American Trends Panel - Wave 127

An independent report on data gathered by the Pew Research Center

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This interactive data report lets you independently explore the findings from Wave 127 of the American Trends Panel. The survey covered the internet, social media, and digital privacy and Black Lives Matter protests, the police, and patriotism.

```
Attaching package: 'dplyr'

The following objects are masked from 'package:stats':

    filter, lag

The following objects are masked from 'package:base':

    intersect, setdiff, setequal, union

Warning: package 'flextable' was built under R version 4.4.3
```

Internet

Overall, how confident do you feel using computers, smartphones, or other electronic devices to do the things you need to do online?

all respondents

VarLabel	Percent	LB	UB
Very confident	53.10	51.39	54.81
Somewhat confident	35.60	34.00	37.25
Only a little confident	9.06	8.05	10.17
Not at all confident	2.17	1.68	2.79
Refused	0.06	0.02	0.20

Which of the following best describes you, even if neither is exactly right? When I get a new computer, smartphone, or other electronic device, I usually...

all respondents

VarLabel	Percent	LB	UB
Need someone else to set it up or show me how to use it	22.38	21.00	23.82
Am able to set it up and learn how to use it on my own	77.24	75.79	78.63
Refused	0.38	0.23	0.61

Do you have a smartphone?

all respondents

VarLabel	Percent	LB	UB
Yes, I have a smartphone	93.08	92.05	93.99
No, I do not have a smartphone	6.66	5.77	7.69
Refused	0.25	0.12	0.54

Do you ever use social media sites like Facebook, Twitter, or Instagram?

internet users

VarLabel	Percent	LB	UB
Yes, I use social media sites	79.46	78.05	80.80
No, I do not use social media sites	19.75	18.43	21.14
Refused	0.79	0.56	1.12

How well do you think each of the following statements describes social media? Social media...

all respondents

Have you done any of the following activities on social media in the past year?

social media users

How important is social media to you personally when it comes to the following things?

social media users

Digital Literacy

As of April 2023, which of the following companies did Elon Musk run?

all respondents

VarLabel	Percent	LB	UB
Tesla and Twitter	79.62	78.07	81.08
Uber and Snapchat	1.07	0.70	1.64
Twitter and Uber	3.53	2.92	4.25
Snapchat and Tesla	1.31	0.91	1.88
Not sure	14.01	12.76	15.36
Refused	0.46	0.26	0.80

If a website uses cookies, it means that the site can...

all respondents

VarLabel	Percent	LB	UB
Protect your computer from getting viruses	2.95	2.36	3.68
Send you pop-up advertisements	7.83	6.95	8.80
Look at files saved on your computer	2.63	2.07	3.35
Track your visits and activity on the site	67.35	65.68	68.98
Not sure	18.80	17.45	20.22
Refused	0.44	0.26	0.73

What is a "deepfake"?

all respondents

VarLabel	Percent	LB	UB
A seemingly real, computer-generated image, video or audio of something that did not occur	42.05	40.38	43.75
A text-based chatbot that tricks people into thinking that they are talking to another person	4.40	3.75	5.16
A system that records and protects information online	1.06	0.69	1.61
A program that makes it look like people are using the internet from a different location	2.30	1.86	2.85

VarLabel	Percent	LB	UB
Not sure	49.78	48.07	51.49
Refused	0.41	0.22	0.79

In 2021, Facebook changed its company name to...

all respondents

VarLabel	Percent	LB	UB
Meta	76.88	75.37	78.32
Alphabet	1.19	0.81	1.74
Cisco	0.48	0.28	0.81
Horizon	0.73	0.43	1.23
Not sure	20.36	19.00	21.78
Refused	0.37	0.21	0.66

Which of the following passwords is the most secure?

all respondents

VarLabel	Percent	LB	UB
SportsFan1983	1.32	0.95	1.82
WTh!58iLf2?9zD	86.90	85.60	88.10
abc12.6.48	0.97	0.65	1.44
1234567890	0.90	0.64	1.27
Not sure	9.51	8.47	10.67
Refused	0.40	0.22	0.72

How do large language models, such as ChatGPT, come up with answers to questions users submit?

all respondents

VarLabel	Percent	LB	UB
Randomly generate sentences that reorganize and reuse keywords found in the submitted question	2.74	2.16	3.46
Search the internet and summarize what the top results say on that topic	8.58	7.66	9.60

VarLabel	Percent	LB	UB
Create a response based on word patterns and relationships it previously learned from text pulled from the internet	31.65	30.10	33.24
Use a pre-written response that plugs in keywords from the question without any understanding of what was being asked	3.82	3.17	4.60
Not sure	52.72	51.01	54.43
Refused	0.49	0.28	0.85

Some websites and online services use a security process known as two-step or two-factor authentication. Which of the following images is an example of two-factor authentication?

all respondents

VarLabel	Percent	LB	UB
Picture of 2-step code	47.96	46.26	49.67
Picture of captcha	3.86	3.27	4.55
Picture of security questions	20.63	19.31	22.02
Picture of reCAPTCHA grid	14.18	12.99	15.46
Not sure	12.50	11.42	13.68
Refused	0.86	0.59	1.25

Websites in the United States are prohibited from collecting data online from children under what age without a parent's consent?

all respondents

VarLabel	Percent	LB	UB
5	0.87	0.56	1.34
10	1.33	0.97	1.82
13	20.90	19.53	22.35
16	8.50	7.59	9.50
18	27.37	25.88	28.93
Not sure	40.50	38.84	42.17
Refused	0.53	0.30	0.95

Does the United States have a national privacy law that sets common standards for what companies can do with all data their products and services collect?

all respondents

VarLabel	Percent	LB	UB
Yes, it does	24.27	22.84	25.76
No, it does not	23.33	21.96	24.76
Not sure	51.73	50.03	53.43
Refused	0.67	0.40	1.12

Digital Privacy

When you think about managing your privacy online, do you feel...

internet users

How worried are you about each of the following?

all respondents

How confident are you in knowing what steps to take if your personal information is hacked or stolen online?

internet users

VarLabel	Percent	LB	UB
Very confident	11.10	10.08	12.21
Somewhat confident	43.81	42.12	45.51
Not too confident	34.73	33.07	36.42
Not at all confident	10.11	9.09	11.23
Refused	0.25	0.12	0.54

In the last 12 months, have you had someone...

all respondents

How concerned are you about how companies are using the data they collect about you?

all respondents

VarLabel	Percent	LB	UB
Very concerned	35.31	33.70	36.95
Somewhat concerned	45.69	43.99	47.39
Not too concerned	16.01	14.77	17.32
Not at all concerned	2.52	2.00	3.17
Refused	0.48	0.31	0.74

How much control do you think you have over the data that companies collect about you?

all respondents

VarLabel	Percent	LB	UB
A great deal of control	5.32	4.56	6.20
Some control	20.52	19.14	21.96
Very little control	50.52	48.81	52.22
No control	22.74	21.34	24.21
Refused	0.90	0.60	1.36

How much do you feel you understand what companies are doing with the data they collect about you?

all respondents

VarLabel	Percent	LB	UB
A great deal	5.51	4.76	6.37
Some	25.94	24.48	27.45
Very little	49.31	47.61	51.02
Nothing	17.98	16.68	19.36
Refused	1.26	0.87	1.84

How concerned are you about how the government is using the data it collects about you?

all respondents

VarLabel	Percent	LB	UB
Very concerned	31.29	29.71	32.92
Somewhat concerned	39.36	37.71	41.03
Not too concerned	24.09	22.68	25.57
Not at all concerned	4.84	4.12	5.68
Refused	0.41	0.27	0.64

How much control do you think you have over the data the government collects about you?

all respondents

VarLabel	Percent	LB	UB
A great deal of control	6.33	5.51	7.28
Some control	13.69	12.53	14.94
Very little control	43.15	41.48	44.83
No control	35.70	34.06	37.37
Refused	1.13	0.80	1.59

How much do you feel you understand what the government is doing with the data it collects about you?

all respondents

VarLabel	Percent	LB	UB
A great deal	4.89	4.19	5.70
Some	16.81	15.55	18.17
Very little	50.50	48.79	52.21
Nothing	26.52	25.02	28.08
Refused	1.28	0.91	1.79

How acceptable do you think each of the following uses of people's information is?

all respondents

How often do you click "agree" right away, without reading what these policies say?

internet users

VarLabel	Percent	LB	UB
Always or almost always	31.66	30.05	33.30
Often	26.45	24.98	27.97
Sometimes	22.56	21.19	24.00
Rarely	12.54	11.43	13.74
Never	6.32	5.53	7.22
Refused	0.47	0.25	0.89

How effective do you think privacy policies are as a way for companies to communicate how they are using people's data?

internet users

VarLabel	Percent	LB	UB
Extremely effective	1.86	1.42	2.43
Very effective	5.69	4.89	6.62
Somewhat effective	27.84	26.31	29.43
Not too effective	37.18	35.55	38.84
Not at all effective	25.88	24.43	27.40
Refused	1.54	1.07	2.21

Which of the following comes closer to your view, even if neither is exactly right? Privacy policies are ...

internet users

VarLabel	Percent	LB	UB
Just something I have to get past in order to use a product or service	70.82	69.23	72.36
A meaningful part of my decision to use a product or service	27.73	26.22	29.30
Refused	1.45	1.07	1.96

How much do you trust that leaders of social media companies will...

all respondents

Do you use TikTok?

all respondents

VarLabel	Percent	LB	UB
Yes	25.57	24.05	27.15
No	74.34	72.76	75.86
Refused	0.08	0.03	0.23

How big of a threat do you think TikTok is to national security in the United States?

all respondents

VarLabel	Percent	LB	UB
Major threat	29.24	27.76	30.76
Minor threat	30.23	28.69	31.81
Not a threat	17.29	15.93	18.74
Not sure	23.02	21.61	24.50
Refused	0.22	0.13	0.39

How concerned are you about how TikTok uses data it collects from its users?

all respondents

VarLabel	Percent	LB	UB
Very concerned	30.88	29.37	32.43
Somewhat concerned	33.43	31.85	35.05
Not too concerned	21.95	20.54	23.43
Not at all concerned	11.65	10.50	12.91
Refused	2.09	1.65	2.65

Do you ever do each of the following?

all respondents

Do you ever use public WiFi in places such as cafes, libraries, or stores to do each of the following?

online shoppers

Have you ever stopped using a digital device, website or app because you were worried about how your personal information was being used?

internet users

VarLabel	Percent	LB	UB
Yes, I have	50.49	48.77	52.21
No, I have not	48.76	47.04	50.48
Refused	0.75	0.47	1.19

Do you ever do any of the following to manage your privacy online?

internet users

Do you ever feel...

internet users

When picking a password, do you generally create one that you think will be...

internet users

VarLabel	Percent	LB	UB
Easier to remember, even if it may be less secure	47.04	45.32	48.76
More secure, even if it may be harder to remember	51.97	50.25	53.68
Refused	1.00	0.70	1.42

Do you use a password manager, such as LastPass or iCloud Keychain, to help keep track of your online passwords?

internet users

VarLabel	Percent	LB	UB
Yes, I use a password manager	33.46	31.84	35.12
No, I do not use a password manager	65.13	63.46	66.77
Refused	1.41	1.02	1.94

In thinking about how you access your different online accounts, how often do you...

internet users

Do you use a passcode, fingerprint, face recognition, or other security feature to unlock your smartphone?

smartphone users

VarLabel	Percent	LB	UB
Yes, I do	83.14	81.80	84.41
No, I do not	16.14	14.90	17.47
Refused	0.71	0.48	1.06

How do you typically handle software updates for each of the following?

smartphone users

How much do you feel you understand the laws and regulations that are currently in place to protect your data privacy?

all respondents

VarLabel	Percent	LB	UB
A great deal	3.05	2.49	3.73
Some	24.44	23.02	25.92
Very little	51.22	49.51	52.93
Not at all	20.86	19.48	22.31
Refused	0.43	0.23	0.79

How much government regulation do you think there should be of what companies can do with their customers' personal information?

all respondents

VarLabel	Percent	LB	UB
More regulation than now	71.95	70.34	73.50
Less regulation than now	6.76	5.92	7.72
About the same amount as now	18.22	16.90	19.61
Refused	3.08	2.48	3.81

How concerned are you about each of the following?

all respondents

How much responsibility do you think each of the following should have for protecting children's online privacy?

all respondents

How acceptable do you think it is for law enforcement to do each of the following during a criminal investigation?

form 1 respondents

How acceptable do you think it is for law enforcement to do each of the following during a criminal investigation where public safety is at risk?

form 2 respondents

How much have you heard or read about AI?

all respondents

VarLabel	Percent	LB	UB
A lot	27.25	25.78	28.77
A little	59.73	58.02	61.41
Nothing at all	12.84	11.59	14.20
Refused	0.18	0.08	0.41

As companies use AI to collect and analyze personal details and information, do you think this information will be used in ways...

heard of AI

How much do you trust companies to make responsible decisions about how they use AI in their products?

heard of AI

VarLabel	Percent	LB	UB
A great deal	2.30	1.80	2.93
Some	21.55	20.12	23.06
Very little	40.53	38.79	42.30
Not at all	29.72	28.13	31.35
Not sure	5.70	4.87	6.66
Refused	0.21	0.10	0.41

Are you the parent or guardian of any children under age 18?

all respondents

VarLabel	Percent	LB	UB
Yes	29.52	27.98	31.12
No	70.10	68.50	71.65
Refused	0.38	0.23	0.61

Patriotism

Thinking about what it means to be a good citizen, how important is it to display the American flag?

all respondents

VarLabel	Percent	LB	UB
Extremely important	18.21	16.94	19.54
Very important	17.37	16.11	18.71
Somewhat important	20.50	19.18	21.90
Not too important	20.66	19.29	22.09
Not at all important	22.44	21.05	23.90
Refused	0.82	0.50	1.34

How proud, if at all, does the American flag make you feel?

all respondents

VarLabel	Percent	LB	UB
Extremely proud	27.58	26.10	29.10
Very proud	23.73	22.32	25.19
Somewhat proud	24.73	23.29	26.22
Not too proud	11.88	10.78	13.08
Not at all proud	10.50	9.43	11.68
Refused	1.58	1.19	2.11

Do you ever display the American flag outside your home or on your car?

all respondents

VarLabel	Percent	LB	UB
Yes, always	16.81	15.60	18.10
Yes, sometimes	31.32	29.78	32.91
No	51.15	49.45	52.86
Refused	0.71	0.44	1.15

Do you ever display any flags other than the American flag outside your home or on your car?

all respondents

VarLabel	Percent	LB	UB
Yes, always	5.33	4.62	6.14
Yes, sometimes	17.64	16.31	19.05
No	76.48	74.94	77.95
Refused	0.56	0.31	0.99

How many of your neighbors, if any, display the American flag outside their homes or on their cars?

all respondents

VarLabel	Percent	LB	UB
All of them	1.41	1.08	1.86
Some of them	66.48	64.83	68.10
None of them	21.47	20.09	22.91
Not sure	10.28	9.22	11.44
Refused	0.36	0.20	0.65

Black Lives Matter

Have you ever...

all respondents

How much of a problem do you think police violence against Black people is in the United States today?

all respondents

VarLabel	Percent	LB	UB
Major problem	46.36	44.66	48.07
Minor problem	34.20	32.60	35.84
Not a problem	18.04	16.79	19.37
Refused	1.39	1.00	1.93

How effective do you think each of the following is for bringing attention to police violence against Black people in the United States?

those who said police violence is a problem