### Interpretation of likelihood

The likelihood function  $L(\theta; \mathbf{x})$  of a vector of parameters  $\theta$ , based on a random sample  $\mathbf{x} = (x_1, x_2, \dots, x_n)^T$ , is a function of  $\theta$ .

The meaning of  $L(\theta; \mathbf{x})$  is that its value gives a measure of "how likely" it is that  $\theta$  gives the true values of the parameter of interest, given the random sample  $\mathbf{x}$ .

#### Which $\theta$ ?

If we take two different values of  $\theta$ , say  $\theta_1$  and  $\theta_2$ , then a question arises on which of the two we should choose, given the sample  $\mathbf{x}$ .

The previous ideas might suggest that if

$$L(\theta_1; \mathbf{x}) \geq L(\theta_2; \mathbf{x}),$$

then  $\theta_1$  should be preferred, because  $\theta_1$  is "more likely" to describe the process underlying our experiment.

#### Maximum likelihood estimation

This idea leads to the principle of **maximum likelihood estimation**:

We estimate  $\boldsymbol{\theta}$  by the value  $\widehat{\boldsymbol{\theta}}$  which maximises the likelihood function, i.e.

$$\widehat{\boldsymbol{\theta}}$$
 is such that  $L(\widehat{\boldsymbol{\theta}}; \mathbf{x}) \ge L(\boldsymbol{\theta}; \mathbf{x})$ , for all  $\boldsymbol{\theta} \in \Theta$ ,

where  $\Theta$  is set of possible parameters  $\theta$ .

#### The maximum likelihood estimate

We call  $\widehat{\boldsymbol{\theta}}$  the **maximum likelihood estimate** of  $\boldsymbol{\theta}$ , given the data  $\mathbf{x}$ .

Note that if we had different data  $\mathbf{x}$ , we would typically get a different  $\widehat{\boldsymbol{\theta}}$ . We hope that if we take enough samples,  $\widehat{\boldsymbol{\theta}}$  becomes close to its true value  $\boldsymbol{\theta}$ .

## Numbers of parameters

In some cases  $\theta$  will consist of just one parameter, in which case we say we have a **one-parameter problem**.

In some cases  $\theta$  will consist of two or more parameters, in which case we say we have a **multi-parameter problem**.

In the former case we can write  $\theta = \theta$  (a scalar parameter) and we will want to maximise  $L(\theta; \mathbf{x})$  over  $\theta$ .

In the latter case we will want to maximise  $L(\theta; \mathbf{x})$  over  $\theta$ , a multi-dimensional maximisation problem.

#### **Examples**

Example 30: Discrete maximisation of likelihood

Example 31: Exponential maximum likelihood

Example 32: Binomial maximum likelihood

## Maximising the likelihood

Maximum likelihood estimation comes down to a maximisation problem.

Whether this is easy or difficult depends on (a) the statistical model we use in the form  $f(\mathbf{x}; \boldsymbol{\theta})$  and (b) the parameter vector  $\boldsymbol{\theta}$ .

One-parameter problems are clearly easier to handle and in many cases multi-parameter problems require the use of numerical maximisation techniques.

#### Log likelihood

In maximising  $L(\theta; \mathbf{x})$  it is usually easier to work with the logarithm of the likelihood instead of the likelihood itself.

We call the logarithm of the likelihood the **log-likelihood function** and we write

$$\ell(\boldsymbol{\theta}; \mathbf{x}) = \log L(\boldsymbol{\theta}; \mathbf{x}).$$

Maximising  $\ell(\theta; \mathbf{x})$  over  $\theta$  produces the same estimator  $\widehat{\theta}$  as maximising the likelihood, because the logarithm is increasing, i.e.

$$\widehat{\boldsymbol{\theta}}$$
 is such that  $\ell(\widehat{\boldsymbol{\theta}}; \mathbf{x}) \geq \ell(\boldsymbol{\theta}; \mathbf{x})$ , for all  $\boldsymbol{\theta} \in \Theta$ .

In this course we work with natural logarithms, which are useful because many p.d.f.s include an exponential term.

# The parameter set and maximisation techniques

When we maximise  $\ell(\theta; \mathbf{x})$ , we need to be careful with the parameter set  $\Theta$ .

In most of the examples we will meet in this module  $\theta$  will be continuous (NB this is not the same thing as saying that the distribution of  $\mathbf{X}$  is continuous) and so we can use differentiation to obtain the maximum.

However, in some cases (e.g. Example 30) the possible values of  $\theta$  may be discrete (i.e.  $\Theta$  is a discrete set) and in such cases we cannot use differentiation.

## One parameter problems

One-parameter problems can be easily handled using the maximisation and minimisation techniques from single variable calculus theory.

For example to obtain the maximum of  $\ell(\theta; \mathbf{x})$ , we first find the solution of

$$\frac{d\ell(\theta; \mathbf{x})}{d\theta} = 0 \Rightarrow \theta = \widehat{\theta} \tag{1}$$

and then we check that

$$\left. \frac{d^2\ell(\theta; \mathbf{x})}{d\theta^2} \right|_{\theta = \hat{\theta}} < 0. \tag{2}$$

### Checking for maxima

Note that (1) only does not guarantee that  $\widehat{\theta}$  is a maximum; it is necessary to check with (2).

(In some cases, the maximum likelihood estimate of  $\theta$  does not exist!)

## **Examples**

Example 33: Chemical reaction again

**Example 34**: Poisson maximum likelihood estimation

**Example 35**: Uniform maximum likelihood estimation

## Multi-parameter problems

For multi-parameter problems, where  $\theta$  is a vector, a similar procedure can be followed.

Here for simplicity we consider only the case where there are 2 parameters (so that  $\theta$  is a  $2 \times 1$  vector) and write  $\theta = (\theta_1, \theta_2)^T$ .

### Stationary points

Now we find a stationary point  $\widehat{\boldsymbol{\theta}} = (\widehat{\theta}_1, \widehat{\theta}_2)^T$  of the log-likelihood by solving

$$\frac{\partial \ell(\boldsymbol{\theta}, \mathbf{x})}{\partial \theta_1} = 0, \quad \frac{\partial \ell(\boldsymbol{\theta}, \mathbf{x})}{\partial \theta_2} = 0.$$
 (3)

Equation (3) is the analogue in the two parameter case of equation (1) in the one parameter case.

#### The Hessian

The candidate  $\widehat{\boldsymbol{\theta}}$  may be a maximum or not, and we have to check this by using an analogue of equation (2) in order to check if  $\widehat{\boldsymbol{\theta}}$  is indeed a (local) maximum of the log likelihood function.

First we calculate the so called **Hessian matrix**:

$$H = \begin{pmatrix} \frac{\partial^2 \ell(\boldsymbol{\theta}; \mathbf{x})/\partial \theta_1^2}{\partial^2 \ell(\boldsymbol{\theta}; \mathbf{x})/\partial \theta_1 \partial \theta_2} & \frac{\partial^2 \ell(\boldsymbol{\theta}; \mathbf{x})/\partial \theta_1 \partial \theta_2}{\partial^2 \ell(\boldsymbol{\theta}; \mathbf{x})/\partial \theta_2^2} \end{pmatrix}$$

and then we evaluate H at  $\theta = \hat{\theta}$ , where  $\hat{\theta}$  is the stationary point we found using (3).

## Identifying maxima

If H is a negative definite matrix (the analogue of the second derivative being negative in the one parameter case), then  $\widehat{\boldsymbol{\theta}}$  maximises  $\ell(\boldsymbol{\theta}; \mathbf{x})$ .

If H is not a negative definite matrix, then we cannot conclude that  $\widehat{\theta}$  is a (local) maximum.

## Negative definite matrices

To check that H is a negative definite matrix we can use the following (in the 2 variable case): if

$$\partial^2 \ell(\boldsymbol{\theta}; \mathbf{x}) / \partial \theta_1^2 < 0$$

and the determinant det(H) is positive, then H is negative definite.

(More detail on maximising and minimising functions of more than one variable can be found in the module MAS211 Advanced Calculus and Linear Algebra.)

#### Example

**Example 36**: Maximum likelihood estimation for normal distribution with unknown mean and variance