

# **UI/UX Product Designer**

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#### Education

### **Cornell University**

B.S. in Design & Environmental Analysis Expected May 2022 GPA: 3.76 / 4.00

# **Key Coursework**

Human Factors & Inclusive Design
Human Centered Design Methods
Frontend Web Design
Positive Design Studio
Design Graphics & Visualization
Applied Ergonomic Methods
Backend Web Programming
Cognitive Science

#### Skills

UI/UX Design Figma **InVision** Wireframing Adobe XD Prototyping **Usability Heuristics** Framer User Research Photoshop **Usability Testing** Illustrator After Effects Journey Mapping Interaction Design Unity

Mockup Design

Mobile App Design HTML/CSS
Graphic Design Javascript
Typography Python

#### **Honors & Certifications**

Cornell Presidential Research Scholar Alan D. Mathios Research Grant Recipient IBM Certified Design Thinking Practitioner Dean's List 2019-2020

### **Experience**

### **UX Designer/Researcher**

D.U.E.T. Lab, Cornell University

November 2018 - Present

Conduct UX research on user behavior within service-based environments. Design and build high-fidelity interactive virtual environments for research studies. Conduct usability tests with quantitative and qualitative research methods to drive design decisions and UX solutions. Perform data analysis with JMP Pro and SPSS. Presented research at EDRA51 and IAPS 2020 conferences.

## **Creative Designer, Design Consultant**

Smith Design, Morristown, NJ May 2018 - August 2018

Worked as a member of the social media design team to serve product design, branding, and advertising needs of consumer product clients. Created user personas, scenarios, storyboards, and design mockups. Delivered visual solutions based on design thinking methods. Designed Instagram ad posts to strengthen brand identities, increasing follower counts by over 50%.

### **Technology Consultant**

Four Seasons at the Promenade, Warren, NJ September 2017 - Present

Conduct seminars and tutorial sessions on mobile apps and other digital technology products for the community. Troubleshoot and resolve hardware and software configuration issues for residents.