



# NICHOLAS SEMENOV

## PROFILE

Motivated and versatile IT professional with a strong foundation in web development, programming, and digital marketing. Experienced in creating and maintaining websites, developing Python scripts for automation, and managing advertising campaigns on social media platforms. Adept at multitasking, client relations, and delivering high-quality services within deadlines. Currently pursuing further expertise in Data Science and Machine Learning. Fluent in Ukrainian and Russian, with intermediate proficiency in English.

## WORK EXPERIENCE

### Royal Berkshire Hospital Radio Reading Volunteer

2024 - PRESENT

- **Main Task:** The primary responsibility involves voicing patient music requests and messages during live shows. This task is crucial for enhancing the hospital experience of patients by providing them with personalized entertainment and a sense of connection to the community outside the hospital walls. As a volunteer, I am dedicated to ensuring that each request is accurately broadcasted and that patients feel heard and valued.
- **My Role:** I select and announce patient requests, aiming to uplift spirits and create a warm atmosphere for listeners.

### Freelance work

2020 - Present

- **Website Development:** Creation and maintenance of websites using HTML, CSS, JavaScript, and other technologies.
- **Python Script Development:** Writing and optimizing scripts for automating various tasks.
- **Ad Campaign Management:** Planning, launching, and optimizing advertising campaigns on platforms such as Instagram, Facebook, and Google Ads.
- **Client Relations:** Negotiating with clients, gathering requirements, and delivering high-quality services on time.
- **Multitasking:** Managing multiple projects simultaneously, ensuring adherence to deadlines and quality standards.

## TECHNICAL SKILLS

- **Programming Languages:** Proficient in *Python and JavaScript* at a basic level, experience with *HTML&CSS* for web development, as well as knowledge of *SQL and MySQL* for database management.
- **Data Science and Machine Learning:** Actively pursuing studies in *Data Science and Machine Learning*, aiming to expand expertise in this field.
- **Office Applications:** Proficient use of *Microsoft Office, including Word, PowerPoint, and Excel* for document creation and analysis.
- **Design and Graphics:** Confident use of *Canva* for creating graphic content and design.
- **Social Media Advertising:** Skills in setting up contextual and targeted advertising on platforms such as *Facebook, Instagram and Google*.

## CONTACT

+44 (0)77 6249 6639

nikolay.2006@icloud.com

20 Conisboro Avenue, Reading RG4 7JB

<http://linkedin.com/in/nicholas-semenov-709aab262>

<https://github.com/nicholas-semenov>

## EDUCATION

2023 - 2026

READING COLLEGE

- IT and Computing

2022-2023

UTC READING

- High school degree

2012-2023

SCHOOL I-ILL LEVELS N° 49

KHARKIV, UKRAINE

- High school degree

2021-2022

"HILLEL" IT SCHOOL

KHARKIV, UKRAINE

- Internet marketing

## SOFT SKILLS

- Teamwork
- Time Management
- Leadership
- Critical Thinking

## LANGUAGES

- English: Intermediate
- Ukrainian: Native
- Russian: Native

## HOBBIES

- Programming
- Photography
- Sport(Football, Tennis & GYM)