

# Nicholas Taylor

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## EDUCATION

### University of Washington Bothell

*Bachelor of Science (B.S.), Data Visualization (GPA: 3.71)*

**Expected Jun 2027**

*Bothell, WA*

- **Honors:** Dean's List (2023-2024); selected as a Peer Coach due to academic and professional merit.
- **Quantitative Coursework:** Linear Algebra, Statistics, Predictive Modeling.

## PROJECTS

### PyDualSense-MotionToKey | *Python, SDL2-GameController, OpenGL*

- Designed a user-friendly end-to-end software application to query, visualize, and remap motion data from a Sony DualSense controller's gyroscope and accelerometer into output with **99%** accuracy.
- Engineered entirely in Python, the tool allows users to create, save, and load custom script actions, which are triggered by wired or wireless movement of the controller.
- User-made script actions extend functionality to physical applications in tracking exercise reps, hotkeys for frequently used functions, and programming precise movements to control machinery.

### Tableau Job Market Deconstruction | *Python, PostgreSQL, Excel, Tableau*

- Developed a comprehensive dashboard deconstructing data analytics in the modern job market.
- Processed a public Kaggle dataset of **60,000** job postings using Python (Pandas), PostgreSQL, and Excel for validation and pivoting, expanding to **1** million lines for more granular analysis.
- Engineered a multi-sheet interactive Tableau dashboard translating raw data from **3,000** relevant roles into actionable insights, visualizing hiring trends, hotspots, and experience requirements.

### JacketGAN | *Python, TensorFlow, OpenCV, GANS*

- Designed and built an end-to-end deep learning ETL pipeline to automate the creation of high-resolution j-card designs using a Generative Adversarial Network (GAN).
- Top-performing models served as a successful proof-of-concept, achieving **~80%** of the desired output, automating a process taking **20-45** minutes per image done manually.

## EXPERIENCE

### Peer Coach

*Orientation & Transition Program University of Washington Bothell*

**Mar 2025 - Present**

*Bothell, WA*

- Analyzed qualitative data from initial consultations to develop personalized success plans for a **40+** student cohort of prospecting first-years on pathways, career development, and navigation.
- Prepared and delivered frequent progress reports to supervisors, summarizing cohort engagement data and highlighting key trends for programmatic improvement.
- Ensured data integrity and quality across multiple platforms by meticulously tracking outreach dates, meeting notes, student progress, and goals throughout each student's first year.

### Specialist

*Apple*

**Jul 2024 - Jan 2025**

*Lynnwood, WA*

- Maintained top-tier KPIs, including a **70%** AppleCare conversion rate and a **99%+** customer satisfaction rating, using sales data to inform and adapt personal sales strategies.
- Identified correlation between high-traffic product launches and B2B lead generation, increasing client qualification from the goal of **1-2** per week to upwards of **8** per day during release weeks.
- Drove **\$40,000+** in revenue from Vision Pro packages alone through compelling, data-informed product demonstrations tailored to an individual's or business's needs.

## TECHNICAL SKILLS

**Languages & Databases:** SQL, Python, R, PostgreSQL

**BI & Visualization Tools:** Tableau, Power BI, Excel, Databricks

**Libraries & Frameworks:** Pandas, NumPy, Scikit-Learn, TensorFlow, OpenCV

**Skills:** Data Analytics, Storytelling, Dashboarding, KPI Reporting, Machine Learning, Data Modeling