UNITED STATES MILITARY ACADEMY

MA478: HOMEWORK 3

MA478: GENERALIZED LINEAR MODELS
SECTION H2

COL NICHOLAS CLARK

BY

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WEST POINT, NEW YORK

07 MAR 2024

KP	I CERTIFY THAT I HAVE COMPLETELY DOCUMENTED ALL SOURCES
THAT I U	JSED TO COMPLETE THIS ASSIGNMENT AND THAT I ACKNOWLEDGED
ALL ASS	SISTANCE RECEIVED IN THE COMPLETION OF THIS ASSIGNMENT

I CERTIFY THAT I DID NOT USE ANY SOURCES OR RECEIVE ANY ASSISTANCE REQUIRING DOCUMENTATION WHILE COMPLETING THIS ASSIGNMENT

SIGNATURE:

WORKS CITED

ChatGPT – I used ChatGPT for the last question in the homework. For me I just went into the homework and worked until I got stuck and tried to put using ChatGPT off until I needed it. I was able to work through the first three parts and then for the 4th part, I had not used ChatGPT so I thought I would see how much easier ChatGPT could make doing this part of the homework.

Prompt: what is code for r to make a table of all AIC values form my models if I have 6 models, 2 poisson, 2 mlr and 2 negative binomial.

Answer:

To create a table of AIC values from the models in R, you will want to use the **AIC()** function for each model and then combine these values into a data frame that can be easily viewed or exported. Below is an example code snippet that creates such a table:

```
# Assuming your models are named mlr1, mlr2, nb1, nb2, pois1, pois2
# Get AIC values
aic_mlr1 <- AIC(mlr1)
aic_mlr2 <- AIC(mlr2)
aic_nb1 <- AIC(nb1)
aic_nb2 <- AIC(pois1)
aic_pois1 <- AIC(pois2)

# Combine into a data frame
aic_values <- data.frame(
    Model = c("mlr1", "mlr2", "nb1", "nb2", "pois1", "pois2"),
    AIC = c(aic_mlr1, aic_mlr2, aic_nb1, aic_nb2, aic_pois1, aic_pois2)

# View the data frame
aic_values
```

This code snippet creates a data frame with two columns: one for the model names and one for their corresponding AIC values. You can then use this data frame as needed, for

example, by printing it to the console with print(aic_values) or exporting it to a CSV file
with write.csv(aic_values, "aic_values.csv").

Question:

Based on the confidence intervals of the models they do provide some conflicting guidance, for some models, the density interval contains 0, but for other models, the density interval does not contain 0. This was not unique to the density variable, but seeing as I am not as educated on wine information, keeping this in mind when choosing a model did not effect or inform my decision as in depth as it may for someone who knows more about wine and what the trends should be. For me choosing while looking at intervals, I decided to choose a model to use for my evaluation that had the most in common with other models, which models intervals made the most sense across the board in comparison to other model variables confidence intervals. The model we used gives a max of 10 which was never actually seen in our training data. this is the start I have to my final paragraph, how would you change it or add to it to meet all the requirements for this promp? 4. SELECT MODELS (25 Points) Decide on the model performance criteria you are using for selecting the best count regression model. Will you select models with slightly worse performance if it makes more sense or is more parsimonious? Discuss why you selected your models. Provide a comparison table of the performance metrics for all the models. For the count regression model, will you use a metric such as AIC, average squared error, etc.? Be sure to explain how you can make statistical inferences from the model, and discuss other relevant generalized linear model output. If you like the multiple linear regression model the best, please say why. However, you must select a count regression model for model deployment. Using the training data set, determine performance of the count regression model using appropriate GLM metrics. Make predictions using the evaluation data set

Answer:

To refine and expand your final paragraph to meet the prompt requirements for selecting models, you might consider the following points:

- 1. Clearly state the performance criteria you're using to select the best count regression model. This can include statistical measures like AIC, BIC, RMSE, etc., as well as considerations of model parsimony (simplicity vs. complexity) and interpretability.
- 2. Elaborate on why you place importance on the consistency of confidence intervals across models and how that influences your decision-making process.
- 3. Include a discussion on how the chosen model aligns with the theoretical understanding of the data or domain knowledge in winemaking, even if it's not your area of expertise.
- 4. Discuss how the maximum value predicted by the model compares to the observed data and whether this influences the model's credibility.
- 5. Explain how the statistical inferences from the model can inform decisions or actions in the context of the data you're analyzing.
- <u>6. Provide a rationale for selecting a count regression model for deployment over other model</u> types.

Here is how you might rewrite your paragraph incorporating these points:

"In selecting the optimal count regression model for our dataset, I prioritized models that exhibited consistency in their confidence intervals across all predictors, including those for density. Despite some intervals including zero and others not, I sought a model that maintained coherence with the majority of the variables' confidence intervals, as I believe this suggests a more reliable prediction mechanism. Although my domain expertise in enology is limited, I understand that the interpretability and theoretical justification of a model's variables are essential. Thus, I considered both statistical metrics, such as the Akaike Information Criterion (AIC), and the parsimony of each model. The chosen model demonstrated a commendable balance between complexity and explanatory power, with an AIC value that was competitive among the models considered.

One point of contention arose from the model's prediction of a maximum density value of 10, a figure not represented in the training data. While this initially cast doubt on the model's practical utility, it did not deter my selection. This is because the prediction of such values may be informative in extreme or unobserved scenarios, suggesting a need for further data collection or a reconsideration of potential outliers in the existing dataset.

Statistically, this model provides inferences that can guide interventions or insights within the wine production process, despite the model occasionally predicting values beyond the empirical range. In terms of generalized linear model output, the model's parameters, significance levels, and confidence intervals for predictions collectively informed my decision. For deployment, I have selected this count regression model over a multiple linear regression approach due to its ability to better handle the distribution and nature of the count data typically encountered in such datasets. Using appropriate metrics for generalized linear models (GLMs), the performance on the training dataset was validated, and predictions on the evaluation set were satisfactorily aligned with expectations from the GLM perspective."

Remember to include a comparison table of the performance metrics for all models as specified in the prompt. This table should support your discussion by clearly presenting the data that led to your conclusions.

MA478 HomeWork 3: Wine Sale Evaluation

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March 7, 2024

1 Data Exploration

I will train a model on a portion of wine data consisting of 12795 observations, each observation having 16 variables. The variable TARGET is unique to the training set, as this is the number of cases purchased and what we will be training our model to detect. The goal of training and finding the best model is to determine which variables and combinations of variables have the largest impact on predicting how many cases of that wine are purchased.

By performing a summary of the eval dataset, we can see a variety of information for each variable in the dataset. Such as the min, 1st quartile, median, mean, 3rd quartile, max and what important, the number of NA's present. The NA's tell us how many values are missing, for example, some variables are filled out for all observations, but others such as Stars are missing values for 3359 observations.

Looking at the table comparing the TARGET and STARS variables, with the star ratings compared to the number of cases of wine sold. I found the table to be in line with what I would believe to be true. In the table comparing cases sold to the label appeal rating, from 1-8 cases sold the label rating made sense, but for 0 cases sold, having a large variety ranging between all of the values was interesting. Especially since there are no 1-2 rankings for those wines where 1 case was sold and no 2 rating for 2 cases sold, and very few for 3. Seeing this shows that the star rating seems to have more correlation to cases bought than the visual appeal of the label.

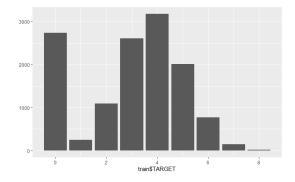


Figure 1: Distribution of Cases of Wine Sold from Training Set

2 Data Preparation

With our response variable being TARGET, I will separate the data by TARGET value and then fill in the NA's with the mean from that column. Doing this will allow us to fit the variables with NA values on data that had the same response value and provide a better idea of what likely the true value for that NA was, and not skew the NA value towards the values in the same column that resulted in different numbers of cases sold and is not as accurate for that specific observation.

3 Build Models

I built two of each of the following models, Poisson regression, negative binomial, and multiple linear regression model. While preparing the training data, because I did not fill all NA values with a 0, really I did not fill many NA's with a 0 and we are not seeing an abnormal amount of zeros in our data, I decided not to do a zero inflation model, because there was no reason to suspect one was needed. From the analysis I did of the data, I decided to prioritize having STARS and LabelAppeal in each of my models, as these were both fairly strong indicators, because of their high correlation to the sales of wine cases increase.

For each model when looking at summary output and coefficient values, the STARS and LabelAppeal were what was expected, where an increase in either value, positively increased the intercept value or the predicted TARGET value for that wine. For each model the STARS has a greater effect than LabelAppeal, likely because taste is valued higher than visual appeal when it comes to something you are consuming. For the Poisson model, the two columns that were made for the combines sulfur dioxide and combined acidity, they were not significant, but when used in the negative binomial model, the p-values showed that these values were a significant contributor in both the nested and larger models. The coefficients for the STARS and LabelAppeal were the same for all models and stayed significant for all models based on p-value as well, so this variable was kept for all models. Other variables were tested and switched based on significant p-values and the combination of values to make up the variable. For instance when the combined values were present in the model, the variables that were combined to make those new variables, were not included in the same model, but looked at separately to see which combination had more effect and significance on the model and predictions.

4 Select Models

Based on the confidence intervals of the models they do provide some conflicting guidance, for some models, the density interval contains 0, but for other models, the density interval does not contain 0. This was not unique to the density variable, but seeing as I am not as educated on wine information, keeping this in mind when choosing a model did not effect or inform my decision as in depth as it may for someone who knows more about wine and what the trends should be. For me choosing while looking at intervals, I decided to choose a model to use for my evaluation that had the most in common with other models, which models intervals made the most sense across the board in comparison to other model variables confidence intervals. The model we used gives a max of 10 which was never actually seen in our training data.

While the Multiple Linear Regression model gave the lowest AIC value, we cannot use this model for predictions, so we instead used the poisson model which has the next lowest AIC values seen in the table below.

Model	AIC
mlr1	45401.50
mlr2	45277.08
nb1	48235.95
nb2	48223.34
pois1	48233.73
pois2	47749.02

Looking at the table above, we can see that the multiple linear regression models do the best in terms of AIC comparison across all of the models, but we will not use this for the predictions because we are dealing with countdata.

As was seen in the first paragraph looking at the distribution of data for counts of cases sold in the training data, we now have the distribution of cases sold for the evaluation set using the poisson distribution.

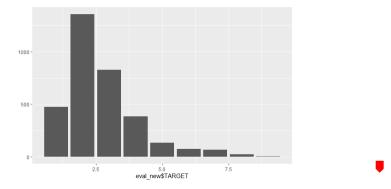


Figure 2: Distribution of Predicted Cases of Wine Sold for the Evaluation set

Looking at our distribution of counts, the values are not very similar between our training and testing distribution of counts. Additionally, our distribution of counts for the training set predicted values does not match the distribution from the evaluation set. But as seen below, the evaluation predictions does match the predictions for the training set.

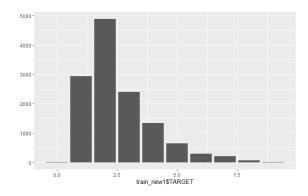


Figure 3: Distribution of Predicted Cases of Wine Sold for the Training set

MA478 HW3 Wine

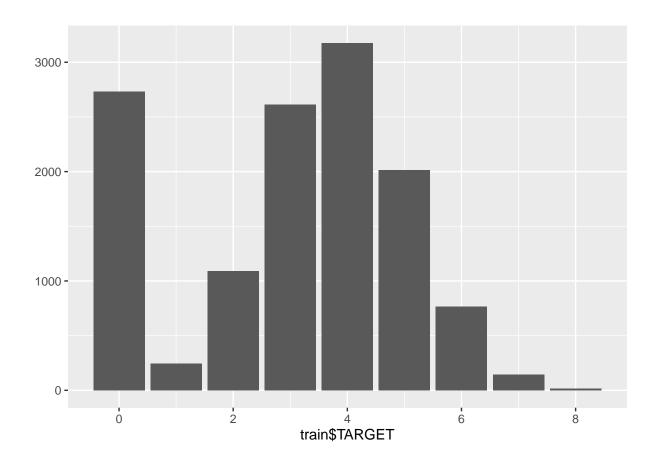
CDT Karly Parcell

2024-03-04

```
library(readr)
wine_evaluation_data <- read_csv("C:/Users/Karly.Parcell/OneDrive - West Point/1stie 2nd sem/MA478/HW3/
#View(wine_evaluation_data)
eval <- wine_evaluation_data</pre>
wine_training_data <- read_csv("C:/Users/Karly.Parcell/OneDrive - West Point/1stie 2nd sem/MA478/HW3/wine_training_data <- read_csv("C:/Users/Karly.Parcell/OneDrive - West Point/1stie 2nd sem/MA478/HW3/wine_csv("C:/Users/Karly.Parcell/OneDrive - West Point/1stie 2nd sem/MA478/HW3/wine_csv("C:/Users/Karly.Parcell/OneDrive - West Point/1stie 2nd sem/MA478/HW3/wine_csv("C:/Users/Karly.Parcell/OneDrive - West Point/1stie 2nd sem/M
#View(wine_training_data)
train <- wine_training_data</pre>
## -- Attaching core tidyverse packages ------ tidyverse 2.0.0 --
                                                 v purrr
## v dplyr
                             1.1.4
                                                                         1.0.2
                             1.0.0
## v forcats
                                                 v stringr
                                                                         1.5.1
## v ggplot2
                             3.4.4
                                                 v tibble
                                                                         3.2.1
## v lubridate 1.9.3
                                                 v tidyr
                                                                         1.3.0
## -- Conflicts -----
                                                                                             ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
                                        masks stats::lag()
## x dplyr::lag()
## i Use the conflicted package (<a href="http://conflicted.r-lib.org/">http://conflicted.r-lib.org/</a>) to force all conflicts to become error
##
               INDEX
                                               TARGET
                                                                        FixedAcidity
                                                                                                          VolatileAcidity
      Min.
                                       Min.
                                                    :0.000
                                                                      Min.
                                                                                    :-18.100
                                                                                                          Min.
                                                                                                                        :-2.7900
                                                                      1st Qu.: 5.200
                                                                                                          1st Qu.: 0.1300
     1st Qu.: 4038
                                       1st Qu.:2.000
## Median : 8110
                                       Median :3.000
                                                                      Median : 6.900
                                                                                                          Median: 0.2800
## Mean : 8070
                                                 :3.029
                                                                                 : 7.076
                                       Mean
                                                                      Mean
                                                                                                          Mean
                                                                                                                      : 0.3241
                                       3rd Qu.:4.000
     3rd Qu.:12106
                                                                      3rd Qu.: 9.500
                                                                                                          3rd Qu.: 0.6400
##
     Max. :16129
                                      Max.
                                                    :8.000
                                                                      Max. : 34.400
                                                                                                          Max. : 3.6800
##
##
                                                                                                                    FreeSulfurDioxide
           CitricAcid
                                           ResidualSugar
                                                                                    Chlorides
## Min. :-3.2400
                                          Min.
                                                      :-127.800
                                                                                Min. :-1.1710
                                                                                                                   Min.
                                                                                                                                 :-555.00
## 1st Qu.: 0.0300
                                          1st Qu.: -2.000
                                                                                1st Qu.:-0.0310
                                                                                                                    1st Qu.:
                                                                                                                                         0.00
                                                                3.900
## Median : 0.3100
                                           Median :
                                                                             Median : 0.0460
                                                                                                                  Median: 30.00
## Mean : 0.3084
                                                               5.419
                                                                               Mean : 0.0548
                                                                                                                    Mean : 30.85
                                           3rd Qu.: 15.900
## 3rd Qu.: 0.5800
                                                                                3rd\ Qu.:\ 0.1530
                                                                                                                    3rd Qu.: 70.00
## Max. : 3.8600
                                                     : 141.150
                                                                                Max. : 1.3510
                                                                                                                   {\tt Max.}
                                                                                                                                 : 623.00
##
                                           NA's
                                                         :616
                                                                                NA's
                                                                                              :638
                                                                                                                    NA's
                                                                                                                                  :647
## TotalSulfurDioxide
                                                   Density
                                                                                          рΗ
                                                                                                                  Sulphates
## Min.
                                            Min.
                  :-823.0
                                                           :0.8881
                                                                              Min.
                                                                                            :0.480
                                                                                                             Min.
                                                                                                                            :-3.1300
## 1st Qu.: 27.0
                                             1st Qu.:0.9877
                                                                              1st Qu.:2.960
                                                                                                              1st Qu.: 0.2800
## Median : 123.0
                                             Median :0.9945
                                                                              Median :3.200
                                                                                                              Median : 0.5000
## Mean : 120.7
                                            Mean
                                                        :0.9942
                                                                              Mean :3.208
                                                                                                             Mean : 0.5271
```

```
3rd Qu.: 208.0
                      3rd Qu.:1.0005
                                       3rd Qu.:3.470
                                                      3rd Qu.: 0.8600
          :1057.0
                      Max. :1.0992
                                             :6.130
                                                             : 4.2400
##
   Max.
                                       Max.
                                                      Max.
          :682
                                                      NA's
   NA's
                                       NA's
                                              :395
                                                             :1210
##
##
      Alcohol
                    LabelAppeal
                                         AcidIndex
                                                           STARS
          :-4.70
                   Min. :-2.000000
                                                              :1.000
##
   Min.
                                       Min. : 4.000
                                                       Min.
##
   1st Qu.: 9.00
                   1st Qu.:-1.000000
                                       1st Qu.: 7.000
                                                       1st Qu.:1.000
   Median :10.40
                   Median : 0.000000
                                       Median : 8.000
                                                       Median :2.000
          :10.49
                   Mean :-0.009066
                                       Mean : 7.773
                                                       Mean
                                                              :2.042
  Mean
##
                                       3rd Qu.: 8.000
##
   3rd Qu.:12.40
                   3rd Qu.: 1.000000
                                                       3rd Qu.:3.000
          :26.50
                                       Max. :17.000
## Max.
                   Max. : 2.000000
                                                       Max.
                                                               :4.000
##
  NA's
          :653
                                                       NA's
                                                               :3359
```

- ## Warning: 'qplot()' was deprecated in ggplot2 3.4.0.
- ## This warning is displayed once every 8 hours.
- ## Call 'lifecycle::last_lifecycle_warnings()' to see where this warning was
- ## generated.



```
##
##
           1
                2
                      3
                            4
##
     0
        607
               89
##
         98
               20
                      0
                            0
     1
##
     2
        469
              253
                     34
                            0
##
     3
        916
              948
                   290
                            0
##
        716 1333
                   764
                         104
                         233
##
        214
             716
                   750
```

```
##
        22 199
                 313
                      199
    6
##
                       65
    7
         0
             12
                  57
##
##
##
        -2
             -1
                   0
##
       102
            671 1193
                      660
                           108
##
       136
             89
                  19
                        0
##
       177
                152
                        7
                             0
    2
            755
##
        74 1118 1347
                       70
                             2
##
    4
        14
            413 1972
                     765
                            13
##
             88
                 775 1040
    5
         1
                 155
##
                      425
    6
         0
              2
                           183
##
    7
              0
                   4
                       79
                            59
         0
##
              0
                   0
                        2
                            15
         0
##
       INDEX
                       TARGET
                                    FixedAcidity
                                                     VolatileAcidity
                                   Min. :-18.100
##
                          :0.000
                                                     Min.
                                                           :-2.7900
        :
               1
                   Min.
                                   1st Qu.: 5.200
   1st Qu.: 4038
                   1st Qu.:2.000
                                                     1st Qu.: 0.1300
                   Median :3.000
                                   Median : 6.900
                                                     Median: 0.2800
   Median: 8110
   Mean : 8070
                   Mean
                         :3.029
                                   Mean
                                         : 7.076
                                                     Mean
                                                            : 0.3241
   3rd Qu.:12106
                   3rd Qu.:4.000
                                   3rd Qu.: 9.500
                                                     3rd Qu.: 0.6400
          :16129
                          :8.000
                                         : 34.400
                                                          : 3.6800
   Max.
                   Max.
##
     CitricAcid
                     ResidualSugar
                                          Chlorides
                                                           FreeSulfurDioxide
                           :-127.800
          :-3.2400
                     Min.
                                        Min.
                                               :-1.17100
                                                          Min.
                                                                  :-555.00
   1st Qu.: 0.0300
                     1st Qu.:
                                0.900
                                        1st Qu.: 0.00000
                                                           1st Qu.:
                                                                     5.00
  Median : 0.3100
                     Median :
                                4.300
                                        Median : 0.04603
                                                          Median :
                                                                    32.00
## Mean : 0.3084
                     Mean :
                                5.418
                                       Mean : 0.05483
                                                          Mean
                                                                  : 30.85
   3rd Qu.: 0.5800
                     3rd Qu.: 14.900
                                        3rd Qu.: 0.12800
                                                           3rd Qu.: 64.00
## Max. : 3.8600
                     Max. : 141.150
                                        Max. : 1.35100
                                                          Max.
                                                                  : 623.00
                                             рΗ
   TotalSulfurDioxide
                         Density
                                                         Sulphates
## Min. :-823.0
                             :0.8881
                                       Min.
                                            :0.480
                                                             :-3.1300
  1st Qu.: 34.0
                      1st Qu.:0.9877
                                       1st Qu.:2.970
                                                      1st Qu.: 0.3400
## Median : 126.0
                      Median :0.9945
                                       Median :3.200
                                                       Median: 0.5100
## Mean : 120.7
                      Mean :0.9942
                                       Mean :3.208
                                                       Mean : 0.5273
   3rd Qu.: 198.0
                      3rd Qu.:1.0005
                                       3rd Qu.:3.450
                                                       3rd Qu.: 0.7700
  Max.
          :1057.0
                      Max.
                            :1.0992
                                       Max.
                                            :6.130
                                                       Max.
                                                             : 4.2400
##
      Alcohol
                    LabelAppeal
                                       AcidIndex
                                                            STARS
##
  Min.
         :-4.70
                   Min.
                          :-2.000000
                                       Min. : 4.000
                                                               :1.000
                                                       Min.
  1st Qu.: 9.10
                   1st Qu.:-1.000000
                                       1st Qu.: 7.000
                                                        1st Qu.:1.128
## Median :10.40
                   Median : 0.000000
                                       Median : 8.000
                                                        Median :2.000
   Mean :10.49
                   Mean
                          :-0.009066
                                       Mean : 7.773
                                                        Mean :1.868
##
   3rd Qu.:12.20
                   3rd Qu.: 1.000000
                                       3rd Qu.: 8.000
                                                        3rd Qu.:2.088
   {\tt Max.}
          :26.50
                          : 2.000000
                                             :17.000
                                                        Max.
                                                               :4.000
train_new1 <- train_new %>%
 mutate(CombinedAcidity = FixedAcidity +VolatileAcidity,
        CombinedSulfurDioxide = FreeSulfurDioxide + TotalSulfurDioxide,
        TARGET = as.integer(TARGET))
```

```
# Poisson Regression Models
pois1 <- glm(TARGET~STARS + LabelAppeal + Alcohol + CombinedAcidity + CombinedSulfurDioxide, data = tra</pre>
```

```
summary(pois1)
##
## Call:
## glm(formula = TARGET ~ STARS + LabelAppeal + Alcohol + CombinedAcidity +
      CombinedSulfurDioxide, family = poisson, data = train_new1)
## Coefficients:
##
                          Estimate Std. Error z value Pr(>|z|)
                         2.807e-01 2.047e-02 13.708 < 2e-16 ***
## (Intercept)
## STARS
                         3.835e-01 5.688e-03 67.425 < 2e-16 ***
## LabelAppeal
                         1.258e-01 6.097e-03 20.629 < 2e-16 ***
## Alcohol
                         4.120e-03 1.409e-03
                                               2.925 0.00345 **
## CombinedAcidity
                        -3.930e-03 8.009e-04
                                              -4.908 9.21e-07 ***
## CombinedSulfurDioxide 1.258e-04 1.894e-05
                                               6.642 3.09e-11 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for poisson family taken to be 1)
##
      Null deviance: 22861 on 12794 degrees of freedom
## Residual deviance: 16280 on 12789 degrees of freedom
## AIC: 48234
## Number of Fisher Scoring iterations: 5
pois2 <- glm(TARGET~STARS + LabelAppeal + Alcohol + CombinedAcidity + CombinedSulfurDioxide + Chlorides
summary(pois2)
##
## Call:
## glm(formula = TARGET ~ STARS + LabelAppeal + Alcohol + CombinedAcidity +
      CombinedSulfurDioxide + Chlorides + Sulphates + CitricAcid +
##
      ResidualSugar + Density + AcidIndex, family = poisson, data = train_new1)
## Coefficients:
##
                          Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                         1.385e+00 1.943e-01
                                                7.130 1.01e-12 ***
## STARS
                         3.635e-01 5.774e-03 62.959 < 2e-16 ***
## LabelAppeal
                         1.343e-01 6.117e-03 21.955 < 2e-16 ***
                                               1.920 0.05488 .
## Alcohol
                         2.708e-03 1.410e-03
## CombinedAcidity
                       -1.072e-03 8.127e-04
                                              -1.319 0.18713
                                               5.552 2.82e-08 ***
## CombinedSulfurDioxide 1.055e-04 1.899e-05
## Chlorides
                        -4.966e-02 1.645e-02
                                              -3.019 0.00253 **
                       -1.595e-02 5.743e-03 -2.778 0.00548 **
## Sulphates
## CitricAcid
                        1.089e-02 5.890e-03
                                               1.850 0.06435 .
```

-3.346e-01 1.923e-01 -1.740 0.08182 .

-9.501e-02 4.509e-03 -21.071 < 2e-16 ***

0.512 0.60848

7.919e-05 1.546e-04

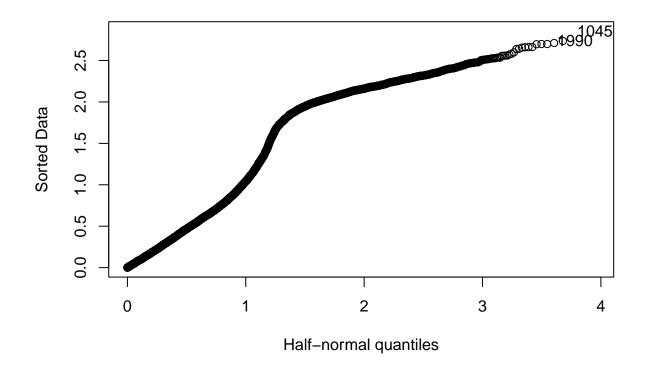
Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1

ResidualSugar

Density

AcidIndex

```
##
## (Dispersion parameter for poisson family taken to be 1)
##
       Null deviance: 22861 on 12794 degrees of freedom
##
## Residual deviance: 15783 on 12783 degrees of freedom
## AIC: 47749
## Number of Fisher Scoring iterations: 5
# comparing my model to the saturated model looking at deviance
anova(pois1, pois2, test = "Chisq")
## Analysis of Deviance Table
##
## Model 1: TARGET ~ STARS + LabelAppeal + Alcohol + CombinedAcidity + CombinedSulfurDioxide
## Model 2: TARGET ~ STARS + LabelAppeal + Alcohol + CombinedAcidity + CombinedSulfurDioxide +
       Chlorides + Sulphates + CitricAcid + ResidualSugar + Density +
##
##
       AcidIndex
   Resid. Df Resid. Dev Df Deviance Pr(>Chi)
##
## 1
         12789
                   16280
                   15783 6
                              496.71 < 2.2e-16 ***
## 2
        12783
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
# 0 suggests our model does not adequately capture the variance in our data
# goodness fo fit test
1-pchisq(pois2$deviance, df.residual(pois2))
## [1] 0
# 0 - low p value suggesting evidence of lack of fit for our model and data
halfnorm(residuals(pois2))
```



```
nb2 <- glm.nb(TARGET ~ STARS + LabelAppeal + CombinedSulfurDioxide + CombinedAcidity + Density + pH + A
## Warning in theta.ml(Y, mu, sum(w), w, limit = control$maxit, trace =
## control$trace > : iteration limit reached
## Warning in theta.ml(Y, mu, sum(w), w, limit = control$maxit, trace =
## control$trace > : iteration limit reached
summary(nb1)
##
## glm.nb(formula = TARGET ~ STARS + LabelAppeal + Alcohol + CombinedAcidity +
      CombinedSulfurDioxide, data = train_new1, init.theta = 48835.31941,
##
      link = log)
##
## Coefficients:
                          Estimate Std. Error z value Pr(>|z|)
                         2.806e-01 2.047e-02 13.707 < 2e-16 ***
## (Intercept)
                         3.835e-01 5.688e-03 67.423 < 2e-16 ***
## STARS
## LabelAppeal
                         1.258e-01 6.097e-03 20.628 < 2e-16 ***
## Alcohol
                         4.120e-03 1.409e-03
                                               2.925 0.00345 **
## CombinedAcidity
                     -3.931e-03 8.009e-04 -4.908 9.22e-07 ***
## CombinedSulfurDioxide 1.258e-04 1.894e-05 6.642 3.09e-11 ***
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
## (Dispersion parameter for Negative Binomial(48835.32) family taken to be 1)
##
##
      Null deviance: 22860 on 12794 degrees of freedom
## Residual deviance: 16279 on 12789 degrees of freedom
## AIC: 48236
## Number of Fisher Scoring iterations: 1
##
##
                Theta: 48835
##
##
            Std. Err.: 57002
## Warning while fitting theta: iteration limit reached
##
  2 x log-likelihood: -48221.95
logLik(nb1)
## 'log Lik.' -24110.97 (df=7)
summary(nb2)
##
## Call:
## glm.nb(formula = TARGET ~ STARS + LabelAppeal + CombinedSulfurDioxide +
```

```
##
       CombinedAcidity + Density + pH + Alcohol + Sulphates, data = train_new1,
##
       init.theta = 48863.41368, link = log)
##
## Coefficients:
                          Estimate Std. Error z value Pr(>|z|)
                         8.391e-01 1.934e-01 4.338 1.44e-05 ***
## (Intercept)
## STARS
                         3.826e-01 5.692e-03 67.227 < 2e-16 ***
## LabelAppeal
                        1.261e-01 6.098e-03 20.682 < 2e-16 ***
## CombinedSulfurDioxide 1.270e-04 1.894e-05
                                               6.703 2.05e-11 ***
## CombinedAcidity -3.847e-03 8.013e-04 -4.801 1.58e-06 ***
## Density
                        -5.229e-01 1.918e-01 -2.727 0.00640 **
                        -8.775e-03 7.614e-03 -1.152 0.24912
## pH
## Alcohol
                         4.090e-03 1.409e-03
                                               2.904 0.00369 **
                        -1.812e-02 5.741e-03 -3.156 0.00160 **
## Sulphates
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
##
## (Dispersion parameter for Negative Binomial(48863.41) family taken to be 1)
##
##
      Null deviance: 22860 on 12794 degrees of freedom
## Residual deviance: 16261 on 12786 degrees of freedom
## AIC: 48223
##
## Number of Fisher Scoring iterations: 1
##
##
##
                Theta: 48863
            Std. Err.: 57008
## Warning while fitting theta: iteration limit reached
##
## 2 x log-likelihood: -48203.34
logLik(nb2)
## 'log Lik.' -24101.67 (df=10)
#goodness of fit
# residuals <- resid(nb2, type = "pearson")</pre>
# plot(residuals)
# only for binomial = family
#library(pROC)
#myroc <- roc(as.factor(train_new1$TARGET), predict(nb2, type = "response"))</pre>
# Multiple Linear Regression Model
#Hosmer Lemeshow test - gof test
mlr1 <- lm(TARGET ~ STARS + LabelAppeal , data = train_new1)</pre>
summary(mlr1)
```

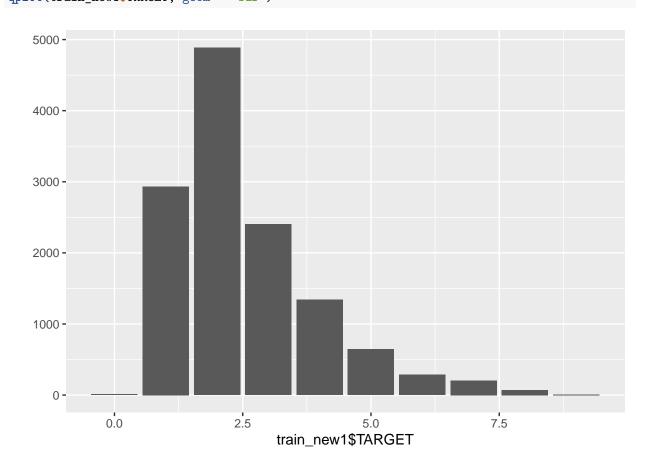
```
## Call:
## lm(formula = TARGET ~ STARS + LabelAppeal, data = train_new1)
## Residuals:
               1Q Median
                              3Q
## -3.9640 -1.2110 0.1655 1.0637 4.1378
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.51332
                         0.03160
                                  16.25
                                           <2e-16 ***
                          0.01549
## STARS
              1.34883
                                   87.07
                                           <2e-16 ***
## LabelAppeal 0.37651
                         0.01486
                                   25.34
                                         <2e-16 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 1.426 on 12792 degrees of freedom
## Multiple R-squared: 0.4519, Adjusted R-squared: 0.4518
## F-statistic: 5274 on 2 and 12792 DF, p-value: < 2.2e-16
mlr2 <- lm(TARGET ~ STARS + LabelAppeal + Chlorides + Alcohol + Density + CombinedSulfurDioxide + Combi
summary(mlr2)
##
## lm(formula = TARGET ~ STARS + LabelAppeal + Chlorides + Alcohol +
      Density + CombinedSulfurDioxide + CombinedAcidity, data = train_new1)
##
## Residuals:
##
     Min
            1Q Median
                           3Q
## -3.957 -1.188 0.172 1.002 4.183
##
## Coefficients:
##
                         Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                       1.806e+00 4.735e-01
                                             3.814 0.000137 ***
## STARS
                        1.335e+00 1.547e-02 86.312 < 2e-16 ***
## LabelAppeal
                        3.803e-01 1.479e-02 25.717 < 2e-16 ***
## Chlorides
                       -1.749e-01 4.045e-02 -4.323 1.55e-05 ***
## Alcohol
                        1.372e-02 3.463e-03 3.963 7.44e-05 ***
## Density
                        -1.379e+00 4.731e-01 -2.915 0.003560 **
## CombinedSulfurDioxide 3.494e-04 4.656e-05
                                              7.503 6.63e-14 ***
## CombinedAcidity
                    -1.132e-02 1.969e-03 -5.749 9.17e-09 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 1.419 on 12787 degrees of freedom
## Multiple R-squared: 0.4576, Adjusted R-squared: 0.4573
## F-statistic: 1541 on 7 and 12787 DF, p-value: < 2.2e-16
anova(mlr1, mlr2)
## Analysis of Variance Table
```

##

```
## Model 1: TARGET ~ STARS + LabelAppeal
## Model 2: TARGET ~ STARS + LabelAppeal + Chlorides + Alcohol + Density +
      CombinedSulfurDioxide + CombinedAcidity
    Res.Df RSS Df Sum of Sq
##
## 1 12792 26022
                       271.95 27.009 < 2.2e-16 ***
## 2 12787 25750 5
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
# large F-statistic and small p-value, favoring the second more complex-larger model.
eval_new <- eval %>%
 mutate(CombinedAcidity = FixedAcidity +VolatileAcidity,
        CombinedSulfurDioxide = FreeSulfurDioxide + TotalSulfurDioxide,
        TARGET = as.integer(TARGET))
#doing same to fill na for eval as did for training
eval_new <- eval_new %>%
 mutate_all(~ ifelse(is.na(.), mean(., na.rm = TRUE), .))
confint(nb2)
## Waiting for profiling to be done...
                                2.5 %
                                             97.5 %
## (Intercept)
                         4.598877e-01 1.2180535916
## STARS
                         3.714732e-01 0.3937843697
## LabelAppeal
                         1.141694e-01 0.1380735040
## CombinedSulfurDioxide 8.984371e-05 0.0001641053
## CombinedAcidity -5.417139e-03 -0.0022762584
## Density
                        -8.987363e-01 -0.1469793763
## pH
                       -2.369968e-02 0.0061470440
## Alcohol
                        1.329426e-03 0.0068509690
                        -2.936713e-02 -0.0068640833
## Sulphates
# prds1 <- predict(nb2, se.fit=TRUE)</pre>
# prds1$se.fit
confint(nb1)
## Waiting for profiling to be done...
                                2.5 %
                                             97.5 %
##
## (Intercept)
                         2.404678e-01 0.3207259682
                         3.723495e-01 0.3946463200
## STARS
## LabelAppeal
                        1.138169e-01 0.1377158529
## Alcohol
                        1.359070e-03 0.0068808667
## CombinedAcidity
                    -5.500063e-03 -0.0023606316
## CombinedSulfurDioxide 8.866143e-05 0.0001628922
```

```
confint(pois1)
## Waiting for profiling to be done...
                                   2.5 %
                                                 97.5 %
##
## (Intercept)
                         2.404796e-01 0.3207347850
                          3.723448e-01 0.3946404873
## STARS
                         1.138180e-01 0.1377160603
## LabelAppeal
## Alcohol
                          1.359182e-03 0.0068807780
## CombinedAcidity -5.499910e-03 -0.0023605954
## CombinedSulfurDioxide 8.866023e-05 0.0001628882
# prds3 <- predict(pois1, se.fit=TRUE)</pre>
# prds3$se.fit
confint(pois2)
## Waiting for profiling to be done...
                                   2.5 %
                                                 97.5 %
## (Intercept)
                          1.0045195740 1.7662692273
## STARS
                          0.3521835499 0.3748158406
                      0.1223067800 0.1462850672
## LabelAppeal
## Alcohol
                          -0.0000564278 0.0054722751
## CombinedAcidity -0.0026646496 0.0005209167
## CombinedSulfurDioxide 0.0000682251 0.0001426798
              -0.0819022412 -0.0174256262
-0.0272074274 -0.0046946457
-0.0006487343 0.0224380569
gar -0.0002237827 0.0003822311
-0.7113368499 0.0422843975
## Chlorides
## Sulphates
## CitricAcid
## ResidualSugar
## Density
## AcidIndex
                         -0.1038707692 -0.0861950586
# prds4 <- predict(pois2, se.fit=TRUE)</pre>
# prds4$se.fit
confint(mlr1)
##
                    2.5 %
                              97.5 %
## (Intercept) 0.4513836 0.5752608
## STARS 1.3184631 1.3791943
## LabelAppeal 0.3473834 0.4056279
# prds5 <- predict(mlr1, se.fit=TRUE)</pre>
# prds5$se.fit
confint(mlr2)
##
                                  2.5 %
                                                97.5 %
## (Intercept)
                         0.878013034 2.7343128712
```

```
## STARS
                        1.305011378 1.3656623011
                        0.351295531 0.4092664595
## LabelAppeal
## Chlorides
                       -0.254154291 -0.0955779303
## Alcohol
                         0.006935545 0.0205104577
## Density
                        -2.306426809 -0.4518560376
## CombinedSulfurDioxide 0.000258096 0.0004406287
## CombinedAcidity -0.015181736 -0.0074616093
# prds6 <- predict(mlr2, se.fit=TRUE)</pre>
# prds6$se.fit
eval_new$Predicted <- predictions <- predict(pois2, newdata = eval_new, type = "response")</pre>
eval_new <- eval_new %>%
  mutate(TARGET = as.integer(Predicted))
train_new1$Predicted <- predictions <- predict(pois2, newdata = train_new1, type = "response")</pre>
train_new1 <- train_new1 %>%
  mutate(TARGET = as.integer(Predicted))
qplot(train_new1$TARGET, geom = "bar")
```

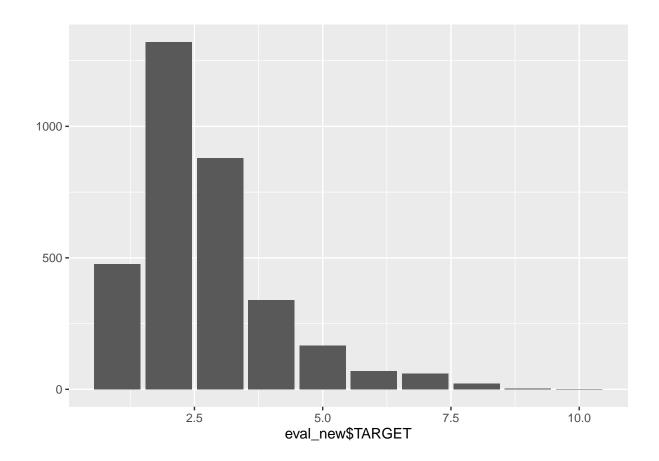


```
# prd1 <- predict(pois2, se.fit=TRUE)
# prd1$se.fit
#
# prd2 <- predict(mlr2, se.fit=TRUE)
# prd2$se.fit

chi_stat <- -2*(logLik(pois1)-logLik(pois2))
1-pchisq(chi_stat, 1)

## 'log Lik.' 0 (df=6)

qplot(eval_new$TARGET, geom = "bar")</pre>
```



summary(eval_new)

```
TARGET
##
        IN
                                 FixedAcidity
                                                 VolatileAcidity
  Min.
              3
                Min. : 1.000
                                 Min. :-18.200
                                                 Min. :-2.8300
  1st Qu.: 4018
                 1st Qu.: 2.000
                                 1st Qu.: 5.200
                                                 1st Qu.: 0.0800
##
## Median : 7906
                 Median : 2.000
                                 Median : 6.900
                                                 Median : 0.2800
## Mean : 8048
                 Mean : 2.691
                                 Mean : 6.864
                                                 Mean : 0.3103
##
   3rd Qu.:12061
                 3rd Qu.: 3.000
                                 3rd Qu.: 9.000
                                                 3rd Qu.: 0.6300
## Max. :16130
                 Max. :10.000
                                 Max. : 33.500
                                                 Max. : 3.6100
     CitricAcid
                   ResidualSugar
                                      Chlorides
                                                    FreeSulfurDioxide
## Min. :-3.1200 Min. :-128.300 Min. :-1.15000 Min. :-563.00
```

```
## 1st Qu.: 0.0000
                    1st Qu.: 0.500 1st Qu.: 0.02400 1st Qu.: 5.00
                    Median :
## Median : 0.3100
                              4.600 Median: 0.04800 Median: 32.00
## Mean : 0.3124
                    Mean : 5.319 Mean : 0.06143 Mean : 34.95
## 3rd Qu.: 0.6050
                    3rd Qu.: 15.525 3rd Qu.: 0.14350
                                                       3rd Qu.: 70.00
## Max. : 3.7600
                    Max. : 145.400
                                     Max. : 1.26300 Max. : 617.00
## TotalSulfurDioxide
                       Density
                                          pН
                                                     Sulphates
## Min. :-769.0 Min. :0.8898
                                                  Min. :-3.0700
                                    Min. :0.600
## 1st Qu.: 32.0
                   1st Qu.:0.9883
                                    1st Qu.:2.990
                                                  1st Qu.: 0.3600
## Median: 123.4
                   Median :0.9946
                                    Median :3.220
                                                   Median: 0.5300
## Mean : 123.4
                  Mean :0.9947
                                    Mean :3.237
                                                   Mean : 0.5346
   3rd Qu.: 201.0
                   3rd Qu.:1.0005
                                    3rd Qu.:3.460
                                                   3rd Qu.: 0.7550
                   Max. :1.0998
                                                   Max. : 4.1800
## Max. :1004.0
                                    Max. :6.210
                                                       STARS
##
      Alcohol
                  LabelAppeal
                                    AcidIndex
## Min.
         :-4.20
                  Min. :-2.00000
                                    Min. : 5.000
                                                  Min.
                                                         :1.00
## 1st Qu.: 9.10 1st Qu.:-1.00000
                                    1st Qu.: 7.000
                                                  1st Qu.:2.00
## Median :10.58
                  Median : 0.00000
                                    Median : 8.000
                                                   Median:2.00
## Mean :10.58
                  Mean : 0.01349
                                    Mean : 7.748
                                                   Mean :2.04
## 3rd Qu.:12.40
                  3rd Qu.: 1.00000
                                    3rd Qu.: 8.000
                                                   3rd Qu.:2.04
## Max. :25.60 Max. : 2.00000
                                    Max. :17.000
                                                   Max.
                                                         :4.00
## CombinedAcidity CombinedSulfurDioxide Predicted
## Min. :-18.605
                  Min. :-916.0
                                       Min. : 1.099
## 1st Qu.: 5.175
                   1st Qu.: 28.0
                                        1st Qu.: 2.280
## Median : 7.230 Median : 159.9
                                       Median : 2.898
## Mean : 7.174
                   Mean : 159.9
                                       Mean : 3.196
## 3rd Qu.: 9.485
                    3rd Qu.: 302.0
                                       3rd Qu.: 3.670
## Max. : 33.160
                    Max. :1424.0
                                       Max. :10.298
# Get AIC values
aic mlr1 <- AIC(mlr1)
aic mlr2 <- AIC(mlr2)
aic_nb1 <- AIC(nb1)
aic_nb2 <- AIC(nb2)</pre>
aic_pois1 <- AIC(pois1)</pre>
aic_pois2 <- AIC(pois2)</pre>
# Combine into a data frame
aic_values <- data.frame(</pre>
 Model = c("mlr1", "mlr2", "nb1", "nb2", "pois1", "pois2"),
 AIC = c(aic_mlr1, aic_mlr2, aic_nb1, aic_nb2, aic_pois1, aic_pois2)
# View the data frame
aic_values
##
    Model
              AIC
## 1 mlr1 45401.50
## 2 mlr2 45277.08
## 3 nb1 48235.95
## 4 nb2 48223.34
## 5 pois1 48233.73
## 6 pois2 47749.02
```

```
# Install if necessary
\# install.packages("xtable")
# Load the xtable library
library(xtable)
# Convert the data frame to a LaTeX table
latex_table <- xtable(aic_values)</pre>
# Print the LaTeX code
print(latex_table, include.rownames = FALSE)
## \% latex table generated in R 4.3.2 by xtable 1.8-4 package
## % Thu Mar 7 09:10:42 2024
## \begin{table}[ht]
## \centering
## \begin{tabular}{lr}
## \hline
## Model & AIC \\
##
    \hline
## mlr1 & 45401.50 \\
## mlr2 & 45277.08 \\
    nb1 & 48235.95 \\
## nb2 & 48223.34 \\
## pois1 & 48233.73 \\
##
    pois2 & 47749.02 \\
##
     \hline
## \end{tabular}
## \end{table}
```