

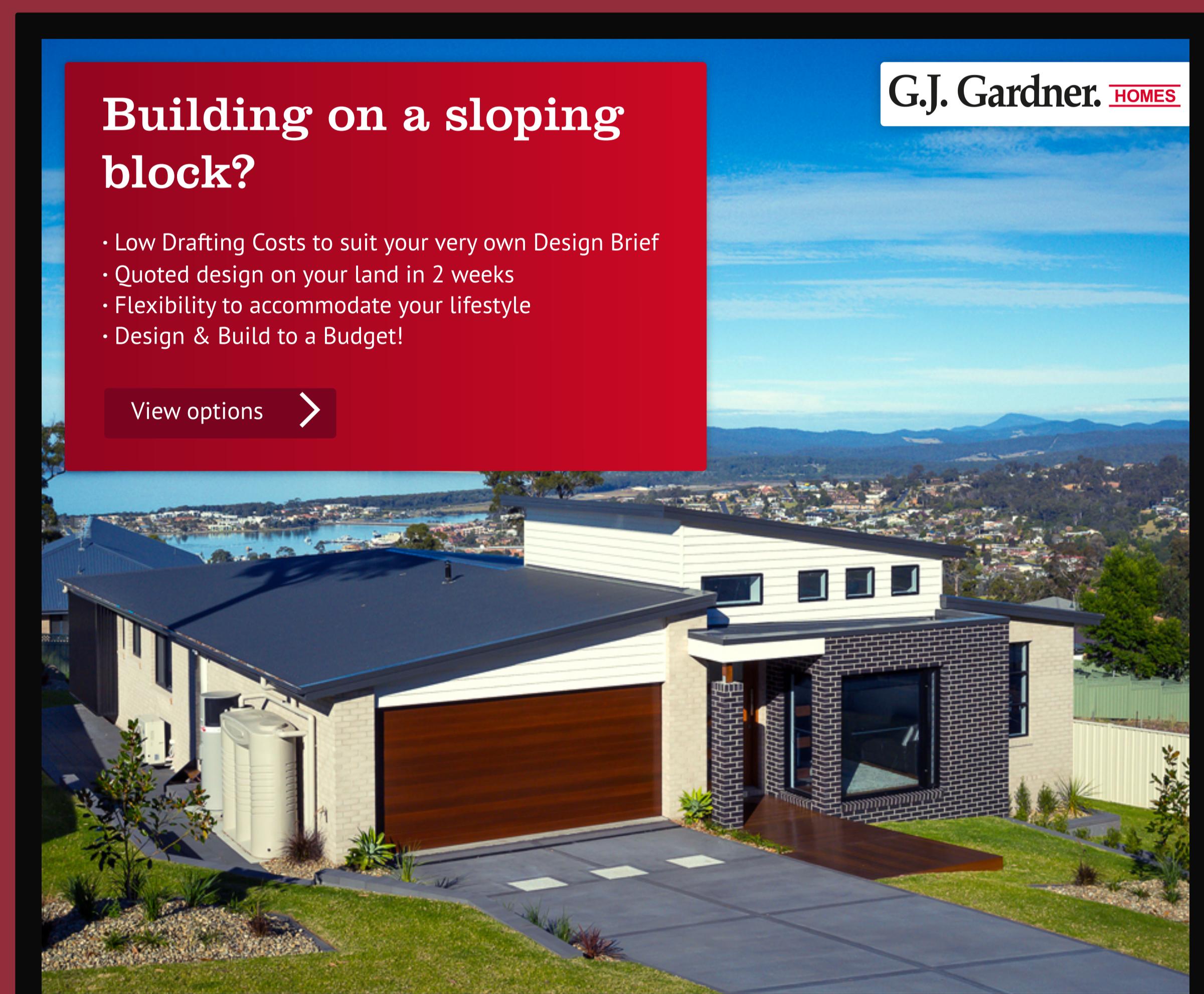
Past Work

Doug Wright, The Crash Survivor - Online Campaign

For the release of PLGRM's short film "The Crash Survivor" I created and managed a social media campaign for Image Group's client Doug Wright, promoting the film and his story. The Facebook campaign whilst very economical used strict targeting which directly resulted in an interview on SBS Insight¹, and a feature article on HuffPo².



GJ Gardner Homes - Design & Social Media Training

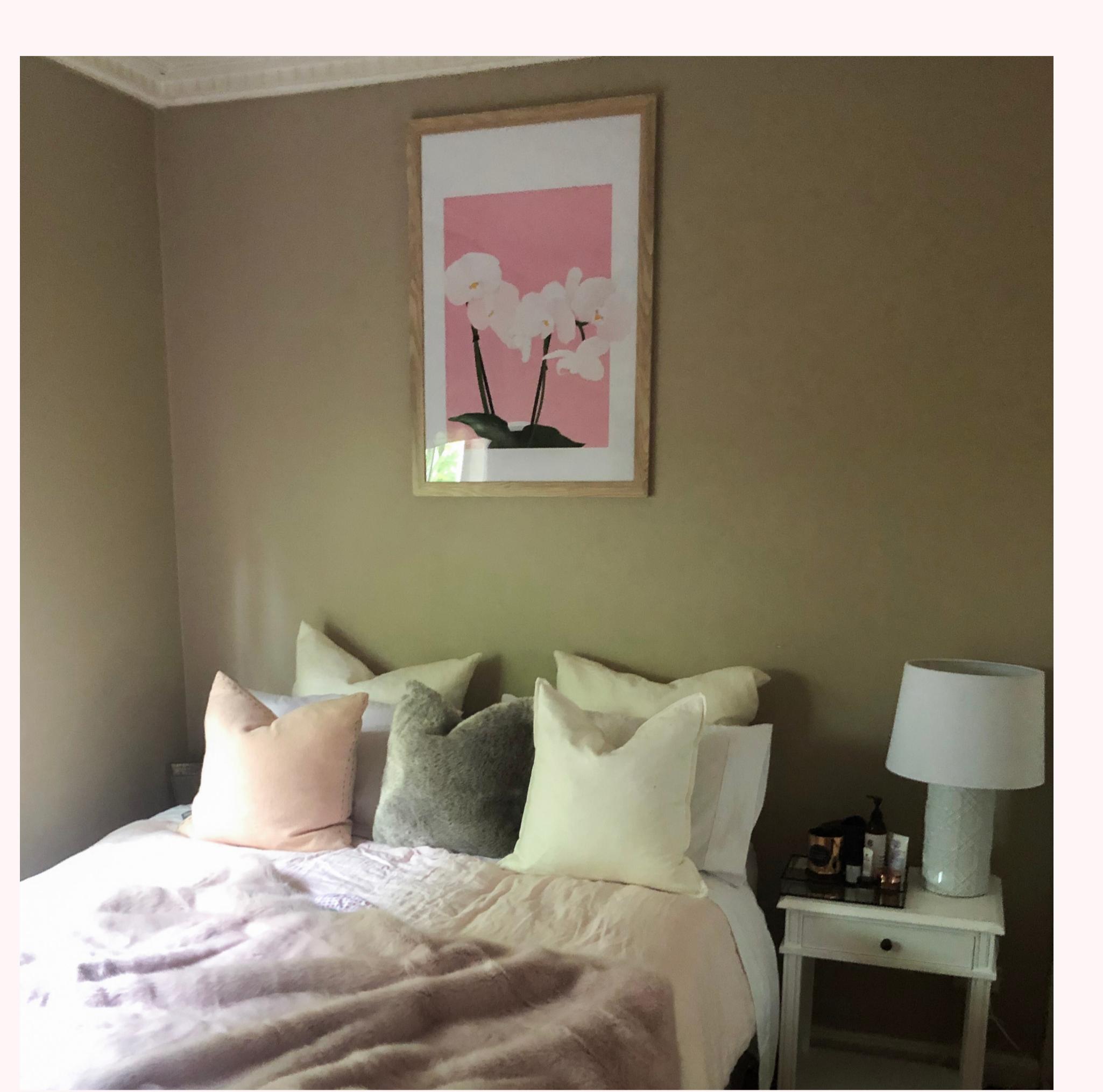


Using G.J Gardner's current ad design as a guide I created templates using design platform Figma, to allow the local branch to quickly and easily create an online campaign. This allowed them to send and change the messages as required for their local clientele, whilst remaining "on brand".

3

Orchid - Design Project

A short-term design project, creating an illustration for use as a poster, using vector drawing platform Figma. The work was blown up onto A1 sized gloss paper and is used a centrepiece in a bedroom.



4

Girl With Clay - Branding Projects

A small handmade ceramics business in South Melbourne, the logo needed to be used as a stamp on the bottom of products, and on the packaging.

Design made in Adobe Illustrator.



a girl with clay.

5

Stone Active

Logo made for up and coming sports scientist. Branding is used across all social platforms and in the created information package. Designed in Sketch App.



6

JonCon

Branding made for local domestic construction organisation, branding to be used on cards, team workwear and signage. Designed in Figma.

