# **Timeline**

A screenshot of a computer screen

Description automatically generated

# **Persona**

**Age: 25**

**Transportation to Island:** Air

**Interested in local attractions:** Yes

**Annual income:** $80,000

**Purpose of trip:** Honeymoon

**Country of origin:** USA

**Length of stay (in days):** 7 days

**Visit status:** First time

**Island transportation:** Car share

**biographical information:** Sandra is a newlywed software developer is an adventure seeker who loves to explore the outdoors. She enjoys activities such as hiking, and ziplining and she loves to share these experiences with her new Husband. The newlywed couple are looking to find attractions within Taniti that they can enjoy together.

# **Wireframe**

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# **Guerrilla Testing**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Reviewer** | **Feedback** | **Actionable?** | **Reasoning** | **How Feedback will be Incorporated to improve design** |
| **1** | Tester 1 | Move navigation bar to the top | Yes | Feels unnatural to find navigation bar on the side rather than the top | **Summary**:  This feedback asking to move the navigation to the top is so that it can feel more natural for left and right handed users.  **Incorporation**:  The navigation bar will be moved to the top of the webpage so that it will have a natural feel for all users. |
| **2** | Tester 2 | Add Videos or animation | Yes | Makes the island’s website more captivating | **Summary**:  Having videos embed in the site may make the website more captivating, however, having many pictures do essentially the same thing.  **Incorporation**:  There will not be videos added to the site, rather there will be plenty of photos to use for captivation. |
| **3** | Tester 3 | Add search bar at the top | Yes | Makes it easier to find what they’re looking for specifically | **Summary**:  This feedback has the convenience of the user in mind by adding a search bar to take them directly to what they are looking for.  **Incorporation**:  A search bar will be added to the top so that users can quickly find what they are looking for. |

# **Interactive Prototype URL Link**

<https://taniti-nb.weebly.com/>

# **Usability Tasks**

|  |  |
| --- | --- |
| **1** | Find Alcohol drinking hours of FAQ page |
| **2** | Search anything in the search bar |
| **3** | Submit a contact form |
| **4** | Navigate to the Attractions page using navigation bar |
| **5** | Navigate to the attractions page using button in header on the homepage |