

KRYPTY PROMOTIONAL VIDEO

I. Present the Problem

- i. Cryptocurrency growth
- ii. Market saturated with complicated apps
- iii. Daunting to new investors

II. Our Solution

- i. Krypty team background
- ii. Vision
- iii. Simple and easy-to-use design
- iv. Appeal to new and experienced investors

III. First Use-Cases

- i. Initial launch
- ii. Login (explain ease of use)
- iii. Product walkthrough
- iv. Side-by-side of example transaction

IV. Early Reviews

- i. Product reviews
- ii. Closing thoughts
- iii. Dedication to growth
- iv. "Available now on Google Play Store"