

Introduction

Monthly
CPE Eligible
Survey

Session is Recorded

Q&A

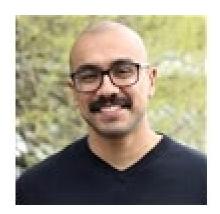
Today's Presenters



Robert Carkeek
Finance Service
Leader



Evan KinclCustomer Service
Manager



Fabian Benabente
Senior Manager,
Accounting

Welcome

- Zoom & Learn Housekeeping Items
- Please mute your mic
- Please edit your name in Zoom to reflect your first and last name for attendance tracking
 - Participants > Hover over yourself > "More" > "Rename"
- We will take Q&A breaks throughout the presentation so please submit questions using the chat window
- Introduction to Today's Presenters
- Robert Carkeek
- Evan Kincl
- Fabian Benabente

Zoom & Learn Agenda – December 3, 2020

- 1. Finance Service Initiative/Council (Bob)
- 2. Areas of Finance in MSC (Bob)
 - a) Who has access
 - b) Ticket Types and Assignment Groups
 - c) Ticket Volume
 - d) What is an SLA list priorities
- 3. The journey of an issue I have a question (Fabian)
- 4. Knowledge content (Evan)
 - a) How to search for Knowledge Articles
 - b) Overview of current KA's that are published
- 5. How to submit a ticket (Evan)
 - a) Search for tiles
 - b) Identifying correct tile to use
 - c) Reminder: Email inboxes are going away
- 6. Triage process (Fabian/Bob/Evan)
 - a) Resolution process (confirm resolution, survey, etc.)
 - b) Ticket transfer
- 7. Reporting/Dashboards Finance SLA chart (example). 7-month SLA trend. Where we started. (Evan/Bob)

"You are what you do, not what you say you'll do..."

- Carl Jung

What did we do in 2020?

- We launched a comprehensive Finance Service Initiative that will span 2020 and continue into 2021 and beyond.
- Our primary mission was to build a customer focused culture of service to deliver service excellence which in turn, enables improved productivity and profitable growth by:
 - ✓ Making it EASY for our customers to do "business" with us resolve their needs;
 - ✓ Making it EASY for our Finance team to resolve the needs of our customers and deliver excellent service; and,
 - ✓ Making it EASY to monitor, measure & report on our success to enable continuous improvement.

SERVICE EXCELLENCE – LEADERSHIP TEAM

Executive SponsorDerrek Gafford

Initiative Leader Norm Frey

IT Partner
Steve Richards

Coordinating With HRAndrea Brogger &

Virgilio Cintron

| Function/Finance Area | Team Member Creating & Sustaining a Culture of Service Excellence |
|-------------------------------|---|
| Finance Service Leader | Bob Carkeek |
| Order to Cash | Shubha Blaustein Jennilin Franz – PeopleReady Chris King – PeopleManagement & PeopleScout |
| Purchase to Pay | Tracy Barnes & Evan Kincl |
| Payroll Services | Tracy Barnes & Evan Kincl |
| Risk & Safety | Renee Boss |
| Accounting & Reporting | Fabian Benabente |
| Tax | Ted Smith & Snejana Spinu |
| Treasury | Angela Ruley |
| Internal Audit | Angela Treleven |
| Financial Planning & Analysis | Alyssa Tiedeman |

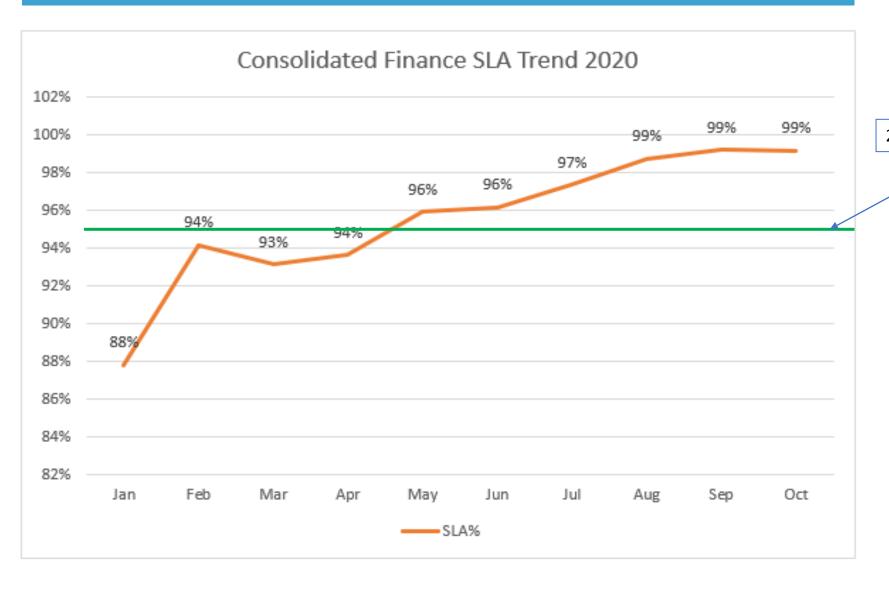
Service Council Guiding Principles

- Service Excellence is a way of working. It is the how we do our work.
- Service delivery is and will continue to be the top priority as a Finance organization. Quality of service is our primary role and will demand our best.
- We will engage with operations to focus our service delivery on what matters most and service level
 agreements which measure our success in delivering what matters most.
- The establishing of goals and metrics for 2020 and the enhancement of goals and metrics for 2021. This
 includes both quantitative and qualitative measure which are aligned with Brand President expectations and
 consistent across all Finance.

Progress highlights to date

- All of FINANCE is up and fully functional on the ServiceNow tool. Payroll, Order to Cash, Purchase to Pay, Risk, Accounting, FP&A,
 Corporate Tax, Treasury, Audit.
- MyServiceCenter (https://trueblue.service-now.com/mysc) is available to our customers as a resource to either self-serve or submit a service request.
- 2020 has seen over 100 functional ServiceNow enhancements! An additional 50+ items are currently being scoped and prioritized for early 2021. This roadmap continues to grow as additional functionality needs are discovered.
- Significant focus on ServiceNow usage skills development. Teams routinely identifying root causes for service performance issues and developing solutions.
- Monthly Brand Reporting
- Weekly Reporting specific to ALL teams
- Transactional Customer Satisfaction survey associated with resolved Customer Service tickets (7 day interval). "I am satisfied with the service I received, Y/N". Results analyzed monthly.. For October, we received 421 responses with 88% saying YES. This is close to our revised and higher target of 90%. An outreach program has been implemented in Q4 in order to help us better understand the NO responses and improve our quality.
- Improving SLA, YTD trend (through October)
- 143 Service Excellence Achievements awarded through October 2020
- The 1TrueTeam Finance site is a spring board to ServiceNow (MyServiceCenter) for all employees and our 270+ SEARCHABLE knowledge articles (short 1 to 2 paragraph article) to address common needs without a service now ticket. Knowledge article hits are being monitored and indicate active use.
- Internal email boxes will be disabled at year end. All service requests will be initiated via My ServiceCenter. This has been communicated at 1TrueTeam, in monthly 1Force articles & bounce back messages with each email ServiceNow request.

FINANCE SLA Progress – 10 MONTHS



2020 Target SLA – 95%

Service Excellence TARGETS

2021

Build on 2020 Higher

Improvement

Targets

1. Customer satisfaction survey > 80%.

- 2. SLA Performance > 95% Every Day
 - Accelerate SLA's based on customer feedback.
- 3. Customer satisfaction scoring by Service Ticket > 95%
- 4. 25% reduction to service request ratio.

Service Excellence 2020

- 1. Customer satisfaction survey > 70%. July 2020 Result 72%
 - Next semi-annual survey December 2020
- 2. SLA Performance > 95% by end of 2020.
 - Almost achieved by every dept every day
- 3. Customer satisfaction scoring by ServiceNow ticket > 80%
 - Achieved & target Increased to 90%

Ticket Types/Assignment Groups/Ticket Volume

Common organizational breakdowns by Finance ServiceNow Table:

| Finance – Ticket Types | Payroll – Assignment Groups | Risk – Categories (ticket subject) |
|------------------------------|-----------------------------|------------------------------------|
| Business & Corporate Finance | Payroll | Certificate of Insurance |
| Business Finance – PR | Payroll Leadership Team | Comp Code |
| Corporate Tax | Payroll Systems | General |
| Incentive Compensation | Payroll Tax | Safety |
| Treasury | PeopleManagement Payroll | Wrap-up |
| Email | PeopleReady Payroll | Behavioral Survey |
| Order to Cash | Prevailing Wage | WC Claims Questions |
| Purchase to Pay | Garnishments | |
| Converted | Verifications | |
| Accounting | | |

• 2019 Combined ticket volume: 317,000

• 2020 Combined ticket volume through October: 218,000

ACCESSED by 160+ Service Providers

Service Levels – Based upon Ticket priority, assigned at ticket creation

Ticket Assigned

Resolved

Ensure Customer Satisfied

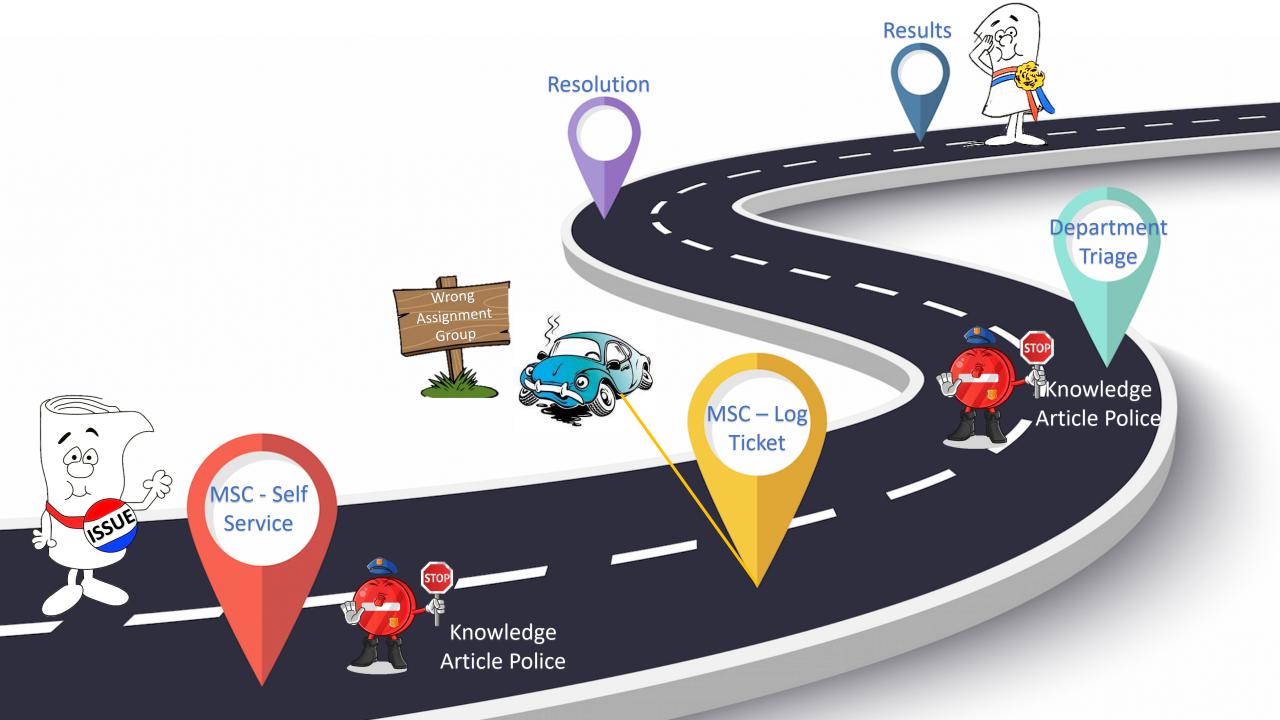
| PRIORITY | SERVICE DELIVERY COMMITTMENT |
|-----------------|--|
| Priority 0 (P0) | Immediate resolution (1 to 4 Business hours) |
| Priority 1 (P1) | 1 Day resolution (9 business hours) |
| Priority 2 (P2) | 2 Day resolution (18 business hours) |
| Priority 3 (P3) | 3 Day resolution (27 business hours) |
| Priority 4 (P4) | 4 Day resolution (36 business hours) |
| Priority 5 (P5) | 5 Day resolution (45 business hours) |
| Priority 6 (P6) | No SLA attached |

Example - SERVICE LEVEL COMMITMENT - PAYROLL SERVICES

| Priority | Perm Payroll Services |
|---------------------|--|
| P0 <1Day 4 Hours | 1. Pay Issue – Not paid but should have been. |
| P1 1 Day | Pay Issue – Pay is incorrect Pay Issue – Bonus – missing, questioning calculation, bonus files submission Pay Issue – Retro pay Pay Request – Advance payment requests Pay Request – Termination of employment Timecard Issue – Webclock issues, incorrect time recorded, assistance to correct Timecard issue – Absence – not paid, questioning balance |
| P2 2 Days | Pay Issue – Allowance – setting up, not paid, questions Pay Issue – Deductions – questioning different deductions on the paystub if accurate Banking – legal/compliance issues – employee suspects fraud on account, needs immediate action to end date account Banking – Direct Deposit reversals and stop payments |
| P3 3 Days | Banking – Direct Deposit confirmations Data Requests – setting up cost centers Data Requests – payslips requested |
| P4 4 Days | Timecard Issue – training to employee on how to fix issues with their timecard themselves Data Requests – Unemployment & Record of Employment for Canada |
| P5 5 Days | Data Requests – GL requests for detail or reports Application Issues – Oracle, Policy Data Requests – New Hire Reporting, Stat Requests |

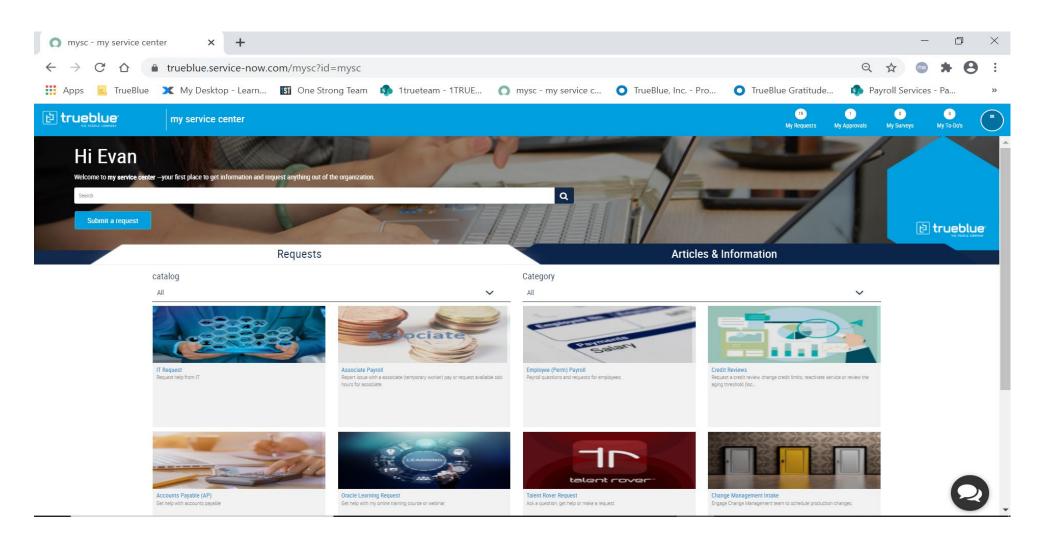






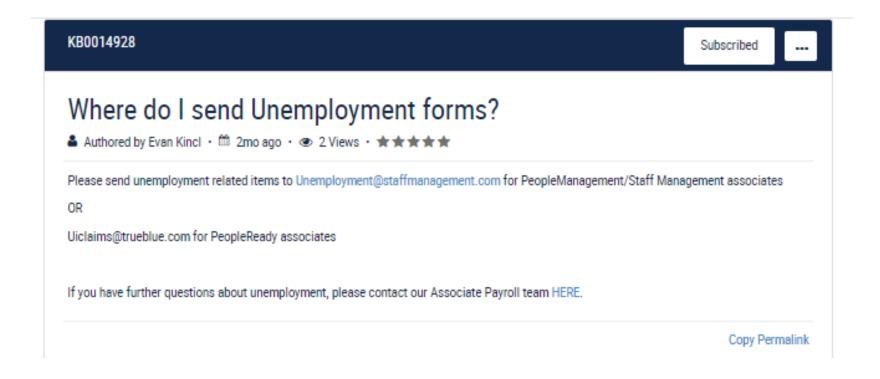
How to access my service center

Direct customers to trueblue.service-now.com/mysc – from here customers can access self-service or submit a ticket. The site will appear to them like this:



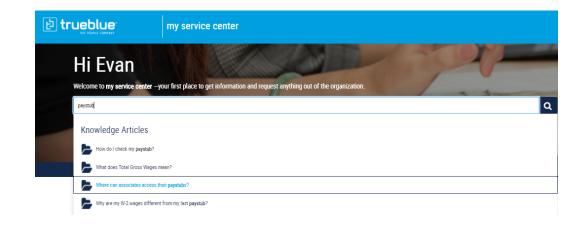
What is a Knowledge Article?

• A short one or two paragraph answer to common questions available to provide self-service from myservicecenter



Live Demo: Searching for Knowledge Articles

- Go to trueblue.service-now.com/mysc
- Type whatever you're looking for in the search bar and results will appear





Knowledge Articles

 Over 250 articles covering common questions in the various areas of Finance

Knowledge Bases

Accounting Business and Corporate Finance Corporate Tax Facilities Knowledge 22 Articles 1 Questions and 2 Articles 0 Questions and 17 Articles 0 Articles O Subscribe O Subscribe O Subscribe O Subscribe MSP Order to Cash Payroll 0 Questions and 11 Articles 0 Questions and 0 Articles 50 Articles 99 Articles O Subscribe O Subscribe O Subscribe Subscribed

Purchase to Pay

58 Articles

Subscribed

Risk Insurance

16 Articles

O Subscribe

ServiceNow

0 Questions and 5 Articles

O Subscribe

SM Centralized Services - NCD

0 Questions and 0 Articles

O Subscribe

How are these useful to me?



In creating these articles, we assessed the questions that were coming in via service tickets to our teams.



We then broke down what was being asked to create an extensive library that every TrueBlue employee would have access to 24/7

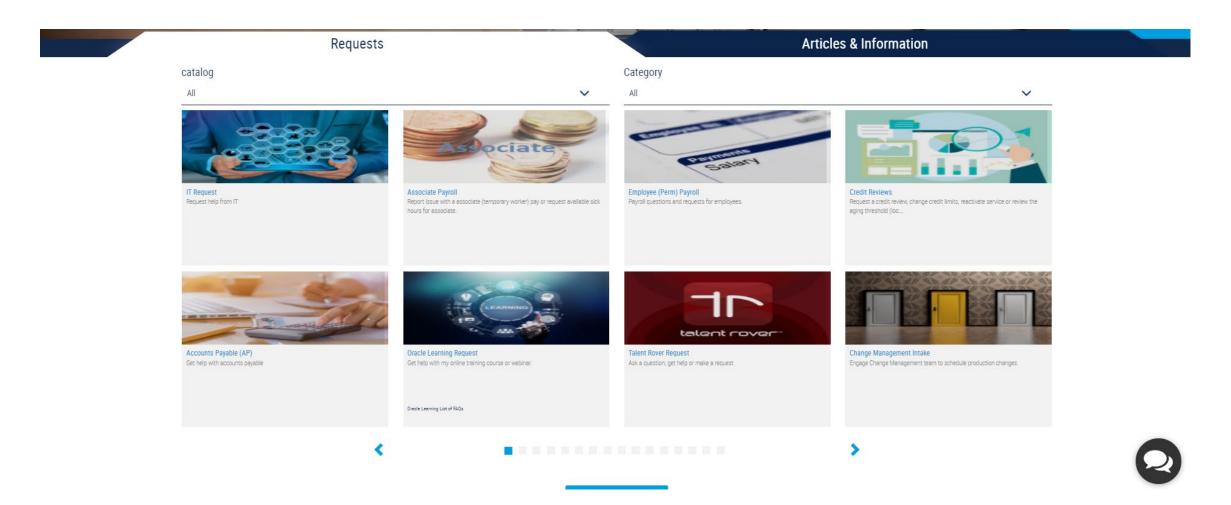
Examples of Payroll Articles

| Perm Payroll | When do I get paid by direct deposit? (US and Canada) |
|--------------|--|
| Perm Payroll | What do I do if I can't edit my timecard or am receiving an error? |
| Perm Payroll | I haven't submitted my timecards on time - what do I do? |
| Perm Payroll | What are the paid company holidays in the US? |
| Perm Payroll | I did not receive my paycheck - what do I do? |
| Perm Payroll | What do I do if my pay is incorrect? |
| Perm Payroll | How do I check my paystub? |
| Perm Payroll | How do I set up direct deposit |
| Perm Payroll | How do I edit my direct deposit information in Oracle? |
| Perm Payroll | When are my bonuses paid out? |
| Perm Payroll | My timecard is incorrect or missing hours - what do I do? |

LIVE DEMO: The self-service articles didn't work for me – now what?

If our Knowledge Articles didn't provide the answer – customers can log a request at the request tiles below.

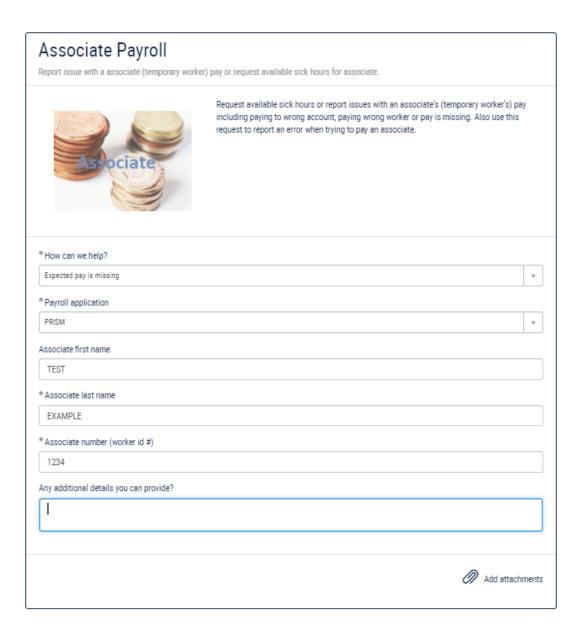
Use the Catalog and Category filters to narrow down the correct department or general area



What are the Request Tiles?

Request Tiles are a quick contact form to direct your issues to the appropriate team. Simply fill out the information required and click Submit. This helps us address everyone's issues faster than traditional email requests.

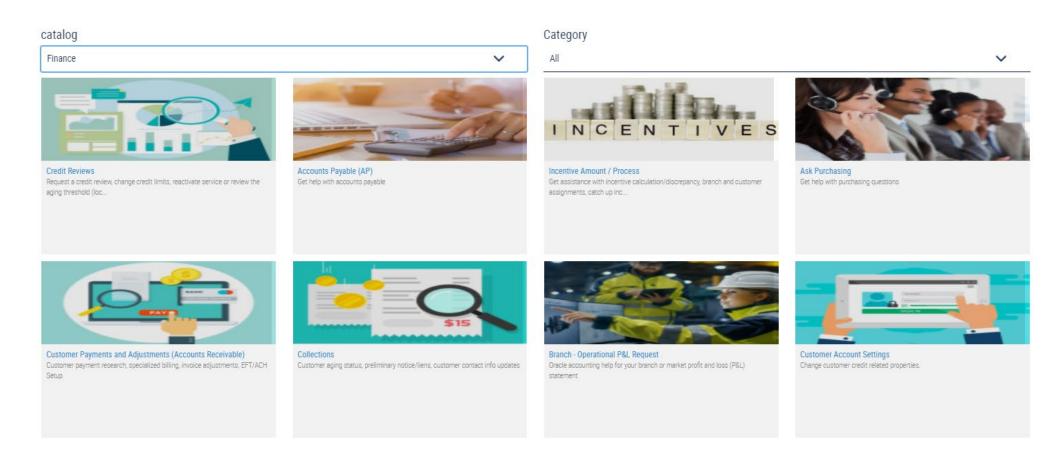
- Efficiently routes tickets to make sure requests are with the appropriate party
- Assigns a priority upon ticket creation to escalate urgent issues – this has to be done manually through email
- Gathers necessary information up front for each issue to reduce back-and-forth



How do I know which tile to use?

Start by using the Catalog filter. This will narrow down the relevant options by larger areas such as:

- Finance
- HR
- IT



How do I know which tile to use? - Continued

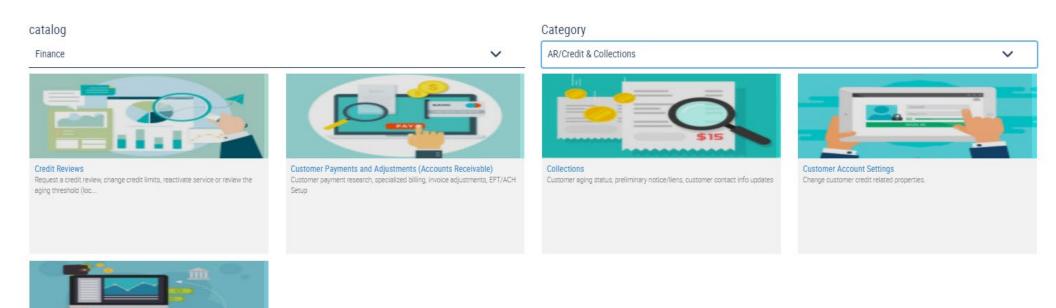
Let's pick Finance, for our example. The Category filter will help further break down the team into digestible subgroups. For example you could pick:

Accounting

Customer Billing Submissions & Set-Up

Support for customers invoiced via workbook loader or upload to specialized

- Incentive Compensation
- AR/Credit & Collections





REMINDER – Emails are going away

4 WEEK REMINDER

*** Auto-generated message. Replies not taken at this email address ***

Thank you for your message. Please note that this email address is scheduled to retire in <u>4 weeks</u>, on December 31, 2020 and is no longer visible within the Microsoft email address list. All messages received at this address will continue to be routed and processed as normal through December 31, 2020. After this date, no inbound requests sent to this email address will be processed.

To support the Finance Service Excellence initiative, we have introduced a new "one-stop shopping" approach for all inbound questions and requests for all areas of Finance. For improved responsiveness, all inquiries are being taken at the <u>my service</u> center portal. As of January 1, 2021, this will be the primary avenue into our Service teams.

You also have access to over 250 quick & easy searchable knowledge articles on the "My Service Center" portal, covering all areas of Finance. We want to encourage rapid self-service for the most common questions. Simply type in your question in the search bar and you will be directed to those articles which will most likely answer your question. For example, how to get a copy of my W2, how do I change my direct deposit, etc. If the knowledge articles aren't an exact match for your needs, leave a request for help any time. We are here to support you.

Thanks for your ongoing partnership!

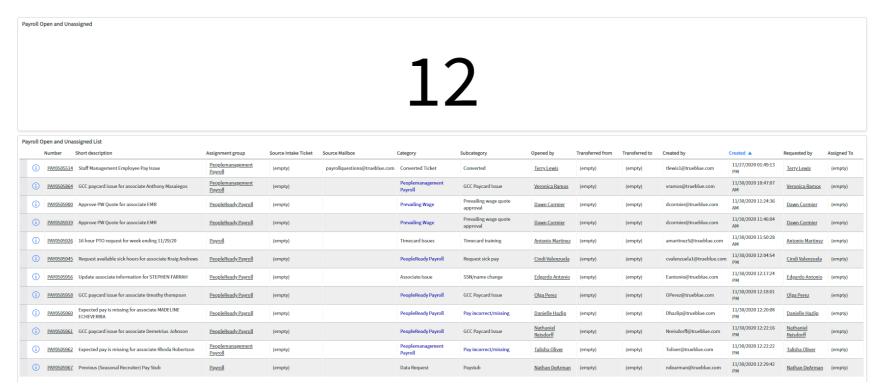
The Finance Team

Triage Process

As tickets are created from my service center, they are populated with most information need to resolve the ticket already filled out; this allows our triage team to quickly review the ticket and assign it to the fulfiller in charge of that area.

Currently, almost all tickets are triaged in under 2 hours. This allows us to quickly filter tickets through the pipeline and towards resolution.

NOTE: In my service center, there are 10+ editable fields we used to organize the data. This is why it saves us a lot of time to have tickets come through my service center with this information in place – can you imagine filling this in for 300,000 tickets a year?



Step 1 – Does your short description make sense?

- Issue, need help NO
- Why can't I see my cost center HUH? NO
- I can't see financial information in EPBCS for cost center 12345 YES!

* Please provide a title for the request.

I can't see financial Information in EPBCS for cost center 12345

Provide additional details that may help us complete the request.

I'm the North Pole District Manager and 12345 is in my district. When I log into EPBCS I cannot see this cost center, but I can see all other cost centers.

Step 2 – Is there adequate information in the detailed description?

- Issue, need help ISN'T THAT THE SAME AS THE SHORT?? NO
- I'm the North Pole District Manager and 12345 is in my district. When I log into EPBCS I cannot see this cost center, but I can see all other cost centers. YES!

* Please provide a title for the request.

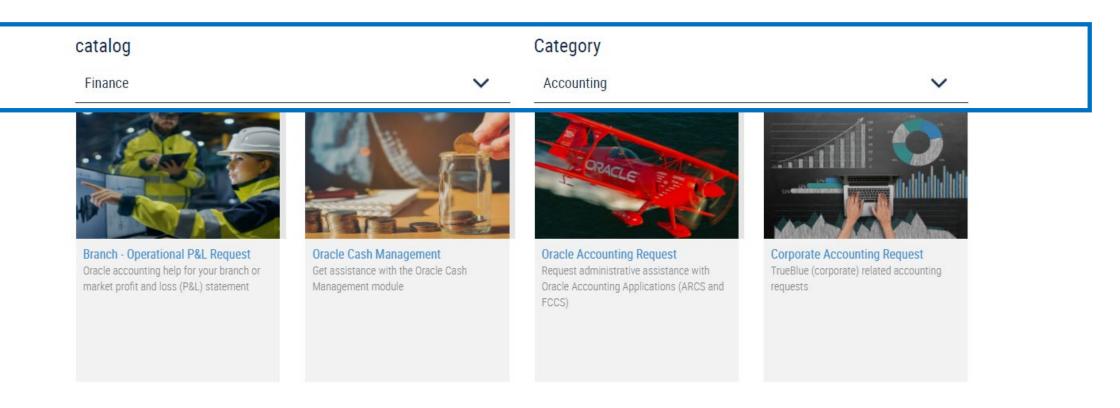
I can't see financial Information in EPBCS for cost center 12345

Provide additional details that may help us complete the request.

I'm the North Pole District Manager and 12345 is in my district. When I log into EPBCS I cannot see this cost center, but I can see all other cost centers.

Step 3 – Is this ticket in the proper group??

- Pick a general assignment group and submit NO
- Review department's catalog and categories for best fit YES!
- Reach out to department for guidance Last Ditch Effort



Step 4 – Does this require an attachment?

- Was there an error? Attach a screenshot showing error
- Do financial figures look off? Attach a copy of source document

I can't see financial information in EPBCS for cost center 12345

Provide additional details that may help us complete the request.

I'm the North Pole District Manager and 12345 is in my district. When I log into EPBCS I cannot see this cost center, but I can see all other cost centers.

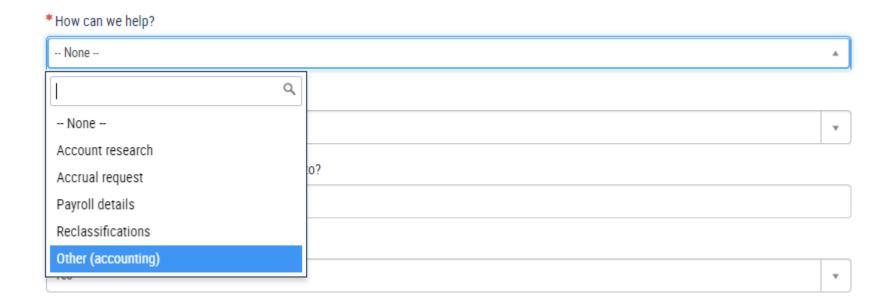
Please attach screenshots or supporting documents, if applicable.

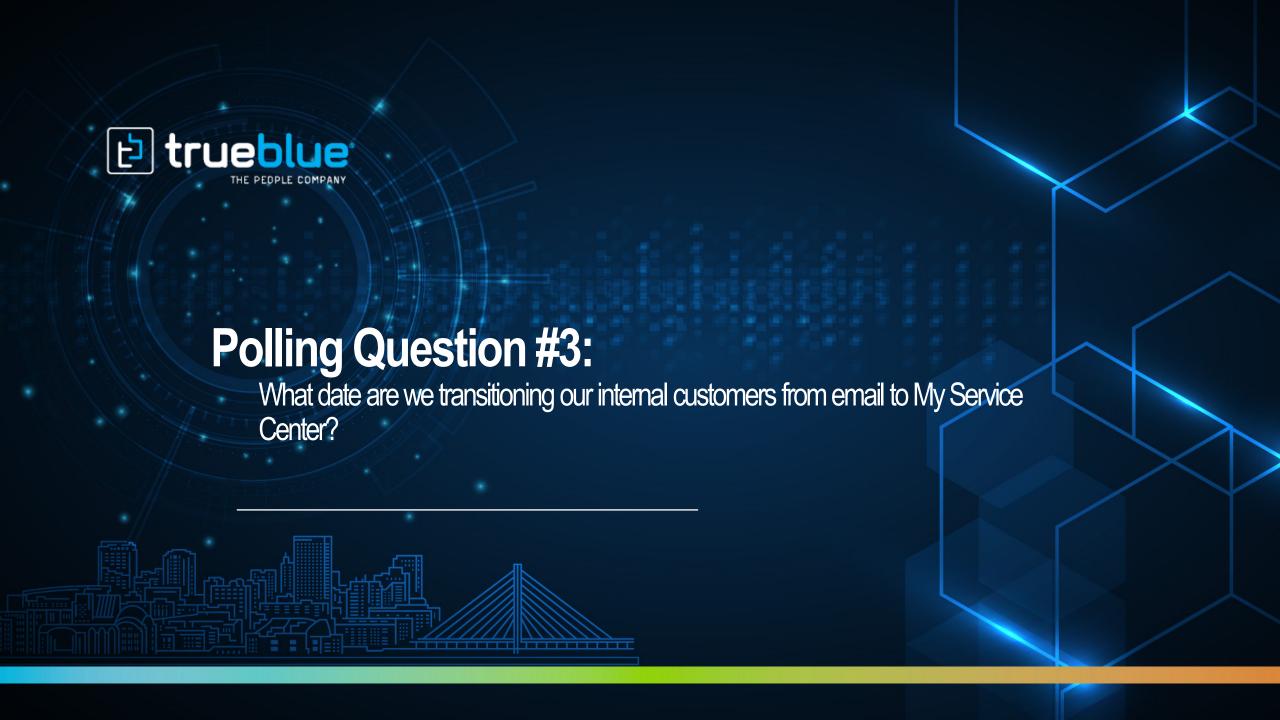


^{*} Please provide a title for the request.

Step 5 – Is the ticket properly classified

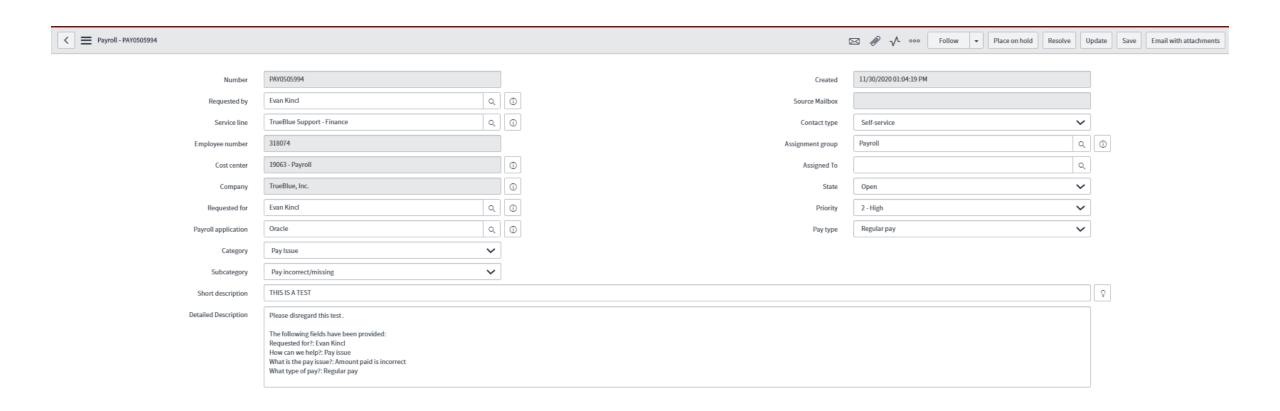
- Did you select other? NO
- Review options to ensure you're selecting the appropriate category YES!





Ticket Resolution

Tickets appear to our fulfillers in the format shown below. They can view the customer's request, what it was about, and the priority of the ticket.



Ticket Resolution



The fulfiller can take several actions, depending on what needs to be done.

- If the request is detailed and well-understood, they can take the appropriate actions necessary, communicate what has been done via email or commenting directly into the ticket, and resolve the ticket.
- If more information is needed, they have the ability to reach out and to place the ticket On Hold until
 we receive necessary details.
- In the event a ticket came through with incorrect or missing information, they can also update the ticket with any changes needed, or reassign the ticket to the correct party.

The ticket was marked as resolved... Now what?

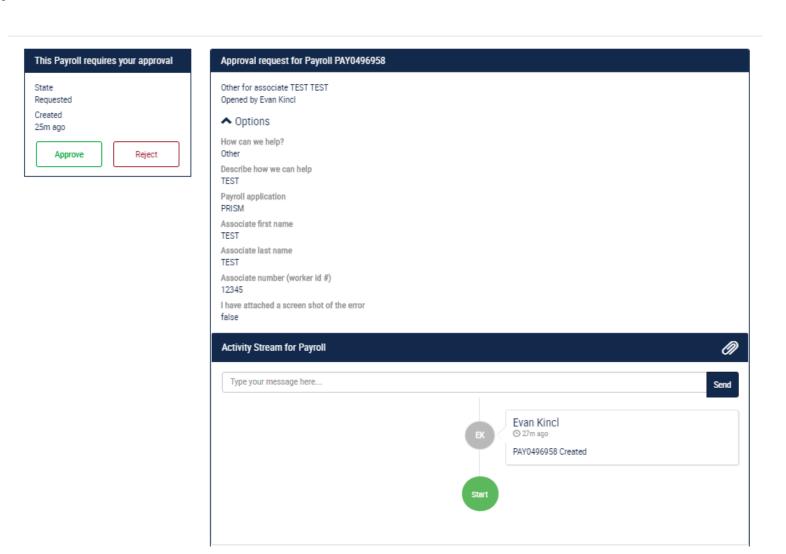
Most tickets are fairly straightforward and are resolved without much issue – however, we understand that sometimes customers may have a different expectation of what actions were going to take place.

We want to make sure we're listening to our customers and offering opportunities to provide feedback to better improve our customer experience going forward. This is why when every ticket is resolved and then closed, there are two immediate follow-ups offered to customers to make sure we're doing everything we can to get these issues resolved correctly.

- 1. Accept Resolution
- 2. Customer Satisfaction Survey

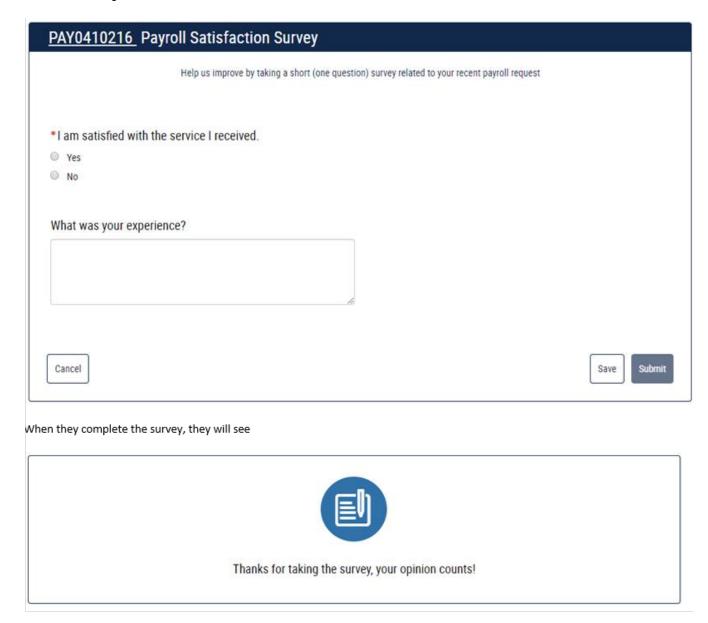
Accept Resolution

- As tickets are marked resolved by the fulfiller, an automated message is sent out to the requesting customer asking if the issue was resolved. If not, the customer will have an option to reopen the ticket.
- Clicking "Approve" will let us know everything was done correctly.
 "Reject" will reopen the ticket.
- This remains open for 24-hours, after which it is assumed to be confirmed, and the ticket state changes to "closed"



Customer Satisfaction Survey

- As tickets move into a "Closed" state, a survey is sent out to our customers asking how we did.
- As the purpose of this is to determine whether we completely solved the issue, the question is a simple "I am satisfied with the service you received." with a Yes/No option, along with a field to leave comments.



Reporting – Dashboard View



Reporting – Actionable Insights

ServiceNow tracks everything that is put into it – this allows us to pull data to better understand what our customers are asking.

We then build project plans to reduce tickets by cleaning up gaps in process, improve efficiencies, and use customer feedback to find where we can offer better overall service.

| | А | В | С | D | E | F | G | Н | I |
|----|---------------------------|-----|-----|-----|-----|-----|-----|-----|--------------------|
| 1 | Row Labels | Apr | May | Jun | Jul | Aug | Sep | Oct | Grand Total |
| 2 | Confirmation | 222 | 177 | 172 | 156 | 153 | 172 | 104 | 1156 |
| 3 | Absences | 116 | 186 | 290 | 136 | 79 | 140 | 92 | 1039 |
| 4 | Timecard training | 89 | 80 | 194 | 190 | 169 | 134 | 117 | 973 |
| 5 | Pay incorrect/missing | 166 | 88 | 92 | 88 | 134 | 115 | 113 | 796 |
| 6 | Paystub | 328 | 97 | 76 | 65 | 38 | 51 | 34 | 689 |
| 7 | Timecard error | 172 | 95 | 82 | 42 | 35 | 38 | 29 | 493 |
| 8 | Time incorrect | 83 | 68 | 117 | 61 | 55 | 46 | 30 | 460 |
| 9 | Termination - Employee | 166 | 69 | 44 | 27 | 24 | 22 | 20 | 372 |
| 10 | Bonus issue | 76 | 37 | 32 | 62 | 45 | 29 | 60 | 341 |
| 11 | Converted | 30 | 43 | 44 | 52 | 60 | 44 | 55 | 328 |
| 12 | Misc error in application | 35 | 21 | 85 | 92 | 25 | 16 | 13 | 287 |
| 13 | Webclock | 14 | 27 | 49 | 53 | 58 | 45 | 23 | 269 |
| 14 | Reports/audits | 37 | 29 | 33 | 27 | 25 | 31 | 37 | 219 |
| 15 | Perm pay missing | 26 | 56 | 32 | 48 | 24 | 8 | 11 | 205 |
| 16 | ACH Return/DD reversals | 24 | 12 | 22 | 51 | 21 | 21 | 29 | 180 |
| 17 | Deduction issue | 31 | 33 | 24 | 31 | 29 | 20 | 11 | 179 |
| 18 | Direct Deposit | 68 | 20 | 9 | 9 | 22 | 16 | 19 | 163 |
| 19 | Cost center | 22 | 25 | 33 | 27 | 24 | 14 | 14 | 159 |

Reporting – Actionable Insights

| Work Area | Plans | Date | Average Tickets/Month |
|--|---|---------|--------------------------|
| Volume Reduction – AP | (1) Reduce Invoice Entry - Redirect strategy to move tickets to OCR + communication to the field/external customers | (1) 2/1 | (1) 758 |
| Volume Reduction – PeopleManagement Payroll | (1) Reduce Pay Incorrect/Missing questions - Report on who is asking questions - branches have visibility into amount was paid out + payment method and can answer tier 1 issues themselves | (1) 1/4 | (1) 106 |
| Volume Reduction – PeopleManagement Payroll | (1) Reduce Midweek Transmits caused by payroll corrections - add field to SN to designate Payroll Corrections vs. Termination Pay, report on branches to audit corrections by location | (1) 1/4 | (1) 99 |

Conclusion

Thank you Robert, Evan and Fabian

Upcoming October Zoom & Learn Session:

Topic – TMP

Presenters – David Lewis and Andrew



