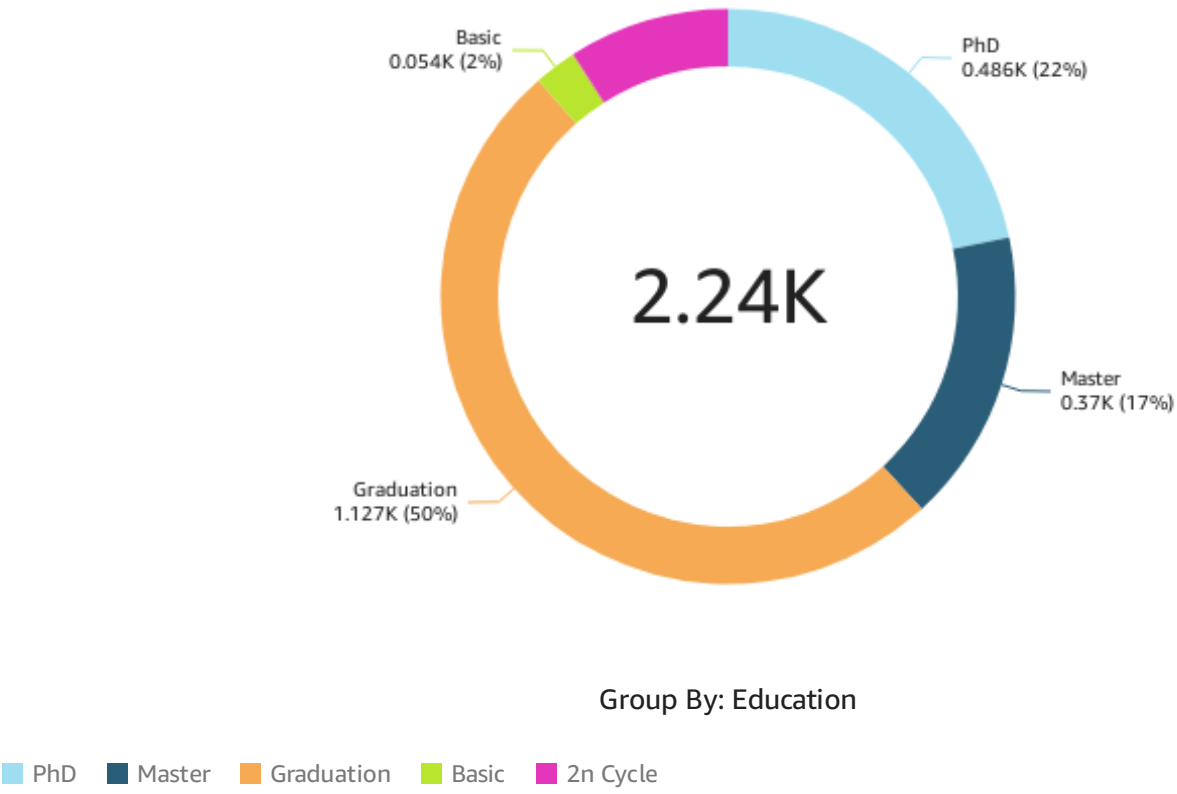
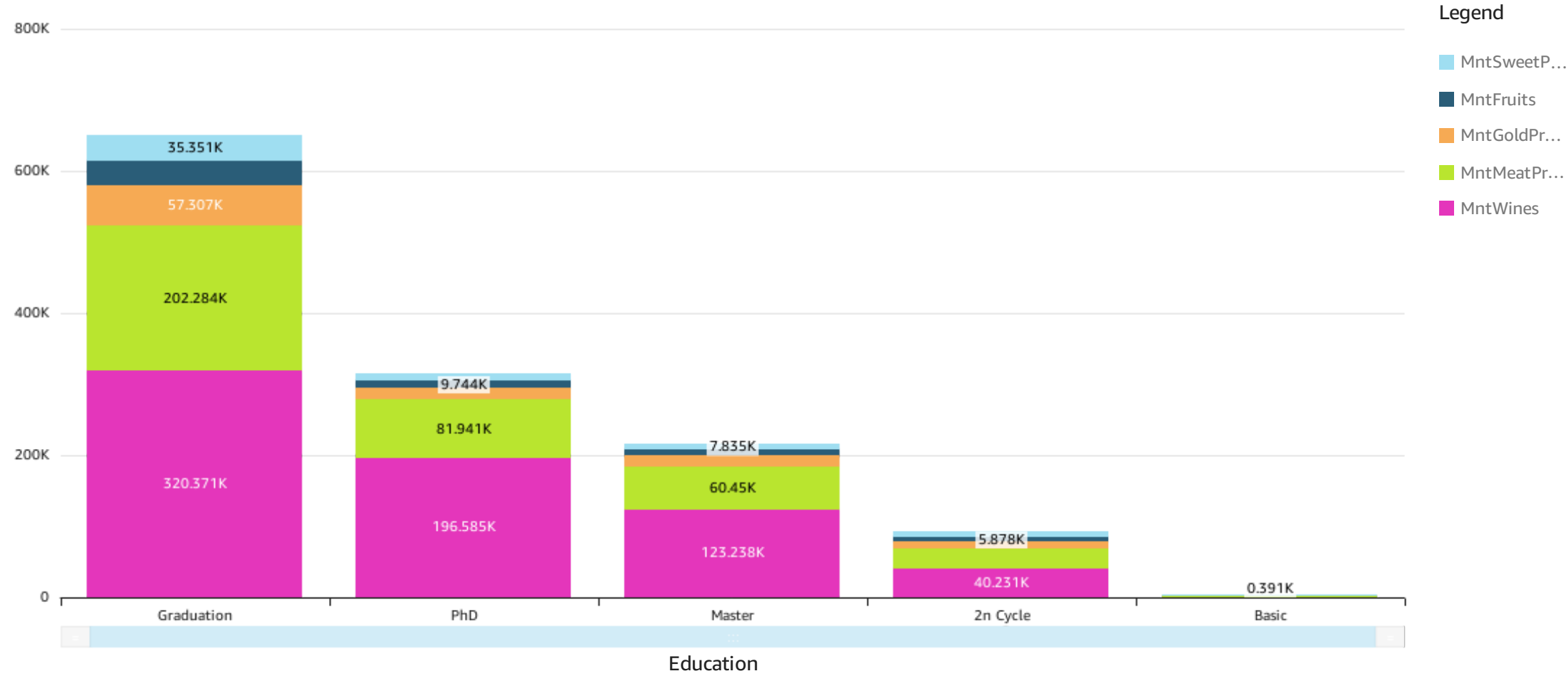


Nick'sGlo Sales Analysis

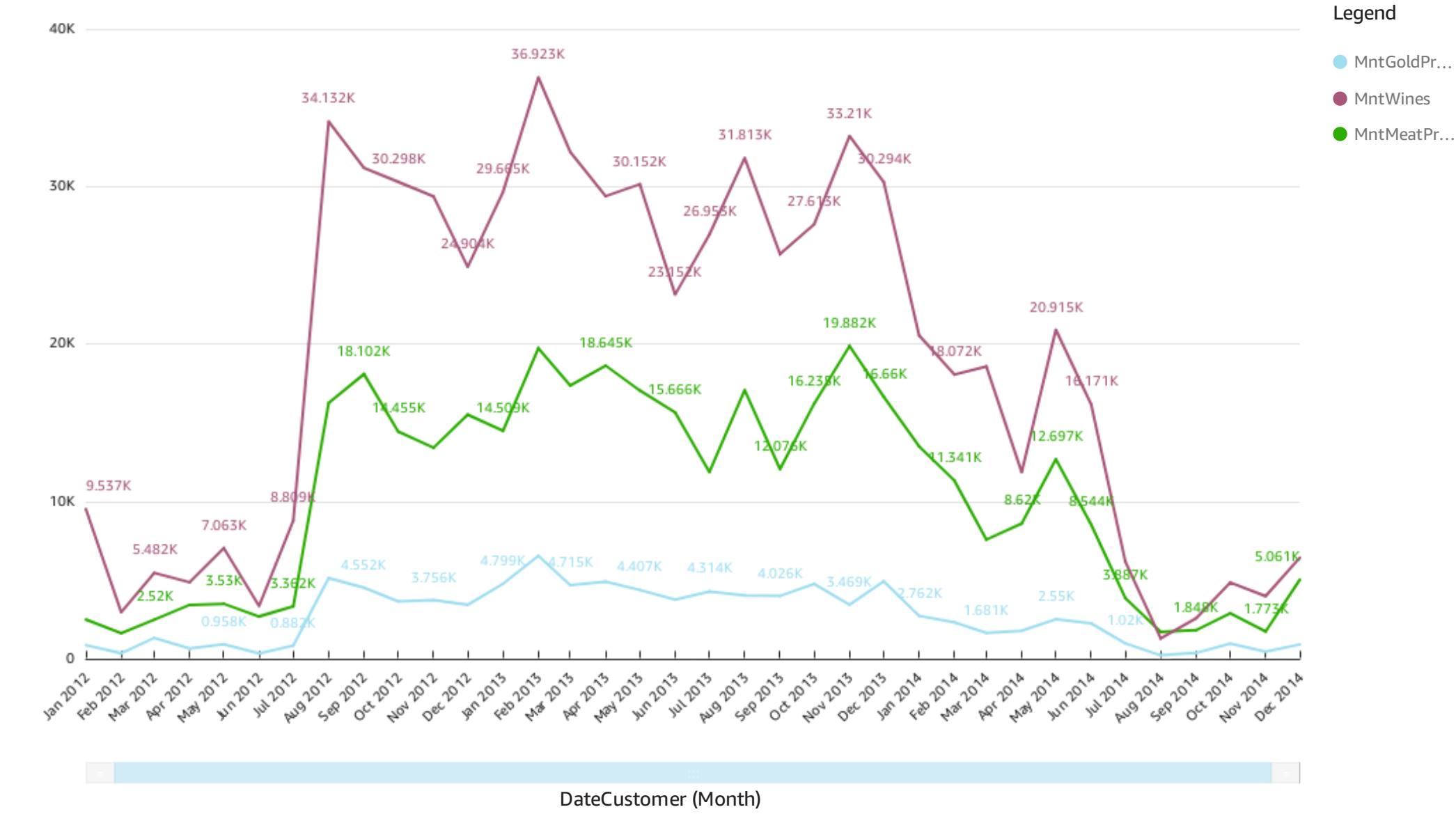
What's the education distribution of Customers?



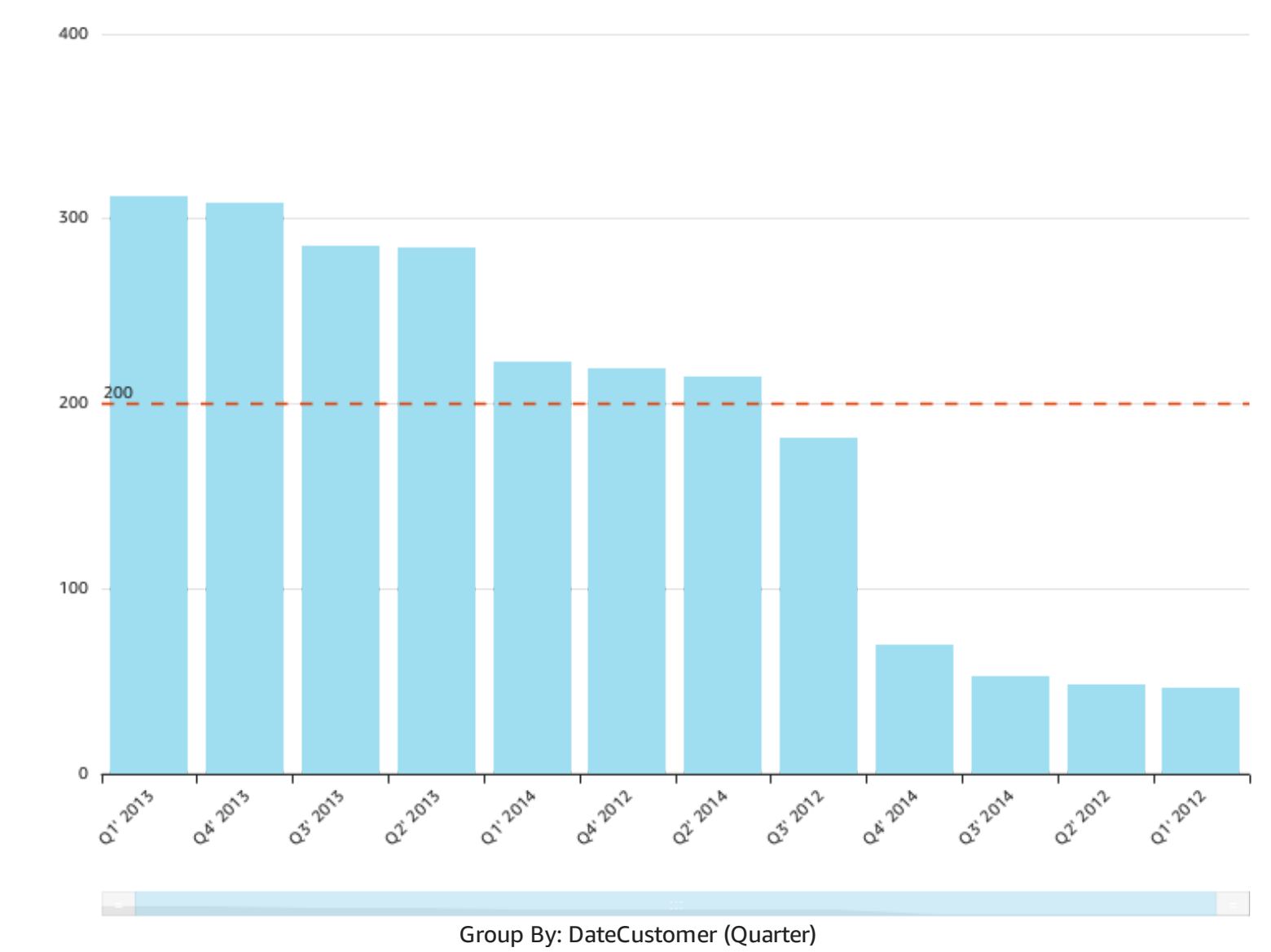
Does the level of education influence the product preference?



What's the trend of our product sale over the years?



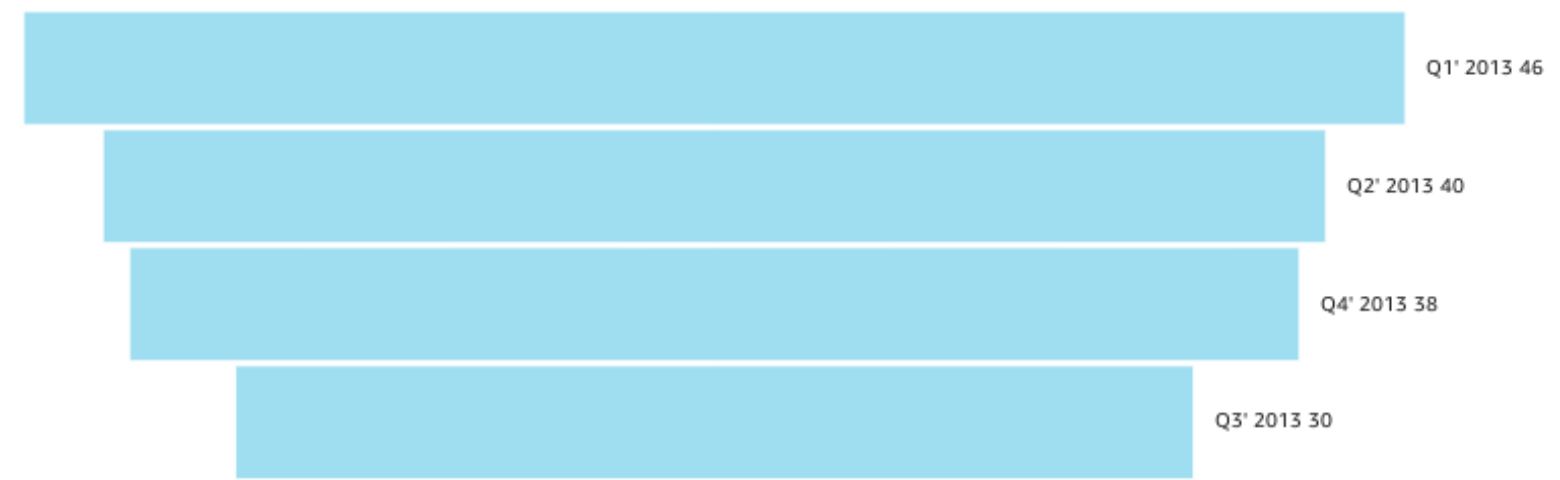
When did we register many customers



Which channel do our customers use most?

| Marital_Status | NumDealsP... | NumStoreP... | NumWebPu... | NumWebVis... |
|----------------|--------------|--------------|-------------|--------------|
| Absurd | 4 | 13 | 7 | 2 |
| Alone | 11 | 12 | 15 | 3 |
| Divorced | 565 | 1,350 | 1,000 | 232 |
| Married | 2,067 | 5,055 | 3,532 | 864 |
| Single | 1,023 | 2,707 | 1,859 | 480 |
| Together | 1,348 | 3,327 | 2,367 | 580 |
| Widow | 180 | 494 | 356 | 77 |
| YOLO | 10 | 12 | 14 | 2 |
| Total | 5,208 | 12,970 | 9,150 | 2,240 |

Quarterly customer order acceptance.



New customer acquisition over years.

