### Google Cloud

Effective ML



### Advanced ML with TensorFlow on GCP

#### **End-to-End Lab on Structured Data ML**

Production ML Systems

Image Classification Models

Sequence Models

Recommendation Systems



#### Steps involved in doing ML on GCP

- Explore the dataset
- Create the dataset
- 3 Build the model
- 4 Operationalize the model



#### You use distributed TensorFlow on Cloud ML Engine

High-level API for distributed tf.estimator training Components useful when tf.layers, tf.losses, tf.metrics building custom NN models Python API gives you full Core TensorFlow (Python) control Core TensorFlow (C++) C++ API is quite low level **CPU GPU TPU** Android TF runs on different hardware Run TF at scale

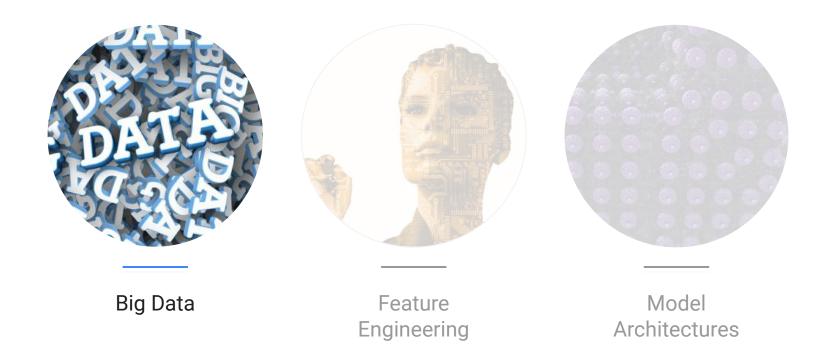


Cloud ML Engine

# Many machine learning frameworks can handle toy problems

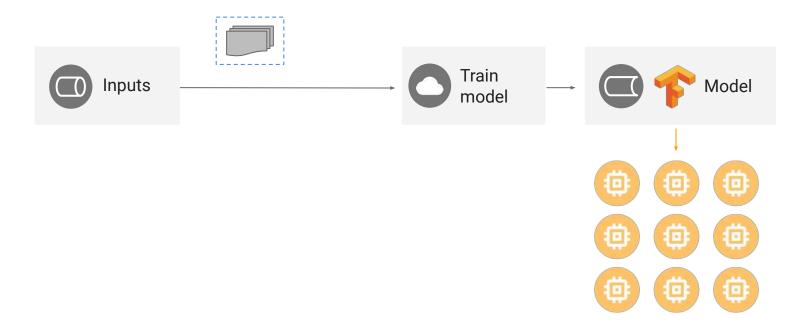




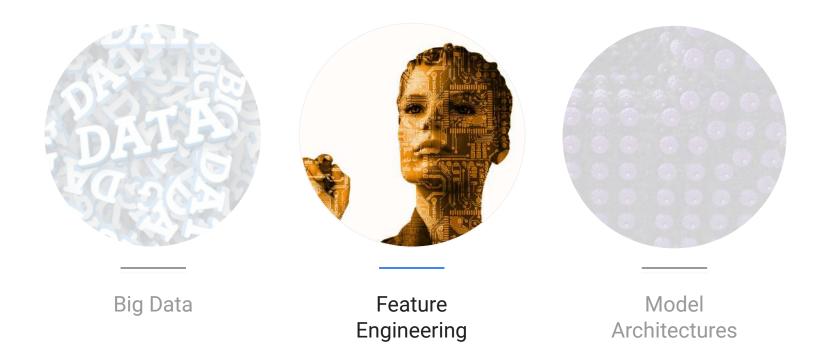




# As your data size increases, batching and distribution become important





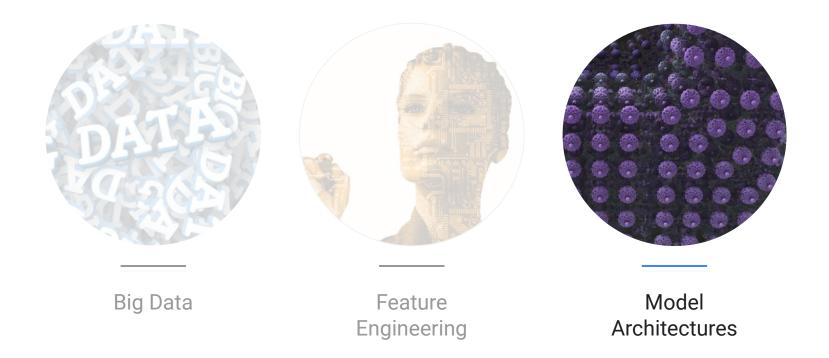




#### Input necessary transformations









## Sharing our tools with researchers and developers around the world

Released in Nov. 2015







Big Data



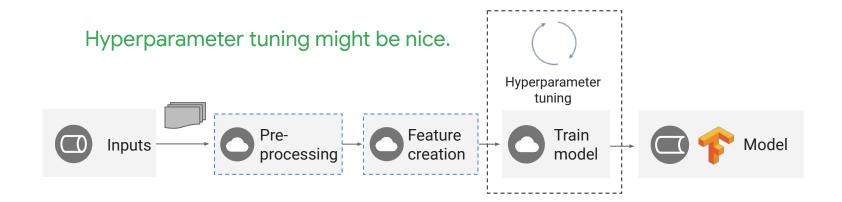
Feature Engineering



Model Architectures

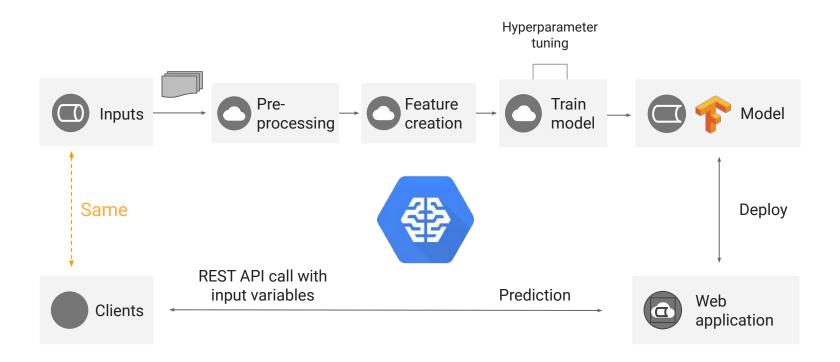


#### What else does an ML framework need to provide?



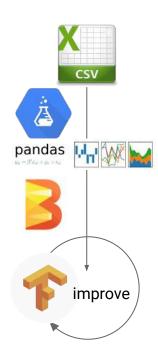


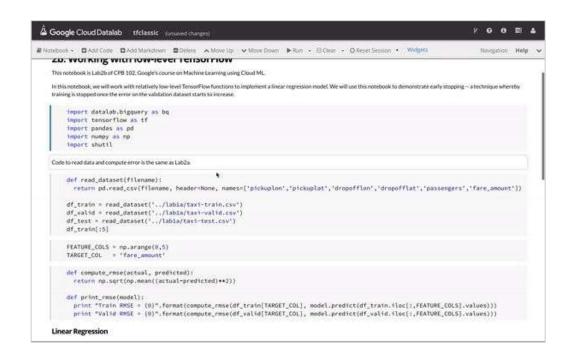
#### Cloud machine learning: Repeatable, scalable, tuned





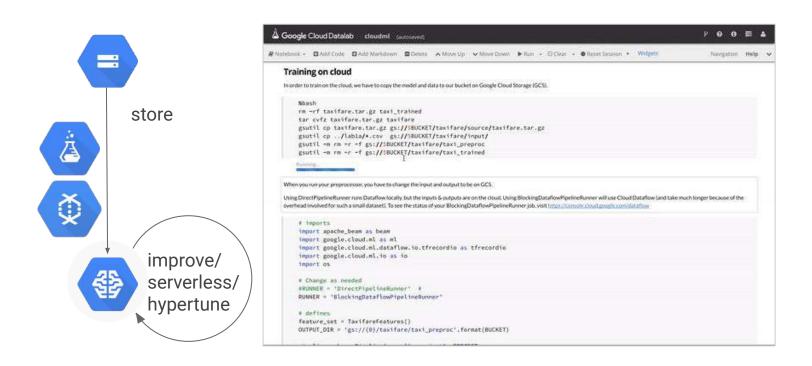
#### In Cloud Datalab, start locally on a sampled dataset





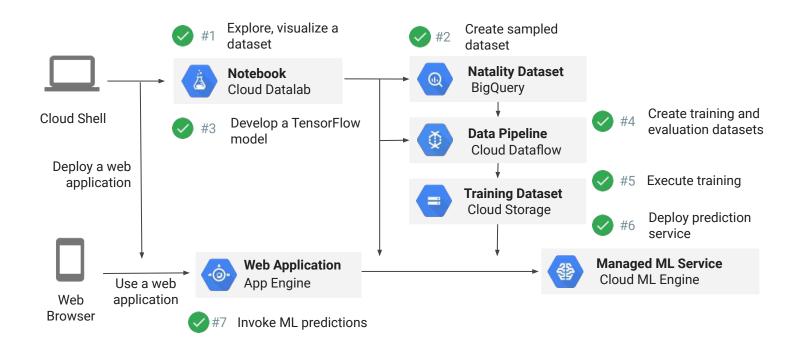


#### Then, scale it out to GCP using serverless technology





#### The end-to-end machine learning set of labs





cloud.google.com

