Target Persona

Fastpay is a basic mobile payroll application to allow payroll management beyond a normal computer. Generally, the current payroll system requires the user to enter payment data into a specific organisation's computer. While this system associate with security, it is also less efficient because an organisational computer is not mobile. For example, the current pandemic situation mandates most employees to work from home where computer access may be limited.

Since not every employee has access to a computer, Fastpay targets a mobile platform to enhance productivity. This basic application enables mobile payroll system where it is possible for a user to work with their phones without a need for a computer at all. The app contains essential services such as Staff ID, Position, Verification Forms, and other functionalities to support a payroll system. In summary, Fastpay hopes to maintain productivity in the absence of advance digital platforms such as computer or laptop through a mobile productivity platform which leads to a remote working capability.

- Details of Personal: Employees, Payroll, Managers, and Small Enterprises.

- Current issues: Situation which prevent access to a digital platform such as computers. How to ensure productivities amid remote working environment?

- Application: A mobile platform which allow users to be productive wherever and whenever they are.

Extensibility

Since Fastpay is a basic mobile application, it is highly flexible and customisable. The application currently focuses on essential functionalities and productivities. For instance, Fastpay is suitable for users who work remotely and do not have access to other digital platforms besides their phones.

Future expansion could integrate Fastpay with the main enterprise payroll program to create a seamless experience for the user. Another expansion could add AI into Fastpay current program to increase its capability. For example, one could add AI to predict the employee's future salary payment. Furthermore, Fastpay could grow along with the company as it expands. Fastpay is a basic application that enables multiple customisations at a personal level. For instance, Fastpay could add an overhead payment for a manufacturing company or a consulting salary for a service company.

To summarise, Fastpay is designed to be flexible and personal. As a mobile payroll system, it seeks to simplify the platform and maintain productivity. As a basic application, Fastpay is highly customisable to meet the enterprise dynamic needs overtime.