



Nicholas Poggioli <poggiolin@appstate.edu>

**[External] [WARNING: ATTACHMENT(S) MAY CONTAIN MALWARE]Feedback
Chapter Proposal for the Sage Handbook of Business in Society - Biodiversity**

DE BAKKER Frank <f.debakker@ieseg.fr>

Thu, Oct 3, 2024 at 8:43 AM

To: Nicholas Poggioli <poggiolin@appstate.edu>

Dear Nicholas,

We are writing to send you our feedback to the chapter proposal you submitted for *The SAGE Handbook of Business in Society*. In this Handbook we set out to explore the changing role of business in society that has occurred over the past decades, in management research and practice. We invited a large group of management scholars from across the world and from across the career spectrum to help us provide a state of the art of 'what do we know today, and what do we still need to understand better, about business as implicated in societal challenges and advancement'.

Having assessed all chapters, we are happy with the richness of ideas and suggestions provided but we also see a need to steer authors in some cases, for instance to avoid too much overlap between proposals or to maintain a similar style across the Handbook chapters. Occasionally authors proposed to discuss empirical studies but that is not what we are looking for here: in these few cases we proposed alternative takes.

After all, as communicated before, SAGE Handbooks offer major retrospective and prospective overviews of a field that frame, assess and synthesize the work in that field and thus help to define and shape its current and future developments. We want this Handbook to capture the positive and negative roles that businesses have played (the past and present) and can or must play (the future) for the development of a global world that is oriented to advancing both business and society.

With that ambition in mind, we have assessed each chapter in teams of two co-editors and have added our comments in the attached document. Sometimes short and fairly direct, sometimes more elaborate. The idea is to give you some further steer on where to take the chapter to assure coherence in the Handbook. In this letter we highlight a few of the main comments raised regarding your proposal but we ask you to also consider the further comments in the attached file.

We invited you to contribute a chapter proposal addressing *Business and Biodiversity*. In general, we appreciate the direction you are taking in the proposal and think the proposal works quite well. Yet, there are some points that require further attention.

1. We would like to see a better balance between business and biodiversity in the chapter, considering (i) how biodiversity impacts businesses and societies, (ii) what topics business and society scholarship addressed and not addressed, and (iii) what research directions you would suggest, given your unique position in the field. Right now the emphasis is more on how business contributes to biodiversity conservation.
2. Please explain large examples such as the Kunming-Montreal Global Biodiversity Framework. We can see how it may fit the theme of the chapter but it could do with some more background to help the reader gauge its relevance.
3. In your draft there are many interesting sections but to strike a balance and stick to the word limit, it might be useful to indicate a tentative number of words per section and to check whether each section indeed is a section in its own end (or could be incorporated in another one, like the one on measurement).

4. In your chapter proposal it seems that tables of figures might be useful. Yet, as we outline below, incorporating these impacts your word count as per Sage's requirements. We nevertheless think it is worth pursuing.
5. Finally, as a general comment, we would appreciate if you could indicate possibilities for cross-referencing to other chapters in the Handbook.

We hope these comments will offer you further guidance and allow you to write the full chapter over the next months, keeping the below timeline in mind.

- Chapter length: 8,000-8,500 words, including references, tables, figures, etcetera (tables and figures count for 425 words per page as per Sage standards).
- Review process: the full chapters will be reviewed (double blind) by two or three reviewers.
- Deadline for first chapter submission: 31 December 2024. Because of double blind review, please strip your file from all author identifiers.
- Reviews returned to chapter authors: 31 March 2025
- Deadline for final chapter submissions: 30 June 2025
- Formatting requirements: APA
- Submission of the full manuscript to Sage: 15 October 2025. No extensions.
- Plus: Biographical note for each author of about 250 words max., including ORCID
- Plus: List of 25-30 suggestions for index entrees.

As we noted before, writing a chapter in a Handbook like this is not just another publication: we see this project as a coming together of the wider business and society community. Next to the Handbook, we aim to develop several moments of interaction, e.g., by way of presentations (online) and in-person meetings at conferences, such as AOM 2025 in Copenhagen. Your participation in this Handbook promises not only to enhance its prestige but also provides a notable avenue to make a significant impact on our field.

Should you have any inquiries or require further information, please feel free to contact us – our email addresses are listed below.

Thank you for joining us in the journey and we look forward to receiving your full chapter by the end of the year.

Warm regards,

Frank de Bakker, IESEG School of Management (f.debakker@ieseg.fr)

Frank den Hond, Hanken School of Economics (frank.denhond@hanken.fi)

Mette Morsing, University of Oxford (mette.morsing@smithschool.ox.ac.uk)

Hari Bapuji, University of Melbourne (hari.bapuji@unimelb.edu.au)

Sherwat Elwan Ibrahim, American University in Cairo (sherwat@aucegypt.edu)



Frank de Bakker

Professor of Business and Society



Academic Director Master in
Management for Sustainability

From: Nicholas Poggioli <poggiolin@appstate.edu>

Sent: Friday, August 30, 2024 21:02

To: DE BAKKER Frank <f.debakker@ieseg.fr>

Subject: Re: [External] RE: Invitation: Chapter for the Sage Handbook of Business in Society - Biodiversity

Hi Frank, here is the proposal/outline for the chapter on business and biodiversity.

Have a good weekend,
Nicholas

Nicholas Poggioli (Pronounced: poe-JOE-lee)
Assistant Professor of Management
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On Mon, May 20, 2024 at 11:19 AM Nicholas Poggioli <poggiolin@appstate.edu> wrote:

Hi Frank,

Thank you for thinking of me for the chapter on biodiversity and for your reminder email. I would like to accept your invitation to prepare a submission. I'm excited to explore this topic for a handbook edited by you and the other editors, all of whom have inspired me in my work.

Thanks again,
Nicholas

Nicholas Poggioli (Pronounced: poe-JOE-lee)
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On Mon, May 20, 2024 at 6:39 AM DE BAKKER Frank <f.debakker@ieseg.fr> wrote:

Dear Nicholas,

I hope this message finds you well. I have not heard back from you regarding my invite to contribute to the Sage Handbook of Business in Society. Perhaps it disappeared in your mailbox or you are away so I try again. Please let me know if you are interested in contributing or if you have any questions. And of course, I would fully understand if this chapter would not fit your schedule right now.

If I don't hear from you by the end of the week I will need to move forward with another author as such projects are on tight schedules, as you know.

Hope to hear from you soon!

Frank



Frank de Bakker

Professor of Business and Society
Academic Director Master in
Management for Sustainability



From: DE BAKKER Frank

Sent: Monday, April 29, 2024 11:09 PM

To: poggiolin@appstate.edu

Subject: Invitation: Chapter for the Sage Handbook of Business in Society - Biodiversity

Dear Nicholas,

I hope this finds you well! You may be receiving this message twice as the first attempt contained an error 🙄. This one is the correct version!

I am writing to invite you to join a project. In collaboration with 4 colleagues (Mette Morsing, Frank den Hond, Hari Bapuji and Sherwat Elhan Ibrahim), we are editing the Sage Handbook of Business in Society. We envision a chapter on 'biodiversity' to be part of the Handbook and we think that you would be a great potential author for such a chapter. Hence this initial message to inquire if you would kindly consider our attached formal invitation to contribute to this Handbook. For your further information, I also attach an early draft overview of the Handbook.

I'd be happy to discuss any queries you might have and hope to hear from you soon!

Best wishes,

Frank

**Frank de Bakker**

Professor of Business and Society
Academic Director Master in
Management for Sustainability

**III-17 Poggioli Proposal - Business and biodiversity - fdb-HB.docx**

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