# **Faysal Ibne Safir Shanto**

**Phone:** +8801821659005 **WhatsApp:** +8801537122209

Email: faysal.shanto.official@gmail.com

**Portfolio:** <u>faysalshanto.netlify.app</u>



# **Career Objective**

Recent HSC graduate specializing in Business Studies with a strong passion for Digital Marketing, Business Analysis, and AI-driven problem-solving. Actively seeking part-time opportunities to gain experience while pursuing higher studies and developing expertise in Email Marketing and AI Prompt Engineering.

#### Education

• Higher Secondary Certificate (HSC)

Dhaka Commerce College GPA: 4.00 (out of 5.00)

Year: 2024

Secondary School Certificate (SSC)

Govt. Rupnagar Model School And College

GPA: 4.33 (out of 5.00)

Year: 2022

# **Work Experience**

#### • Co-Founder & Chief Business Officer

DigitaXia (2024 - Present)

- o Led business planning, client acquisition, and market analysis.
- o Contributed to product development and operational management.

### • Business Consultant

Niaz De Coder & Frame Flow Editz (2024 - Present)

- o Provided strategic business consultancy to enhance operational efficiency.
- Supported marketing strategies and project planning.

#### Core Ambassador

10 Minute School (2025 - Present)

- o Worked on "কৃতী শিক্ষার্থী সংবর্ধনা ২০২৪" project execution.
- Assisted with the Online Batch 2023 project.

# Campus Ambassador

Education Hub Limited (2024 - Present)

Represented the consultancy and contributed to project-based tasks, including a Website Data Entry Project.

# **Leadership & Extracurricular Activities**

- President, Dhaka Commerce College Language Club
  - Managed leadership, strategic planning, and resource allocation for club activities.
- Cadet Sergeant, Bangladesh National Cadet Corps (BNCC)
  - o Demonstrated discipline and leadership in multiple camps and events.
- Committee Member, Dhaka Commerce College Business Club
  - Organized workshops and conducted interviews with budding entrepreneurs.

#### **Skills**

- Digital Marketing (Affiliate Marketing, Email Marketing, Social Media Strategy)
- AI Problem Solving and Prompt Engineering (Aspiring AI Prompt Specialist)
- Business Consultancy
- Leadership and Team Coordination
- Content Writing and Project Management

### **Achievements & Awards**

- Certificate of Appreciation as 10 Minute School Ambassador (2022)
- Drill Champion, Wing Camp (2023-24)
- Volleyball Runners-Up, Wing Camp (2023-24)
- Volleyball Champion, Flotilla Camp (2023)
- Campus Ambassador Certificate, North South University Language League
- Certificates from various Scout Camps

### Languages

Bengali: NativeEnglish: Proficient

### References

Muhammad Fazlul Haque

Senior Executive

Phone: +8801732968239

E-mail: <u>fazlul@10minuteschool.com</u>