

# How to Build a Prototype

...or there's a tool for every task

So who is this guy?

I'm Ben.  
I've Made Some Things...

# SousChef

your digital cooking assistant



- 100K+ Users
- Mac + Universal iOS versions
- 250K+ User Contributed Recipes



NICE MOHAWK

# Ita

## a fine list making app

- Clean, Simple & Fast
- iCloud Document Storage
- Universal iOS App
- Mac Version in the works



# THE FINE EDGE



[nicemohawk.com/blog](http://nicemohawk.com/blog)

# Prototypes

prototype |'prōtəˌtīpl|

noun

*a first, typical or preliminary model of something, esp. a machine, from which other forms are developed or copied*



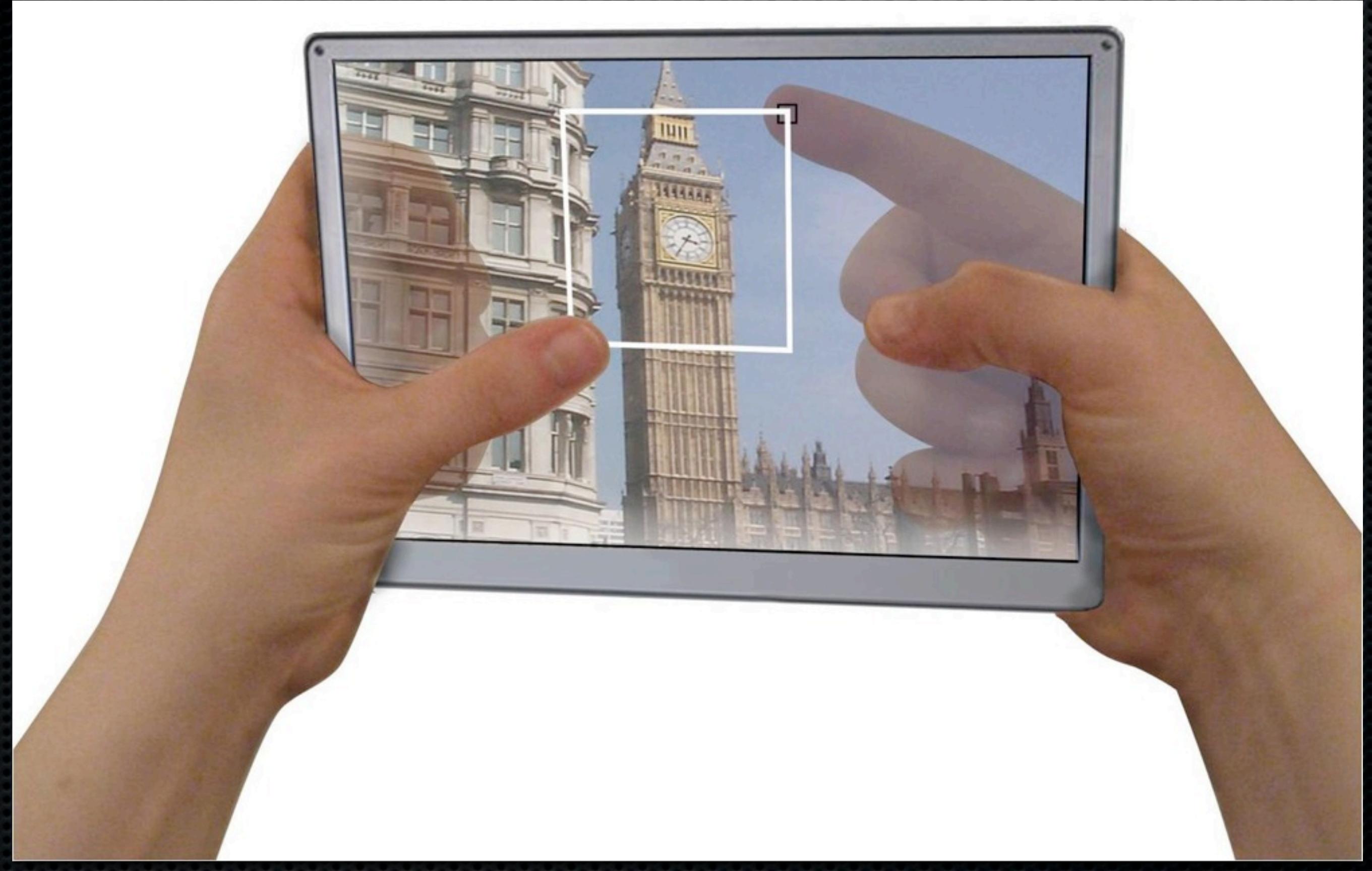
# Concept or Prototype?







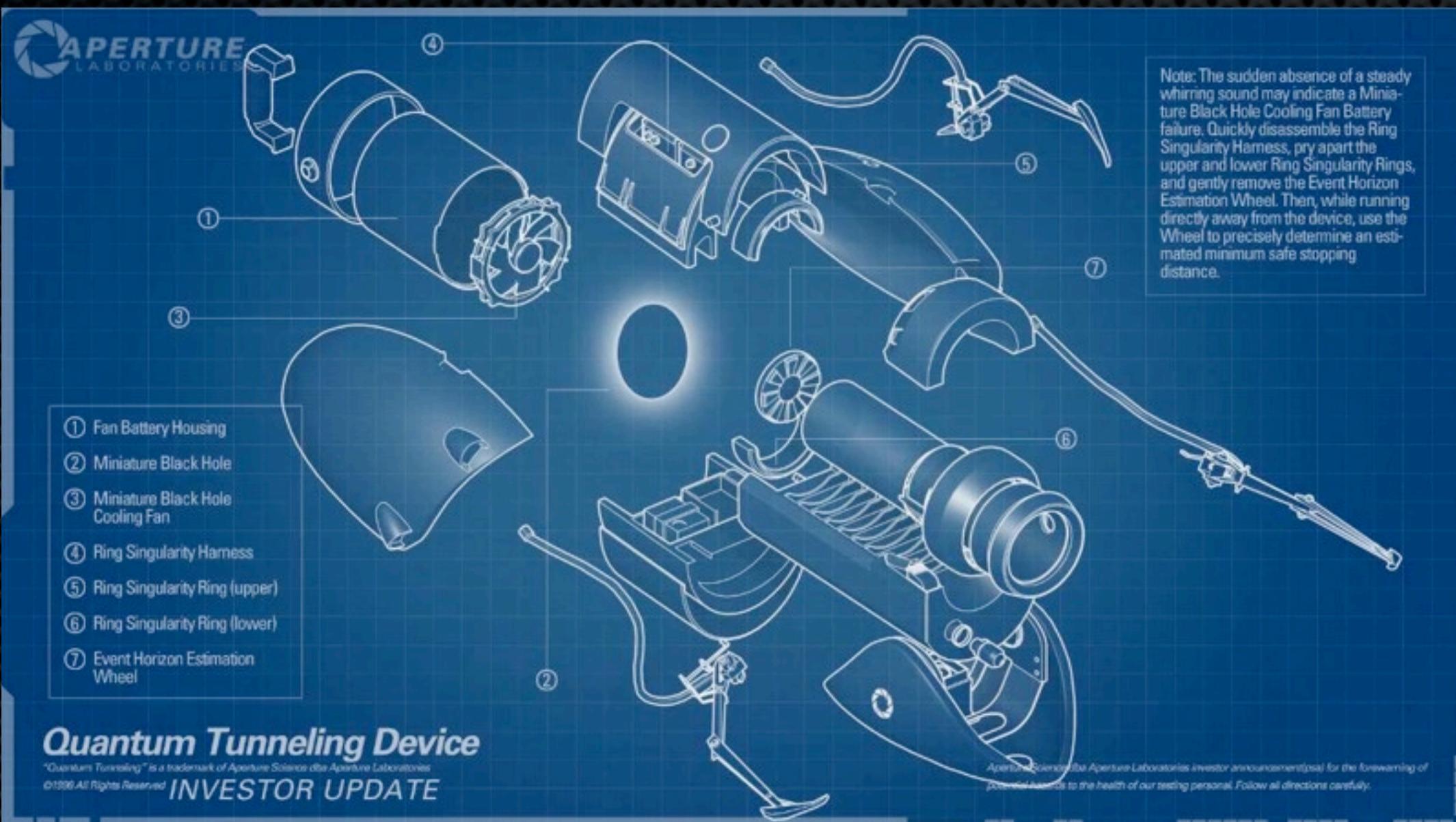








# Prototypes



# Wireframing always have a good blueprint



# OmniGraffle



# Keynote

- Lorem ipsum
- Dolore magna
- Sagittis felais
- Nulla pariatur
- In reprehend



# Mockingbird

## website wireframing

- Quick & Dirty
- Group Editing
- Multiple Variations
- Website targeted, but can be used for other applications



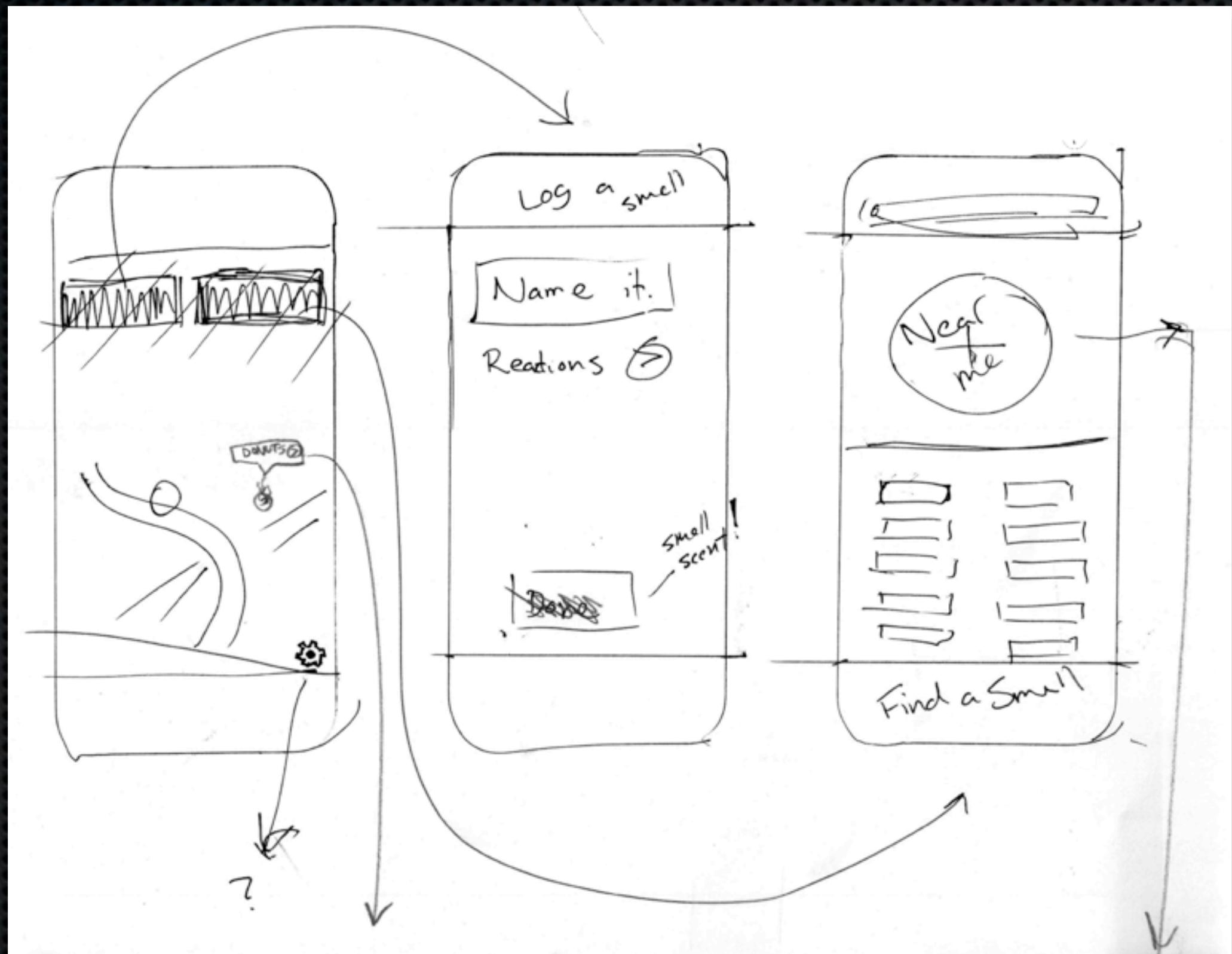


# Example

Introducing **Georama: Your City Smells**

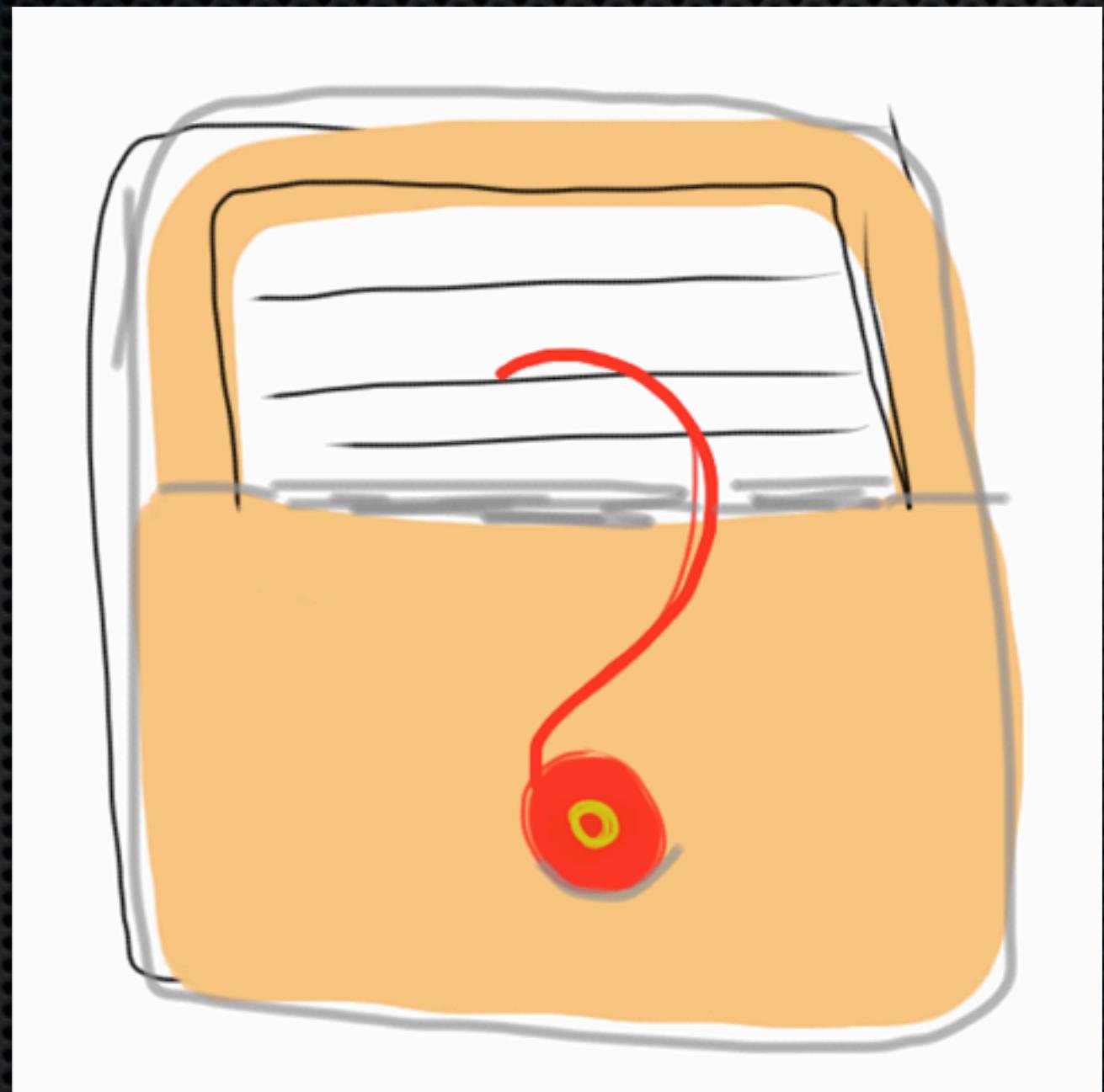
# Georama

Your City Smells





# Example



SketchBook Pro first icon sketch



Final Ita icon

**TOP SECRET**

Wireframes: your eyes only  
keep them internal

# Prototypes



# Mockups

...communicate look

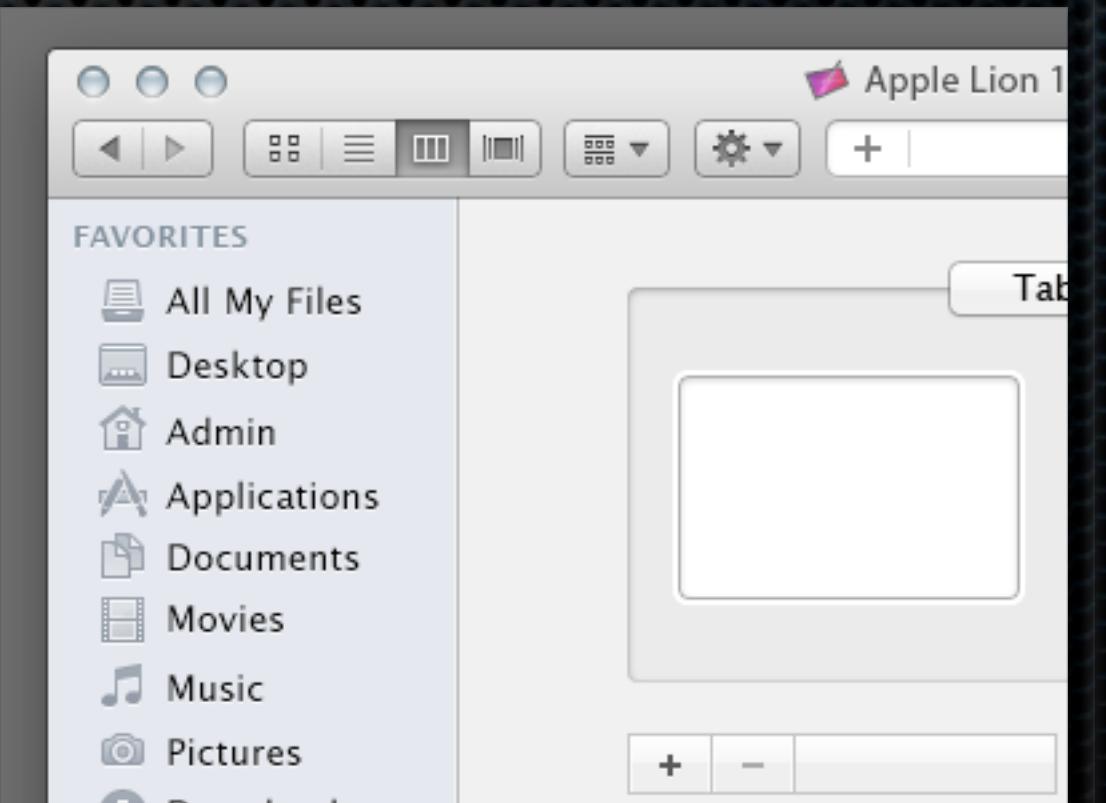
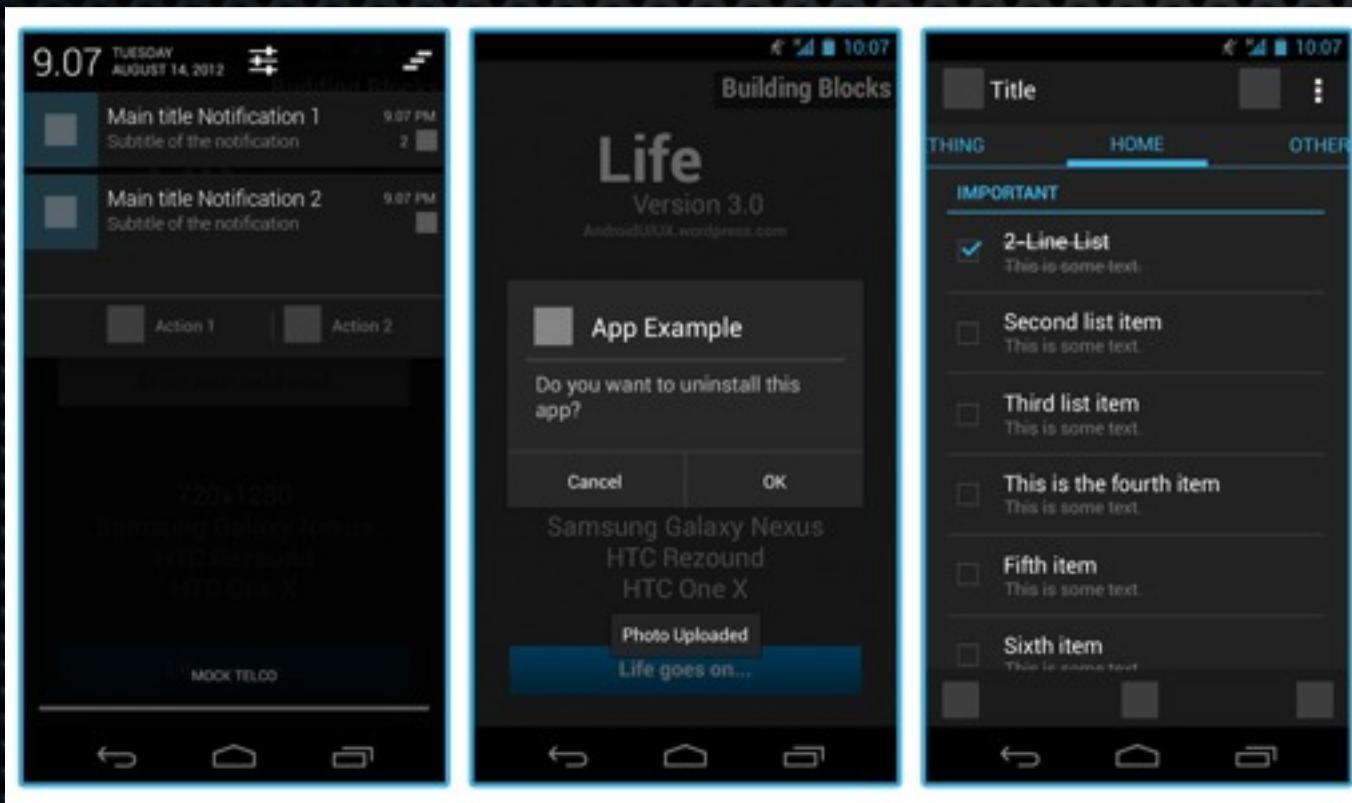
A large, stylized blue logo consisting of the letters "PS" in a bold, sans-serif font. The letters are white on the front and blue on the sides, giving them a three-dimensional appearance. They are set against a dark blue square background, which is itself centered within a larger light blue square frame.

PS

Photoshop

# Photoshop Assets

- Teehan+Lax (iOS)
- Jonatan Castro / Joshua Geiger (OS X)
- Android Official Stencils
- Taylor Ling (Android)





LiveView

Demo



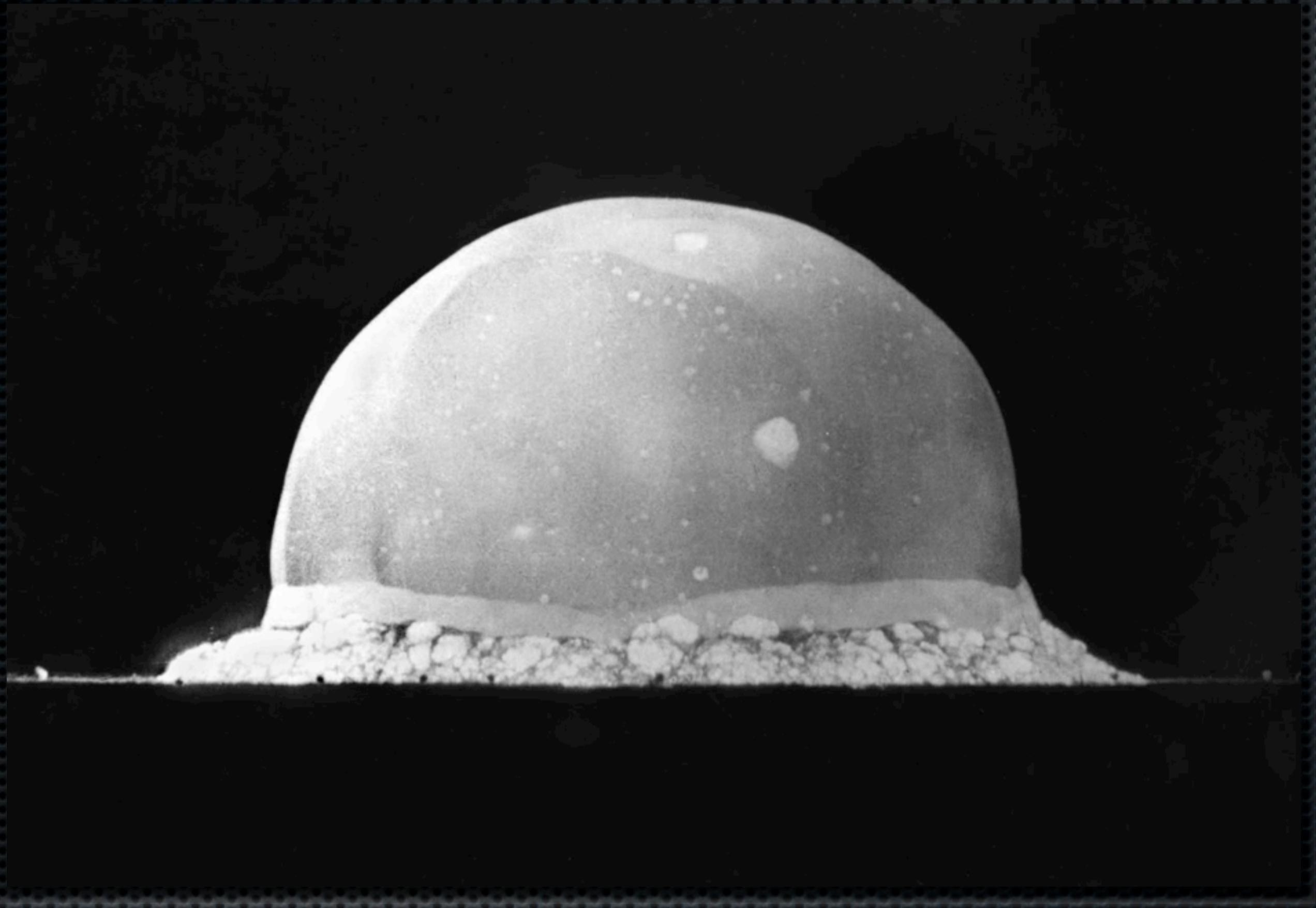
What are we left with?

# Prototypes



Why build a prototype?







What kinds of prototypes are there?



# Interaction Prototypes



# Prototypes



# AppCooker



Briefs 2

Demo



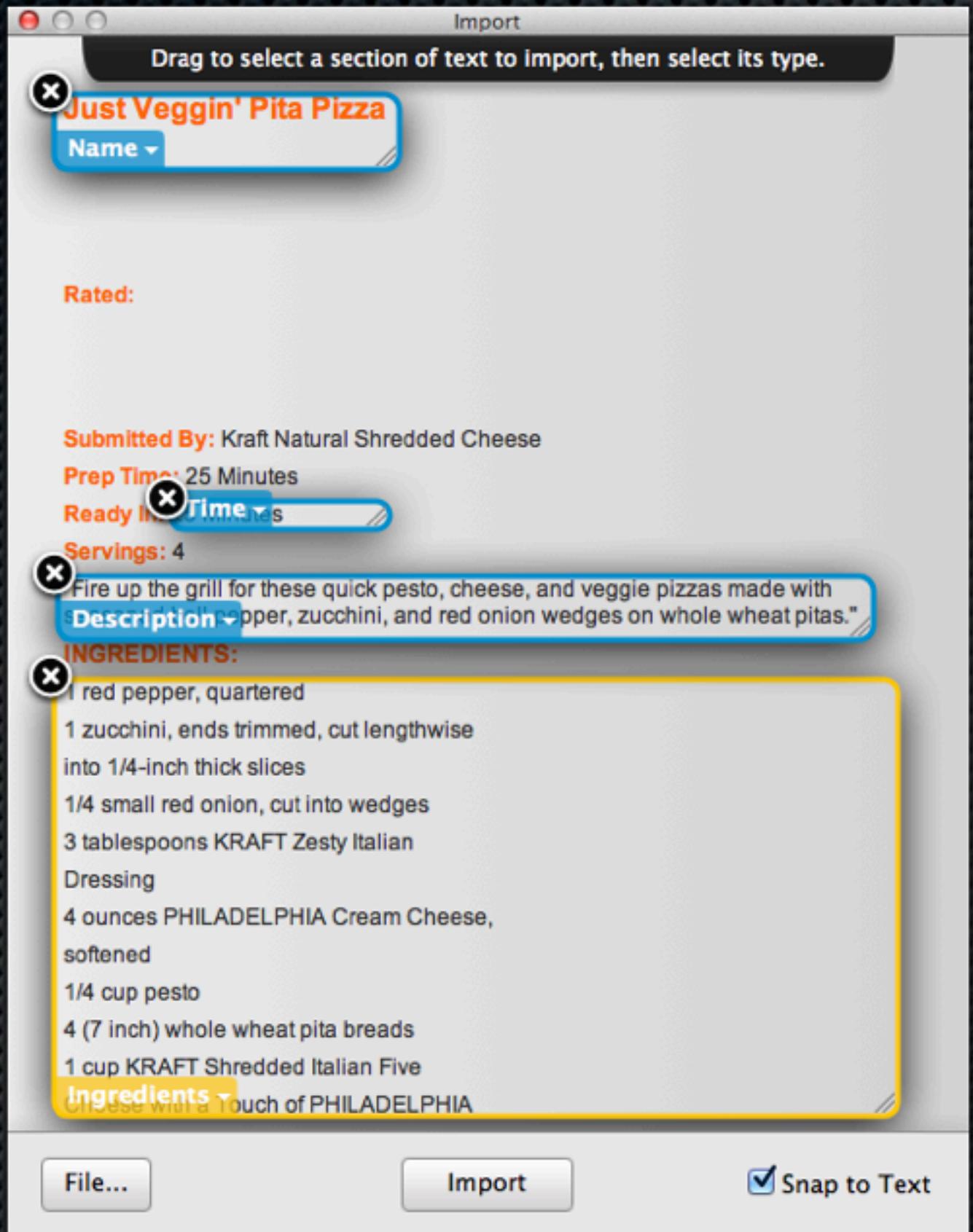
# Feature Prototypes

# Xcode

...or the IDE of your choice.



# Example



# Recipe Import View

## SousChef for Mac

# Prototypes

# How to Build a Prototype

1. *Optional:* Create a Wireframe
2. *Optional:* Turn that Wireframe into a Mockup
3. Build a Prototype out of the Wireframe or Mockup
4. So... Does it work?

Don't sweat the details...

...yet.

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