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Professor Laura Splan

Web Production I - 2025FALL-AM

Title: “Choose Your NYC Day” – An Interactive Story Website

For my final project, I plan to create an interactive story-based website titled “Choose Your NYC Day.” The concept of the site is to allow users to experience a day in New York City by making choices that lead to different story paths and outcomes. The main theme of the project is exploration, decision-making, and how small choices can change an entire experience. The topics I will explore include friendship, city life, spontaneity, and everyday adventure. The user will feel like they are part of the story rather than just reading it.

The design of the website will be cohesive through consistent typography, color palette, and layout. I plan to use one main readable font for the body text and a bold display font for titles. My color scheme will include dark backgrounds with bright accent colors to reflect the energy of the city. Each page will follow the same layout structure so the site feels unified and easy to navigate.

For animation, I plan to include subtle transitions between pages, such as fade-ins, slide-ins, and hover effects on buttons. These animations will make the site feel more alive without being overwhelming. I may also animate background elements like moving lights, clouds, or scrolling city effects using p5.js.

The interaction will be centered around user choice. At different points in the story, users will click buttons to decide what happens next, such as where to go, who to meet, or what activity to do. Each choice will lead to a new page or scene. I will also include clickable visual elements and hover effects to make the user feel engaged.

For dynamic content, I plan to use JavaScript to track choices, change scenes, and possibly randomize certain events so that each visit feels slightly different. Text, backgrounds,

and animations may change based on user input. Overall, my goal is to create an immersive, interactive storytelling experience that combines design, animation, and user-driven navigation.