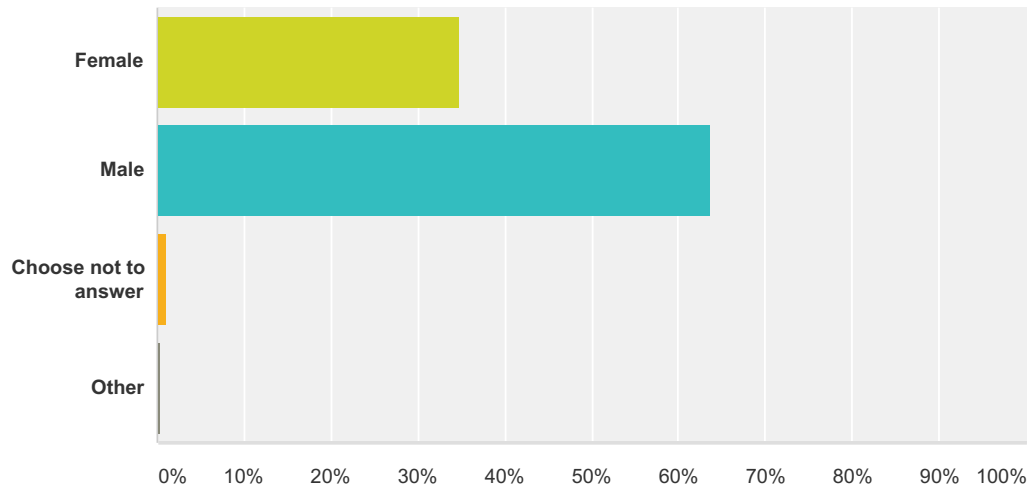


Test User Demographics

Q1 What is your gender identity?

Answered: 204 Skipped: 0

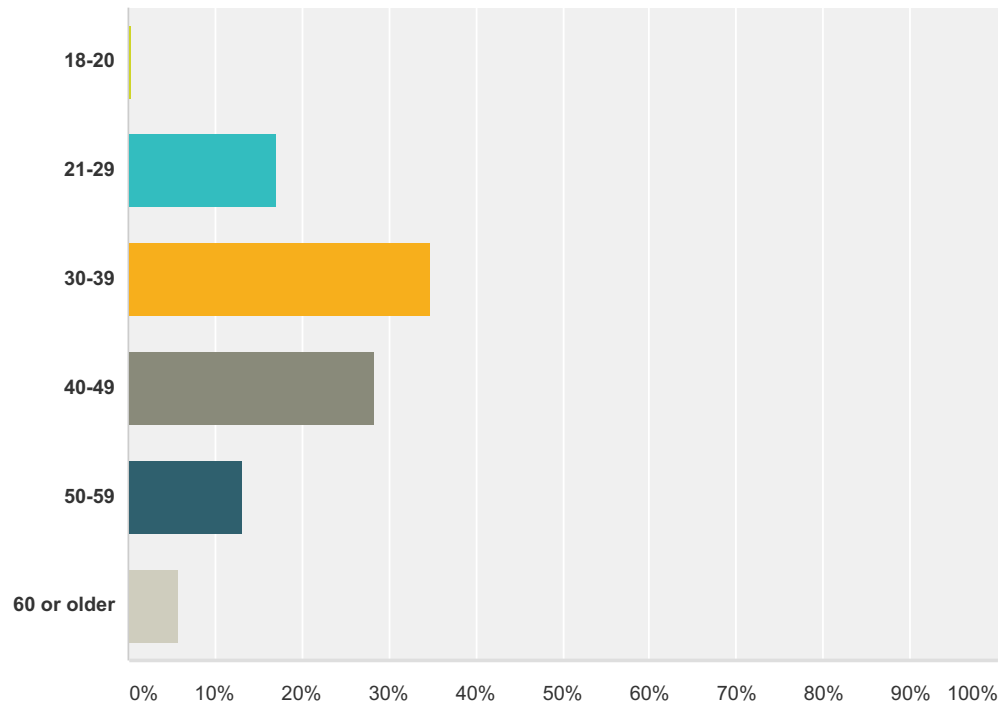


Answer Choices	Responses	
Female	34.80%	71
Male	63.73%	130
Choose not to answer	0.98%	2
Other	0.49%	1
Total		204

Test User Demographics

Q2 What is your age?

Answered: 204 Skipped: 0

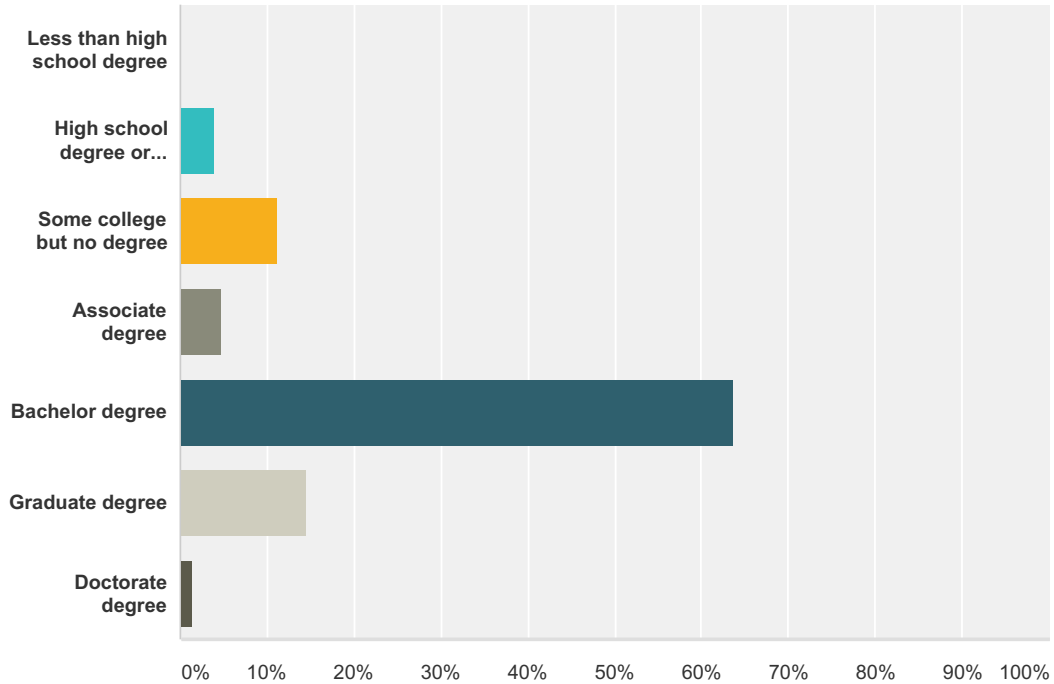


Answer Choices	Responses
18-20	0.49% 1
21-29	17.16% 35
30-39	34.80% 71
40-49	28.43% 58
50-59	13.24% 27
60 or older	5.88% 12
Total	204

Test User Demographics

Q3 What is the highest level of school you have completed or the highest degree you have received?

Answered: 204 Skipped: 0

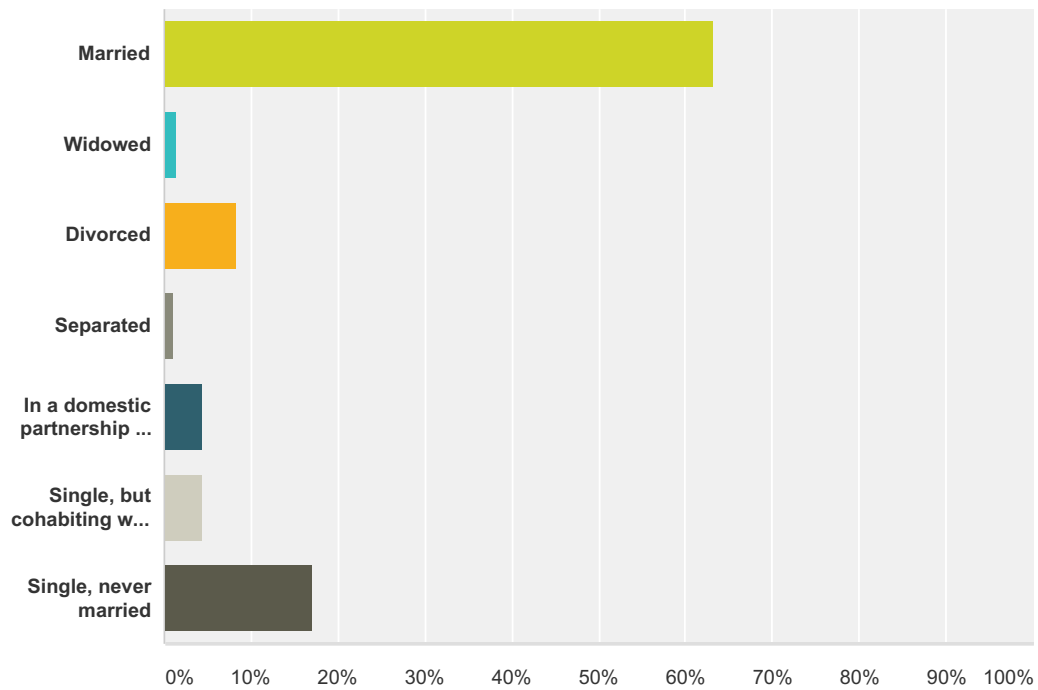


Answer Choices	Responses	
Less than high school degree	0.00%	0
High school degree or equivalent (e.g., GED)	3.92%	8
Some college but no degree	11.27%	23
Associate degree	4.90%	10
Bachelor degree	63.73%	130
Graduate degree	14.71%	30
Doctorate degree	1.47%	3
Total		204

Test User Demographics

Q4 Which of the following best describes your current relationship status?

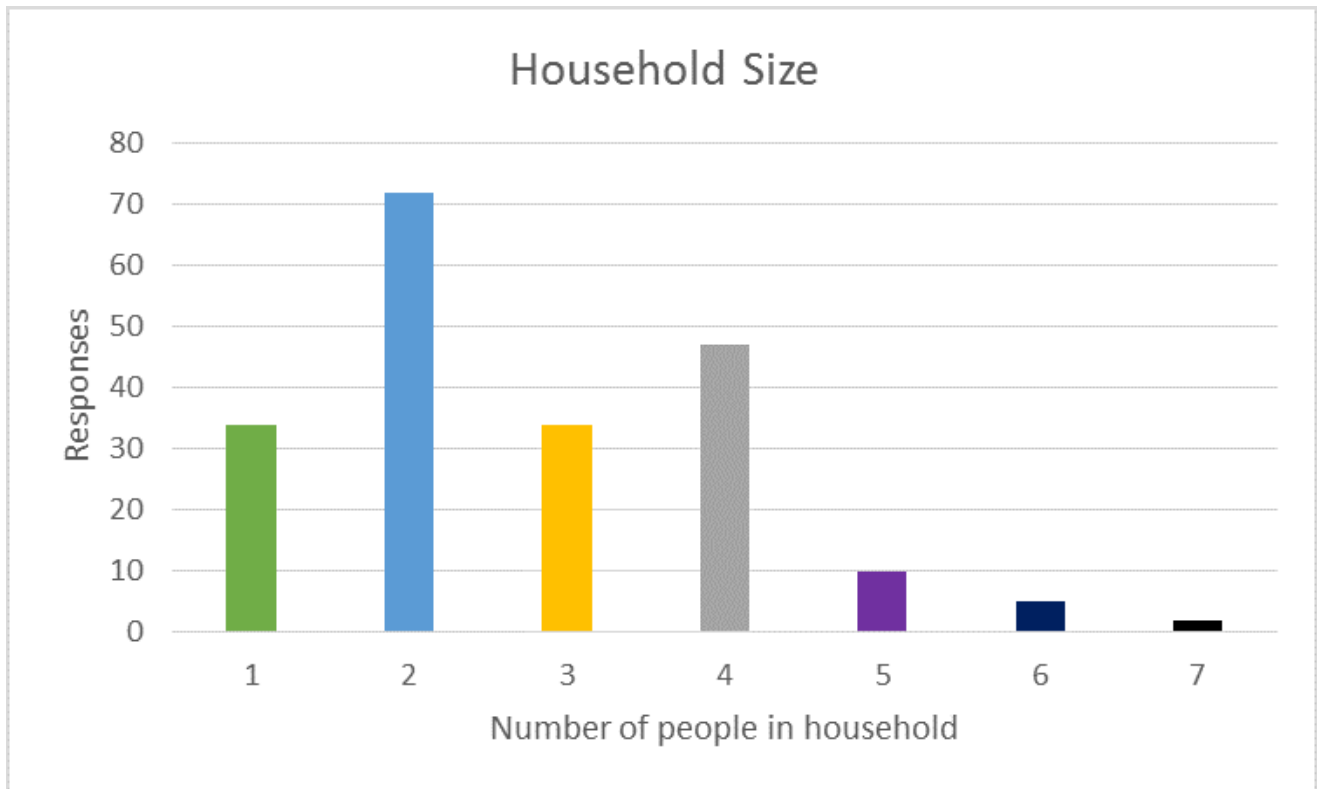
Answered: 204 Skipped: 0



Answer Choices	Responses	
Married	63.24%	129
Widowed	1.47%	3
Divorced	8.33%	17
Separated	0.98%	2
In a domestic partnership or civil union	4.41%	9
Single, but cohabiting with a significant other	4.41%	9
Single, never married	17.16%	35
Total		204

Q5 How many people currently live in your household?

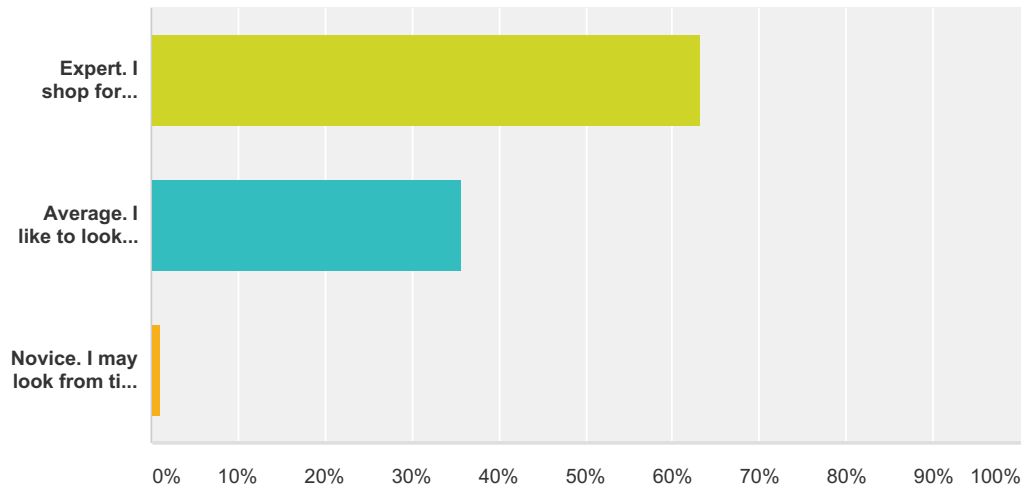
Answered: 204 Skipped: 0



Test User Demographics

Q6 Which statement best describes how comfortable you are using online tools to purchase items of importance?

Answered: 204 Skipped: 0



Answer Choices	Responses	
Expert. I shop for everything online.	63.24%	129
Average. I like to look for things online, but rarely make purchases and then only from a list of sites that I completely trust.	35.78%	73
Novice. I may look from time to time, but I would never make a purchase online.	0.98%	2
Total		204