

Education

Cornell University

B.S. in Design & Environmental Analysis

Expected May 2022

GPA: 3.76 / 4.00

Key Coursework

Human Factors & Inclusive Design

Human Centered Design Methods

Frontend Web Design

Positive Design Studio

Design Graphics & Visualization

Applied Ergonomic Methods

Backend Web Programming

Cognitive Science

Skills

| | |
|----------------------|-----------------|
| UI/UX Design | Figma |
| Wireframing | InVision Studio |
| Prototyping | Adobe XD |
| Usability Heuristics | ProtoPie |
| User Research | Framer |
| Usability Testing | Photoshop |
| Journey Mapping | Illustrator |
| Interaction Design | After Effects |
| Mockup Design | |
| Mobile App Design | HTML/CSS |
| Graphic Design | Javascript |
| Typography | PHP |

Honors & Certifications

Cornell Presidential Research Scholar

Alan D. Mathios Research Grant Recipient

IBM Certified Design Thinking Practitioner

Dean's List 2019-2020

Experience

Product Design Intern

Beacon, Ithaca, NY

February 2021 - Present

Work on the UX design team for Beacon's mobile social app. Map out customer journeys, create wireframes, design low & high-fidelity prototypes and mockups for app's marketplace features. Conduct A/B testing with users to assess product performance. Collaborate cross-functionally with software engineers. Optimize designs for the company's go-to-market strategy and MVP trajectory.

UX Designer/Researcher

D.U.E.T. Lab, Cornell University

November 2018 - Present

Conduct UX research on user behavior within service-based environments. Design and build high-fidelity interactive virtual environments for research studies. Conduct usability tests with quantitative and qualitative research methods to drive design decisions and UX solutions. Perform data analysis with JMP Pro and SPSS. Presented research at EDRA51 and IAPS 2020 conferences.

Creative Designer, Design Consultant

Smith Design, Morristown, NJ

May 2018 - August 2018

Worked as a member of the social media design team to serve product design, branding, and advertising needs of consumer product clients. Created user personas, scenarios, storyboards, and design mockups. Delivered visual solutions based on design thinking methods. Designed Instagram ad posts to strengthen brand identities, increasing follower counts by over 50%.