

Design Sprint Day 1 (Group 18)

1. Identify the personas/imagined users for the products

College student studying finance or international business

- Undergraduate education
- Semi-technologically literate
- Uses product to compare international currencies and visualize trade on an international level

Non-Profit organizations investigation potential areas of need

- Uses product to view standards of living and GDP to choose a country most in need

News Outlets

- Uses product to provide relevant information about news in specific countries

2. Identify other stakeholders of the projects (People other than direct users who you could require data or input from or who may indirectly benefit from the product).

- International trade organizations
- Business Colleges
- International travelers

3. Each member of the group should act as an expert for the "Ask the expert section"

Q1: What will the graphics on your interface entail and how do you plan to execute the design?

Shawn O'Hara- *"Graphical representations of GDP should let the user conceptualize how much money several billions of dollars really is. Front end development should focus on maintaining a clear and easy to use layout that gives the user maximum control but doesn't feel overcrowded."*

Q2: How will you obtain all this data?

Niara Parker- *“Essentially we will be gathering databases from the World Bank that provides us info on the GDP and the cost of living for all the countries they have listed. Based on these databases we will provide different views where we will be able to show info regarding a specific country, region, continent, etc. By managing all this data this will help with the development of our interface in terms of what we want to display.”*

Q3: What are the specific requirements for this project?

Kien Nguyen- *“For the requirements we need access to the World Bank database and essentially create an interface that contains visuals pertaining to all the financial info and we want to create a way for our users to personalize it so they can keep up with things they find interesting.”*

Q4: What do you predict the most challenging part of this project will be?

Levi Helton- *“The most challenging part of this project is coordinating the data since we will be gathering a lot of data and also the user personalization component.”*