

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

We need to track key performance indicators to assess our talent management strategies.

How can we quantify the impact of our talent management initiatives on company performance?

Our talent
management
efforts should
align with our
company's
strategic goals.

Its important to gather feedback from employees on their growth and development.

Are we effectively utilizing data analytics to measure success?

What metrics are most relevant to our specific industry and organisation?



Persona's name

Short summary of the persona

See an example

Dashboards and reports displaying talent-related KPIs

Progress towards achieving talent management objectives. Feedback from executives on the alignment of talent strategies with business

Employee engagement survey results

employee testimonials about career growth within the company

Industry
benchmarks and
best practices in
talent
management
measurement.



Does

What behavior have we observed? What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

