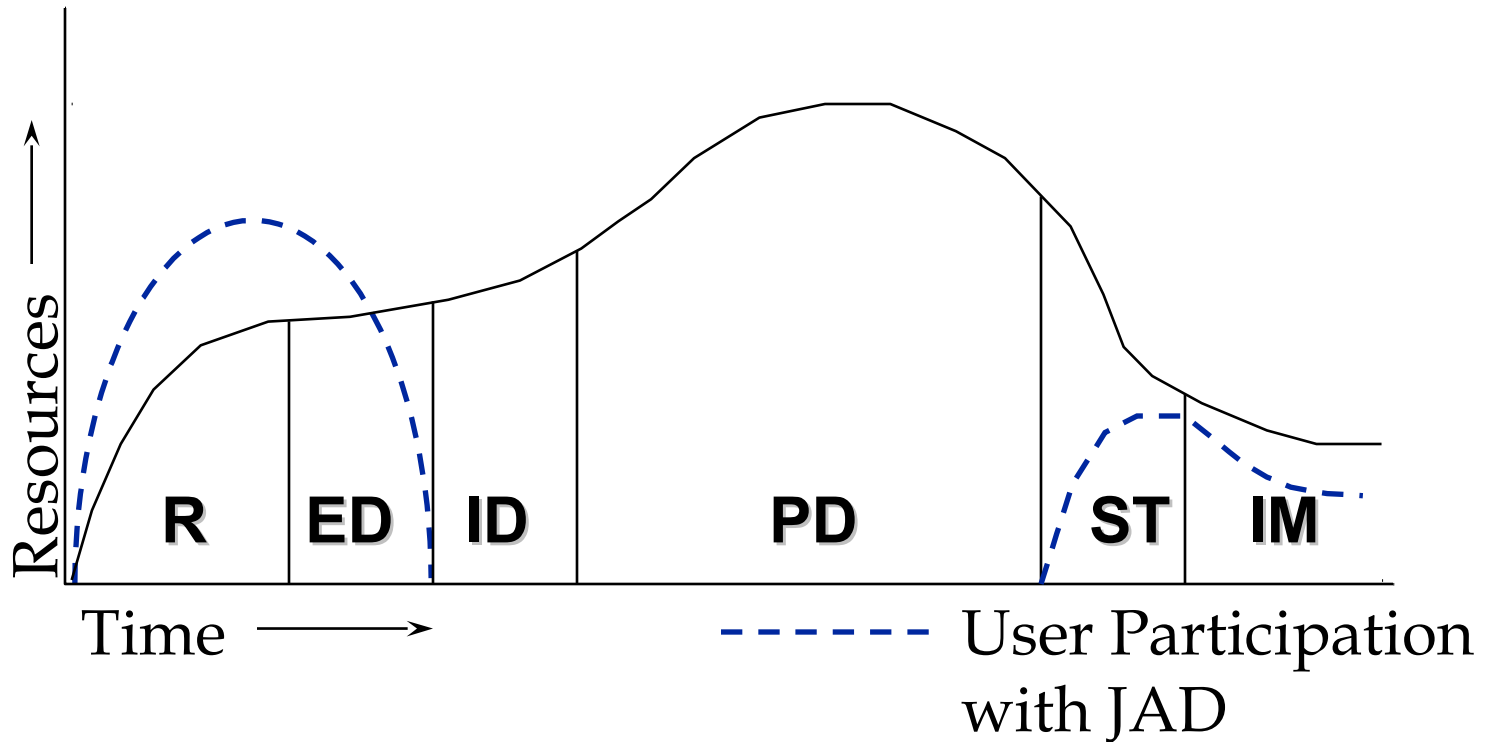
Tools, Techniques, Methods Not Adequate

JADs Used for Application Development/Group Decision

# Session Leader's Responsibilities



# Life Cycle View



**R:** Requirements  
**ED:** External Design  
**ID:** Internal Design

**PD:** Program Development  
**ST:** System Test  
**IM:** Install/Maintenance

# Uses for JAD

Application Development, Adaptation, & Selection

Requirements

External Design/Prototypes

User Test Cases

Training

Post-Implementation Reviews

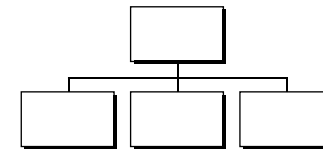
Strategic Planning

Customer Satisfaction Session

Organization Changes

Request for Proposal Development

Curriculum Design/Development



# Why Use JAD?

Accelerates Application Development/Selection Process

Increases Developers' Productivity

User Participation in Application's Design

Improves Communications Between:

- User and I/S

- User and User

- I/S and I/S

Enables Consensus, Commitment, and Partnership Across the Enterprise



# Why JAD Works



## USERS

Educates Users About Development Process

Gives Users More Input & Accountability for Design

Leverages User's Subject Matter Expertise at Right Time



## I/S

Ensures I/S and Users Come to Consensus Early

Provides I/S Subject Matter Expertise at Right Time

Educates I/S About Business Process



## MANAGEMENT

Ensures Management Communications & Participation Through Executive Sponsor

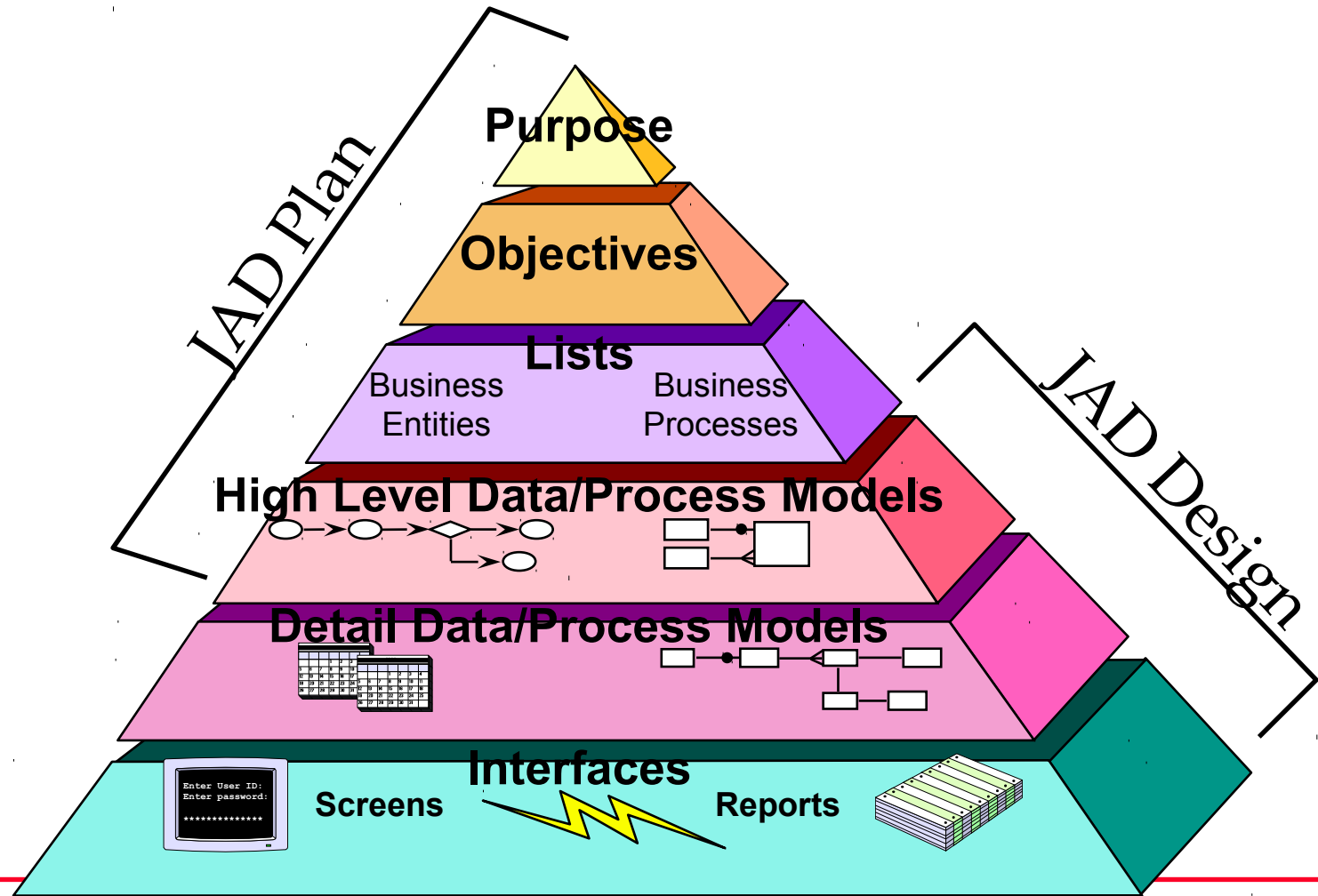
Enforces Top-Down Design to Ensure Business Objectives Are Met

Educates Management On Both I/S and Business Area Detail

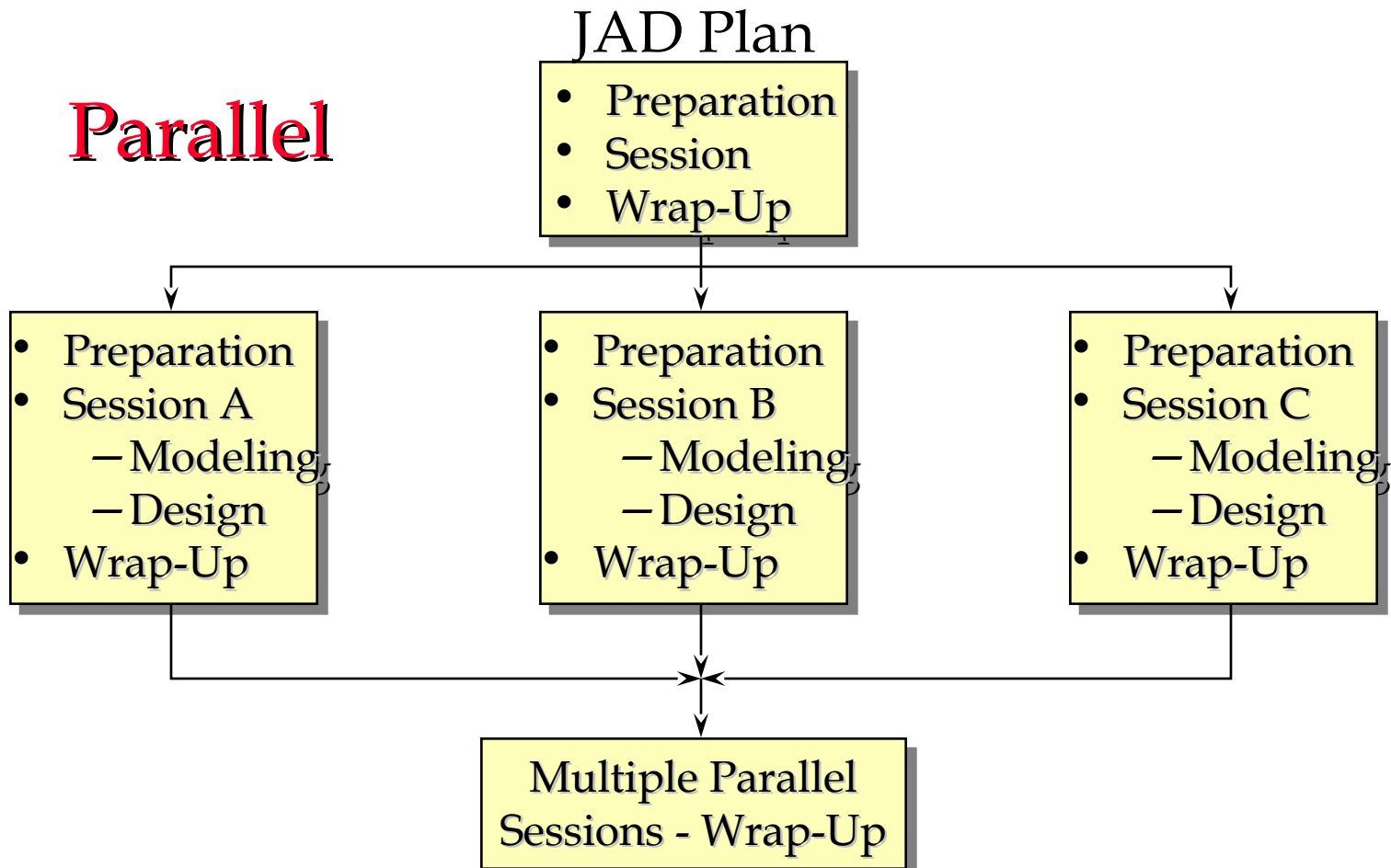
Leverages Management Subject Matter Expertise at Right Time



# JAD Phases

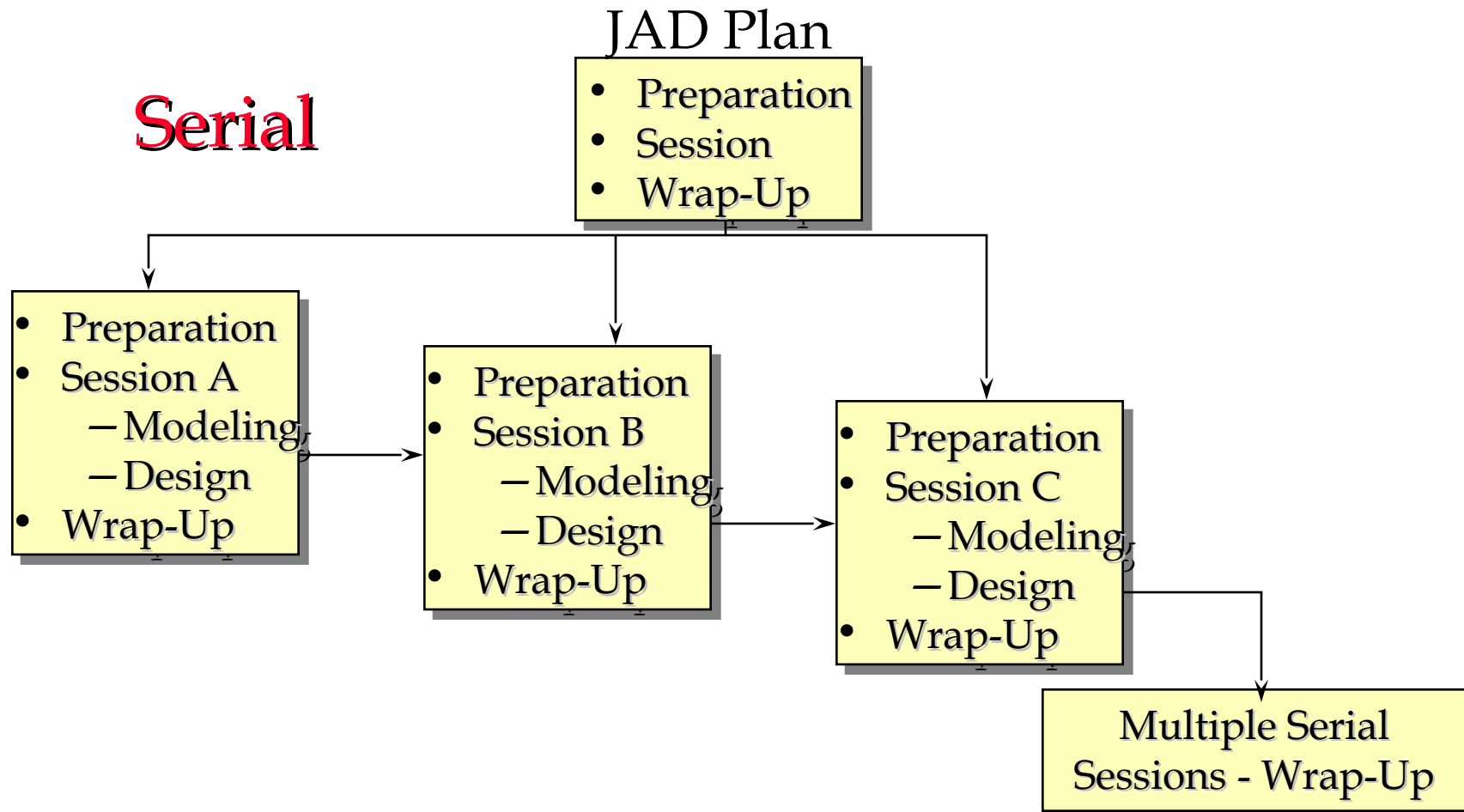


# Multiple JADs Parallel or Serial?



# Multiple JADs

## Parallel or Serial?



# JAD Plan Session Deliverables

## Application Baseline Document

1. Introduction
  2. Executive Summary
    - Project Purpose
    - Business Objectives
    - Scope of Solution
  3. Assumptions & Constraints
  4. Technology Framework
  5. High-Level Business Model
    - Process
    - Data
  6. System Interfaces
  7. JAD Session Design
    - Scope JAD A, JAD B, etc.
    - Estimates
    - Resources Needed (-- Schedule)
- Appendix A: JAD Participants/Roles  
Appendix B: Current Organizational Charts  
Appendix C: Change Management Procedures  
Appendix D: Etc.

# JAD Design Session Deliverables



## Requirements & Design Document

1. Introduction
2. Executive Summary
3. Application Definition - Detailed Models
  - Process
  - Data
4. Input & Output Design
  - Screens
  - Reports
  - Message Text
5. Interface Designs
6. Technology Specifications
  - Hardware/Software/Communications
  - Performance
  - Security
  - Back-Up & Recovery

Appendix A: Data Dictionary

Appendix B: Etc.

# JAD Participants



Facilitator

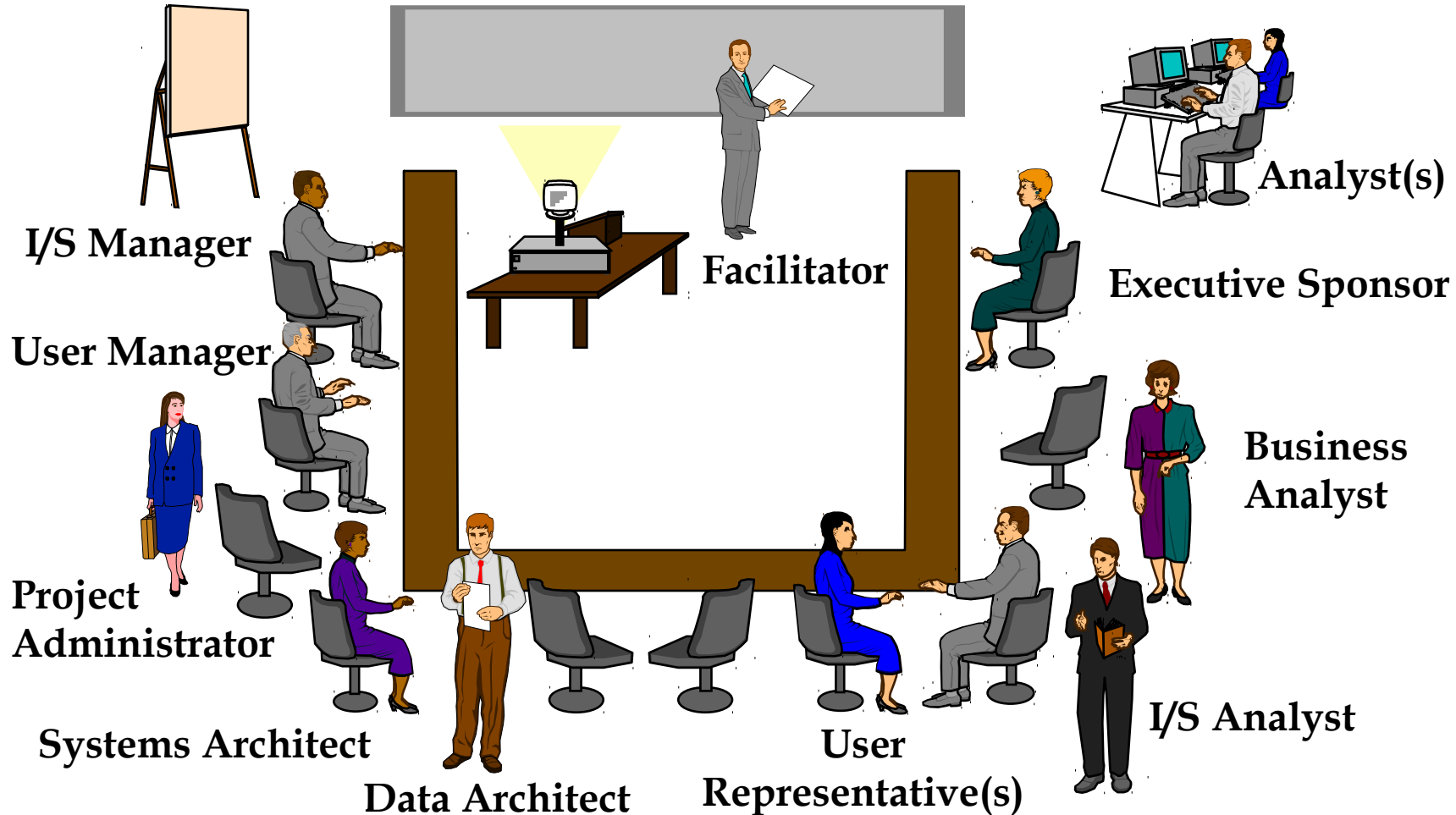


Analyst(s)

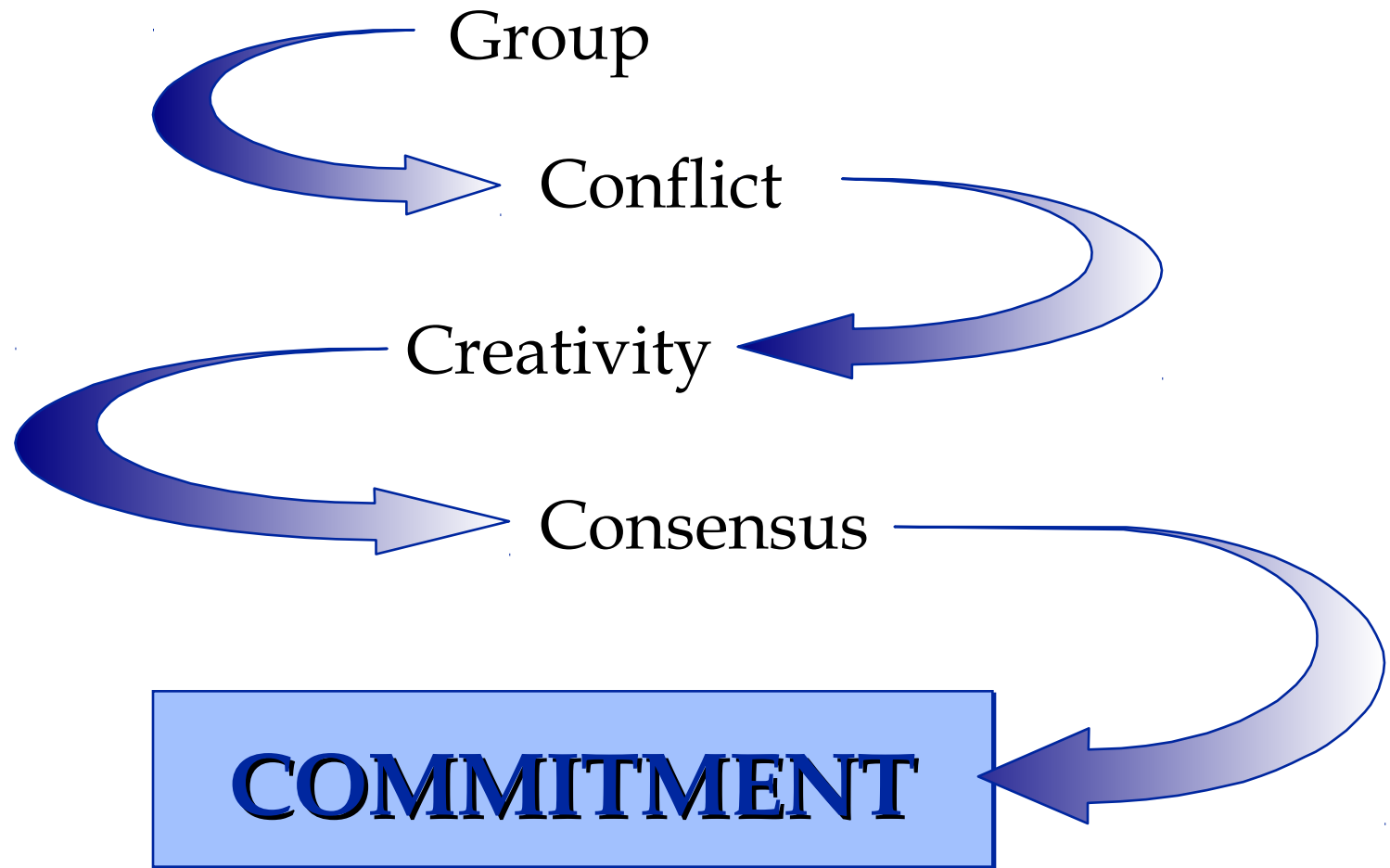


Stakeholders  
Subject Matter Experts  
Sponsor

# JAD Facilities



# Commitment





# Facilitator's Role



Lead the Group

Facilitate Group Dynamics  
& Discussions

Implement JAD Process

# Analyst(s) Role

Maintain Process & Data Models

Record Stakeholder Decisions, Issues, & Action Items

Produce All JAD Plan, Session, & Wrap-Up Deliverables



# Stakeholders Role

Know Current Business Processes, Challenges,  
Critical Success Factors

Make Business Decisions on Future Business  
Direction & Systems Requirements

Provide Subject Matter Expertise



# JAD Plan

*JAD Plan Preparation*

*JAD Plan Session*

*JAD Plan Wrap-Up*



# JAD Plan Preparation Steps

1. Interview Executive Sponsor
2. Read Existing Documentation
3. Complete Draft of 1-Page Project Summary
4. Interview Stakeholders
5. Establish JAD Team
6. Customize Application Baseline Document Template
7. Create JAD Plan Session Agenda
8. Prepare Materials
9. Set Up Room
10. Review with Executive Sponsor

# JAD Plan Session Steps

1. Executive Sponsor: Kicks-Off Session
2. Review Expectations/Procedures
3. Define Application Scope
4. Define JAD Design Session Plans
  - Plans
    - Parallel or Serial
    - Resources Needed
    - Estimates
    - Schedules
  - Standards
    - Screens
    - Reports
    - Interfaces
5. Complete Application Baseline Document
6. Conclude JAD Plan Session

# JAD Plan Wrap-Up Steps

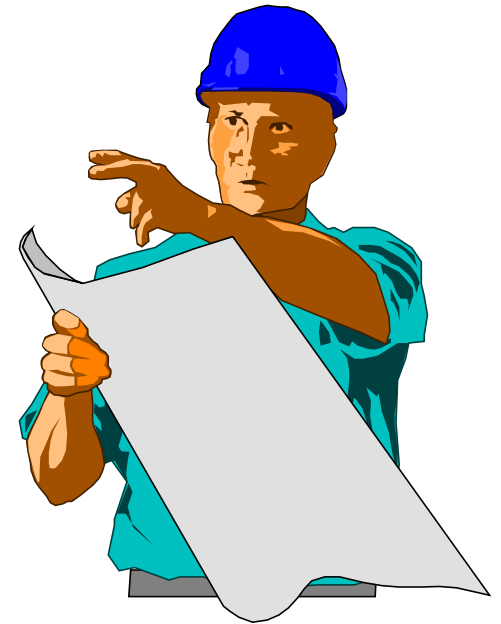
1. Produce Completed Application Baseline Document
2. Review & Get Stakeholder Sign-Off
3. Produce Executive Sponsor Presentation
  - Application Information
  - Issues/Action Items
  - Stakeholder Commitments
  - JAD Design Plan
4. Present to Executive Sponsor & Get Commitment

# JAD Design

*JAD Design Preparation*

*JAD Design Session*

*JAD Design Wrap-Up*





# JAD Design Preparation Steps

1. Review Application Baseline Document, Issue Status, Action Items, Other Material
2. Establish JAD Team
3. Interview Stakeholders
4. Customize Requirements & Design Document Template
5. Create JAD Session Agenda
6. Prepare Materials - Update 1-Page Project Summary  
Screen, Report, Interface Templates  
Process & Data Model Templates
7. Set Up Room
8. Dry-Run with JAD Team
9. Review with Executive Sponsor

# JAD Design Session Steps

1. Executive Sponsor: Kicks-Off Session
2. Review Expectations/Procedures
3. Define Application
4. Design Application
  - Detailed Process & Data Models
  - Input/Output (Prototype User Interfaces)
  - Interfaces
  - Technology Specifications
5. Complete Requirements & Design Document Template
6. Conclude JAD Design Session

# JAD Design Wrap~Up Steps

1. Produce Completed Application Requirements & Design Document
2. Review & Get Stakeholder Sign-Off
3. Produce Executive Sponsor Presentation
  - Updated Project Purpose
  - Updated Business Objectives
  - Updated Application Solution Scope
  - Project Timeline/Costs
  - Post-Installation Review Plans
4. Present to Executive Sponsor & Get Approval/Commitment

# Post-JAD Analysis: What Changes Are Needed?

Tools

Subject Matter Experts

Templates

Procedures

Estimating Variables

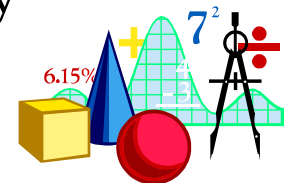
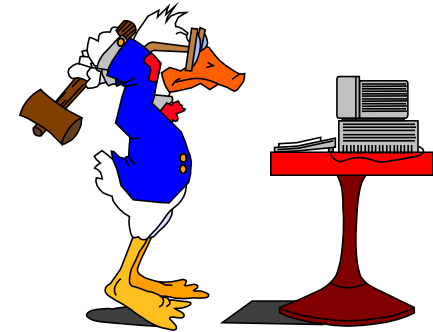
Number of Major Entities Modeled per Day

Number of Business Processes Modeled per Day

Time to Plan & Prepare Design Sessions

Time to Conduct Design Sessions

Time to Wrap Up & Get Approvals



# Post~Project Analysis

PLAN	ACTUAL	% $\Delta$
Function	Function'	+/- 10%
Schedule	Schedule'	
Cost	Cost'	
Quality	Quality'	
Customer	Customer	
Satisfaction	Satisfaction'	
Maintenance	Maintenance'	
Re-Use	Re-Use'	

# Project Management Model (Mobile)

