



PEPE PIZZERIA

WHITEPAPER

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PEPE PIZZERIA

01. Introduction

Pepe Pizzeria (PEPIZ) is the latest and most exciting meme coin on the Solana Blockchain, combining humor and innovation in a unique way to take over the world. Inspired by the globally recognized meme figure Pepe the Frog, Pepe Pizzeria is becoming a global brand that blends meme culture with a fresh, exciting approach. The concept of Pepe Pizzeria is simple: Everyone knows Pepe's famous pizza — a pizza with plenty of cheese, loved for its delicious taste and attention to detail. Soon, this unique pizza will be found on tables worldwide, and the PEPIZ coin will power the brand. Pepe Pizzeria is more than just a brand; it's a phenomenon spreading across social media and blockchain — and with the PEPIZ Coin, you're part of this phenomenon.

02. Mission & Vision

The mission of Pepe Pizzeria is to build a vibrant, globally engaged community that's united not only by a love for memes but also by a passion for PEPIZ, a coin that is revolutionizing the meme world. Our goal is to establish PEPIZ as the leading cryptocurrency within meme culture, not only as a fun project but as a functional part of the community. With the support of an engaged community, PEPIZ will be recognized not just as an entertaining meme coin but also as a stable and valuable digital asset that can be used in various applications – whether in the gaming world or as part of a broader decentralized economy. Our vision is to position the PEPIZ Coin as the leading cryptocurrency on the Solana Blockchain and to create long-term value through unique partnerships, NFTs, and creative use cases. We want everyone who holds PEPIZ to feel like part of a global phenomenon and benefit from being part of a thriving, dynamic community.

03. Technical Details

Technical Details

The mission of Pepe Pizzeria is to build a vibrant, globally engaged community that's united not only by a love for memes but also by a passion for PEPIZ, a coin that is revolutionizing the meme world. Our goal is to establish PEPIZ as the leading cryptocurrency within meme culture, not only as a fun project but as a functional part of the community. With the support of an engaged community, PEPIZ will be recognized not just as an entertaining meme coin but also as a stable and valuable digital asset that can be used in various applications – whether in the gaming world or as part of a broader decentralized economy. Our vision is to position the PEPIZ Coin as the leading cryptocurrency on the Solana Blockchain and to create long-term value through unique partnerships, NFTs, and creative use cases. We want everyone who holds PEPIZ to feel like part of a global phenomenon and benefit from being part of a thriving, dynamic community.



04 Tokenomics



Total Supply

The total supply of PEPIZ Coins is capped at **480,000,000 PEPIZ**. This ensures controlled inflation and helps protect the value of the coin. A fixed supply means no additional tokens can be created, contributing to market stability.



Decimals

PEPIZ has 9 decimal places, allowing precise handling of coins for smaller transactions.



Token Standard

The coin follows the SPL Token Standard on the Solana Blockchain. SPL Tokens are a key part of the Solana ecosystem to ensure high-security standards and interoperability with other Solana-based applications.



Mint Authority

The PEPIZ Coin has a fixed Mint Authority, meaning the token supply cannot be changed. This ensures transparency and guarantees that no new tokens can be generated after the initial minting process.



Freeze Authority

Certain token accounts have a Freeze Authority, meaning specific accounts can be frozen if necessary. However, this does not affect the overall supply or value of PEPIZ Coins.



Smart Contracts

The PEPIZ Coin utilizes Solana Smart Contracts technology to ensure fast and secure transaction processing. These smart contracts allow additional features like staking mechanisms, where users can hold their coins for rewards, and governance mechanisms, where the community can vote on future project decisions.



Immutable Supply

The total supply of PEPIZ is capped at **480,000,000**, meaning no new tokens can be created or the supply altered. This ensures transparency and protects the value of the coin by being driven by market demand and adoption.

05. Meme Culture & Community

Community Engagement

The PEPIZ community is the heart of the project. Meme culture and humor are the driving forces behind our success, and we're committed to fostering creativity within our community. We believe a meme project can only succeed if it's driven by the community. We encourage our members to create their own memes, participate in contests, and share their ideas with the world. PEPIZ lives through the diversity and unique contributions of our community.



06. Marketing Strategy

Social Media

Our marketing team will be active on all major social media platforms such as Twitter, Telegram, Reddit, TikTok, and Discord. We will regularly launch meme contests, challenges, and creative campaigns that are not only fun but also increase the reach of PEPiZ.

Influencers & Partnerships

To further boost the visibility of PEPiZ, we will collaborate with well-known influencers, meme artists, and large meme communities. These partnerships will help establish PEPiZ not just as a coin but as a cultural phenomenon within the meme world.

Merchandise & Events

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07 Roadmap

Stage 1

The Journey Begins – Getting Noticed and Starting the Pre-Sale

The launch of the PEPIZ project starts with the Pre-Sale event. In this early stage, we want to build a strong community that supports the project from the very beginning. We focus on building an engaged and creative community that sees the coin not only as a fun project but as part of their daily lives.

Important Note on Pre-Sale and Launch:

The PEPIZ project reserves the right to end the pre-sale at its discretion and initiate the coin launch. The exact duration of the pre-sale and the start date of the launch may be adjusted to ensure the best outcome for the community and the project. However, all decisions and changes regarding this process will be communicated transparently with the community.

Milestones

- Pre-sale launch
- Building a vibrant community
- First social media campaigns and meme contests to raise awareness

Stage 2

Full Steam Ahead — Building Visibility and Partnerships

In this phase, we will increase the visibility of PEPIZ through advertising on major crypto websites and platforms like CoinMarketCap and CoinGecko. We will implement targeted advertising campaigns and enter partnerships with influencers and key meme communities to maximize the reach of PEPIZ.

Milestones

- Advertising on crypto websites
- Partnerships with influencers and meme communities
- Preparing for listing on decentralized exchanges

Stage 3

Going Live on Raydium — The First Step Toward a Successful Future

With the launch on Raydium, the first decentralized exchange on Solana, PEPIZ will be publicly accessible. This marks the beginning of a new era and the next major step in making PEPIZ a meme coin recognized worldwide.

Milestones

- Launch on Raydium
- Opening up trading for all users
- Further expanding the community and trading volume

08. Legal Aspects

Pepe Pizzeria ensures that all regulatory requirements are met while developing and advancing the PEPIZ project. We work with leading legal advisors to ensure the project is built on solid legal grounds. However, it is important to clarify that PEPIZ is a purely entertainment meme project and should not be considered a financial product.

09. Disclaimer

Pepe Pizzeria ensures that all regulatory requirements are met while developing and advancing the PEPIZ project. We work with leading legal advisors to ensure the project is built on solid legal grounds. However, it is important to clarify that PEPIZ is a purely entertainment meme project and should not be considered a financial product.

10. Tracking & Advertising

For marketing purposes and optimization of our advertising efforts, we use various tracking tools to measure the success of our campaigns and serve targeted ads. This includes IP tracking and affiliate tracking, which help us monitor the effectiveness of our advertising efforts and partnerships. We ensure that all collected data is processed in compliance with applicable data protection laws. By using our website and services, you agree to the use of tracking technologies.

