



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

It can provide catering and hospitality services and restaurent management

It will support small business and local spending

It can provide more employment opportunities to others

Is it convenient to the peoples?

Is that ingredients are selected in the safe method?

most of the food product causes allergies and disease to the peoples



Persona’s name

Short summary of the persona

It can save the time and cost

provide more offers to the peopls

peoples are satisfied with this type of services

most of peoples prefer this type of services

provide better services to local peoples

The quality and taste of food was temptating