

iSocial

Socialization for the next generation



University of Missouri



Thompson Center for Autism
& Neurodevelopment Disorders

Company: **Nascent Stage Development, LLC**
Product: **iSocial**
Industry: **Human Health and Technology**
Kansas City and Columbia, MO



Over the past 7 years and with \$12m in grants, The University of Missouri developed a 32-lesson program called iSocial. The program is evidence based and 7 independent university studies show "significant" improvement in helping children with Autism Spectrum Disorder (ASD). Poor social skills is the leading cause for an 80% unemployment rate for people with ASD. iSocial is delivered in a virtual learning environment where the children work together as avatars. Nascent Stage Development LLC has acquired an exclusive license to this program.

Value Proposition



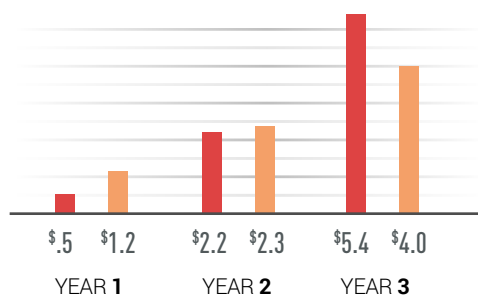
Both are subscription-based fee structure.

Sales Strategy

Nascent has an exclusive co-promotion partnership with Sandbox & Co., a global learning company with 20 million customers including teachers, parents and children in over 200 countries.

Financial Projections

Revenue (m)
Expenses (m)



Contact

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Market Need

There are 6.5 million children and adults diagnosed with Autism Spectrum Disorder (ASD) in the United States, 25m globally. In addition, 13% of all public-school children are in special education programs and many of them also need our program. The 439,300 special education teachers, millions of parents and professionals work in isolation from one another and use paper-based technologies. iSocial is the first and only research-based program to provide a cohesive and coordinated solution for educators and care-givers based on 2018 technologies.

iSocial in Two Versions: Paper and a Virtual Learning Environment (VLE)

VLE: Computers and personal avatars are used to perfect social interaction:

1. Recognizing Facial Expressions
2. Sharing Ideas
3. Turn Taking into Conversation
4. Understanding Feelings & Emotions
5. Problem Solving

Intellectual Property

The University of Missouri has granted Nascent an exclusive, 99-year license to the intellectual property. Nascent will convert the existing iSocial paper-based program into an **online SaaS web solution** where students, educators, and parents can socialize and use metrics to track progress in a virtual environment.

Team and Advisors

Bob Etzel

CEO & Founder

Meggan Griggs

Co-founder and VP Operations

Jeff Blackwood

CPO

Janine Stichter PhD

Researcher / Creator of IP

Strategic Partner

Sandbox & Co.

Steve Kearney

Chief Legal Counsel

Wayne Morgan PhD

Executive Advisor