

Nicholas Preziosi

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Professional Skills

- Programming & web development proficiency
- Email marketing expertise
- Account management
- Strong organizational skills
- Strong communication & interpersonal skills

Technical Languages & Tools

HTML, CSS, Tailwind

React, Next.js, JavaScript

Adobe Software

Lightroom & Premiere

Photoshop & Indesign

Web Apps

Constant Contact

MailChimp

Facebook Ads Manager

Interests

Landscape Photography

Film Making

Backcountry Snowboarding

Surfing

Experience

Web Developer, 4Ever Young Anti-Aging Solutions

May 2024 - Present

Morristown, NJ

- Designed and developed multi-page website using Next.js, CSS modules, and Mantine UI to display client's services and promotions
- Built contact form powered by EmailJS and secured by Google reCAPTCHA to meet client's needs
- Utilized Google Maps API to display client's location on homepage
- Handle website deployment (Vercel) and maintenance
- Responsible for monthly updates to website

Front-End Developer, Kasserole

April 2024 - May 2024

- Implemented new UI/UX based on Figma design using React, custom CSS, and React Bootstrap
- Assisted in reorganizing the codebase by removing unused code and cleaning up components in order to improve maintainability

Lead Marketing Account Manager, BigFish360

September 2020 - Present

Remote Position

Marketing Account Manager

August 2019 - September 2020

Remote Position

- Assists with client website design and development
- Manages high traffic websites for clients using DealerOn and Dealer.com and makes edits to HTML/CSS as needed
- Develops custom HTML templates using responsive design for email campaigns for eleven clients
- Directs client paid social media campaigns, ultimately boosting brand awareness, producing leads, and driving sales
- Manages the graphic design team of four and directs design projects
- Elevated to lead account manager by taking on a larger scope of responsibility and becoming the direct point of contact for clients, addressing any matters relating to their accounts
- Builds and maintains strong, long-lasting relationships with clients

Sales Associate, Toyota World of Newton

July 2018 - November 2018

Newton, NJ

- Provided personalized service through product knowledge and assisted in finding a suitable fit for the customer
- Negotiated appropriate deals on vehicles specific to each customers needs
- Maintained extensive relationships with existing customers and cultivated new clientele

Marketing Intern, Audi Bridgewater

Summer 2017

Bridgewater, NJ

- Managed social media accounts, marketing initiatives, and ad sponsored content
- Produced creative photo and video content for social media showcasing multiple product lines
- Developed effective marketing campaigns to reach local audience

Education

Bucknell University - 2014 to 2018

Lewisburg, PA

Bachelor of Arts in Psychology (Cum Laude), College of Arts and Sciences

Minors in Economics and Philosophy

SIT Study Abroad- Spring 2017

Geneva, CH

Banking, Finance, and Social Responsibility