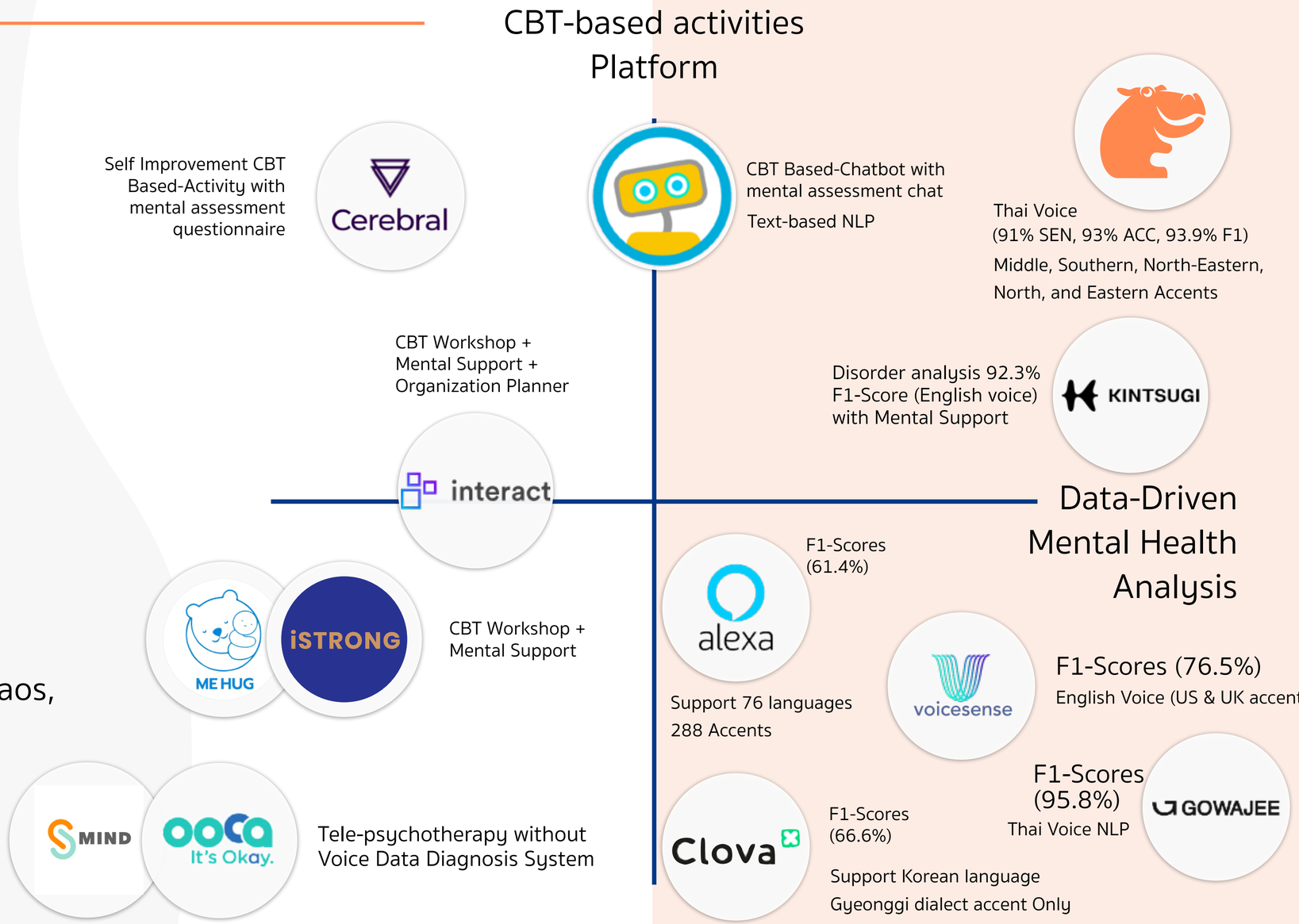
Competitive Advantage

1. Our solution is **robust to** noise and **linguistic diversity.** You can use our AI in noise places.
2. **Pioneer** for **detecting internalising behavior** via **Thai voice**
3. Using only **60 seconds** of voice data
4. **Free** Mental Health Exercises
5. Support more than **6 languages accents**
   Thai, Chinese (SG), English (US/UK/AU), Laos, Khmer, Japanese (Kanto)



Product Positioning

Features/Services	Happo.	KINTSUGI	voicesense	GOWAJEE	alexa	Clova	Cerebral	interact	iSTRONG ME HUG	ooca It's Okay.
AI Mental Analysis	✓ (LLD Biomarker)	✓ (Biomarker)	✓ (Biomarker)	✓ (Voice-NLP)	✓ (Voice-NLP)	✓ (Voice-NLP)	✓ (Text-NLP)	✗	✗	✗
Generative & Discriminative	✓ (LBP-GAN)	✓ (Bio-GAN)	✗	✓ (LLM-GAN)	✓ (LLM-GAN)	✓ (LLM-GAN)	✓ (LLM-GAN)	✗	✗	✗
Mental Health Support	✓ (Consult, Workshop)	✓ (Consult)	✗	✗	✓ (Exercise Guide)	✓ (Meditation)	✓ (CBT Exercise)	✓ (Workshop)	✓ (Workshop)	✓ (Consult)
Telemedicine Service	✓ (Zoom + Medicine Deliverable)	✓ (Zoom)	✗	✗	✗	✗	✓ (InApp-Chat)	✓ (InApp-Call)	✓ (Zoom)	✓ (InApp-Call)
Empathy Concerned	✓ (AI, Psychiatrist)	✓ (Therapist)	✗	✗	✗	✗	✓ (Using AI)	✗	✓ (Therapist)	✓ (Therapist)
Professional Services	✓ (Psychiatrist)	✓ (Therapist)	✗	✗	✗	✗	✓ (Therapist)	✓ (Therapist)	✓ (Therapist)	✓ (Therapist)
Retention Suggestion	✓ (Statistics)	✗	✓ (AI)	✓ (AI)	✗	✗	✗	✓ (HR Agent)	✗	✗