Yi (Nichole) Tian

I am a passionate UX designer striving to craft delightful experience as a heartful response to make the world better

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EXPERIENCES

User Experience Designer
Live2gether | New York, NY | Mar-May.2017
- ◆ Researched, ideated, designed and prototyped a mobile application exclusively for roomates to improve space sharing experience through virtual pet co-raising functions

User Experience Designer
Wanderland | New York, NY | May-Jul.2017
- ◆ Conducted interviews and heuristic evaluation to identify pain points. Ideated and designed a city guide website providing district introduction of San Francisco for newly newcomers

Multimedia Researcher
Queen Mary University of London (QMUL) | Aug.2015-May.2016
Outstanding undergraduate final project of QMUL (top 10 out of 500)
- ◆ Individually researched and established a classification of lecturers' gestures to help develop advanced educating software
- ◆ Completed a paper publishment (Lecturers' Hand Gestures as Clues to Detect Pedagogical Significance in Video Lectures. Proceedings of the European Conf. on Cognitive Ergonomics (p. 2). ACM.)

Interaction Designer
Beijing University of Posts and Telecommunications | Oct-Dec.2014
- ◆ Designed and prototyped an interactive storytelling game to enhance TCP/IP learning experience for engineering students

User Experience Designer
Abolitionist Museum | Brooklyn, NY | Sep.2017 - present
- ◆ Researching and designing delighted experience of Abolitionist Place for its reopening as a museum

EDUCATION

New York University | New York | Sep.2016-May.2018
M.S. Electrical & Computer Engineering

Queen Mary University of London | Beijing | Sep.2012-May.2016
B.S. joint program in Computer and Electrical Engineering

Beijing U of Posts & Telecommunications | Sep.2012-May.2016
B.E. Telecommunications Engineering with Management

SKILLS

Research
Contextual Inquiry
Interview & Survey
Competitor Analysis
Affinity Diagram
Persona

Design
User Journey
Storytelling
Scenario
StoryBoarding
Wireframe
Rapid Prototyping
Information Architecture
Interaction Design
Usability Testing

TOOLS

Mindnode 2
Sketch 4
Adobe Photoshop
Adobe Illustrator
Adobe After Effect
Paper Skecthing
Principle | Flinto
Axure RP 8

INTERESTS

Fitness
Travelling
Photography
Home Improvement
Leading edge Tech
Artificial Intelligence
AR & VR