

- Website Link: <http://resumenicholasongko.azurewebsites.net/>
- Brief overview

The website mainly serves as an online resume. In building the website, I wanted it to be interactive and intuitive such that persons who view my resume would find it fun and understand myself as a whole. For example, I added multiple links, videos, and short explanations about myself in creative ways to prevent boredom and enhance interactive experience. I hope the resume website would give a better insight about myself.

- SEO Plugin

The first issue of my website is to improve its searchability and visibility. I resort to a search engine optimisation plugin because it specifically aims to improve my websites appearances in the internet. Particularly, I installed Yoast SEO plugin to enhance the website by optimising keywords, phrase, and synonyms which lead to the websites being more noticeable to the search engine. Consequently, SEO plugin increases the possibility of my resume website being accessed by others.

- Cache Management

The second issue of the website is its performance. I noticed that adding multiple videos, links, and images impact its speed and loading time. To address this matter, I use WP super cache for improving the website's efficiency. Through cache management, caching plugin makes a copy of the page after the first load, and then serves that cached version to every subsequent user, instead of going through the page generation process every time. Consequently, a faster website improves user experience and helps to boost engagement on my website.

- Analytics

After completing my resume website, I need to seek feedbacks from the visitors for a future improvement. Google site kit is a analytics plugin which enable quantitative evaluation of a website. Through this plugin, I am able to understand the traffic, segment my audience, and improve the websites' contents. Consequently, analytics plugin enables me to receive insights on my resume website which assist in making an informed and data-driven decisions.

- Front Page Builder

I used WordPress block editor to design my page because it is intuitive and user-friendly for a beginner. However, the block editor does not have many customisations which could lead to my resume websites being too simplistic. Hence, I activated the Gutenberg Page Building Kit – Editor Kit to improve the block options and toolkits. The upgrade enables better controls, text formats, styling, and workflows which are advantageous in building an interactive web page. Consequently, I am able to execute more designs that lead to a better visuals within the resume website.