## A. Content & Audience

**Did your peers clearly understand your site's purpose and target audience?**
 Yes. My peers clearly understood that Hair Apparent is a website for a local barbershop designed to showcase hairstyles, provide information about services, and allow users to book appointments. They noted that the purpose and audience were well-defined and easy to identify.

**What suggestions did they make to improve your site's content or messaging?**
 They suggested expanding some descriptions to make the content slightly more engaging and adding a short summary or tagline on the homepage that reinforces the brand's personality and community focus.

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### Design & User Experience
 My peers responded positively to the overall design. They liked the color palette, layout consistency, and readability. They said the design was clean and professional, effectively communicating the shop's image. The layout and navigation were intuitive, and the site felt cohesive.

**Did they find the design effective in communicating your message and engaging users?**
 Yes. They found the design effective and visually appealing. It successfully conveyed the theme of a modern, trustworthy barbershop and kept users engaged through a clear structure and balanced visuals.

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### Functionality & Performance
 Peers did not identify any broken features. All links and form elements worked correctly. However, they mentioned that on smaller screens, the layout shrinks rather than adapting fully, suggesting some improvements for mobile responsiveness. No loading issues or browser inconsistencies were noted.

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### Accessibility & Usability
 Peers noted that alt text was included and color contrast was strong. Keyboard navigation also worked well. They suggested adding captions or short text descriptions for the embedded video to improve accessibility for users with hearing impairments.

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### Action Plan
 **What did your peers like most about your site?**

They liked that the website looks professional and realistic — something that could genuinely be used by a local barbershop. The simple layout and cohesive styling stood out.

**What two improvements will you make based on their feedback, and how will you implement them?**

1. **Improve mobile responsiveness** – I'll add CSS media queries to adjust spacing, font sizes, and navigation layout for smaller screens.

2. **Add video caption or transcript** – I'll include a brief text description under the embedded video to improve accessibility and user understanding.