

1. Which type of ideas do you think apply to Shyp? Why?

I think Virtualize applies to Shyp because it takes already existing technology and uses it to make delivery requests.

2. Which type of ideas do you think apply to Curofy? Why?

Curofy is a Me too idea and a remix idea because it takes an already existing idea and brings it to a new market.

3. Use [Product Hunt](#) to find a relatively new startup and respond to the following about it:

- Describe the idea.

FunBlocks AI slides takes ideas and instantly makes a coherent presentation slideshow for the user

- Describe the type(s) of ideas that apply to it.

Simplify, me too, virtualize are all ideas that apply to FunBlocks AI. The site makes an organized display for users to understand, it uses a virtual slide to display information, and it uses already existing technology to do so.

- Is the idea a painkiller or a vitamin? That is, does the idea address users' needs or emotions? Why?

This idea addresses users' needs. They need to quickly make a slideshow to display and organize information.

- Is the idea easy to monetize?

Not really. It is hard to sell the product unless they charge for each use.

- Is the idea simple and easy to describe?

Yes, the product is very easy to describe. Type in information and the site outputs a slideshow with that information.

- Is the idea personally relevant? Are you or is someone close to you connected to the idea or the related problem?

I would say it is very relevant. The product can be used by students or business people who need to make a presentation. It

would reduce the amount of time people would need to work on creating slides from scratch.

Does the idea have a large market?

Yes the idea could be used by a large population of people. Mainly students or teachers.

- Does the idea have a legitimate secret sauce?
I would not say that the product is something that is hard to copy or makes it special.

A. Brainstorming

Answer the following questions in your document:

1. Brainstorm ideas of problems you want to solve with software like an app or website. Include all the problems you came up with in your document.

Food delivery website, haircut appointment website, outfit building website.

2. Brainstorm ways to solve the problems. Include all the solutions you came up with in your document.

Food delivery would have less of a delivery tax, haircut appointment would make it so you won't need to wait for a chair at the barbershop, outfit builder would make it so you can build an outfit online and get it delivered to your house.

3. Choose one of your ideas as your product that you will turn into a website for this course. Why did you pick this idea over the other candidates?

I will choose to make a haircut appointment website. My uncle is a barber and his main problem is having an unorganized way to book appointments for his clients. I also have an issue with having to wait to get in the chair for over an hour because it is mainly a walk in barbershop

4. Is your idea a new one or has it existed before?

My idea has existed before

5. What industry would your idea be useful in? Why? (i.e., advertising, apparel, arts, automotive, cosmetics, education, entertainment, food, etc.)

My idea would be useful in cosmetics because of hair styling

Product Proposal

Answer the following questions in your document:

Describe the product you have come up with and the type(s) of ideas that apply to it.

My idea is to make a hair appointment website. This will make it easier to make appointments for a barbershop.

How is your product personally relevant to you? Are you or is someone close to you connected to the idea or the related problem?

My product is relevant to me because my uncle is a barber and it would help him make appointments easier instead of just phone calls

What problem will your product solve?

What type of website will your product be? (i.e., blog, business, brochure, etc.)

It will be a business website

Is your product a painkiller or a vitamin? That is, does it address users' needs or emotions? Why?

This product supports users' needs. It is an organized way to make haircut appointments.

Is your product easy to monetize?

My product is easy to monetize because he will be making more money by advertising his business.

Is your product simple and easy to describe?

Very simple. Make an appointment and get a haircut.

Who will be the likely users of your product? Does your product have a large market?

Many local users can use the website. It will have a large market because many people need haircuts.

Does your product have a legitimate secret sauce?

Does not really need a secret sauce. All barbershops are similar but needed everywhere so they can get business no matter what.