



Nicholas He

UI/UX Product Designer

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<https://nicholasehe.github.io/portfolio>

## Education

### Cornell University

B.S. in Design & Environmental Analysis

Expected May 2022

GPA: 3.76 / 4.00

### Key Coursework

Human Factors & Inclusive Design

Human Centered Design Methods

Web Design & Programming

Design Graphics & Visualization

Environmental Psychology

Cognitive Science

Psychology

Statistics

## Skills

UI/UX Design	Figma
Wireframing	InVision
Prototyping	Adobe XD
Usability Heuristics	Framer
User Research	Photoshop
Usability Testing	Illustrator
Journey Mapping	After Effects
Interaction Design	Unity
Mockup Design	
Mobile App Design	HTML/CSS
Graphic Design	Javascript
Typography	Python

## Honors & Certifications

Cornell Presidential Research Scholar

Alan D. Mathios Research Grant Recipient

IBM Certified Design Thinking Practitioner

Dean's List 2019-2020

## Experience

### UX Designer/Researcher

D.U.E.T. Lab, Cornell University

*November 2018 - Present*

Conduct UX research on impact of green space design on user behavior in interactive commercial environments. Design and build high-fidelity VR environments for users to interact and to measure user behavior and experiences. Create surveys and conduct usability tests. Perform quantitative analysis of data with JMP Pro and SPSS tools. Presented research at EDRA51 and IAPS 2020 conferences.

### Creative Designer, Design Consultant

Smith Design, Morristown, NJ

*May 2018 - August 2018*

Worked as a member of the social media design team to serve product design, branding, and advertising needs of consumer product clients. Created user personas, scenarios, storyboards, and design mockups. Delivered visual solutions based on design thinking methods. Designed Instagram ad posts to strengthen brand identities, increasing follower counts by over 50%.

### Technology Consultant

Four Seasons at the Promenade, Warren, NJ

*September 2017 - Present*

Conduct seminars and tutorial sessions on mobile apps and other digital technology products for the community. Troubleshoot and resolve hardware and software configuration issues for residents.