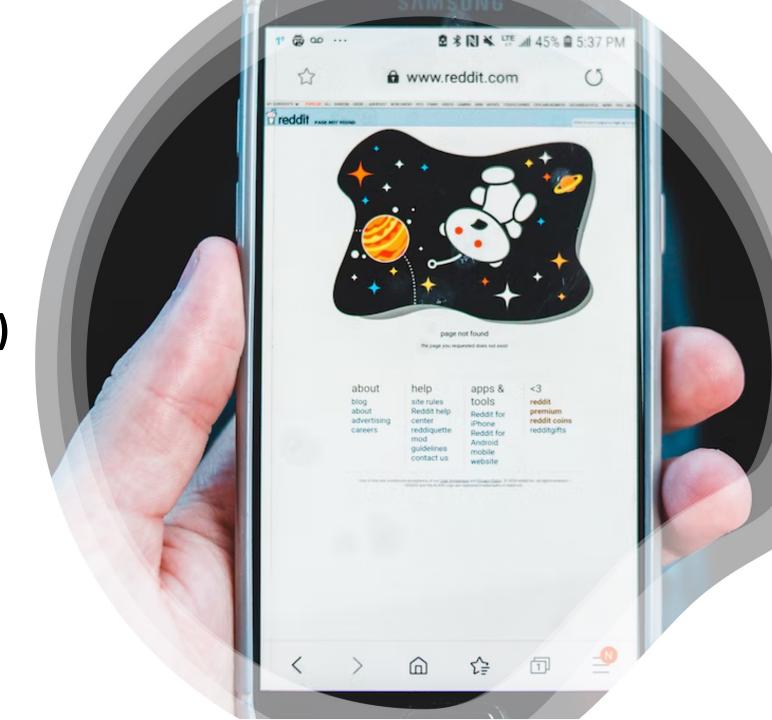
Binary Classification of Subreddits (r/anxiety and r/depression)

Presented by: *Nicholas Khoo* 



## TRIGGER WARNING

The content of this presentation is based on mental health/illnesses. This includes depression, anxiety, panic attacks and dark thoughts that people face in the world.

## **Presentation Outline**

- Background
- Goal
- Data Science Approach
- Demo

## **Background**

- Reddit is a social networking site with subreddits, including r/depression and r/anxiety, focused on mental health support.
- Proper subreddit categorization is crucial to ensure that users receive appropriate support and guidance
- Moderators play a crucial role in maintaining a safe and helpful community.

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## Goal

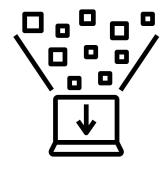
 To train a binary classifier to be able to accurately determine the classification of a post, belonging to r/depression or r/anxiety, based on the texts within.

## **Presentation Outline**

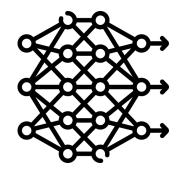
- Background
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- Demo

# **Data Science Approach**











**Problem Statement** 

**Data Collection** 

Data Cleaning & Exploratory Data Analysis

Pre-processing and Modelling

Conclusion & Recommendation

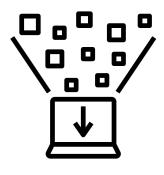




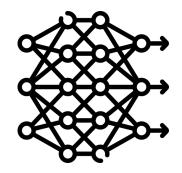
How can the moderators of r/depression and r/anxiety improve the classification of users' posts to ensure their communities remain a safe and supportive space?

# **Data Science Approach**











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## **Data Collection**



#### **Python Reddit API Wrapper**



• Top 1000 posts

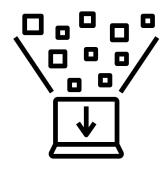
#### **Pushshift API**



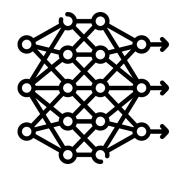
- 1000 posts
- 11<sup>th</sup> Nov 2022 28<sup>th</sup> Jan 2023

# **Data Science Approach**











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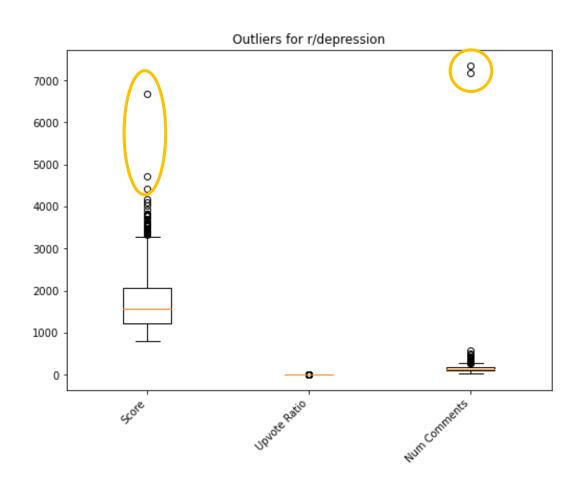


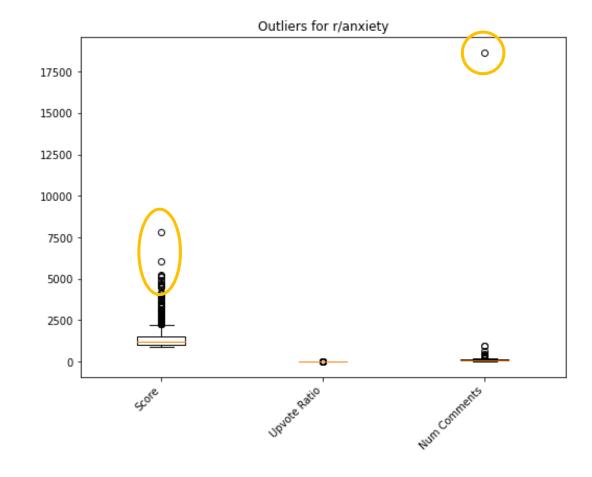


- Dealing with null values
- Dropping moderator posts
- Cleaning and lemmatising texts













#### r/depression

Title: Shout out to the particular hell that is functional depression.

Content: This is me. Don't get me wrong, it's better than don't-leave-my-bed-for-a-week depression. I am grateful I can be an independent person. But there is something uniquely horrible about being able to go to work every day, occasionally clean up after yourself, pay your bills, generally put yourself together enough to look like a human being... but that's it. Nothing else. No social life. No hobbies. Constantly battling your mind. And being absolutely fucking exhausted all the time.

### r/anxiety

Title: Despite the anxiety, despite the depression, despite all my self criticism and imperfections - I was a beautiful bride this Saturday!





#### r/depression

#### Title: Regular Check-In Post

Content: Welcome to /r/depression's check-in post - a place to take a moment and share what is going on and how you are doing. If you have an accomplishment you want to talk about (these shouldn't be standalone posts in the sub as they violate the "role model" rule, but are welcome here), or are having a tough time but prefer not to make your own post, this is a place you can share. We try our best to keep this space as safe and supportive as possible on reddit's wide-open anonymity-friendly platform...

### r/anxiety

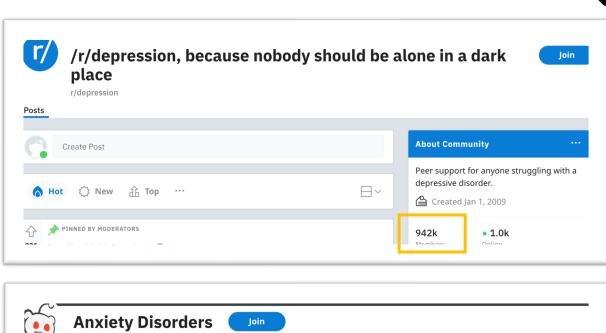
#### Title: Let's post good news on the coronavirus here.

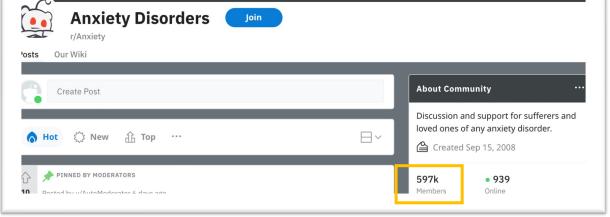
Content: A place where only good news is posted, please keep this a positive thread. a place we can go for some reassurance that everything will be okay. We WILL get through this. edit: the link for this thread will be posted in the main thread, I will keep updating so save this thread to keep checking stay healthy and wash those hands guys for the love of god stay away from twitter, fb and all the big news outlets ...



What were the engagement and activity levels for both subreddits?



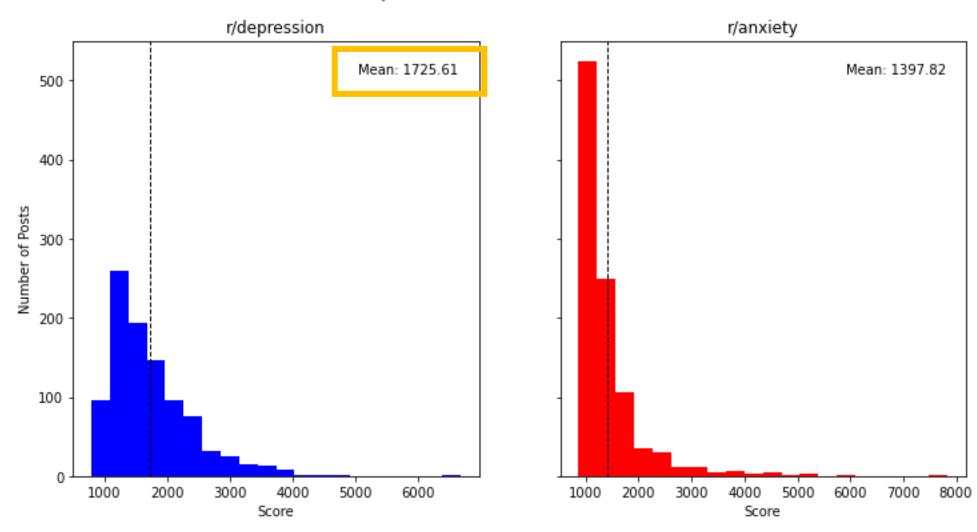






## **Engagement and Activity Levels**

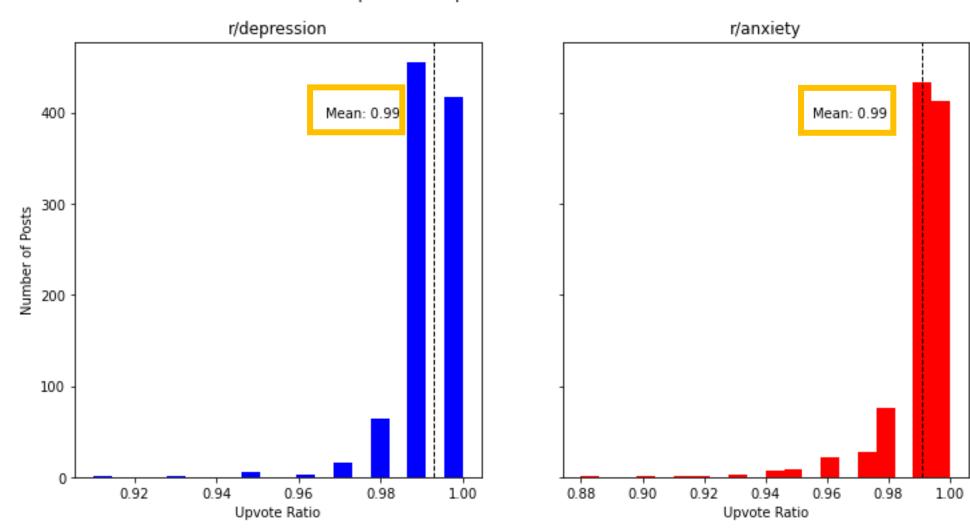
Comparison of Scores in Two Subreddits





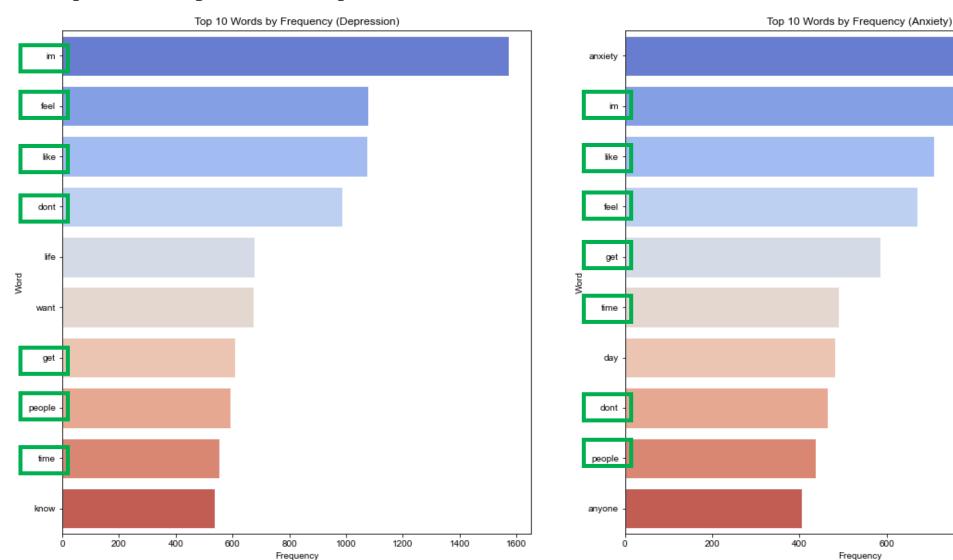
# **Engagement and Activity Levels**

Comparison of Upvote Ratio in Two Subreddits





# **Frequency of Top Words**

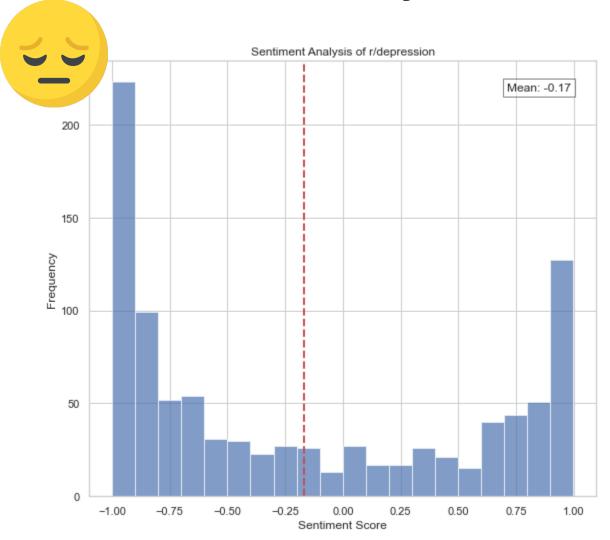


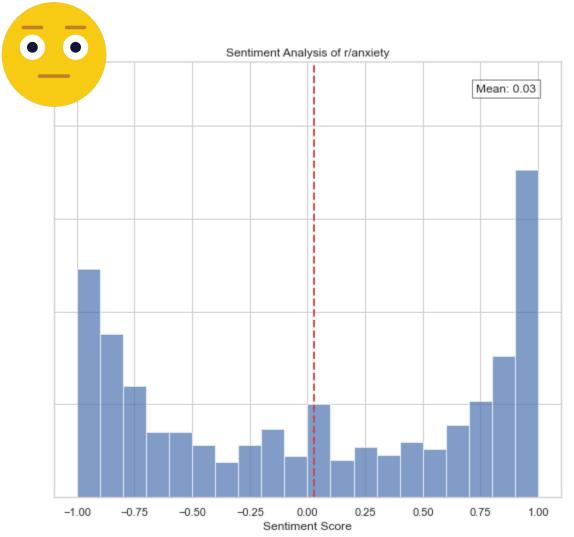
800

1000



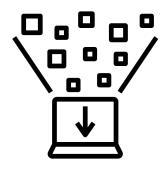
# **Sentiment Analysis**



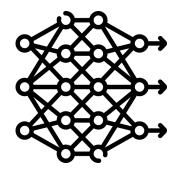


# **Data Science Approach**











**Problem Statement** 

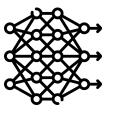
**Data Collection** 

Data Cleaning & Exploratory Data Analysis

**Pre-processing** and Modelling

Conclusion & Recommendation





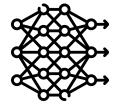
## **Models Trained:**

- Naïve Bayes Model
- Logistic Regression

**Baseline Score** 

50.39%



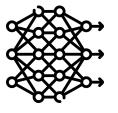


In the context of mental health classification between r/depression and r/anxiety with the goal of helping individuals receive appropriate help and support from the community, both <u>recall (sensitivity)</u> and <u>precision</u> are equally important.

Metrics*	Naïve Bayes	Logistic Regression	
Mean Cross-validation score	0.8565560821484992	0.878041074249605	
Accuracy	0.87752525252525	0.90909090909091	
Precision	0.8416289592760181	0.9077306733167082	
Recall	0.9323308270676691	0.9122807017543859	
F1 Score	0.8846611177170036	0.9099999999999	

<sup>\*</sup> Please refer to Annex for the Confusion Matrix for both models





#### **Post 1:**

Title: What do you do when you can't focus on anything? Not even a shitty program or music. I don't have adhd, just so you understand.

#### **Post 2:**

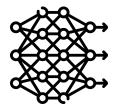
Title: Sorry... I couldn't help myself. I haven't felt this happy since I was a kid.

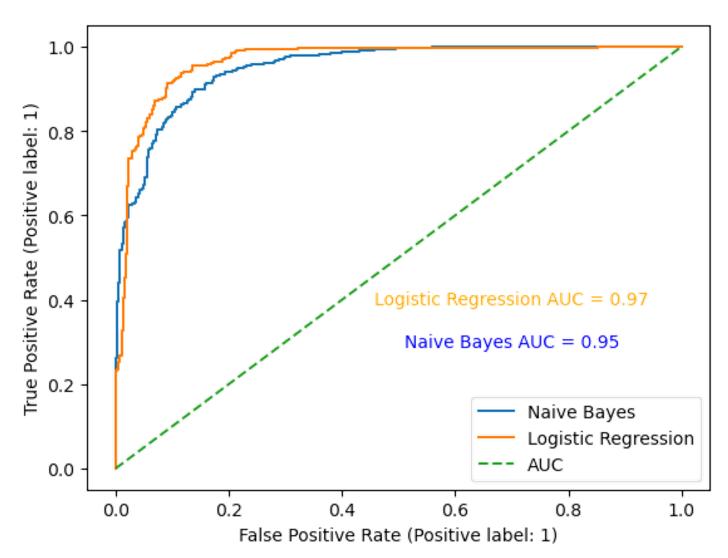
#### **Post 3:**

Title: Feeling unattractive again.

Selftext: Being a bbw I constantly struggle to feel beautiful. I honestly hate my body...



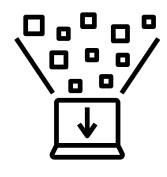




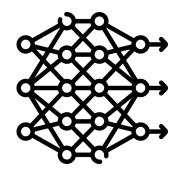


# **Data Science Approach**











**Problem Statement** 

**Data Collection** 

Data Cleaning & Exploratory Data Analysis

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- r/depression has a more negative sentiments as compared to r/anxiety which
  highlights the need for proper classification of posts such that users' posts will be
  categorised to the appropriate subreddit to receive the support they require.
- Moderators of both subreddits can utilise the trained model to have a preliminary classification of users' posts. However, as both anxiety and depression are serious mental health issues that require close attention to, there is a need to scrutinise the content to have a second evaluation.

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# Demo

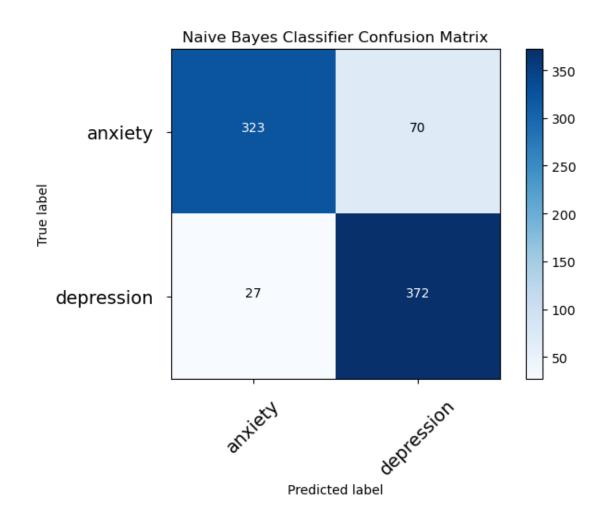
## **Annex**





Feature	Description
id	Unique identifier of a particular post or comment within a subreddit
created_utc	The time the post or comment was created
title	The title of the post.
is_self	Indicates whether the post is a self-post or not.
selftext	The actual text content of a self-post
score	The upvotes minus the downvotes of the post.
upvote_ratio	The ratio of upvotes to total votes.
num_comments	The total number of comments on the post.
permalink	The permanent link to the post.
author	The username of the person who submitted the post.
distinguished	Indicates whether the post or comment has been distinguished by a moderator or admin.

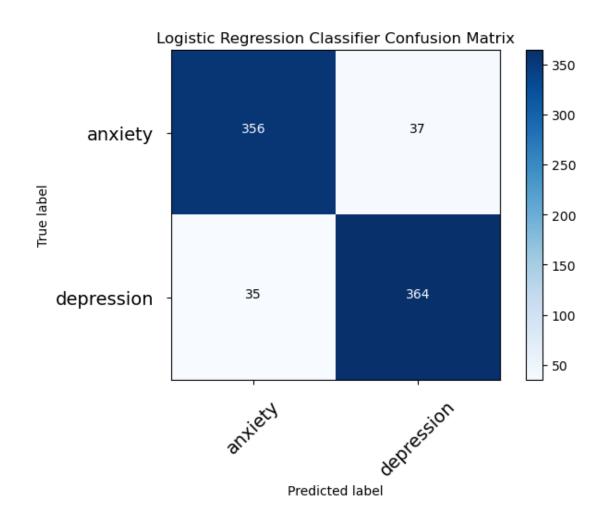
## Naïve Bayes Model Confusion Matrix



#### **Confusion Matrix**

	Actually Positive (1)	Actually Negative (0)
Predicted Positive (1)	True Positives (TPs)	False Positives (FPs)
Predicted Negative (0)	False Negatives (FNs)	True Negatives (TNs)

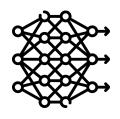
## **Logistic Regression Model Confusion Matrix**



#### **Confusion Matrix**

	Actually Positive (1)	Actually Negative (0)
Predicted Positive (1)	True Positives (TPs)	False Positives (FPs)
Predicted Negative (0)	False Negatives (FNs)	True Negatives (TNs)





Top 10 Features	Importance
anxiety	-10.2146
depression	6.3353
removed	5.0625
anxious	-4.6802
depressed	4.1259
life	3.7131
panic	-2.7902
attack	-2.7340
kill	2.4345
tired	2.2143