Heroes of Pymoli Trends

The players of our videogame are mostly college-aged young men (84% Male, 45% 20-24 y.o). That age group also is responsible for $1114.06 of revenue which is 47%!

Our top five customers are all aged 20-24, and 4/5 are Male.

Our most popular items are Final Critic, Oathbreaker, Fiery Glass Crusader and Nirvana. We should consider raising the price for Nirvana and Singed Scalpel as they are in higher demand.