



## Prolific Academic Ltd

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🏢 COMPANY NUMBER: 08991598

📄 VAT NUMBER: GB 233 6075 23

# SUMMARY

This is not a VAT invoice.  
Contact support if you need to raise an invoice before topping up your account.

Summary #ZUPGML / 06  
February 2023 / How do people make shopping choices about smartphones?  
Pilot 3



Nicholas Furl

How do people make shopping choices about smartphones? Pilot 3 (hybrid replication (incentivisation and sequence length) pilot 3)

### Customer Information

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Summary ID:	<b>ZUPGML</b>
Issue Date:	<b>23/04/2024</b>
Status:	<b>PAID IN FULL</b>

**Breakdown by participant - Summary #ZUPGML / 06 February 2023 / How do people make shopping choices about smartphones? Pilot 3**

Participant	Reward	Service fees	Vat	Total
5f1c63c7e68bc34efc1e4393	£3.00	£1.00	£0.20	£4.20
6303b105443d5d3c0b9cb20e	£3.00	£1.00	£0.20	£4.20
5ee50501a3c8f8235ea18d0e	£3.00	£1.00	£0.20	£4.20
614474abab1644252b136279	£3.00	£1.00	£0.20	£4.20
5eada1fc84eaea078708a1c6	£3.00	£1.00	£0.20	£4.20
5ecb7054245b4000091d740c	£3.00	£1.00	£0.20	£4.20
5e58436ebdccb5057ddd9190	£3.00	£1.00	£0.20	£4.20
59d381544f2d3d0001d8e66b	£3.00	£1.00	£0.20	£4.20
5ea7f7d916db531e64cb2d5f	£3.00	£1.00	£0.20	£4.20
62fb81bc682c9fa7d1f82abb	£3.00	£1.00	£0.20	£4.20
637e4c1d1ccdfd1a946fb18d	£3.00	£1.00	£0.20	£4.20

Participant	Reward	Service fees	Vat	Total
6277127cab20267323378b3b	£3.00	£1.00	£0.20	£4.20

We've rounded some VAT and service fees, to make sure you're billed correctly. This does not affect participant rewards.

**Summary #ZUPGML / 06 February 2023 / How do people make shopping choices about smartphones? Pilot 3**

Description	Reward	Service fees	Vat	Total
Total Cost of Participant Payments	£36.00	£12.00	£2.40	£50.40

**Amount Paid: £50.40**