Point: $f(y|m) = \frac{n^{\frac{1}{2}}e^{-m}}{y!} = \exp\left[y \cdot \log_{y}(m) - m + \log_{y}(y!)\right]$ $h(e) : e^{\theta}$ $h(e) : e^{\theta} = m$ $h(e) : e^{\theta} = m$ h(e) : e

Aljuster Dependent variable

m + (y-m)

loy (m) + (y-m) (1/m)

= log(M) + (y-M)