# Nicholas Kade Nip

(any pronouns)

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Motivated and versatile software engineer with a strong foundation in full-stack development, seeking a collaborative environment to further enhance technical skills and contribute to innovative projects. Bringing expertise in Python, JavaScript, React, and SQL, along with a track record of optimizing workflows and implementing automation solutions. Eager to tackle complex technical challenges and develop cutting-edge applications. Committed to continuous learning and growth within a team of talented professionals, with a focus on writing efficient, scalable, and maintainable code.

#### **Experience**

## automotiveMastermind

Software Engineer, Marketing

Oct 2023 - Present

- Developed internal tools and processes to optimize marketing production workflows
- **Reduced** marketing mailer PDF production processing time by 30% by utilizing **Python** and **regular expressions** to optimize **JavaScript** codebase and associated **XML** files
- Implemented automated image conversion process using Python and cron jobs on marketing production servers
- Developed **React** components for marketing dashboard, eliminating manual developer oversight of scripts
- Executed monthly **SQL** queries to prepare over **5.5 million records**, facilitating the production of 11+ million print and email marketing pieces for thousands of car dealerships and manufacturers across the U.S. and Canada
- Contributed to **strategic planning** for future production processes, including marketing dashboard **component diagramming** and internal **web application API design**
- Collaborate with cross-functional teams to identify and implement process improvements in marketing production

#### **Mansueto Ventures**

Assistant Marketing Coordinator

Aug 2021 - Oct 2022

- **Managed** the group subscriptions program for *Inc. Magazine* and *Fast Company* by communicating with corporate clients ranging from small businesses to Fortune 500 companies
- Updated HTML on the company's websites to include information from client contracts and licenses
- Proposed, designed, implemented automation using Smartsheet to announce client subscription changes and upcoming expirations via Slack, increasing sales by up to 70%, improving overall client retention, and enabling effortless tracking and maintenance of client accounts
- Designed, implemented method to associate subscription data with relevant metadata using Microsoft Excel functions to rectify data correctness issues in database with over 7,000 entries

## **Skills**

Full Stack Development, React, Ruby, Rails, JavaScript, Python, HTML, XML, CSS, SASS, Bootstrap, SQL, PostgreSQL, SQLite, Microsoft SQL Server, Git, Github, WebSockets, Chrome Extensions, Firebase, Figma, Google Cloud

# **Technical Projects**

## Genial [ Site Link, GitHub Link ]

Global Entry Interview Appointment Locator

- Built single-page application in HTML/CSS/JavaScript with React to help users find Global Entry appointments
- Inspected network traffic to access the Department of Homeland Security's private Trusted Traveler Program API
- Expanded upon functionality of Trusted Traveler Program's website, enabling search within a given timeframe
- Implemented notifications for users when new appointments are available using the browser Notifications API

#### **Education**

Flatiron School  Certificate, Software Engineering	Feb 2023
The Graduate Center, City University of New York	Sept 2022
M.A., Political Science University of North Alabama	GPA: 3.87 May 2020
B.A., Political Science	GPA: 3.97