

Nicholas Preziosi

Mendham, NJ

nickprezcreative@gmail.com

www.nicholaspreziosi.com

908-334-5888

Professional Skills

- Programming & web development proficiency
- Email marketing expertise
- Account management
- Strong organizational skills
- Strong communication & interpersonal skills

Technical Languages & Tools

HTML, CSS, JavaScript

React, Python, Tailwind

Adobe Software

Lightroom & Premiere

Photoshop & Indesign

Web Apps

Constant Contact

Mail Chimp

Facebook Ads Manager

Interests

Photography

Videography

Snowboarding

Surfing

Experience

Lead Marketing Account Manager, BigFish360

September 2020 - Present

Remote Position

Marketing Account Manager

August 2019 - September 2020

Remote Position

- Assists with client website development, design, and management
- Develops software for internal use to increase company's efficiency
- Develops and coordinates client email marketing campaigns for nine accounts
- Directs client paid social media campaigns, ultimately boosting brand awareness, producing leads, and driving sales
- Produces compelling photo and video content for marketing purposes
- Manages the graphic design team of four and directs design projects
- Manages the social media team of two and twelve accounts (organic)
- Elevated to lead account manager by taking on a larger scope of responsibility and becoming the direct point of contact for clients, addressing any matters relating to their accounts
- Builds and maintains strong, long-lasting relationships with clients
- Served as a production manager and contributing writer for client magazines (*Healthy Living Magazine: NJ Top Doctors & Top Dentists 2021/2022*), managing the creative team, communicating with clients regarding advertisement opportunities, and ensuring that all of the deadlines were met

Bellman/Valet Attendant, Snake River Lodge & Spa

December 2018 - March 2019

Teton Village, WY

- Represented Snake River Lodge & Spa core values at all times when performing customer facing responsibilities
- Warmly greeted guests upon arrival to the hotel and assisted with any luggage
- Provided important information to guests about the hotel amenities and addressed any concerns that guests had

Sales Associate, Toyota World of Newton

July 2018 - November 2018

Newton, NJ

- Provided personalized service through product knowledge and assisted in finding a suitable fit for the customer
- Developed and negotiated appropriate deals on automobiles, such as leasing or financing, specific to each customer's needs
- Maintained extensive relationships with existing customers and cultivated new clientele

Marketing Intern, Audi Bridgewater

Summer 2017

Bridgewater, NJ

- Managed social media accounts, marketing initiatives, and ad sponsored content
- Produced creative photo and video content for social media showcasing multiple product lines
- Developed effective marketing campaigns to reach local audience
- Attended company sponsored events and helped cultivate sponsorship opportunities

Education

Bucknell University - 2014 to 2018

Lewisburg, PA

Bachelor of Arts in Psychology (Cum Laude), College of Arts and Sciences

Minors in Economics and Philosophy

SIT Study Abroad- Spring 2017

Geneva, CH

Banking, Finance, and Social Responsibility