

BA Smart SEO Internal Links

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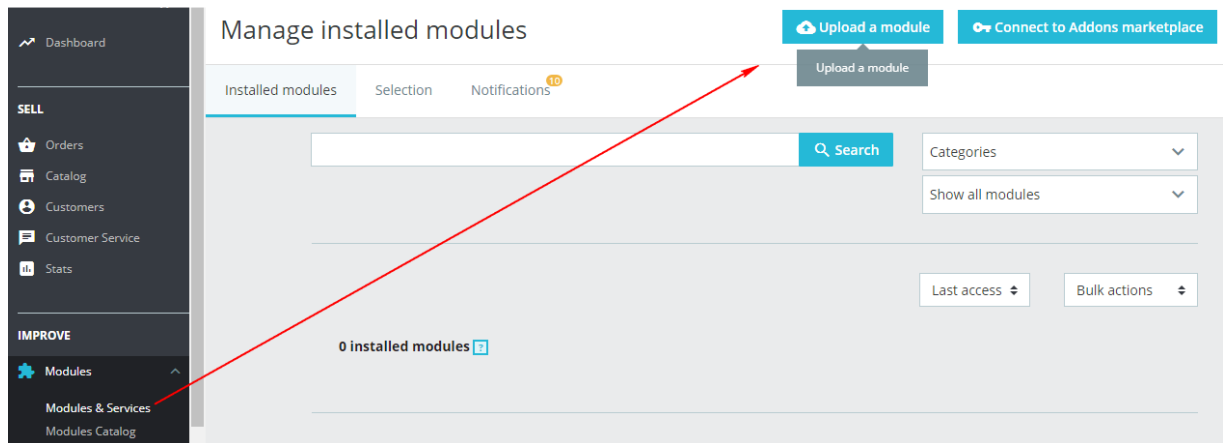
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Installing the module

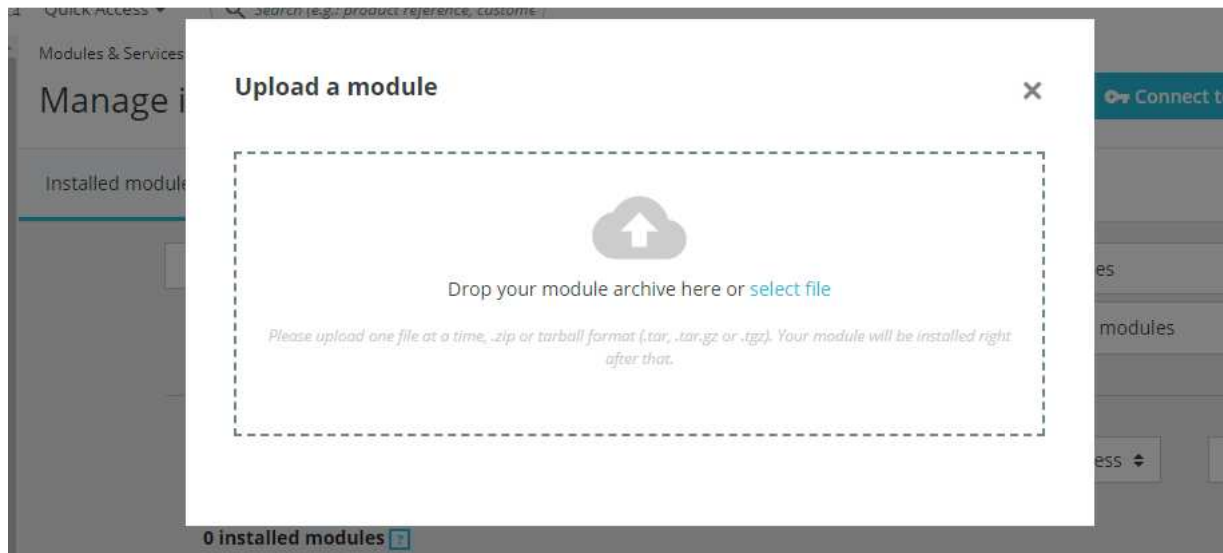
Important: You must complete 2 steps

Step 1: Upload & Install module from Prestashop Backoffice

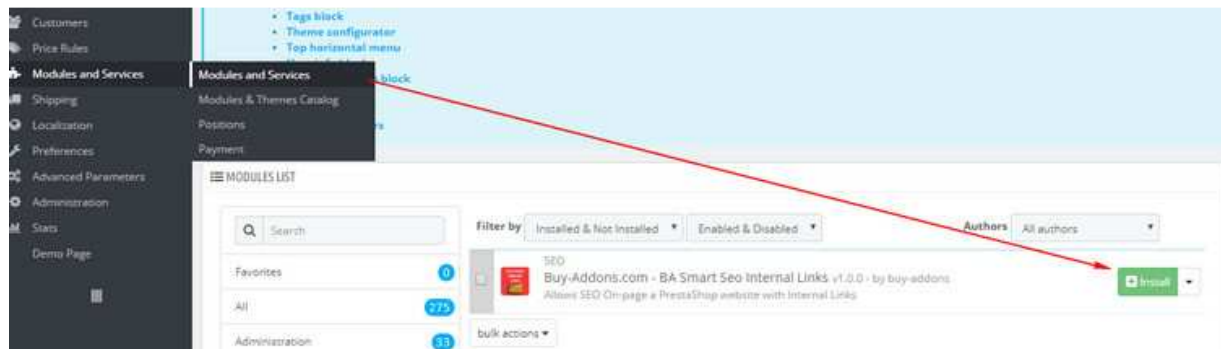
- Go to **Modules & Services** menu, click **Add a new module** (Prestashop 1.6.x.x) or **Upload a module** (Prestashop 1.7+) button



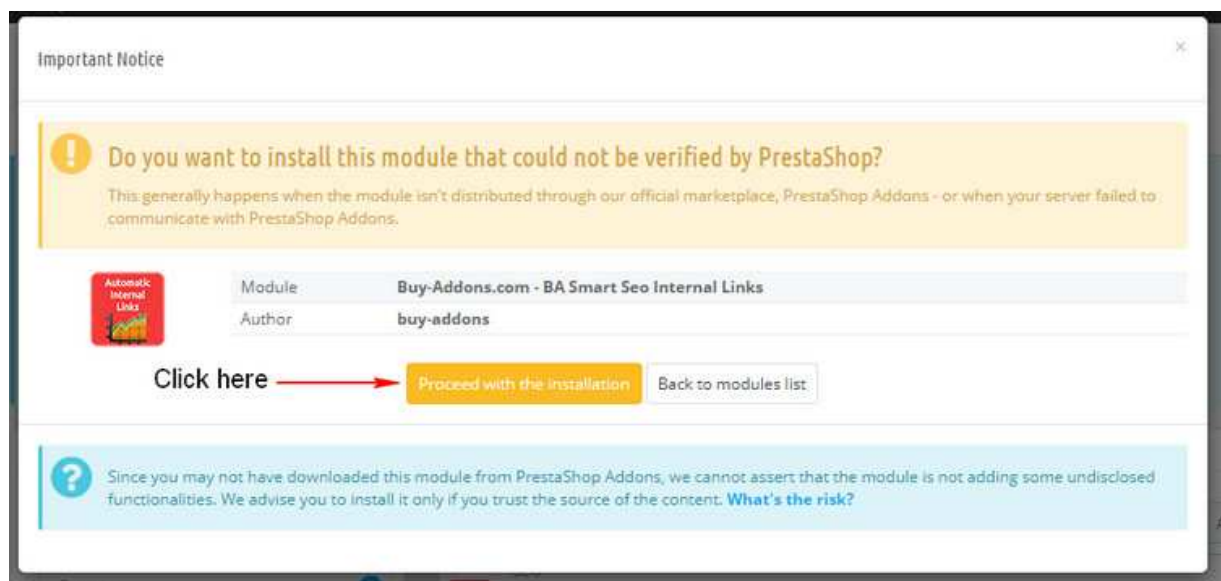
- click **select file**, upload file **basmartseointernallinks_x.x.x.zip** to your website



- Prestashop automatic install this module. If your site is using Prestashop is less than **version of 1.6.x**, you must click **Install** button after upload it



- Click **Proceed with the installation** button



Step 2: Add Internal link to any Text in your theme (*.tpl file), your module (*.tpl, *.php) file

The guide for [Prestashop 1.6](#)

1. Add SEO Internal link into **Product description**, **Product Short description** in **Product Page**
 - Go to PRESTASHOP_ROOT\themes\YOUR_THEME\product.tpl
 - Change `{$product->description_short}` to `{$product->description_short|basmartseointernallinks}`



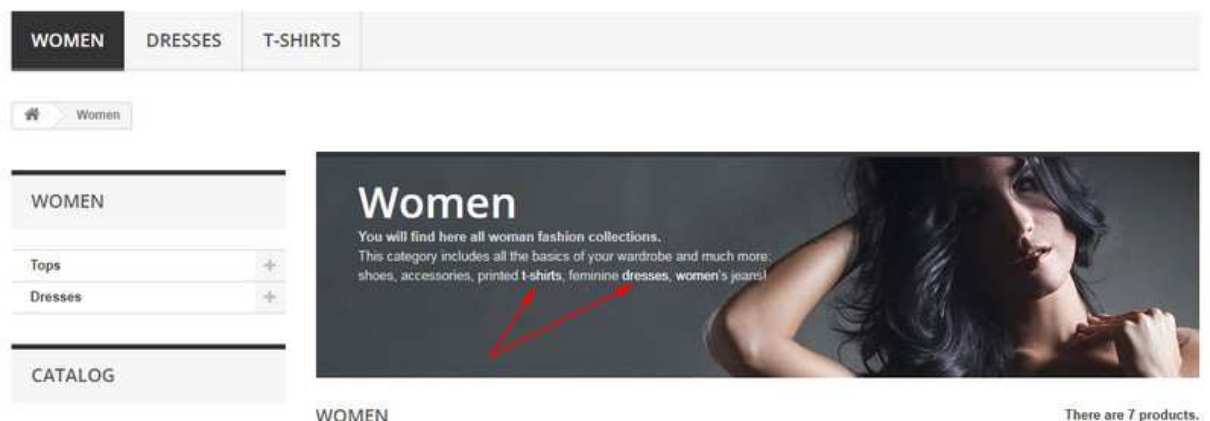
- Change `{ $product->description }` to `{ $product->description | basmartseointernallinks }`

DATA SHEET	
Compositions	Cotton
Styles	Casual
Properties	Short Sleeve

MORE INFO	
<p>Fashion has been creating well-designed collections since 2010. The brand offers feminine designs delivering stylish separates and statement <u>dresses</u> which have since evolved into a full ready-to-wear collection in which every item is a vital part of a woman's wardrobe. The result? Cool, easy, chic looks with youthful elegance and unmistakable signature style. All the beautiful pieces are made in Italy and manufactured with the greatest attention. Now Fashion extends to a range of accessories including shoes, hats, belts and more!</p>	

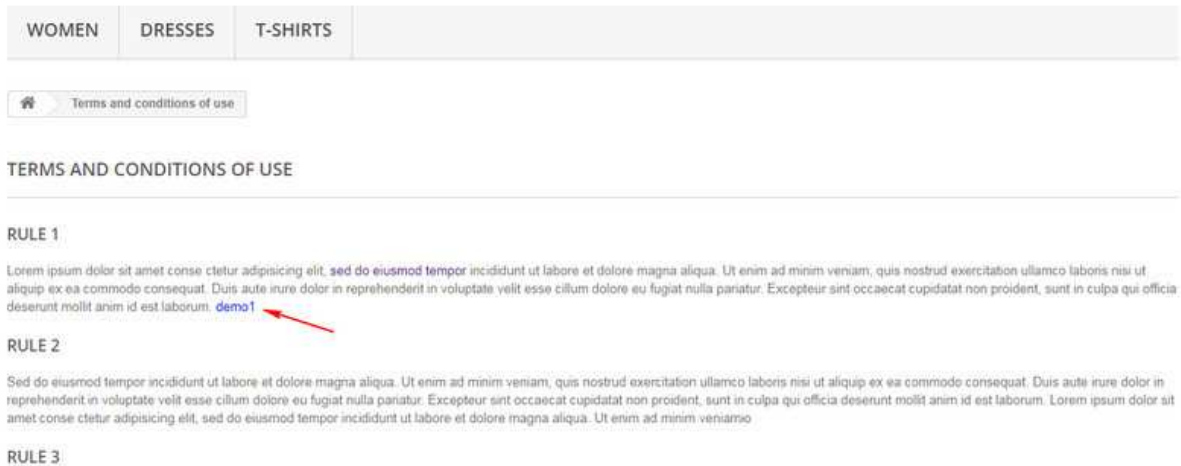
2. Add SEO Internal link into **Category description** in **Category Page**

- Go to PRESTASHOP_ROOT\themes\YOUR_THEME\category.tpl
- Change `{ $category->description }` to `{ $category->description | basmartseointernallinks }`
- Change `{ $description_short }` to `{ $description_short | basmartseointernallinks }`



3. Add SEO Internal link into **Content of CMS Pages as:** Delivery, Legal Notice, Terms and conditions of use, Secure payment page

- Go to PRESTASHOP_ROOT\themes\YOUR_THEME\cms.tpl
- Change `{ $cms->content }` to `{ $cms->content | basmartseointernallinks }`



4. Add SEO Internal link into any Text, in any Prestashop version

If you want add Internal Links function to templates file (*.tpl), you can use

basmartseointernallinks modifier or **basmartseointernallinks** function. For an example

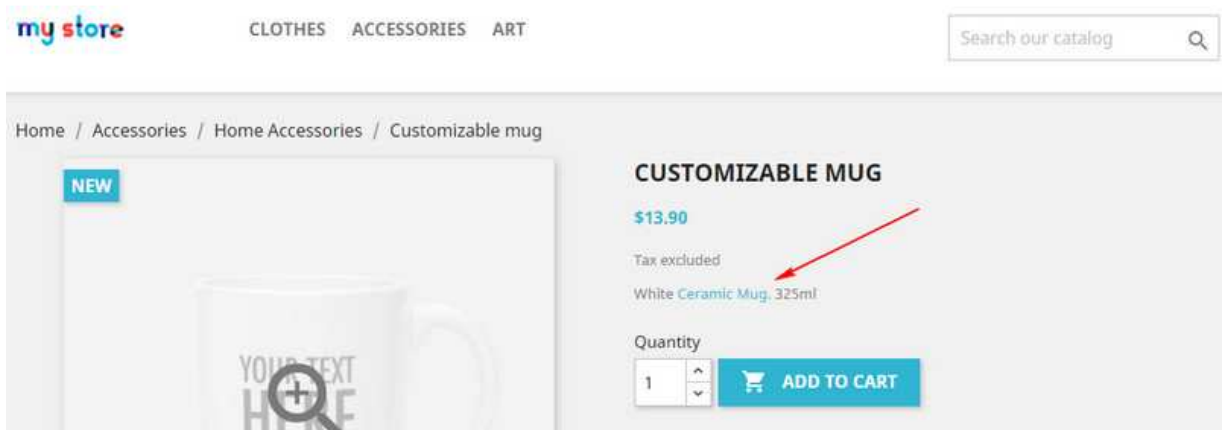
- Use basmartseointernallinks modifier: `{$some_text|basmartseointernallinks}`
- Use basmartseointernallinks function: `{basmartseointernallinks text=$cms->content}`

If you want add Internal Links function to PHP file (*.php), you can use function: **filterText(\$text)**

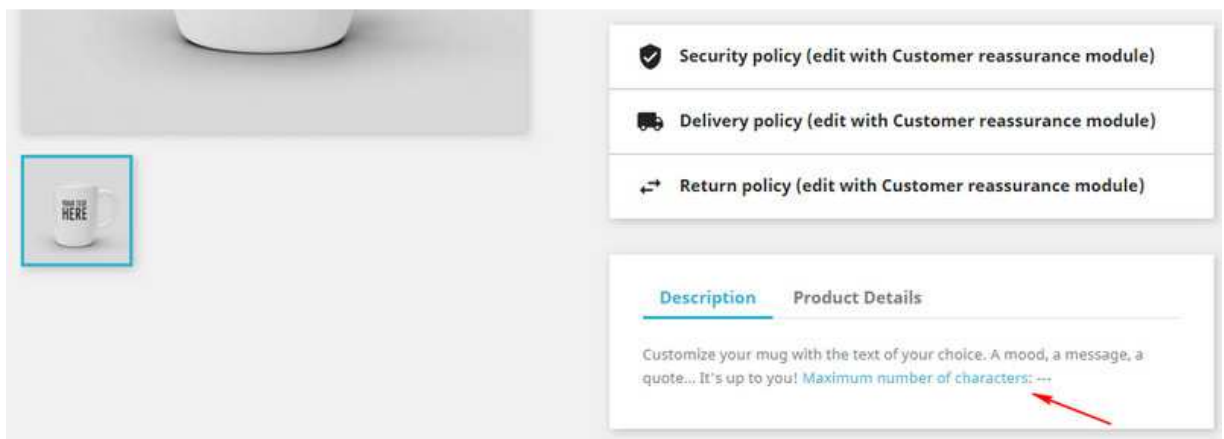
1. Example 1: `$new_text = filterText($old_text);` -> \$new_text will has Internal links.

[The guide for Prestashop 1.7](#)

5. Add SEO Internal link into **Product description**, **Product Short description** in **Product Page**
 - Go to PRESTASHOP_ROOT\themes\YOUR_THEME\templates\catalog\product.tpl
 - Change `{$product.description_short nofilter}` to `{$product.description_short|basmartseointernallinks nofilter}`

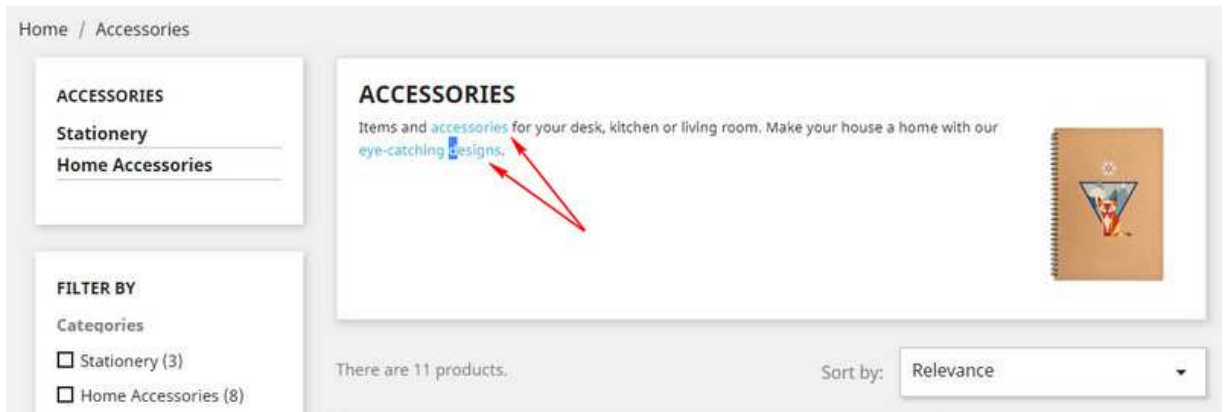


- Change `{product.description nofilter}` to `{product.description | basmartseointernallinks nofilter}`



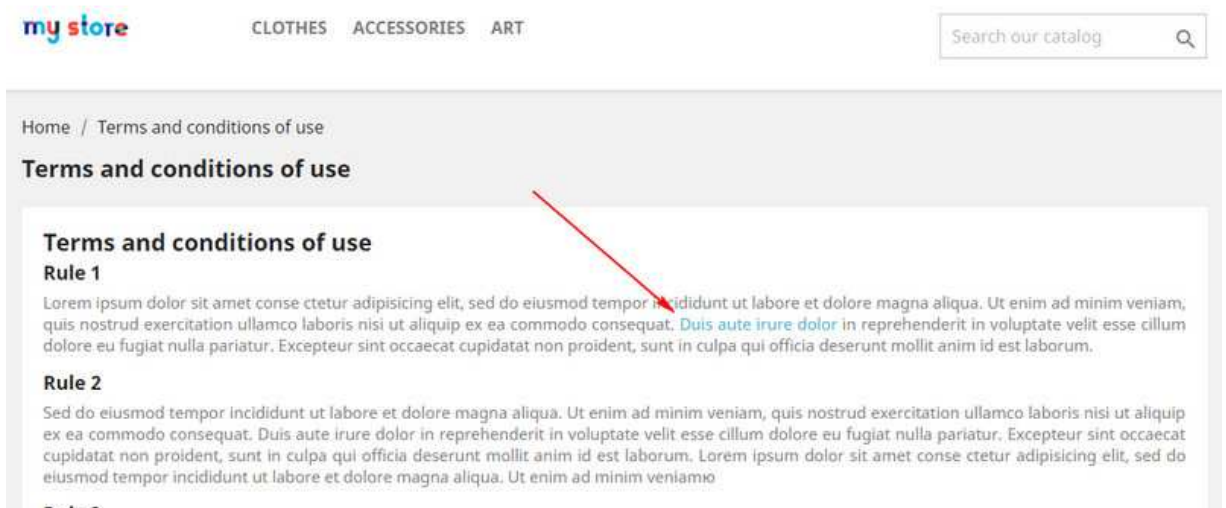
6. Add SEO Internal link into **Category description** in **Category Page**

- Go to
PRESTASHOP_ROOT\themes\YOUR_THEME\templates\catalog_partials\category-header.tpl
- Change `{category.description nofilter}` to `{category.description | basmartseointernallinks nofilter}`



7. Add SEO Internal link into **Content of CMS Pages as:** Delivery, Legal Notice, Terms and conditions of use, Secure payment page

- Go to PRESTASHOP_ROOT\themes\YOUR_THEME\templates\cms\page.tpl
- Change `{$cms.content nofilter}` to `{$cms.content| basmartseointernallinks nofilter}`



8. Add SEO Internal link into any Text, in any Prestashop version

If you want add Internal Links function to templates file (*.tpl), you can use

basmartseointernallinks modifier or **basmartseointernallinks** function. For an example

- Use **basmartseointernallinks** modifier: `{$some_text| basmartseointernallinks nofilter}`
- Use **basmartseointernallinks** function: `{basmartseointernallinks text=$cms.content}`

If you want add Internal Links function to PHP file (*.php), you can use function: **filterText(\$text)**

2. Example 1: `$new_text = filterText($old_text);` -> \$new_text will has Internal links.

General Settings

- **Create Keywords with internal Links from:** The module automatic created keywords, links from entities. For an example, a product has information:

Information	Values
Name	Hummingbird notebook
Tags	Hummingbird, notebook, notebook 9in
Friendly URL	hummingbird-notebook-9in
Meta title	Hummingbird notebook Pro

So Internal links will be created:

From Source	Keyword	Internal Link
Product Name	Hummingbird notebook	http://yourstorec.om/en/stationery/18-hummingbird-notebook.html
Product Tags	Hummingbird	http://yourstorec.om/en/stationery/18-hummingbird-notebook.html
Product Tags	notebook	http://yourstorec.om/en/stationery/18-hummingbird-notebook.html
Product Tags	notebook 9in	http://yourstorec.om/en/stationery/18-hummingbird-notebook.html
Product Friendly URL	Hummingbird notebook 9in	http://yourstorec.om/en/stationery/18-hummingbird-notebook.html
Product Meta title	Hummingbird notebook Pro	http://yourstorec.om/en/stationery/18-hummingbird-notebook.html

- **Minimum length of keywords:** Minimum length in characters of keywords for autolinking
-

- **Case sensitive matching:**
 - Checked: **notebook** and **Notebook** are 2 different keywords.
 - Unchecked: **notebook** and **Notebook** are the same keyword.
- **Link Template:** When a keyword is found in a Text, the keyword will be replaced to a link, you can change format of link from **Link Template** setting.
- **Ignore keywords:** The module will not create links from there keywords.
- **Maximum Created Links:** You can limit the maximum number of different links BA Smart Seo Internal links will generate per Text. Set to **0 for no limit**.
- **Maximum Total Links on page:** You can set the maximum number of links a text is allowed to have (original Text + BA Smart Seo Internal Links). If the content has 4 links already and you set this option to 5, BA Smart Seo Internal Links will generate only up to one link. Set to 0 for no limit. For an example.

Text: [The Mountain fox notebook](#) is the best option to write down your most ingenious ideas. At work, at home or when traveling, its endearing design and manufacturing quality will make you feel like writing! 90 gsm paper / double spiral binding.

This text has **1 link in Original text**, so **Maximum Created Links = Maximum Total Links on page - 1**

- **Maximum Links for a keyword:** The maximum total number of times a keyword can be replaced.
Example keyword “*design*”

Text: [The Mountain fox notebook](#) is the best option to design, write down your most ingenious ideas. At work, at home or when traveling, its endearing design and manufacturing quality will make you feel like writing! 90 gsm paper / double spiral binding.

- “*design*” keyword appear 2 times
- If **Maximum Links for a keyword = 1**, Text will replaced to

New Text: [The Mountain fox notebook](#) is the best option to [design](#), write down your most ingenious ideas. At work, at home or when traveling, its endearing design and manufacturing quality will make you feel like writing! 90 gsm paper / double spiral binding.

- If **Maximum Links for a keyword = 2** (or 0,3,4,5...), Text will replaced to

New Text: [The Mountain fox notebook](#) is the best option to [design](#), write down your most ingenious ideas. At work, at home or when traveling, its endearing [design](#) and manufacturing quality will make you feel like writing! 90 gsm paper / double spiral binding.

- **Maximum keywords of a link:** The total number of times a target (anchor) can be replaced. Example

Keyword	Target
design	http://target.com
write	http://target.com
work	http://target2.com

Text: [The Mountain fox notebook](#) is the best option to design, write down your most ingenious ideas. At work, at home or when traveling, its endearing design and manufacturing quality will make you feel like writing! 90 gsm paper / double spiral binding.

- If **Maximum keywords of a link = 1** (note: Maximum Links for a keyword = 1), Text will replaced to

New Text: [The Mountain fox notebook](#) is the best option to [design](#), write down your most ingenious ideas. At [work](#), at home or when traveling, its endearing design and manufacturing quality will make you feel like writing! 90 gsm paper / double spiral binding.

“design” keyword is replaced to a link

“write” keyword is **NOT** replaced to a link because it has the same target with “design” keyword

“work” keyword is replaced to a link

- If **Maximum keywords of a link = 2** (or 3,4,5...), Text will replaced to

New Text: [The Mountain fox notebook](#) is the best option to [design](#), [write](#) down your most ingenious ideas. At [work](#), at home or when traveling, its endearing design and manufacturing quality will make you feel like writing! 90 gsm paper / double spiral binding.

“design” keyword is replaced to a link

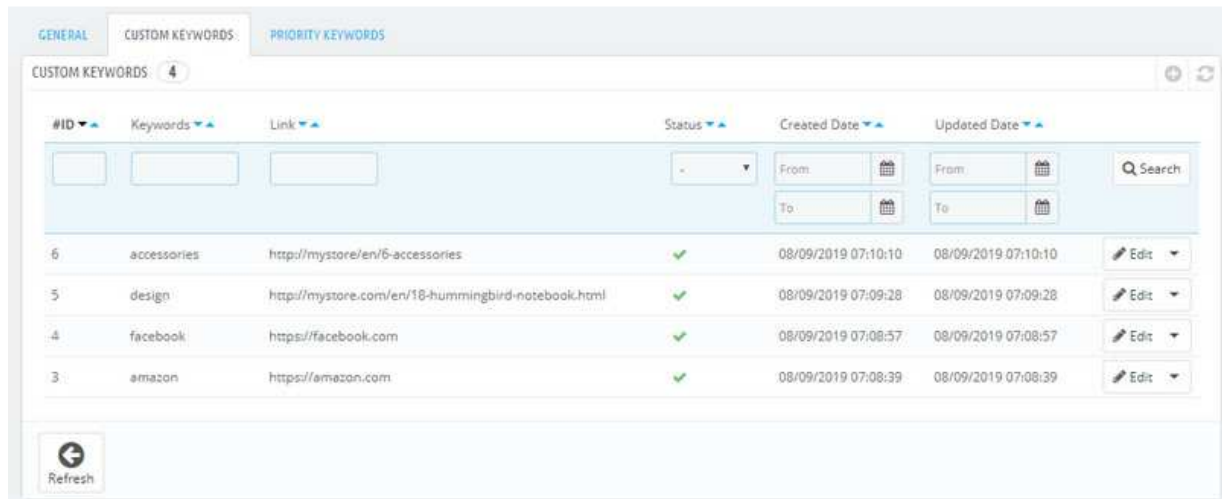
“write” keyword is replaced to a link that is the same target with “design” keyword

“work” keyword is replaced to a link

- **Open in new window:** If this option is checked, the module automatic add **target="_blank"** attribute for all of links of Text (Original + Internal link by Smart SEO module). **target="_blank"** will opens the linked document in a new window or tab. Please try to test it:
https://www.w3schools.com/tags/tryit.asp?filename=tryhtml_a_target
- **Add nofollow attribute:** If this option is checked, the module automatic add **rel="nofollow"** attribute for all of links of Text (Original + Internal link by Smart SEO module), **exclude domain** that are in **Whitelisted domains for nofollow exclusion** field. Read more about **rel="nofollow"**
<https://en.wikipedia.org/wiki/Nofollow>
- **Whitelisted domains for nofollow exclusion:** If **Add nofollow attribute** is checked, the module will not add **rel="nofollow"** attribute for links of there domains.

Custom Keywords

This function allow you add any keywords, link. BA Smart SEO Internal Links will automatic insert it into a text.

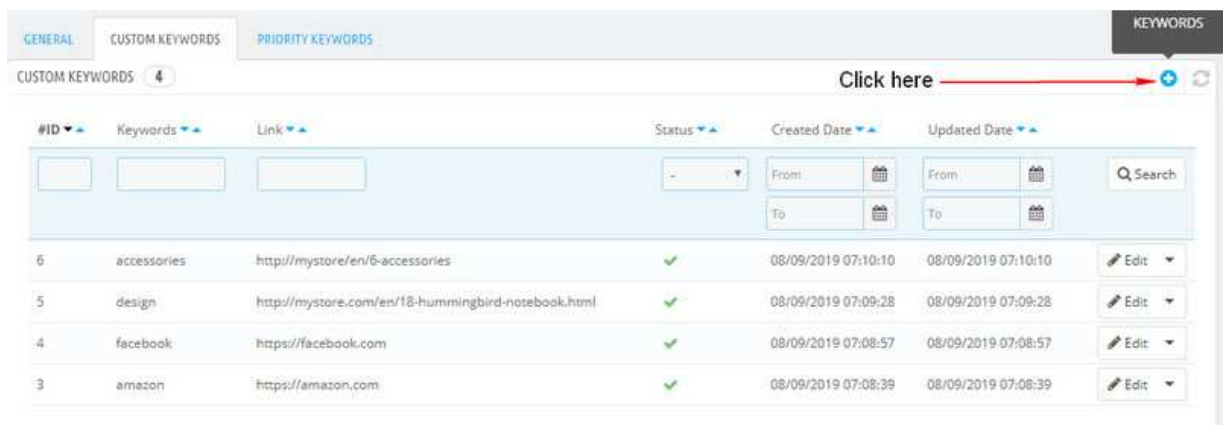


The screenshot shows the 'CUSTOM KEYWORDS' tab in a software interface. At the top, there are three tabs: 'GENERAL', 'CUSTOM KEYWORDS', and 'PRIORITY KEYWORDS'. Below the tabs, there is a header row for the table with columns: '#ID', 'Keywords', 'Link', 'Status', 'Created Date', 'Updated Date', and a search icon. Below the header, there are four rows of data. Each row has an 'Edit' button. At the bottom left, there is a 'Refresh' button.

#ID	Keywords	Link	Status	Created Date	Updated Date	
6	accessories	http://mystore/en/6-accessories	✓	08/09/2019 07:10:10	08/09/2019 07:10:10	Edit
5	design	http://mystore.com/en/18-hummingbird-notebook.html	✓	08/09/2019 07:09:28	08/09/2019 07:09:28	Edit
4	facebook	https://facebook.com	✓	08/09/2019 07:08:57	08/09/2019 07:08:57	Edit
3	amazon	https://amazon.com	✓	08/09/2019 07:08:39	08/09/2019 07:08:39	Edit

Add a new keyword

- Click + sign in top-right corner



This screenshot is similar to the previous one, but it includes a red arrow pointing from the text 'Click here' to a blue '+' button in the top right corner of the table area. The table contains the same four rows of data as the previous screenshot.

#ID	Keywords	Link	Status	Created Date	Updated Date	
6	accessories	http://mystore/en/6-accessories	✓	08/09/2019 07:10:10	08/09/2019 07:10:10	Edit
5	design	http://mystore.com/en/18-hummingbird-notebook.html	✓	08/09/2019 07:09:28	08/09/2019 07:09:28	Edit
4	facebook	https://facebook.com	✓	08/09/2019 07:08:57	08/09/2019 07:08:57	Edit
3	amazon	https://amazon.com	✓	08/09/2019 07:08:39	08/09/2019 07:08:39	Edit

- Enter information into a form, then click **Save**

GENERAL CUSTOM KEYWORDS **PRIORITY KEYWORDS**

ADD NEW KEYWORD

* Keyword

* Link

Language

Enabled ☒ YES ☐ NO

Cancel Save and stay Save

Edit a Keyword

Click **Edit** columns to edit a keyword

GENERAL CUSTOM KEYWORDS **PRIORITY KEYWORDS**

CUSTOM KEYWORDS 4

#ID	Keywords	Link	Status	Created Date	Updated Date	
6	accessories	http://mystore/en/6-accessories	✓	08/09/2019 07:10:10	08/09/2019 07:10:10	Edit
5	design	http://mystore.com/en/18-hummingbird-notebook.html	✓	08/09/2019 07:09:28	08/09/2019 07:09:28	Edit
4	facebook	https://facebook.com	✓	08/09/2019 07:08:57	08/09/2019 07:08:57	Edit
3	amazon	https://amazon.com	✓	08/09/2019 07:08:39	08/09/2019 07:08:39	Edit

Delete a keyword

Click **Delete** columns to edit a keyword

GENERAL CUSTOM KEYWORDS **PRIORITY KEYWORDS**

CUSTOM KEYWORDS 4

#ID	Keywords	Link	Status	Created Date	Updated Date	
6	accessories	http://mystore/en/6-accessories	✓	08/09/2019 07:10:10	08/09/2019 07:10:10	Edit
5	design	http://mystore.com/en/18-hummingbird-notebook.html	✓	08/09/2019 07:09:28	08/09/2019 07:09:28	Delete
4	facebook	https://facebook.com	✓	08/09/2019 07:08:57	08/09/2019 07:08:57	Delete
3	amazon	https://amazon.com	✓	08/09/2019 07:08:39	08/09/2019 07:08:39	Edit

Priority Keywords

BA Smart Seo Internal Links check keywords based on it's priority in ascending.

Example 1: we setup priority:

Product Name	10
Product Meta title	20
Meta title	30
Product Tags	40
Category Name	50
Manufacturer Name	60
Supplier Name	70
CMS Name	80
Cms Category Name	90

So when the module create keywords list, the priority of keywords is:

Source	Keyword	Priority	Target
Category Name	design	50	http://target-1.com
Product Name	design	10	http://target-2.com
Product Tags	design	40	http://target-3.com

Text: [The Mountain fox notebook](#) is the best option to design, write down your most ingenious ideas. At work, at home or when traveling, its endearing design and manufacturing quality will make you feel like writing! 90 gsm paper / double spiral binding.

“design” with <http://target-2.com> will be replaced because priority of this keyword is smaller.

New Text: *[The Mountain fox notebook](#) is the best option to [design](#), write down your most ingenious ideas. At work, at home or when traveling, its endearing design and manufacturing quality will make you feel like writing! 90 gsm paper / double spiral binding.*

Example 2: we setup priority:

Product Name	10
Product Meta title	20
Meta title	30
Product Tags	40
Category Name	3
Manufacturer Name	60
Supplier Name	70
CMS Name	80
Cms Category Name	90

So when the module create keywords list, the priority of keywords is:

Source	Keyword	Priority	Target
Category Name	design	3	http://target-1.com
Product Name	design	10	http://target-2.com
Product Tags	design	40	http://target-3.com

Text: *[The Mountain fox notebook](#) is the best option to design, write down your most ingenious ideas. At work, at home or when traveling, its endearing design and manufacturing quality will make you feel like writing! 90 gsm paper / double spiral binding.*

"design" with **http://target-1.com** will be replaced because priority of this keyword is smaller.

New Text: [The Mountain fox notebook](#) is the best option to [design](#), write down your most ingenious ideas. At work, at home or when traveling, its endearing design and manufacturing quality will make you feel like writing! 90 gsm paper / double spiral binding.