MJ COMPANY

Medicell

PRODUCT CATALOG

Transforming Lives With Skinlift Innovation

Designed by: Ami Suzui

Medicell
SKINLIFT INNOVATION

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ift Innovation

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About Us

We are the top leading fascia release product in Japan.

- 2000- Founded MJ Company.
- 2002- Launched the sale of Medicell.
- 2013- Launched the sale of Medicell Mini.
- 2017- Launched the sale of Medicell Hybrid.
- 2019- Launched the sale of Medicell Mini Pro 8.
- Today - We have clients from diverse markets, including but are not limited to : sports teams, pets owners, beauty salons, spas, clinics, actors, and many more

Some of our clients:

SoftBank HAWKS · Dragons · VISSEL · HANSHIN Tigers

How it began

CEO and Founder
Tomonari Shibutani

Medicell's origins trace back to a pivotal moment in the life of CEO and Founder Shibutani Tomonari. It all began with an injury during his rugby career, prompting a visit to the doctor that provided little relief. It wasn't until he sought help from a chiropractor that he experienced significant improvement by addressing joint misalignments. Despite initial success, his pain persisted, worsened by continued athletic activity. Turning to chiropractic treatment again proved futile, leading him to discover the effectiveness of Kinesiology Tape in alleviating his discomfort. However, the adhesive tape caused skin irritation, prompting him to explore alternative solutions. This exploration led him to cellulite removal machines used by estheticians, which provided immediate relief similar to the Kinesiology Tape. Drawing inspiration from these experiences, Tomonari embarked on a mission to develop his innovative solution, one that prioritized pain relief and enhanced individuals' quality of life. Thus, Medicell was born, with a core focus on integrating skin lift technology into products aimed at transforming lives and promoting well-being.

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Transforming Lives With Skin-lift Innovation

We believe that enhancing physical health is pivotal to fostering a positive mindset. By empowering individuals to explore new opportunities and to improve productivity, we aim to inspire and ultimately transform the human spirit and world through our innovative skin lift technology. A moment of excitement turning into a lifetime of joy.

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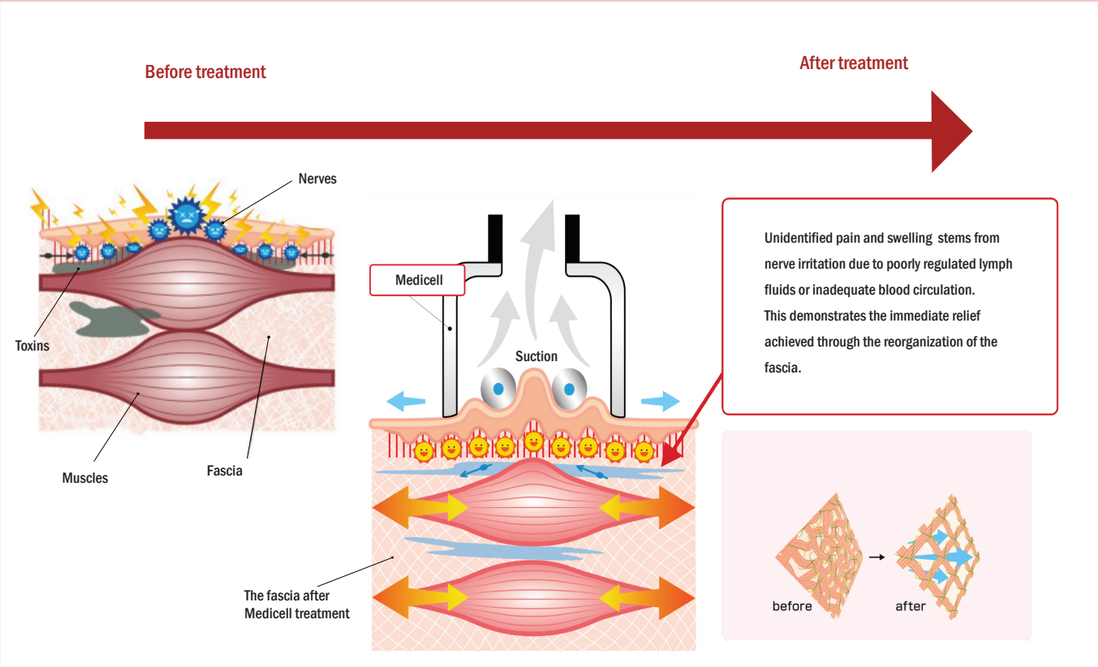
How it works

In a traditional massage, where pressure is applied, it merely shifts disrupted fluid flow to another area. While it may provide immediate relief in the targeted region, it doesn't fully address swelling or clear toxins. Medicell takes a different approach.

Instead of applying pressure, Medicell lifts the skin, creating space for the fascia to realign and untangle itself. This unique method not only provides immediate relief from swelling and pain but also effectively clears toxins that may be trapped. By addressing the root cause of tension in the body, Medicell offers innovative and fundamental relief unlike any other product on the market.



Transforming Lives With Skinlift Innovation

The effects

Reduces discomfort

As the area beneath your skin contracts, it traps lymph fluids, agitating nerves and resulting in discomfort.

Reduce swelling

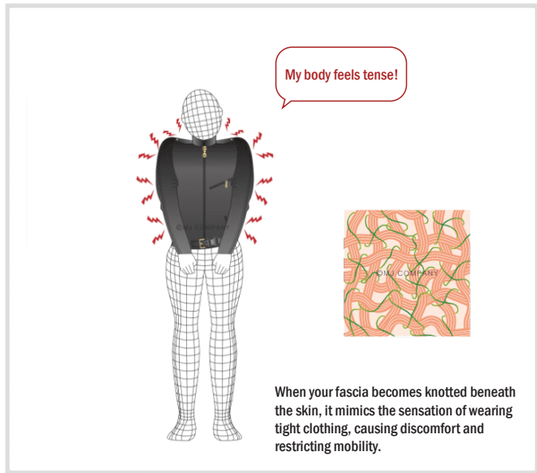
When your blood and lymph flow lack proper regulation, they can exert pressure on your nervous system. By gently lifting the skin, this product creates additional space beneath the surface, promoting improved blood circulation. This can result in reduced swelling and irritation.

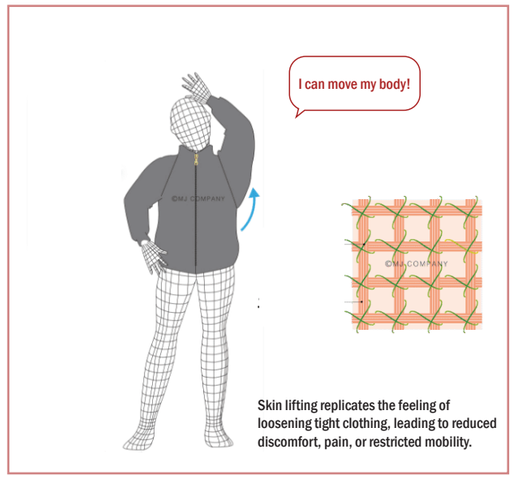
Corrects misalignment within your joints.

Sitting or remaining in one position for an extended period can lead to muscle stiffness, increased tension, and joint distortion. By loosening the muscles, this product not only realigns your body but also increases your range of motion.

Restores muscle function

Whether your muscles have endured damage or stretching from sports, injuries, health issues, or overuse, our solution can effectively reverse these effects, leading to enhanced muscle growth and functionality





Case Studies

Previous examples of client progress

Improvements of Swelling/Blood Flow

Result	Area	Treatment Duration
Reducing swelling and Enhanced blood flow reduced bruise visibility	Arms	5 miniutes

before after

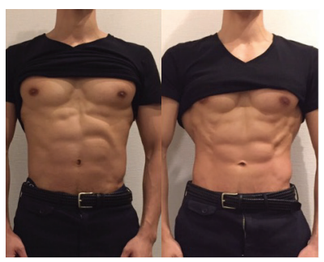
Improvements of Joint Misalignment

Result	Area	Treatment Duration	Treatment Frequencies
Capability to reach one's shoulders.	Biceps/Forearms	3 miniutes	One time

before after

Well-defined Muscles

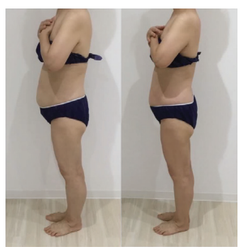
Result	Area	Treatment Duration	Treatment Frequencies
Muscle visibility	Abs	3 miniutes	One time



before after

Reduced Bloating

Result	Area	Treatment Frequencies
Resolved poor blood circulation, swelling, and bloating.	Fulll body treatment	10 Times



before after

Medicell Beauty

Numerous factors contribute to women's health and beauty concerns, with poor blood circulation emerging as a prominent underlying issue. Swelling often causes this circulatory problem. Through innovative skin-lifting technology, Medicell endeavors to alleviate specific symptoms experienced by women, ranging from swelling and impaired blood flow to stiffness in the shoulders, headaches, menstrual cramps, and back pains. Moreover, this technology not only addresses health issues but also targets beauty concerns by enhancing blood circulation, resulting in a more lean physique and a clear complexion.

Improvements of Swelling

Result	Area	Treatment Frequencies
Reduced swelling	Thighs/Knees	10 Times

before after

Reduced Weight and Bloating

Result	Area	Treatment Duration	Treatment Frequencies
Resolved cold hands/feet, swelling, weight loss from bloating	The entire body	60 minutes	10 times

before after before after

Our Product Line

Transforming lives with Skinlift Innovation

Medicell Hybrid

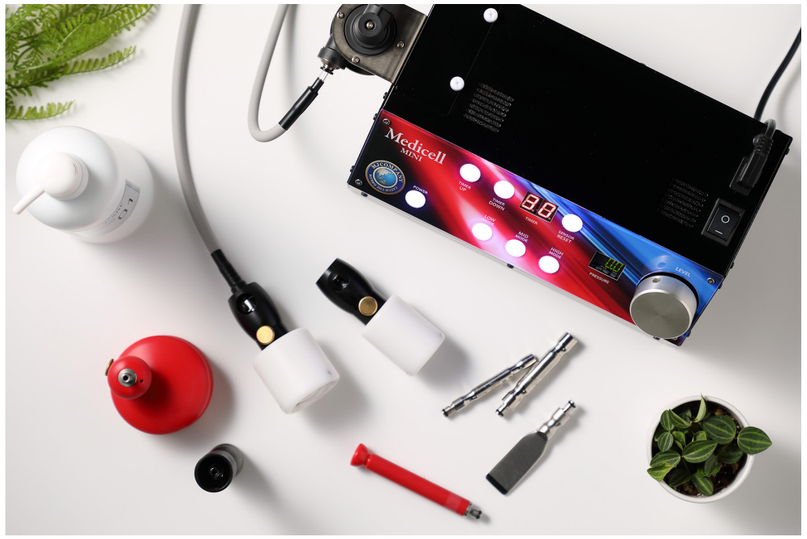
Introducing the Medicell Mini Pro, the ultimate solution for convenient at-home treatment. Whether you're a seasoned athlete or simply seeking relief from everyday muscle tension, this device is incredibly easy to operate, ensuring that anyone can benefit from its therapeutic effects. Designed with portability in mind, this innovative device is compact and lightweight, making it effortless to carry wherever you go.

Shorter duration
You'll need to allocate less time each day and visit for treatment less frequently.

Reaches further
Electricity penetrates through the tough knots of the fascia, directly targeting your muscles, leading to increased toning, definition, and restored muscle function.

Faster result
Due to its faster penetration to reach muscles and penetrate thick knots, it demands less time, ultimately leading to achieving the ideal condition

Medicell Mini Pro 8



The Medicell hybrid stands out with its embedded electrical component, a feature absent in other products. Its notable efficacy lies in the transmission of electricity, which penetrates deep into the muscles, inaccessible to standard skin lifts. This facilitates quicker muscle recovery and reshaping, enhancing both appearance and muscle functionality. Compared to the standard Medical treatment, the hybrid offers swifter results, halving the required treatment time and frequency.

Medicell Dog

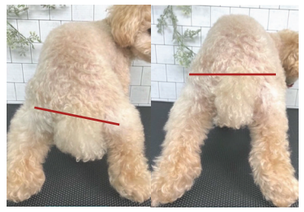
Discover the heart of our Medicell Pets product line, featuring custom-designed, adaptable heads crafted exclusively for your beloved furry companions. Engineered with utmost care, these specialized heads prioritize the well-being and ease of your animals, aiding in their journey to recovery. Unlike humans, pets can't vocalize their discomfort, which is why we're committed to providing solutions that enhance their comfort and quality of life. With our innovative products, we aspire to not only alleviate pain but also enrich the bond between you and your furry friend, ensuring many more cherished moments together.

No addtional medication needed
No anesthesia or pain medication required.

Pain-free procedure
Avoids exerting pressure, causing pain, abrupt movements, or administering electricity.

Easy procedure
No specific certification is necessary to undergo the procedure.

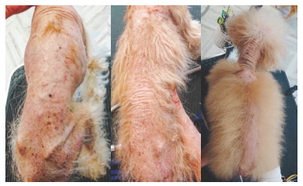
Improvements of Misalignment



before after

Improvements Blood Flow/Skin

Result	Area	Treatment Duration	Treatment Frequency
Fur growth	Whole body/Skin	15 minutes	Once a month



before 3 months after 6 months after

Medicell Horse

Similar to human athletes, athletic horses require appropriate post-exercise care and massages to optimize performance. Inadequate care and rest increase the risk of injury. Our detachable heads are spacious enough to accommodate larger animals like horses, with special features to prevent damage from horse hair oils or hair entanglement. Our product is user-friendly, facilitating fast recovery for horses, leading to enhanced health and performance improvements.

Minimal risk and no need for sedation
Horses, being highly sensitive animals, find out procedure stress and pain free.

Prevent injuries
Avoid future injuries by consistently utilizing our product, which facilitates faster and proper muscle recovery.

Easy procedure
No specific certification is necessary to undergo the procedure.

The device functions similarly to the Medicell Dog, but its specialized heads are tailored for horse treatments

Muscle Rehabilitation

before after

before after

Medicell Pets